

## 2014 OHWC Partners' Luncheon

### Key Comments from 12 groups of 4-8 people reporting (numbers represent number of groups sharing the comment)

#### Components & Needs)

- Business certification is a great idea. (4)
- 1<sup>st</sup> level of certification should be easy and scalable. (5)
- Need to have certification tool kit, needs assessment after completion to better specify help needed (gap analysis), focus groups to help develop tools, financial incentives with levels of certification (7)
- Colorado model better than SOHO model proposed. (“Do what Colorado did”, “Colorado nailed it”) To be worthwhile the Oregon project must be “one stop shopping” not just another site to go to and have to get the really fit what people need and are looking for (e.g., how is this different?). Employers don’t have time to look for programs. (9)
- Resources are good but must have consultation options to help guide folks through process. (6)  
Different companies need different things, and that variety is difficult to address. (2)
- Need to concentrate on resources for small businesses. (2)
- Support and networking with many organizations throughout Oregon considered important. (4)
- Infrastructure of SOHO good for starters but need a network, not a single organization – partnering and collaboration (4)
- Need to better engage with health insurers (also suggested, Cover Oregon) as they have experience with TWH and access to resources. (3)
- Need a dynamic spokesperson and website.

#### Dissemination

- Mention of the east/west divide in Oregon, and that different approaches may be needed. (5)
- Just because programs are offered doesn’t mean that employees will do them (and sometimes even know about them). (2)
- Social media important for getting info out about programs and opportunities.
- Personal testimonials are great drivers for employers and employees. (4)
- Much discussion about importance of management support and culture. (6)
- Concern by employees that their confidential data wouldn’t be safe. (3)
- Web-based and computer does not reach everyone. (5)
- Don’t call them interventions but wellness/safety solutions or something else. (2)

- Underserved groups need more attention.
- Must think about ethnic and cultural differences.
- Promote things through business centers and associations.

## **Funding**

- Fund with small application and membership fees, scaled to industry size and supported by large corporation or industry funding. (2)
- Concern that paying to play and funding options might be deal breaker. (2)
- Many different ideas and concerns about funding (9)