THE 17th ANNUAL

Heart of Doernbecher

DINNER & AUCTION
OHSU Doernbecher Children’s Hospital is an unparalleled resource that serves children from Oregon, southwest Washington and surrounding states.

Doernbecher offers the state’s broadest range of healthcare services specifically for children. As part of Oregon Health & Science University, the state’s only academic health center, Doernbecher has specialists in every major area of pediatrics including cancer, heart disease, cardiac surgery, diabetes, kidney disease, trauma, neonatal and pediatric intensive care.
What does a $1 billion campaign mean for OHSU & Doernbecher?
A meaningful impact on the lives of cancer patients everywhere.

This year, funds raised at the Heart of Doernbecher event will be directed toward Doernbecher’s pediatric cancer program. Every dollar we raise this year will be doubled when OHSU meets its goal of raising $500 million for the Knight Cancer Challenge to earn a matching gift of $500 million from Phil and Penny Knight. This $1 billion investment in cancer research is backed by a powerful vision to transform the way we detect and treat cancer. OHSU’s big ideas are attracting the world’s best scientists, donors, friends, and advocates -- including children. Kids have sold rainbow bracelets and doughnuts and have set up their own websites to raise money for the challenge. In total, more than 7,000 individuals and corporations have contributed. This year’s Heart of Doernbecher offers a new way to get involved. Event sponsorships help improve the health of children in our region and have the added impact of helping us meet our goal to stop cancer in its tracks.
The Knight Cancer Challenge has created a movement of support across the country. Even kids are doing what they can to make a difference and end cancer as we know it.
May 28, 2015

The Sentinel Hotel

For the past 16 years, the Heart of Doernbecher has raised over $8 million in funding for OHSU Doernbecher Children’s Hospital.

In 2015, proceeds will support Doernbecher’s pediatric cancer program as part of the Knight Cancer Challenge.

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EXCLUSIVE PRESENTING SPONSOR: $50,000

Includes:

- Event will be promoted as “Presented by” on all event materials including:
  - Portland Business Journal Cover Wrap (exclusive logo placement)
  - Portland Monthly full page ad
  - Event invitations
  - Event banners
  - Bid paddles
  - On-screen presentations
  - Inclusion on Doernbecher social media channels
  - Inclusion on Doernbecher Foundation website
- Speaking opportunity at the event
- Premium seating for two tables of 10
- Full page ad in event program
- Welcome letter in the event program
- Opportunities for custom recognition
GOLD LEVEL: $15,000

Includes:

• Logo on invitation, event signage, promotional and thank you ads, social media and Doernbecher Foundation website
• Opportunity for logo representation during the cocktail hour
• Opportunity for custom recognition
• Seating for a table of 10
• Full page ad in event program
SILVER LEVEL: $10,000

Includes:

- Company listed on invitation, event signage, promotional and thank you ads and Doernbecher Foundation website
- Opportunities for custom recognition
- Seating for a table of 10
- Half page ad in event program
BRONZE LEVEL: $5,000

Includes:

- Company listed on invitation, event signage, and Doernbecher Foundation website
- Seating for a table of 10
- Inclusion in event program
Thank You!