2026 Oregon Rural Health Conference Presentation Slides

October 7, 2026

Rural Health Conference, Bend, Oregon

Strengthening the Rural Public Health Workforce: Lessons from Oregon's 30-30-30 Initiative

OHSU Portland State University | SCHOOL OF PUBLIC HEALTH

Dawn Richardson, DrPH, MPH

Senior Associate Dean of Operations &
Associate Professor
OHSU-PSU School of Public Health



Timothy Lynch, DrPH, MHA

Public Health Director, Coos Health & Wellness
Affiliate Faculty, OHSU-PSU School of Public Health



Cimone Campbell, MSW, LCSW

Assistant Dean for Enrollment Management
OHSU-PSU School of Public Health



Rebecca Jungbauer, DrPH, MPH

Director, Public Health Practice & Assistant Professor
OHSU-PSU School of Public Health

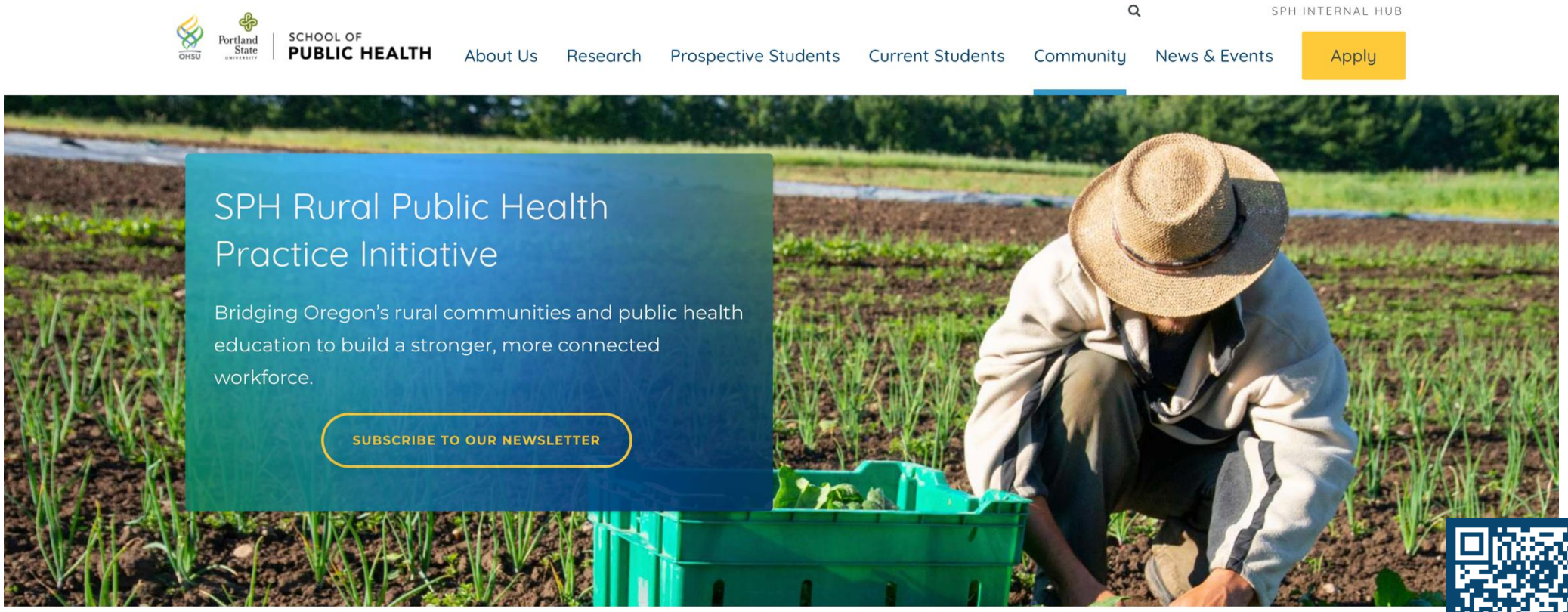


Alice Gates, PhD, MSW

Director, Rural Workforce Development & Associate Professor
OHSU-PSU School of Public Health



OHSU-PSU School of Public Health



Connecting Across Oregon

Rural Public Health Practice (PHP) Initiative

Outline

- Welcome
- Overview: 30-30-30 Investments
- Expanding access to education and training
- Rural partnership and early lessons
- Discussion

Oregon Legislature funds OHSU's 30-30-30 plan to address health care workforce crisis, increase education program diversity

The $45 million investment will increase the number of clinicians graduated by 30% and increase student diversity to 30% — all by 2030

By Sara Hottman March 04, 2022 Portland, Oregon

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Source: news.ohsu.edu

30-30-30 Aims

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Pathway to OHSU

+

MPH

AIM 1

Increase number of SPH graduates by 20% by 2030.

AIM 2

Increase student diversity to at least 40% by 2030.



View from Highway 38

Photo: Alice Gates (2026)



Coos Bay

Photo: Alice Gates (2026)

Financial Disclosure & Acknowledgements

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Funding Source: 303030 investments by the Oregon State Legislature, administered by OHSU

Project Aim: Aim 2: Community-Placed MPH

Principal Investigator: Dr. Dawn Richardson, SPH Senior Associate Dean for Academic Operations

Key Collaborators

Dr. Alice Gates, Director, Rural Public Health Workforce Development/303030
Cimone Campbell, Assistant Dean for Enrollment Management
Dr. Brad Wipfli, SPH Associate Dean for Academic Affairs
Andrea Griggs, Director, Student Success Center
Kelly Malakaua, Director, SPH Communications & Marketing

For questions regarding the overarching funding scope or institutional alignment, please contact PI Dawn Richardson.
For inquiries regarding the initiative and regional efforts, please contact Director Alice Gates.

Citations

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Thank you!

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For more information, contact Dr. Alice Gates: gatesal@ohsu.edu

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