



## Critical Access Hospital Finance and Operations Webinar Series

**Value-Based Care & Clinical Risk Stratification for CAHs**  
**January 27, 2026**

*The mission of the Oregon Office of Rural Health is to improve the quality, availability and accessibility of health care for rural Oregonians.*

*The Oregon Office of Rural Health's vision statement is to serve as a state leader in providing resources, developing innovative strategies and cultivating collaborative partnerships to support Oregon rural communities in achieving optimal health and well-being.*



## Webinar Logistics

Audio is muted for all attendees.

Select the  to populate the chat feature on the bottom right of your screen. Please use either the chat function or raise your hand  on the bottom of your screen to ask your question live.

Presentation slides and recordings will be posted shortly after the session at:  
<https://www.ohsu.edu/oregon-office-of-rural-health/critical-access-hospital-programs>.





**Claire Adams** is the Vice President of Healthcare Analytics at REDi Health, with over 10 years of experience delivering data-driven solutions to health care organizations. She specializes in building scalable analytic processes for small hospital systems, Accountable Care Organizations (ACOs), and physician practices. Claire is passionate about using data to identify health care disparities and improve processes across the care continuum. Her expertise in process development, data engineering and stakeholder engagement supports REDi Health's mission to improve health care outcomes for underserved communities.



**Marnell Bradfield, MS** is the Executive Director, Community Care Alliance. She is a dynamic health care executive with over 30 years of experience in the industry. As the executive director of CCA, she is at the forefront of transforming rural health care. Under her leadership, CCA is diversifying to include new payer partnerships and member recruitment strategies, data analytics, direct care coordination, innovative alternative payment models and services to optimize revenue cycle integrity.

Before her current role, Marnell held leadership and clinical positions in acute care and population health. Her extensive experience spans health care operations and population health strategies. She has overseen inpatient and outpatient hospital departments, quality improvement, risk management and emergency management. Marnell's unique perspective on patient care, gained from her experience as a registered respiratory therapist, enhances her understanding of health care on a personal level. She has also worked for a commercial payer, Rocky Mountain Health Plans.



# **Value-Based Care & Clinical Risk Stratification for CAHs**

A Plan of Action for Preparing for  
Value-Based Care



# Learning Objectives Value- Based Care

Understand how to:



1) Transition to a Value-Based Care mindset

2) Create a pathway for action (PCP Panel Attribution)

3) Prioritize outreach for your population (Risk Stratification)

4) Get credit for the work you are doing (AWV and CCM)

5) Proactively manage care (preventive care, quality measures)

6) Transition insights into a planning tool

# Poll Question

What is your current involvement in Value-Based Care?

- a. Still learning what is involved in Value-Based Care
- b. Practicing elements of Value-Based Care, but not in any formal contracts
- c. Actively seeking a Value-Based arrangement that fits our organization
- d. Participating in Pay for Performance or a Shared Savings arrangement



# What types of VBC arrangements exist?

HCPLAN APM Framework			
			
CATEGORY 1	CATEGORY 2	CATEGORY 3	CATEGORY 4
FEE FOR SERVICE – NO LINK TO QUALITY & VALUE	FEE FOR SERVICE – LINK TO QUALITY & VALUE	APMS BUILT ON FEE-FOR-SERVICE ARCHITECTURE	POPULATION – BASED PAYMENT
	A	A	A
	Foundational Payments for Infrastructure & Operations (e.g., care coordination fees and payments for HIT investments)	APMs with Shared Savings (e.g., shared savings with upside risk only)	Condition-Specific Population-Based Payment (e.g., per member per month payments, payments for specialty services, such as oncology or mental health)
	B	B	B
	Pay for Reporting (e.g., bonuses for reporting data or penalties for not reporting data)	APMs with Shared Savings and Downside Risk (e.g., episode-based payments for procedures and comprehensive payments with upside and downside risk)	Comprehensive Population-Based Payment (e.g., global budgets or full/percent of premium payments)
	C		C
	Pay-for-Performance (e.g., bonuses for quality performance)		Integrated Finance & Delivery System (e.g., global budgets or full/percent of premium payments in integrated systems)
		3N	4N
		Risk Based Payments NOT Linked to Quality	Capitated Payments NOT Linked to Quality

