

Oregon Health & Science University
School of Medicine

**Class of 2015
White Coat Ceremony**

and

**The J. S. Reinschmidt, M.D.
Lecture**

Friday, August 19, 2011
1:00 pm - 3:00 pm

Newmark Theatre
Portland Center for the Performing Arts
Portland, OR



The White Coat Ceremony

The White Coat Ceremony creates an important focus for students entering the profession of medicine. In the presence of family, friends, and faculty members, student-physicians are welcomed into the medical community and are “cloaked” with their first white coats. The class members and physicians present also stand to recite the Oath of Geneva, which is again sworn during the traditional doctoral hooding ceremony four years hence. In reciting this oath they dedicate themselves to their patients, teachers and to support one another in a lifetime of service.

Through their involvement in this meaningful ritual at the beginning of medical school, student-physicians become more aware of their professional responsibilities. The ceremony impresses upon them the primacy of the doctor-patient relationship. It also encourages them to accept the obligations inherent in the practice of medicine; to be excellent in science, compassionate, and lead lives of uprightness and honor. It emphasizes for students the physician’s responsibility to take care *of* patients and also to care *for* patients. The message conveyed is that physicians must care as well as cure.

The spirit and tradition of the White Coat Ceremony are generously supported by the contributions from alumni, faculty and friends of the School of Medicine.

The School of Medicine wishes to acknowledge the grateful support of the sponsors whose names appear on page eight and nine of the program. Their contributions to the School of Medicine at this significant juncture in our students’ medical education have provided the white coats that the members of our incoming Class of 2015 receive today.

We have made every effort to compile a complete and accurate list of sponsors. We offer our apologies for any error or omission, and would appreciate your bringing them to our attention at the telephone number below.

For information on how you can participate, contact the Office of Development at 503-494-0723..

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DEAN'S MESSAGE

Mark A. Richardson, M.D., MScB, M.B.A.
Dean, School of Medicine
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REFLECTIONS ON THE WHITE COAT

Scott A. Fields, M.D.
Professor and Vice-Chair, Department of Family Medicine

Introduction of the Reinschmidt Lecturer

Elizabeth A. Bower, M.D., M.P.H.
Assistant Dean for Continuing Medical Education
Assistant Professor of Medicine

J.S. REINSCHMIDT, M.D. LECTURE

David Acosta, M.D., F.A.A.F.P.
Associate Dean for Multicultural Affairs
University of Washington School of Medicine
“First, Do No Harm: What I Learned in Medical School”

PRESENTATION OF WHITE COATS

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OATH OF GENEVA

Carrie Phillipi, M.D., Ph.D.
Associate Professor
Department of Pediatrics

CLOSING REMARKS

Molly Osborne, M.D., Ph.D.

Reception at the Newmark Theatre
hosted by the School of Medicine

About the J. S. Reinschmidt, M.D. Lecture

J. S. Reinschmidt, M.D. 1925 – 1998

Born in Florida's panhandle, Dutch Reinschmidt served in the Army during World War II before receiving A.B. and M.D. degrees from Vanderbilt University. For three years in the late fifties, he interrupted his surgery residency at the University of Colorado to practice in rural eastern Washington. After residency, he became director of the Student Health Center at the University of Oregon (1963-1970).

His OHSU School of Medicine career began in 1970 as director of the Oregon Regional Medical Program. Familiar with the needs of practitioners in remote towns, he shepherded his circuit courses around this vast state. This led in 1976 to his being named the first head of the medical school's new Division of Continuing Medical Education (CME).

Dr. Reinschmidt's CME programs were carefully crafted to fulfill surveyed needs, engage dynamic teachers and feature practice-relevant topics. A strong advocate of strengthening ties between OHSU and rural communities, he helped many hospitals develop innovative educational programs. He worked tirelessly with Oregon legislators and earned their trust as a fair, forthright champion of OHSU's programs.

In the Area Health Education Centers program, Dr. Reinschmidt found his ideal vehicle to bring education to rural Oregon. Beginning in 1989 and in only four years, he established the central office and five thriving regional centers.

From 1987-1992, Dutch was a principal architect of curricular reform in the OHSU School of Medicine, promoting integration among disciplines, the relevance of early clinical experiences, and greater exposure to primary care.

In 1993, this humble and wise Senior Associate Dean and Professor of Preventive Medicine and Public Health was awarded emeritus status. Two busy years later, Dr. Reinschmidt relinquished the AHEC and CME programs to well-prepared successors. He remained a trusted advisor, and in his memory, the J.S. Reinschmidt Endowment Fund for Excellence in Medical Education has been established to support this lectureship and the future advancement of medical education at OHSU.

