2027 Forum on Rural Population Health - Sponsorship Packet

Complete your sponsorship by submitting the Sponsorship Form

Support the 2027 Forum on Rural Population Health
The Oregon Office of Rural Health's (ORH) Forum on Rural Population Health (Forum) brings together healthcare professionals, community leaders and partners from across Oregon to exchange knowledge, share proven strategies and explore innovative approaches to strengthening health and well-being in rural communities.

Sponsoring the Forum is an investment in Oregon's rural health network. Your support helps make this gathering accessible to rural hospitals, clinics, public health departments, community-based organizations and other partners while creating opportunities for connection, collaboration and shared learning.

Your sponsorship helps:

- Keep registration accessible and provide scholarships for rural attendees, students and community partners;
- Support high-quality in-person programming, including speakers, technology and event costs;
- Bring together diverse partners from across Oregon's rural health landscape;
- Reduce barriers to participation for geographically isolated and under-resourced communities; and
- Support the ORH Rural Population Health Incubator Program.

About the Oregon Office of Rural Health
ORH is dedicated to improving the quality, accessibility and sustainability of healthcare for rural and underserved communities across Oregon. Established in 1979 and based at Oregon Health & Science University (OHSU), ORH serves as a statewide resource connecting rural providers, hospitals, public health departments, policymakers and community-based organizations.

ORH works to strengthen rural health systems through technical assistance, education, data and research, workforce recruitment and retention, and grant programs that support innovation and collaboration. By identifying community needs and sharing best practices, ORH helps ensure that all Oregonians—regardless of where they live—have access to the care, resources and opportunities they need to thrive.

Ready to sponsor the Forum? Simply submit the Sponsorship Form, and ORH will reach out to you soon.

Submit the Sponsorship Form here

Sponsorship Package Overview

Sponsor Benefits	Foundational Sponsor ($10,000 and above)	Community Champion ($5,000)	Catalyst for Rural Health ($2,500)	Rural Bridge Builder ($1,500)	Friend of the Forum ($800)
Attend & Connect					
Complimentary registration for full Forum	✓ Up to four complimentary registrations	✓ Up to three complimentary registrations	✓ Two complimentary registrations	✓ One complimentary registration	
Exhibitor table for up to four representatives **Please note: exhibitor table access does not include admission to Forum sessions or meals. Representatives wishing to attend sessions and meals must register for the Forum.*	✓ Premier table placement	✓ Priority table placement	✓ Prominent table placement	✓	✓
Access to the Whova conference platform *View the Whova exhibitor guide here for more information*	✓	✓	✓	✓	✓
Whova message to all attendees highlighting sponsor and encouraging attendees to visit their exhibit table	✓	✓			
Visibility & Recognition					
Logo on Forum promotional materials *Logo will be included on the Forum website, email marketing, flyers, social media, etc.*	✓ Premier placement on all materials	✓ Priority placement on all materials	✓ Prominent placement on all materials	✓ Prominent placement on all materials	✓ Placement on website, email marketing and presenter slides
Logo placement on all Forum slides *This includes the rotating slide show and all speaker slides*	✓ Premier placement on title slide and final "thank you" slide	✓ Priority placement on title slide and final "thank you" slide	✓ Prominent placement on title slide and final "thank you" slide	✓ Placement on final "thank you" slide	✓ Placement on final "thank you" slide

Logo placement on venue signage *This includes the large Forum welcome signs and table tents*	✓ Premier placement	✓ Priority placement	✓ Prominent placement	✓ Prominent placement	✓
Acknowledgement in opening and closing remarks	✓	✓			
Featured sponsor spotlight *Dedicated Forum social media post highlighting the sponsor's organization, rural health work and support of the Forum*	✓				
Full slide dedicated to sponsor in the Forum rotating slideshow *This slideshow will be shown during breaks and before plenary sessions*	✓				
Recognition as supporting sponsor of selected Forum session(s) *You can choose which session(s) to sponsor, and your sponsorship will be noted on the agenda, Whova and any marketing for the selected session(s)*	✓ Sponsor up to three sessions	✓ Sponsor up to two sessions	✓ Sponsor one session		
Attendee Engagement					
Option to offer an item in the Forum raffle	✓	✓	✓	✓	✓
Opportunity to provide paper materials in attendee swag bags *This could include a one pager, pamphlet, business card, flyer, etc.*	✓	✓	✓		
Opportunity to provide a branded item in attendee swag bags *Examples include notebooks, pens, water*	✓	✓			

bottles, tote bags, etc., subject to ORH approval					

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