IMPACT-EFFORT GRID

1. Place ideas in the appropriate box, deciding as a group which box they belong in.
   Questions to ask when determining effort:
   - What outcome are you trying to achieve?
   - What initiative(s) will you implement? What specific actions drive those initiatives?
   - Who will be affected, and how?
   - Who can lead the initiative? Identify a leader and/or champion to manage the project.
   - What resources will be needed?
   - What are possible barriers, and how can they be overcome?
   - How will you measure progress and success?
   - What is the timeline?
   - How will you share your action plan?

2. When choosing a project to start with, focus in on those that will require low effort but have the greatest impact.