



OHSU Mobile Health Coalition: Expanding Access and Advancing Health Equity

Improving healthcare through mobile innovation and equity

DATE: May 14, 2026 PRESENTED BY: Paul Bollinger, Knight Cancer Institute and Verian Wedeking, Casey Eye Institute

Introduction and Background

Mobile Health as a Strategy for Access and Equity



- Expanding Healthcare Access
 - Mobile health overcomes barriers like transportation and geographic isolation to bring care directly to communities.
- Building Trust and Cultural Responsiveness
 - Programs are designed with community input to ensure relevance, respect, and improved patient engagement.
- Impact on Rural and Underserved Areas
 - Mobile health effectively reaches rural and underserved populations where fixed facilities are limited or distant.
- Innovation in Academic Medicine
 - Mobile health enables pilot programs, advancing research, education, and new care delivery models.

Alignment with OHSU's Mission and Values



Commitment to Health Equity

Mobile health initiatives prioritize outreach to underserved populations, promoting health equity and access for all Oregonians.

Innovation in Healthcare Delivery

OHSU extends expertise beyond hospital walls using flexible, community-informed care models designed for impact.

Collaboration and Integrity

Close coordination among departments, disciplines, and partners exemplifies OHSU's values of collaboration and integrity.

The OHSU Mobile Health Coalition

Coalition Structure and Membership



Multidisciplinary Collaboration

The coalition unites multiple mobile health programs to share expertise and resources effectively.

Resource Sharing and Coordination

Members contribute specialized staff and equipment while benefiting from shared resources and strategic alignment.

Enhanced Communication and Planning

Regular communication and joint planning reduce duplication and improve efficiency across programs.

Unified Voice and Impact

The coalition creates a unified voice to elevate mobile health visibility and integrate outreach into priorities.

Goals and Objectives of the Coalition

Multidisciplinary Mobile Health

Develop understanding of how mobile health initiatives operate within academic medical institutions through collaboration.

Community Engagement and Equity

Emphasize respectful, compassionate services using an equity lens and cultural humility for meaningful community involvement.

Workforce Development

Create practicum and learning opportunities for students interested in community health and mobile care delivery.

Philanthropy and Sustainability

Share strategies for funding and philanthropy to support sustainable mobile health programs long-term.

Impact and Equity

Addressing Barriers and Health Inequities

Overcoming Transportation Barriers

Mobile health programs deliver services in community locations, reducing transportation challenges for patients.

Reducing Financial Barriers

Offering low-cost or no-cost services helps connect patients to essential follow-up care and resources.

Cultural Responsiveness and Trust

Community partnerships and staff training improve language access, cultural competence, and build trust with patients.

Improving Early Diagnosis and Care

Mobile programs promote earlier diagnosis, better disease management, and preventive care to reduce health disparities.



Measuring and Communicating Impact



OHSU KNIGHT CANCER INSTITUTE MOBILE OUTREACH PROGRAM

Ending the burden of cancer across Oregon, one mile at a time

2025 Annual Report



Quantifying Health Outcomes

The coalition measures health and economic outcomes linked to mobile services like reduced emergency visits and early cancer detection.

Qualitative Data and Storytelling

Patient experiences and community benefits are captured through qualitative data and storytelling to complement quantitative measures.

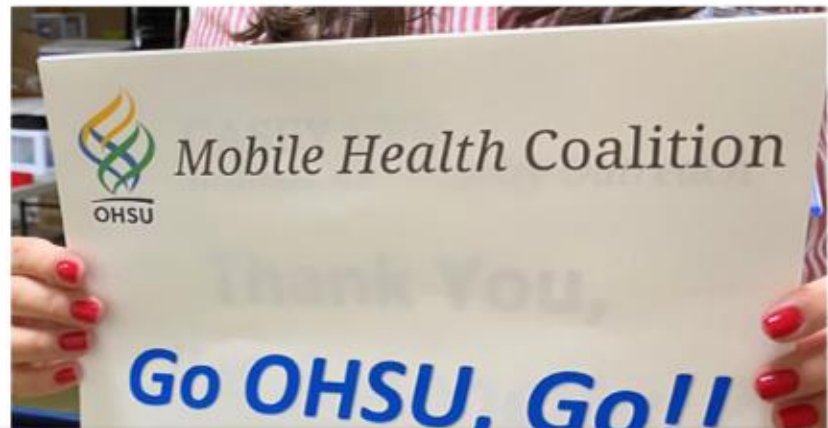
Transparency and Continuous Learning

Transparent impact reporting promotes accountability, continuous improvement, and highlights mobile health's role in Oregon's healthcare system.

OHSU Programs	Services Provided	Total Per Service
OHSU Casey Eye Institute Community Outreach	Adult vision exams	160
	Pediatric vision exams	3
OHSU Hillsboro Medical Center ¡Salud! Services	A1C and lipid panel	81
OHSU Hillsboro Medical Center's Mobile Mammography	Breast cancer screening	20
OHSU Knight Cancer Institute Mobile Outreach	Early cancer detection (CEDAR Clinical Trials)	25
	Skin cancer screening, prevention and education (w/OHSU Dermatology)	45
	Cancer screening enrollment and education (Pathfinders)	17
OHSU School of Dentistry	Head & neck cancer screening	15
OHSU Pathology	HPV cervical cancer screening	
OHSU Adult Trauma Program	Fall Risk Assessment	12
Engagement & Health Promotion Encounters (OHSU)		420
External Program Partners		
Medical Teams International Mobile Dental	Dental, A1C	28
Raices de Bienestar	Mental health services	51
Vision 2 Learn	Vision exams (children)	12
	Total Individuals Served	889



Measuring and Communicating Impact



Education, Partnerships, and Sustainability

Workforce Development and Student Learning

Hands-on Learning Environment

Mobile health programs create practical learning opportunities for students from diverse health disciplines in community settings.

Developing Cultural Humility

These programs help learners cultivate cultural humility and adaptability through direct community engagement and equity-focused care.

Workforce Preparedness

Experiences in mobile clinics prepare and motivate students to work effectively in underserved and vulnerable populations.

Commitment to Health Equity

These educational experiences foster a strong future workforce dedicated to health equity and community engagement.



Future Directions and Conclusion

Future Growth and Statewide Impact

Expanding Collaboration

The coalition plans to increase collaboration within OHSU and with external partners statewide to enhance mobile health impact.

Centralized Resource Hub

Serving as a centralized mobile health expertise resource will support departments developing their own mobile services.

Data and Outcome Tracking

Strengthening data systems will improve tracking of mobile health outcomes for better decision making.

Leadership and Equity Focus

The coalition aims to lead in mobile health policy while focusing on equity to serve underserved communities sustainably.

Key Takeaways and Call to Action

Equity-Driven Mobile Health

OHSU's mobile health programs reduce care barriers through equity-focused design and community partnerships.

Multidisciplinary Collaboration

Effective mobile health delivery relies on collaboration among diverse healthcare and community stakeholders.

Sustained Healthcare Integration

Mobile health complements traditional healthcare, serving as a vital, long-term system component.

Call to Action

Stakeholders should invest in and support mobile health initiatives to advance health equity.



Thank You

Verian Wedeking - wedeking@ohsu.edu Paul Bollinger – bollinpa@ohsu.edu