The key to your campaign is your assembly! The purpose of your assembly is to:

- Kick-off your fundraising! Plan the assembly directly leading into your fundraising events.
- Share enthusiasm and get your school excited about fundraising.
- Educate students about OHSU Doernbecher Children’s Hospital
- Promote your fundraising activities to the student body and encourage them to participate!
- Bring students together in support of a common purpose.

SAMPLE ASSEMBLY OUTLINE

Average length: 30 minutes

Welcome and Opening Remarks (3 minutes) School Representative
Include an introduction to the assembly by the Student Council or other designated member of the student body. Mention Doernbecher in opening remarks and the purpose of the assembly.

Kids Making Miracles Video (3 minutes)
Select a video a Kids Making Miracles video to share more information about the program and why other schools have chosen to fundraise for Doernbecher:
- KMM Appeal
- KMM Grace’s Story

More videos available at kmm.doernbecherfoundation.org.

Patient Stories from School (5 minutes)
Include a patient story from your school or community. It is one of the most effective to engage the student body. Speakers can include students, teachers whose children have been patients, or someone you know in your community.

You can also show a patient video:
- Jake’s Story
- Crawford’s Story

More videos available at kmm.doernbecherfoundation.org.

Kids Making Miracles Campaign (5 minutes) School Representative
Share more information about the Kids Making Miracles program! You can share that since 1991, schools across Oregon and Southwest Washington have raised more than $11 million to support Doernbecher through various types of fundraisers.

Also, be sure to talk about the Candlelight Celebration in May, the culminating event that brings all fundraising schools together.

A KMM Doernbecher Volunteer may be available to attend and speak at your assembly. Please contact the Doernbecher Foundation to request a speaker or for help preparing talking points for your assembly.

You School's Activities (10 minutes) School Representative
Here's where you present your fundraising campaign. You should include:
- An overview of your Doernbecher fundraising projects (schedule of events) and your fundraising goal
- Highlights of your committee’s Doernbecher tour and how it made you feel
- Acknowledgment of key sponsors and donors
- Motivational remarks from students and staff
- Any recognition or award structure you have developed

Closing Remarks (1 minute) School Representative

Contact the Doernbecher Foundation: Julie Robertson // 503-552-0730 // robjulie@ohsu.edu