Colorectal Cancer Screening Learning Collaborative

PURPOSE

Screening for colorectal cancer (CRC) saves lives, yet disparities exist for rural and low-income populations in Oregon. Practices with higher CRC screening rates utilize a combination of visit-based and population outreach strategies. The purpose of this learning collaborative is to optimize current CRC screening strategies in Oregon CCOs and practices.

OVERVIEW

In collaboration with the Oregon Health Authority, The Oregon Rural Practice-based Research Network (ORPRN) and Kaiser Permanente Center for Health Research (KPCHR) are hosting learning collaborative calls to address disparities in CRC screening at the Coordinated Care Organization (CCO) and practice level, through the use of evidence-based and quality improvement practices.

This program consists of three web-based, interactive calls three weeks apart. The 3-4 member team should include those that wish to optimize their CRC screening program and who are in a position to champion change in their CCO, such as managers and quality improvement staff. We will conduct the learning collaborative calls over Zoom Webinar, a telecommunications software. These learning collaborative calls are open to CCOs and their invited clinics. Calls will be structured to include: 15 minute expert presentation, 2 case study presentations, and facilitated peer and expert mentoring/dialogue.

A key component of these learning collaborative calls will be working with academic researchers, CCO leadership, and practice champions who have excelled in prior CRC work to share as the expert presenters or to present their stories during case presentations which address evidence-based approaches to increase CRC screening. We kindly request participants to fill out a brief survey of needs prior to the calls and an evaluation after the last call.

Participants will have the opportunity to request additional technical assistance support from CRC screening experts.

POTENTIAL COLLABORATIVE TOPICS & DATES

- **Workflow refinement**
  - Refining visit-based and population management approaches to increase CRC screening, including chart scrubbing, data cleaning, and staff allocation.
  - **Date:** April 3, 2018, 12-1pm
- **Population Outreach via direct mail**
  - Preparing for and refining your direct mail program, including selecting a vendor, acquiring outreach materials, and working with clinics to reconcile gap lists and implement.
Follow up on abnormal screens or non-responders
- Exploring strategies for patient engagement and workflows for follow-up on FIT, including FIT completion and colonoscopy follow-up.
- Date: May 15, 2018, 12-1pm

PARTICIPANTS
- Participating CCOs will form teams to participate in each of the sessions.
- The 3-4 member team should include those in a position to champion change in their organizations, such as CCO quality improvement leads, and practice partners (e.g. clinicians, managers, and quality improvement staff.)

PARTICIPATING ORGANIZATION REQUIREMENTS
- Participating CCOs need to have a CRC screening initiative currently in place.
- Participating CCOs should have a committed goal to address CRC screening gaps within 6 months of the start of the project.
- Team members should plan to attend 80% or more of sessions and participate in post-program evaluation efforts.

SELECTION CRITERIA
- CCOs will be chosen to participate based on the above participating organization requirements.
- This project is limited to no more than 6 CCOs.

TIMELINE

<table>
<thead>
<tr>
<th>Activity</th>
<th>March 2018</th>
<th>April-May 2018</th>
<th>June 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-learning collaborative data collection</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Learning collaborative calls, targeted TA</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Evaluations</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

CONTACT
- To apply for this opportunity please complete the attached CRC Learning Collaborative Application and return to Rose Gunn by **February 9, 2017**.
- gunnr@ohsu.edu | (503) 494-3626
CRC Learning Collaborative Application

Directions: Please fill out this form and return it to Rose at gunnr@ohsu.edu by February 9, 2017.

PRIMARY CONTACT INFORMATION

Name
Title
CCO
Work Phone
E-Mail Address

LEARNING COLLABORATIVE TEAM

The 3-4 member team should include those that wish to optimize their CRC screening program and who are in a position to champion change in their CCO, such as managers and quality improvement staff. Please provide the below information for stakeholders participating in the consultation:

Name   | Title   | Organization
---|---|---

CONSULTATION/TECHNICAL ASSISTANCE INTERESTS

Tell us in which areas you are interested in receiving technical assistance:

___ Workflow refinement
___ Population outreach
___ Follow up on FITs
___ Other (Please describe)

BACKGROUND

Briefly tell us about what your CCO has been doing with CRC screening.


CRC GOAL

Briefly tell us about your CCO’s goal for CRC in the next 12 months, and/or if there are specific areas you would like assistance for improvement or planning.

