Rural Population Health Incubator Program

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ORH
of RURAL HEALTH

OPPORTUNITY
Just knock.

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Agenda

1. Mission
2. Grant overview
3. Program benefits
4. Eligibility
5. Scoring
6. Application instructions
7. Key dates

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Incubator Mission

The mission of the Rural Population Health Incubator Program (the Incubator) is to strengthen community health in rural Oregon by funding and supporting population health and health equity programs initiated by rural hospitals, clinics and community-based organizations.

Grant Overview

- New program: combining RHC Innovation Grant, Elder Service Innovation Grant, Rural Population Health Grant.

- Grants of up to $10,000

- Total of 10 grants: one grant is set aside for an independent RHC, six are set aside for either CAHs or CAH-owned RHCs, and three are set aside for other rural hospitals, clinics or community-based organizations

- Eligible applicants: rural hospitals, clinics and community-based organizations

- Programs must aim to increase community health, whether directly or indirectly

- Examples of past programs found on the Incubator website: **ohsu.edu/orhincubator**

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Program Benefits

Selected grantees will:

- Receive up to a $10,000 grant to support their population health program;

- Join other Incubator grantees and attend monthly cohort meetings (three that are required) throughout the grant cycle on the following dates:
  - Oct. 17, 2024, 12:00 p.m. - 1:00 p.m. PST
  - Jan. 16, 2025, 12:00 p.m. - 1:00 p.m. PST
  - April 17, 2025, 12:00 p.m. - 1:00 p.m. PST; and

- Receive specialized support from ORH, including resources, information and referrals to experts to assist their program.

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Eligibility

Applicants must:

- Be located in a rural area as defined by the Federal Office of Rural Health Policy and accessed through the [Am I Rural? Tool](#)

- Address population health or health equity, whether directly or indirectly

- Be a rural hospital, clinic or community-based organization

Priority will given to applications that:

1. Serve a high-needs service area as outlined in ORH's [Areas of Unmet Health Care Need Report](#).

2. Serve historically marginalized populations.

3. Address a pressing community health need as identified by the organization's Community Health Needs Assessment or the county's Community Health Assessment

4. Bring together diverse community partners to address the specific population health need the applicant has identified.

Scoring

Scoring will be based on:

- Overall impact and approach
  Does this application show how the applicant's approach will impact the target population? Does the project address an area of high need per ORH's Areas of Unmet Health Care Needs Report? Applications will be scored on the program's overall impact on the target population.

- Innovation, sustainability and replicability
  Applications will be scored on their innovation, ability to last after the grant period and ability to be replicated in other areas.

Scoring

Scoring will be based on:

- Organization and project team
  Applications will be scored on the expertise of the staff overseeing the program, in addition to community support and partnerships.

- Budget
  The application's budget will be scored based on its alignment with the proposed grant activities and if it aligns with the allowable expenses (applications that support medical supplies for direct patient care and/or food/drink will not be considered).

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Application Instructions

- The request for proposal document can be found on the Incubator website

- The RFP outlines the online form – prepare your answers ahead of time
  - Contact information
  - Project description
  - Target population
  - Program administration
  - Project goals, timeline and evaluation
  - Budget (applications that support medical supplies for direct patient care and/or food or drink will not be considered)
  - Supplemental Material

- Submit final proposal online by May 3

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Key Dates

Request for proposals released	January 10, 2024
Incubator information session #1	12:00 p.m. February 22, 2024
Incubator information session #2	12:00 p.m. March 14, 2024
Deadline to submit proposals	5:00 p.m., May 3, 2024
Notification of funding	May 30, 2024
Distribution of funds	June 15, 2024
Project period	June 15, 2024-June 14, 2025

Questions?

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Learn more at **ohsu.edu/orhincubator**