

39th Annual Oregon Rural Health Conference



Oct 12-14, 2022
Sunriver

Wednesday, October 12, 2022

8 am – 2:45 pm

Homestead

Rural Health Clinic (RHC) Workshop

See separate agenda for details

9 am – 2:45 pm

Landmark

AHEC Statewide Advisory Meeting

Invitation only

10 am – 10:55 am

Fireside Room

Rural Health Disparities Roundtable

Invitation only

12 pm – 2 pm

Fireside Room

Oregon Association of Hospitals and Healthcare Systems

Invitation only

Conference

3 pm – 3:10 pm

Homestead

Welcome and Opening Remarks

Robert Duehmig, Interim Director, Oregon Office of Rural Health

3:10 pm – 4:10 pm

Homestead

Plenary Session: The Rural Health Landscape

Alan Morgan, NRHA President

This session will examine the current rural health landscape, including the impact of COVID-19 on rural communities. Includes discussion of current legislative and regulatory issues impacting rural hospitals and clinics, as well as pending federal policies and the future of rural health care. We will also cover new models of care and new payment models for rural providers.

4:20 pm – 5:15 pm

Concurrent Sessions

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Building Community Infrastructure to Address Social Determinants of Health and Equity Through Community Information Exchange (CIE)

Jennifer Gustafson, CCM, CGAC II Manager, Compliance, AllCare Health

This session will provide information on CIE functionality and how these new platforms can build on established community networks of care, including lessons learned about CIE implementation from the perspective of a funder, a Federally Qualified Health Center, and a community-based organization. They will present a model for authentic engagement of CIE stakeholders in the co-creation and ongoing governance of the system and discuss opportunities on the horizon for CIE to align with health care transformation and other key state-level strategies such as those focused on health equity, early childhood care and education, and workforce development.

Landmark

Care Compare Methodology Changes & Response for Agile Improvement

Meg Linza, MSN, RN, CPHQ - Director of Quality, Risk, Clinical Education, & Employee Health

Brett Byers, BSN, RN, CPHQ - Quality Nurse Specialist

Public reporting of hospital performance is an important resource for the informed healthcare consumer. Having your hospital's performance data transparent to the public is a strong motivator. Hospital leaders and caregivers want to make a difference in the care and safety they provide their patients. Sharing the data in a meaningful way assists us to prioritize our efforts. Some organizations may struggle with navigating the complex world of quality measure-what do we report, where is it reported? How is it reported and from what resource? Understanding cost-effective ways to track and monitor quality measures can help your organization identify opportunities for improvement, implement meaningful improvement projects and position the organization for ongoing success.

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Increasing Psychiatric Mental Health Nurse Practitioner Workforce in Eastern Oregon: Outcomes, Lessons Learned & Next Steps

Meredith Lair, Executive Director at Northeast Oregon Area Health Education Center (NEOAHEC).

Patricia Barfield, PhD., Assistant Professor of Nursing, OHSU School of Nursing, La Grande campus.

The need for mental health providers in rural Oregon is great. This session looks at a creative partnership to increase the number of Psychiatric Mental Health Nurse Practitioners (PMHNP) trained and practicing in eastern Oregon and how this can be expanded across rural Oregon.

5:15 pm – 7 pm
Great Hall

Reception/Networking with Partners

7 pm – 8:30 pm
Fireside Room

Oregon Rural Health Association (ORHA) Board Meeting

Dinner on your own

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7:30 am – 8:30 am
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Breakfast, ORHA Annual Meeting, Announcements

8:40 am – 9:40 am
Homestead

Plenary Session: Achieving Quadruple Aim: Rethinking Our Organizational Operating Systems to Become More People-Positive and Complexity-Conscious

Orion Falvey, Executive Director and Co-Founder, Orchid Health

A recent Forbes article stated: "Unless we future-proof healthcare, study shows that by 2025, 75% of healthcare workers will leave the profession." Our people/caregivers are the most crucial factor impacting our ability to carry out our missions. Yet, status-quo efforts to create better work environments often only serve as band-aids to the underlying broken system. Rather than layering new programs on top of the current system, there is good evidence suggesting that we would be wise to assess our organization's core functions impacting well-being, including how roles and reporting are structured, how we make decisions, and how we define and measure success. It is beyond time that we make our team members our top priority; healthy teams will result in better patient care, improved health, and sustainable financials.

9:40 am – 10:10 am
Great Hall

Refreshment Break/Networking with Partners/Posters

10:10 am – 11:05 am

Concurrent Sessions

Landmark

How to Move Your Practice to a More Value-Based Payment Model

Bill Roller, Orchid Health

There are many challenges facing our clinics. This session will help you better understand your clinic finances with the state Medicaid

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program and how you can leverage the program to get an upfront monthly payment versus waiting for claims and wrap around. This will allow you to better serve your patients and become less dependent on fee-for-service claims.

