2026 Oregon Rural Health Conference Presentation Slides



Maximizing the Utility of a Mobile Clinic in a Rural Setting

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Southern Oregon's Demographic Reality



10,000
Sq Miles
(Vast, mountainous rural service area)

20%
Poverty Rate
(Well above the state average)

5-Year
Mortality Penalty
(Life expectancy gap vs. urban counterparts)

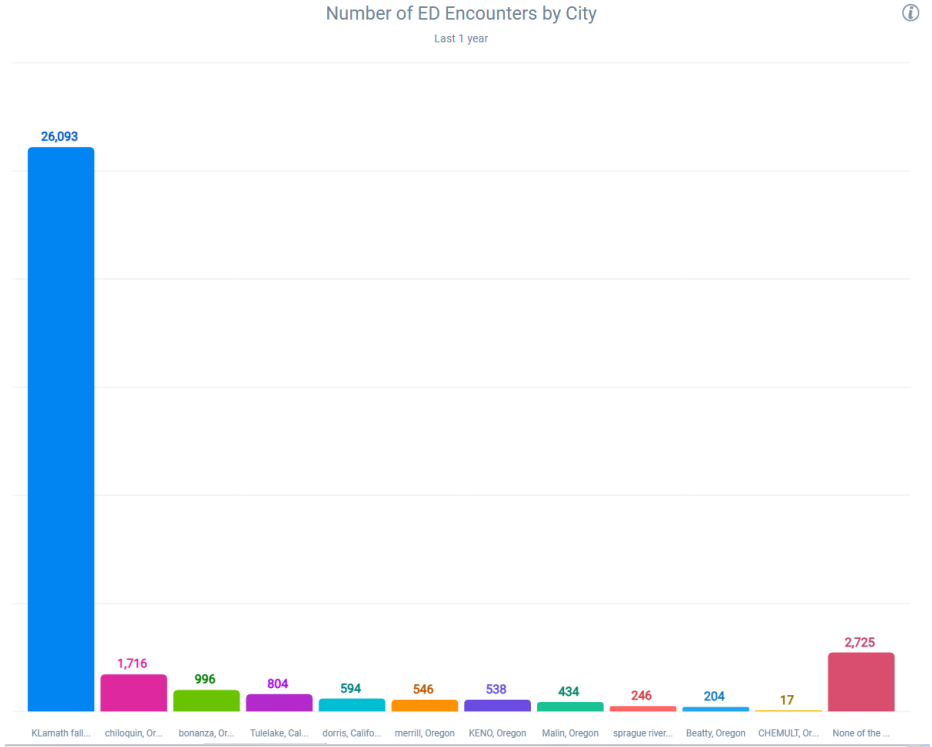
80%
depend on Medicare and Medicaid

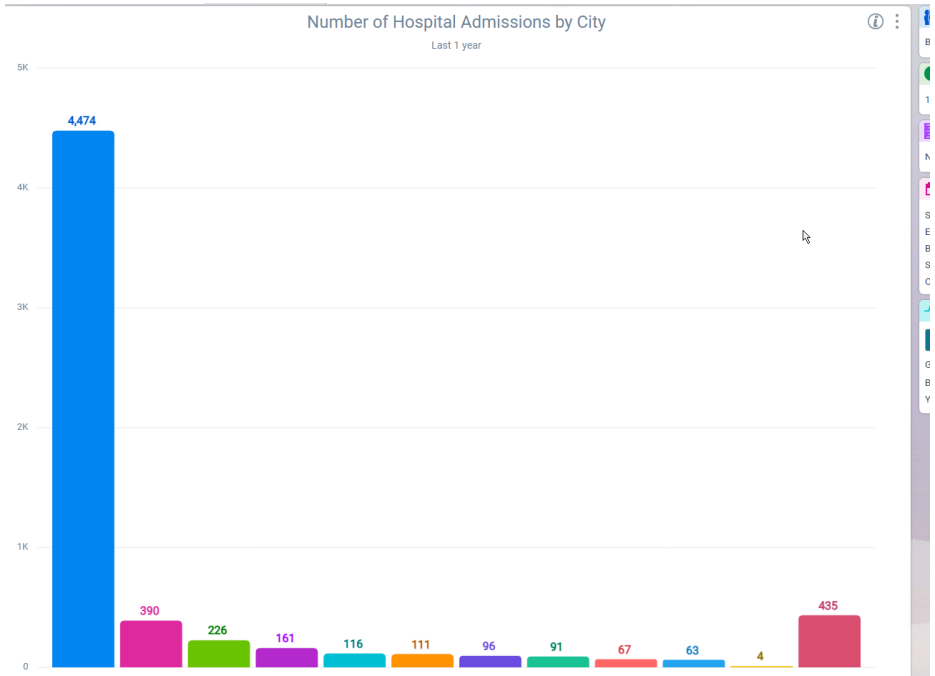
Sky Lakes Mobile Clinic Model

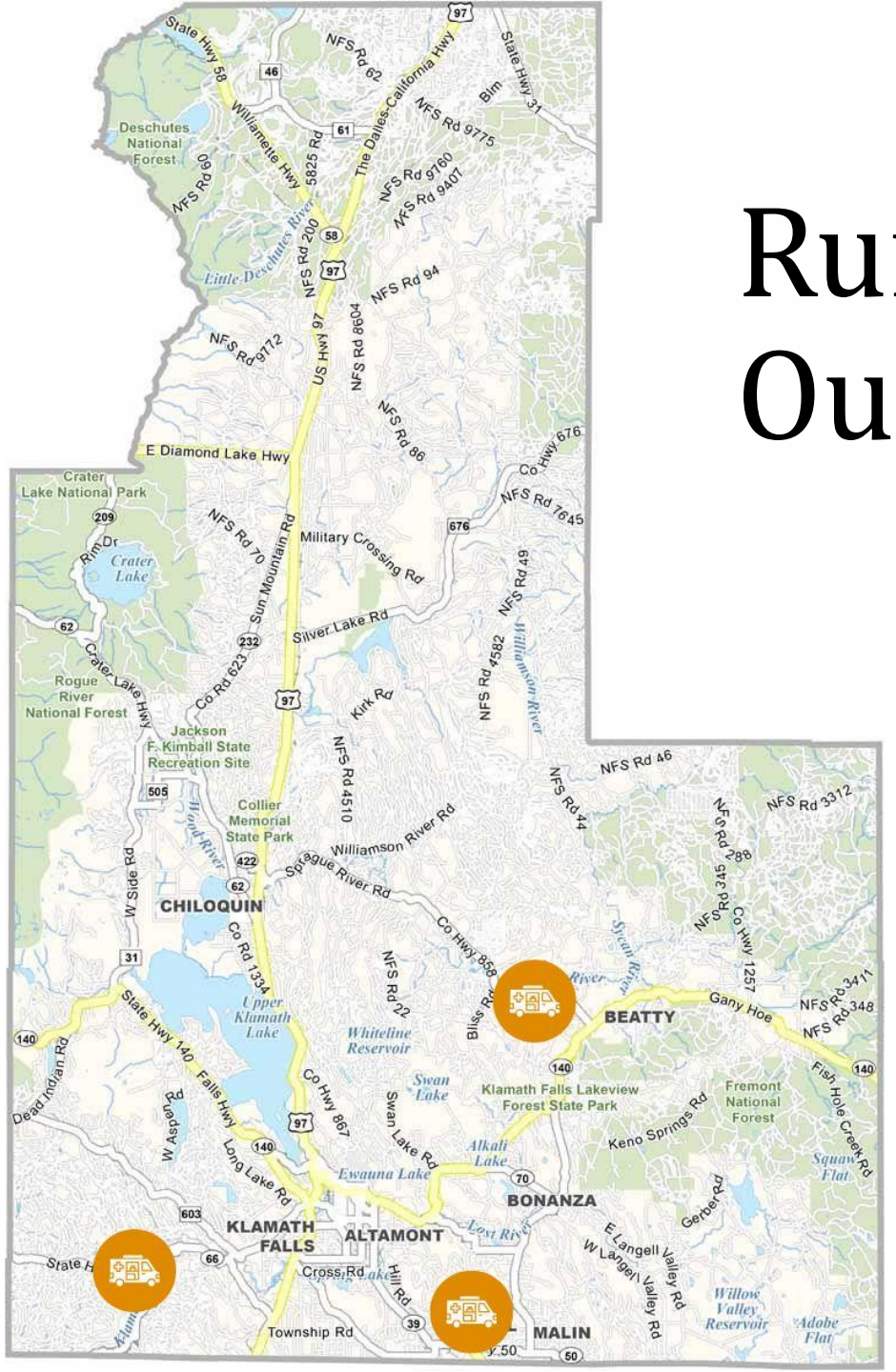
- Staffing: Provider (MD, NP, PA), 2 MA/PARs, and a driver
- Goals: 1) Increase access to care and 2) Prevent ED visits and hospital admissions/readmissions
- Basic Primary Care Services
  - Flu Vaccinations
  - Chronic Disease Management
  - Minor Illness Treatment
  - Minor Injury Care
  - Point-of-Care Lab Testing
  - Health Education and Counseling
  - Referrals to Specialists and Follow-Up Care Coordination











Rural Outreach

Street Medicine Outreach

Goals:

- Reduce ED visits and hospital admissions/readmissions
- Meet folks where they are to build trust & relationships with our team
- Enroll/re-enroll patients in Medicaid



Partnerships

Max's Mission

KONNECT DENTAL KARE SERVICES

KLAMATH COUNTY PUBLIC HEALTH

KLAMATH BASIN BEHAVIORAL HEALTH

GROWTH • WELLNESS • COMMUNITY KBBH

3216 ONYX AVE KLAMATH FALLS, OR

TAYAS YAWKS

541-882-3992

WWW.TAYASYAWKS.COM

P.A.L.M. Dinners (Provide a Loving Meal)
