MARQUAM HILL
OHSU v PORTLAND

How is OHSU’s largest and highest elevation campus performing vs the surrounding city?

Transportation Mode Split

Based on most recent data (Portland census, 2015 and OHSU census 2017).

- Drove alone: 57% (OHSU) vs 38% (Portland)
- Carpool: 8% (OHSU) vs 8% (Portland)
- Transit: 30% (OHSU) vs 13% (Portland)
- Bike: 18% (OHSU) vs 7% (Portland)
- Walk: 6% (OHSU) vs 6% (Portland)
- Telecommute: 0% (OHSU) vs 8% (Portland)
Marquam Hill Census by Year

- Drove alone: 38.3% (2016), 37.7% (2017)
- Carpool + drop offs: 10.3% (2016), 8.0% (2017)
- Transit: 30.1% (2016), 29.8% (2017)
- Bike: 15.7% (2016), 17.9% (2017)
- Walk: 4.9% (2016), 6.2% (2017)
- Telecommute: 0.8% (2016), 0.2% (2017)
Compared to Marquam Hill’s overall mode split, biking, walking, and transit are far above the norm.

Drop offs, carpools and telecommutes match the baseline.

Driving is way below the norm.

Employees who say the Tram has assisted their commute

- Telecommute: 4%
- Dropped off: 4% (Primary) 6% (Secondary)
- Carpool: 4% (Primary) 5% (Secondary)
- Light rail (MAX): 9% (Primary) 12% (Secondary)
- Streetcar: 2% (Primary) 4% (Secondary)
- Bus: 19% (Primary) 22% (Secondary)
- Drive alone: 24% (Primary) 27% (Secondary)
- Walk: 9% (Primary) 9% (Secondary)
- Bike: 29% (Primary) 12% (Secondary)
FINDINGS: Marquam Hill

- Driving alone continues to edge down, against a regional uptick
- Carpool declines due to better tracking and overall trend
- Drop offs are a popular back up
- Transit is down slightly, tracking with regional and national trends
- Biking continues a climb, 1 in 4 (24%) people bike to OHSU as a primary or secondary mode
- Walking is up, after several years of flat lining

OHSU’s TDM performance leads the city and the nation. However, carpools remain an issue. Newer lots don’t have carpool lists. Long term single driver permits are cheaper than carpooling by day. The regional carpool network has not been upgraded in several years.

RECOMMENDATION 2

Build secure Marquam Hill bike facilities for at least 500 people.

Bike facilities are not keeping pace with growth. Two facilities have closed in the last 5 years due to department moves.

RELATED: Biking analysis, biking profile, carpool recommendation, transit recommendation