Homestead

Project ECHO and a Rural Advisory Panel: Tools to Help Create a Community Health Infrastructure in Rural Oregon

Maggie McDonnell, MPH - Oregon ECHO Network (OEN) Director; Project Director of HEAL-OR

Kate McKenna, MD, One Community Health

Health is a community affair. There is a need for "communities of solution," comprised of primary care, public health and community organizations to identify local and regional health problems and then engage and activate partners to address them. This session looks at the Community of Solutions Advisory Panel developed to define and address health problems facing six rural and frontier counties in the Columbia River Gorge and eastern Oregon.

Heritage

The Intersection of Oral and Behavioral Health - Can We Meet in the Middle?

Laura McKeane, EFDA, Director of Oral Health Services at AllCare

Kelli Beaumont, EPDH at Capitol Dental Care

Oral health is often viewed as separate from general health, but is in fact an integral part of overall health. Behavioral health providers are in a position to offer intervention for various oral health problems due to regular visits with their patients and their understanding of individual patients' needs. Also, behavioral health can impact oral health, and vice versa. A model developed in Southern Oregon has integrated an Expanded Practice Dental Hygienist into a behavioral health/physical health setting.

11:15 am – 12:10 pm Concurrent Sessions

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Project Firstline: Infection Control in Health Care

**Judith Guzman-Cottrill, DO - Pediatric Infectious Diseases
Contractor for Oregon Health Authority COVID-19 Response and
HAI Program**

This session will address infection control and how to lead an infection control training. Attendees will learn how to use new training toolkits to recognize infection control risks throughout the workday, so they can take action to protect their patients, themselves, and their co-workers.

Homestead

Funding Strategies for Rural Health Departments

**Shane Sanderson, Environmental & Public Health Program
Manager, Linn County Health Services**

Rural public health is a key component to healthy communities, yet funding for public health programs is a challenge. This session will focus on creative solutions to funding needed programming and implementing equity within county public health.

Heritage

Building a CAH Quality Network to Enrich Peer-to-Peer Learning and Connections

**Stacey Karvoski, Quality Improvement Director and Risk Manager,
Wallowa Memorial Hospital**

**Meg Linza, Director, Quality, Clinical Education, & Employee Health,
Columbia Memorial Hospital**

**Barbara Snyder, Quality and Risk Manager, Southern Coos Hospital
Stacie Rothwell, Field Services Program Manager, Oregon Office of
Rural Health (Facilitator)**

In this session, Oregon Critical Access Hospital (CAH) quality professionals will share how they have worked with The Oregon Office of Rural Health to develop a CAH Quality Network to leverage peer learning and sharing opportunities. Presenters will share how the network is expanding to regions across the state that will allow for CAH quality staff to visit (and host) peer facilities and learn firsthand how they approach quality improvement and achieve goals.

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12:15 pm – 1:30 pm Awards Luncheon – Hero of the Year Award
Homestead

1:30 pm – 2:30 pm Refreshment Break /Dessert/Networking
Great Hall
with Partners/Poster Session with Students

2:35 pm – 3:25 pm Plenary Session: Rural Public Health - Challenges and Opportunities

Homestead

Michael Baker, Ph.D. Public Health Director at Jefferson County Public Health

If there is one word that can be used to describe rural public health agencies, it is 'unique.' Rural public health and their communities face many issues that most in the state will never know. Additionally, barriers to access, limited resources, difficulties in making connections, and system-wide inequalities are all compounded simply due to the lower population sizes and geographic distances associated with rural living. However, rural communities also offer unique and innovative ways for public health to serve and thrive in their communities. This session aims to focus on both the barriers and opportunities of rural public health in Oregon and to highlight how rural public health agencies are (and should be) as unique as the communities they serve.

3:30 pm – 4:20 pm Concurrent Sessions

Landmark

Broadband in Rural Oregon

Representative Pam Marsh, Oregon State Legislature

Didgette McCracken, OSU Extension Service/Cyber Mills Nonprofit

Dr. Tim Powell, CEO at Evergreen Family Medicine

Access to quality and affordable broadband is essential for the continued utilization of telehealth and tele-education services. The federal government will be awarding billions of dollars to states to implement a broadband strategy. This session will look at the state broadband plan, legislative intentions and how communities are successfully implementing strategies.

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HEART: Healing Ethno-Racial Trauma: A Culturally Designed Model for Trauma Informed Care

Trevor Whitbread, MA, MS, Marriage & Family Therapy Associate, South Lane Mental Health

The Latinx community is the largest minority population in Oregon. Many Latinx families reside in rural areas, working in health care, agriculture, tourism and manufacturing. This presentation will provide information about how the HEART model can be used to provide culturally-responsive clinical care and develop programs for Latinx immigrant families who reside in rural Oregon.