Klamath Falls First United Methodist Church

Recruitment and Retention

- APPs, Residents, and MAs
- Recruitment advantage in a competitive rural environment
- Distinctive training feature
- Develops physicians skilled in high-acuity ambulatory care
- Supports long-term workforce stability



Challenges

- *Everything* is more complicated in a mobile environment
- Epic Community Connect
- Care fragmentation
- Financial sustainability





Funding

- Lithia Motors
- Cascade Health Alliance
- Roundhouse Foundation
- Rural Health Transformation Program

All Mobile Clinic visits are billed to insurance (most patients eligible for financial assistance); community benefit applied to community events



Rural Health Transformation Program

- Expand street medicine from 2 days per month to 4 days per month (once per week)
- Expand rural Mobile Clinic sites
- Consortium of partners for wraparound services and co-location at Mobile Clinic events (vaccinations, dental care, behavioral health, Medicaid enrollment/re-enrollment, care management)
- Rural pharmacy delivery
- Increased capacity for lab work beyond point-of-care A1c


SKY LAKES
MOBILE CLINIC

Key Takeaways

- Partnerships are powerful
- Effective retention tool, particularly in a rural healthcare setting
- The initial lift is heavy – you'll need multiple departments at the table
- Not a revenue generator, but that's not why we do it!





Questions?

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