“Ideas for change can come from a variety of sources: critical thinking about the current system, creative thinking, observing the process, a hunch, an idea from the scientific literature, or an insight gained from a completely different situation. A change concept is a general idea with proven merit and sound scientific or logical foundation that can stimulate specific ideas for changes that lead to improvement” (Plsek, 1999).

PLAN... IDENTIFYING WHAT TO FOCUS ON.

- Goal alignment with organizational initiatives: What is the organization trying or needing to improve? How are we currently impacting that? What part can you/we play?
- Survey results
- Patient/resident satisfaction survey or complaint logs

NEW IDEAS...

- Idea Boards 😊
- Conferences, workshops, etc.
- Special Interest Groups (i.e. ANA, ONS, etc.)
- Literature, media, popular press
- Patients, residents, families, caregivers... (direct interviews or focus groups)

QUESTIONS TO ASK BEFORE PRIORITIZING...

- What outcome are you trying to achieve?
- What initiative(s) will you implement? What specific actions drive those initiatives?
- Who will be affected, and how?
- Who can lead the initiative? Identify a leader and/or champion to manage the project.
- What resources will be needed?
- What are possible barriers, and how can they be overcome?
- How will you measure progress and success?
- What is the timeline?
- How will you share your action plan?

**LOTS OF IDEAS?**
- Dot Voting
- Impact Effort Grid
- Timeline
- Parking Lot