Transportation Census 2017
TRAVEL TIMES
HOW LONG IS YOUR AVERAGE DAILY COMMUTE, ROUNDTRIP?

- Telecommute: 29 minutes
- Walk: 23 minutes
- Dropped off: 42 minutes
- Drive alone: 50 minutes
- Carpool: 48 minutes
- Bike: 47 minutes
- Streetcar: 70 minutes
- Light rail: 92 minutes
- Bus: 86 minutes

2016
What 3rd party services have you used to assist yourself or others to travel to OHSU?

- Google Maps: 6300
- TriMet Park and Ride: 3586
- Uber: 1826
- Waze: 1544
- Non-OHSU paid parking lots: 1486
- City of Portland parking spaces: 1311
- Lyft: 1220
- Apple Maps: 805
- Local taxi services (Radiocab,...): 797
- Car2Go: 457
- TriMet apps: 199
- Biketown: 199
- Traditional rental car companies...: 191
- Zipcar: 183
- ReachNow: 125
- Columbia County Rider: 33

Managed locations, 1327 respondents
Estimated total employees

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- Estimated total employees
What resources have helped you PLAN a commute for yourself or others (patients, etc.)?

1559 respondents, OHSU managed sites

- **Total employees**
- **Drive alone rate**

<table>
<thead>
<tr>
<th>Resource</th>
<th>Total Employees</th>
<th>Drive Alone Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Third party resources (Google, Trimet, City of Portland, etc.)</td>
<td>4814</td>
<td>27%</td>
</tr>
<tr>
<td>OHSU website</td>
<td>3210</td>
<td>42%</td>
</tr>
<tr>
<td>I haven’t needed to plan a commute</td>
<td>2713</td>
<td>51%</td>
</tr>
<tr>
<td>A friend or colleague</td>
<td>2047</td>
<td>40%</td>
</tr>
<tr>
<td>New Employee Orientation</td>
<td>898</td>
<td>38%</td>
</tr>
<tr>
<td>Calling Transportation and Parking</td>
<td>666</td>
<td>58%</td>
</tr>
<tr>
<td>Visiting Transportation and Parking</td>
<td>562</td>
<td>50%</td>
</tr>
<tr>
<td>OHSU Transportation Options Brochure</td>
<td>387</td>
<td>40%</td>
</tr>
<tr>
<td>Emailing Transportation and Parking</td>
<td>340</td>
<td>50%</td>
</tr>
</tbody>
</table>
What information about transportation and parking did you receive upon being hired at OHSU?
(Filtering to employees hired in the last 5 years)

- **New Employee Orientation**: 78%
- **Information from a colleague or friend**: 45%
- **OHSU website**: 38%
- **Printed information**: 12%
- **I didn't receive any information**: 7%
- **Information from a non-OHSU source**: 3%
Employees oriented in transportation options reported a 6% decrease in driving alone to campus.

This subset of the 2017 Census looks just at the 762 employee respondents who say they began commuting to OHSU in the last 5 years.

601 reported attending orientation. 157 said they did not.
FINDINGS: Trip Planning

When people don’t plan, they drive more (51%).

New employees, who have not formed lasting habits and are most open to trying new transportation options.

RECOMMENDATION 4

Increase trip planning for new employees

Expand trip planning assistance through additional staff time and outreach to any staff who request the service and to all new staff and students.