About the J. S. Reinschmidt, M.D. Lecturer

David Acosta, M.D., F.A.A.F.P.

David Acosta, M.D. is the Associate Dean for Multicultural Affairs at the University of Washington School of Medicine (UWSOM), and Clinical Professor in the Department of Family Medicine. He has been a Board-Certified Family Practice physician for 29 years. He completed his medical school training at the University of California, Irvine College of Medicine in 1979, and completed his residency in 1982 in Family Medicine at the Community Hospital of Sonoma County (an affiliate of the University of California, San Francisco) where he served as Chief Resident. After residency, he developed and practiced in a rural community health center, Northeastern Rural Health Clinics, in Susanville, CA for eight years where he provided care for a large underserved, rural and migrant farmworker population. He served on the clinical faculty as a rural preceptor for the University of California, Davis School of Medicine and Physician Assistant Program. He then spent 14 years on the faculty at Tacoma Family Medicine Residency Program (affiliate of the University of Washington) where he served as Associate Director, and subsequently Residency Director. There he was responsible for the development, implementation and oversight of the rural health, maternal health, procedural and health promotion/disease prevention curriculum. In addition, he served as the Director of the Rural Health Fellowship Program. He completed a Faculty Development Fellowship at the UWSOM in 1991.

Dr. Acosta is the Principal Investigator (P.I.) for a NIH K07 Academic Award grant to develop and implement a cultural competency curriculum for medical students and residents. With this grant, the UWSOM has developed a new Center for Cultural Proficiency in Medical Education (CC-PriME). In addition, he is the Director of the new Hispanic Health Pathway that was developed to provide focused training and preparation for medical students interested in providing future culturally-responsive care to Hispanic communities. He has been certified as a diversity trainer by the National Multicultural Institute. Dr. Acosta is also the P.I. for a Robert Wood Johnson Foundation grant that provides funding for a six-week summer enrichment program for pre-med and pre-dental students from minority and/or disadvantaged backgrounds called the Summer Medical and Dental Education Program.

Dr. Acosta received the prestigious Washington State Association for Multicultural Education 2009 Excellence Award for his innovation and diversity work at the School of Medicine. He most recently was voted by his peers as the National Chair-Elect for the new AAMC Group on Diversity and Inclusion. He presently serves as a member on the AAMC Holistic Review Project Advisory Committee and the AAMC MR5 Advisory Committee.

The Oath of Geneva

*At the time of being admitted as a member
of the medical profession:*

*I solemnly pledge myself to consecrate my life to the
service of humanity;*

*I will give to my teachers the respect and
gratitude which is their due;*

*I will practice my profession with
conscience and dignity;*

*The health of my patient will be my
first consideration;*

*I will respect the secrets which are
confided to me;*

*I will maintain by all means in my power,
the honor and the noble traditions of the
medical profession; my colleagues will be
my brothers and sisters.*

*I will not permit considerations of religion,
nationality, race, party politics or social standing
to intervene between my duty and my patient;*

*I will maintain the utmost respect for human life,
even under threat;*

*I will not use my medical knowledge contrary
to the laws of humanity.*

I make these promises solemnly, freely and upon my honor.

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White Coat Ceremony

The following list recognizes new donors giving \$100 or more during the period of July 1, 2010 to June 30, 2011, dedicated to the Dean's Fund for Excellence and the School of Medicine Alumni Fund for Excellence, and donors who have dedicated a gift to support the White Coat Ceremony. This support allows the School of Medicine to provide each student with their first White Coat at today's ceremony.



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The OHSU School of Medicine

The OHSU School of Medicine is the direct descendant of the University of Oregon School of Medicine that first opened its doors in Portland in 1887 and graduated its first class the following year. Only one other medical school in the west has a longer lineage; only thirty-three of the present 129 medical schools in the United States existed prior to the founding of the School of Medicine in Oregon. Today the School is widely recognized for excellence and its mission continues to be the enhancement of human health through programs in education, research, health care delivery and public service. It is where healing, teaching and discovery come together in Oregon.

The school's faculty are dedicated to preparing physicians for the medical, ethical, and humanistic responsibilities of their calling, while also providing outstanding care to patients from Oregon and elsewhere. Along with the art of teaching and healing comes the responsibility for discovery. The School of Medicine faculty is internationally known for excellence in a wide range of investigative areas ranging from molecular biology and cancer to heart disease, behavioral science and public health issues. In addition to maintaining a high standard of basic and clinical research, the faculty also guide the graduate studies programs that prepare the next generation of investigators.



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