Homestead

Public Health, CCOs, and Providers Working Together

KC Bolton, MA, MHA, CEO, Aviva Health

Robert Dannenhoffer, MD, Public Health Officer, Douglas County, Chief Health Strategist for Douglas Public Health Network, Pediatrician, Aviva Health

Teresa Mutschler, MS, Executive Director, Douglas Public Health Network

Rural health is facing multiple challenges beyond the impact of COVID-19. Public health, coordinated care organizations (CCOs), federally qualified health centers (FQHCs), critical access hospitals (CAHs) and rural health clinics (RHCs) all play a leading role in finding solutions to these challenges. This session will look at ways we can work together to address rural health needs and work to improve community health.

4:20 pm – 5:30 pm Happy Hour with ORH – Homestead Gallery

Dinner on your own

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8:00 am – 9:15 am **Breakfast and Networking**

Homestead

9:25 am – 10:20 am **Concurrent Sessions**

Heritage

Healing After Disaster—Guide with Support

Lucy Zammarelli, MA – Supervisor, Lane County HHS and Human Services Liaison for the McKenzie Valley Wildfire Response

Wildfires and other disasters affect rural communities and create humanitarian crises that are best addressed both immediately and long-term. Effective response requires coordination of funding and services from multiple federal, state and local partners. The successful response to the 2020 Holiday Farm Fire has been set forth in a guidebook providing lessons learned for future disaster response that can be duplicated and adapted as needed.

Landmark

Crisis de Nuestro Bienestar: Latino Mental Health Barriers & Recommendations in Oregon

Commissioner Irma Linda Castillo, MS

Commissioner Melina Moran, FNP

Commissioner Josefina Riggs

The Oregon Commission on Hispanic Affairs will educate attendees about one of the most in-depth studies regarding mental health issues, barriers, and solutions for the Oregon Latino/a/x population. The session will include a mapping-exercise to identify a network of Latino mental health care providers and state-level policy solutions that are culturally and linguistically competent.

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Pathways for Diversifying and Increasing the Number of Health Professional Learners in Oregon

Dr. Eric Wisner, Interim Dir. Oregon AHEC,
Meredith Lair, Executive Dir. At Northeast Oregon Area Health Education Center (NEOAHEC),
Shellene Dougherty, BS, M.Ed., Samaritan Health Services,
Stephanie Leapoldt, BS, MAT, St. Charles Health System,
Hailey Hulse, BS, NEOAHEC

Oregon AHEC shares how Northeast Oregon AHEC's long-standing MedQuest Health Career Exploration Camp adapted during the pandemic to become the only statewide health career exploration opportunity for high schoolers. Presenters will discuss the lessons learned along the way to address barriers identified by rural, underrepresented and disadvantaged students, leading to modernization of the healthcare workforce pathway. Learn how you can become involved in growing your own healthcare professionals.

10:30 am – 11:30 am Concurrent Sessions

Landmark

A Comprehensive Plan for Aging – Making Oregon an Age Friendly State

Keren Brown Wilson Ph.D. CEO, Age+
Stephanie Hooper, President, Age +

Oregon, like the country as a whole, is aging quickly and aging in rural areas can be challenging. What does an age friendly framework look like and how can Oregon become an age friendly state? This session will look at cross-sector efforts to develop a comprehensive plan to address the challenges that are making it difficult for people to remain in the communities they choose to live.

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Community Collaborations: Reaching Vulnerable Populations Through Partnerships

Rylie Tiffin, Region 2 Testing Coordinator, Santiam Hospital & Clinics SCoPE Lab

Throughout the pandemic, community-based partnerships enabled a small-town molecular lab to revolutionize the provision of laboratory tests through micro-scale equitable adjustments that led to system-level impacts across six Oregon counties. This session will highlight how to identify barriers to care, work creatively and collaboratively for community-based solutions, and maintain sustainable networks to ensure wraparound services are offered with each patient interaction.

Heritage

The Role of Rural Facilities in Educating the Workforce

**Dr. Eric Wiser, Interim Dir. Oregon AHEC,
Dr. Joyce Hollander-Rodriguez, Program Director, Cascades East
Dr. Lesley Ogden, CEO, Samaritan North Lincoln & Pacific
Communities Hospital**

Workforce is a top issue impacting health care. Provider incentives are important but they will not create a new crop of providers, that takes investment from every level of health care, including rural practice sites. This session will talk about the shortages of preceptors in rural Oregon and what it will take to increase those numbers, which is critical to increase our class sizes.

11:40 am – 12:00 pm Wrap up, prizes

Homestead