

# Market Research Lab: Intelligence Research with GlobalData

Market Research Lab is a resource for entrepreneurs, clinicians, and researchers at OHSU who are interested in learning more about pharmaceutical, diagnostic, device, and digital health markets.

The service connects you with a facilitator within OHSU Innovates who will leverage the competitive intelligence platforms GlobalData Medical Devices and GlobalData Pharma to search for relevant market data.

Access to this data and analysis can be a valuable tool for vetting early-stage ideas and can help support ongoing technology development along your pathway to commercialization. Utilizing proprietary datasets and access to live support from GlobalData industry specific analysts, Market Research Lab reports can support your project at each development stage:

- Evaluation of market potential
- Bolster the commercialization section of a grant (STTR/SBIR, BIP, other) and/or investor pitch
- Assess competing technologies (pipeline and marketed) and companies and identify potential partners
- Search for relevant clinical trials and licensing deals

## AVAILABILITY

Market intelligence research services are available to all OHSU community members. For more information or to make a market research request, please contact Claudia Nakama, [nakama@ohsu.edu](mailto:nakama@ohsu.edu).

## ADDITIONAL INFORMATION

Learn more about [GlobalData Medical](#) and [GlobalData Pharma](#) and additional available [resources](#).

## COLLABORATORS

The Market Research Lab is powered by Collaboration and Entrepreneurship, Technology Transfer, and the Oregon Clinical and Translational Research Institute.

To learn more or make a research request, please send initial inquiries to:

**Claudia Nakama, MSGH**

Innovation Alliance Manager

[nakama@ohsu.edu](mailto:nakama@ohsu.edu)