<https://hcp-lan.org/apm-framework/>



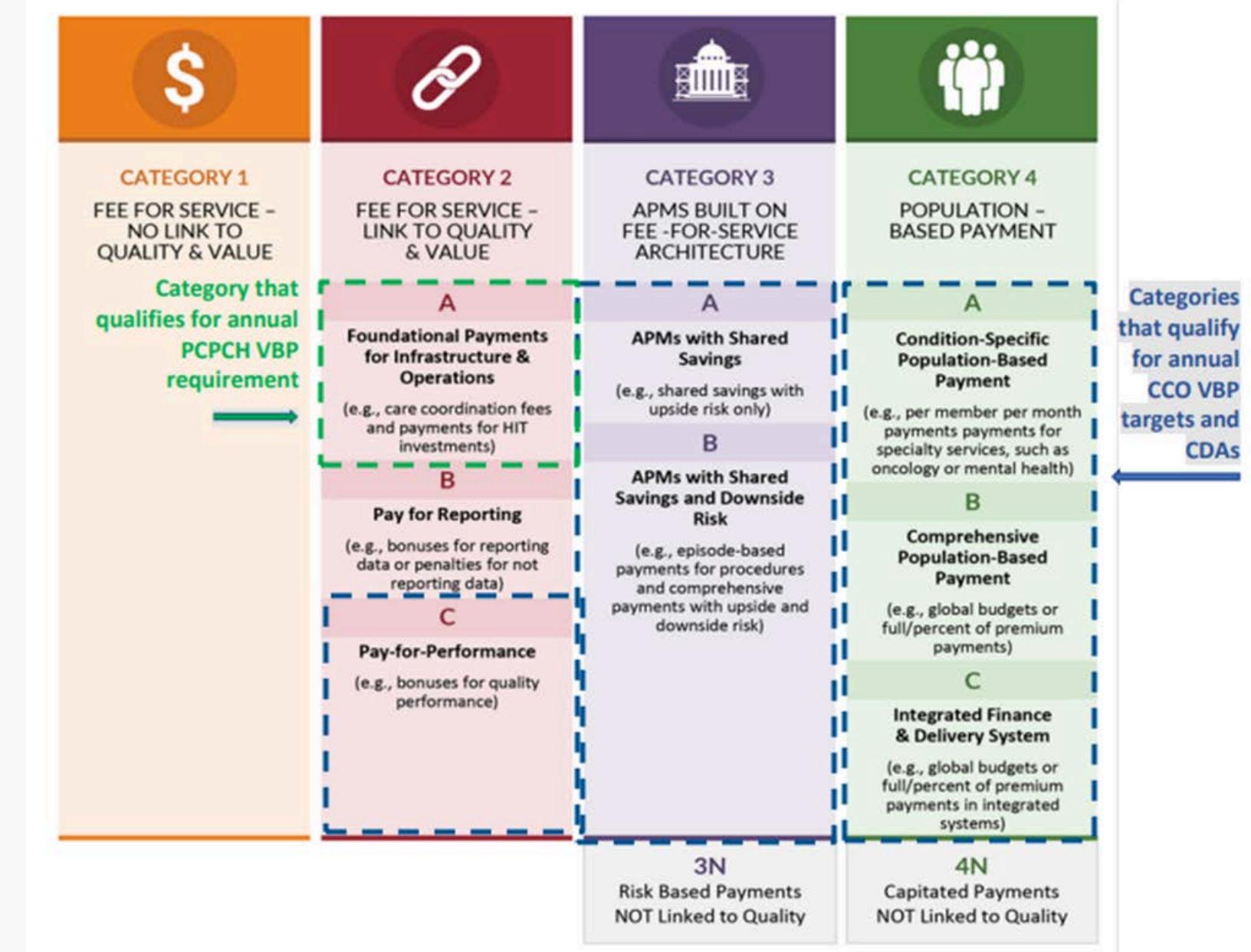
# How do these arrangements exist in Oregon?

[https://www.oregon.gov/oha/HPA/dsi-tc/  
Documents/VBP-Technical-Guide-for-CCOs.pdf](https://www.oregon.gov/oha/HPA/dsi-tc/Documents/VBP-Technical-Guide-for-CCOs.pdf)

## LAN CATEGORIES AND ANNUAL CCO VBP TARGETS

*Description of Eligible Payment Models by LAN Category*

Figure 1: LAN Payment Categories



# Transition Mindset from FFS to VBC

Where do we start?

We're already struggling to capture revenue, how can we take on risk for an alternative payment model?

How can we know if we are set up for success prior to entering a VBC?

How can we start to make small steps towards preparing for VBC?

How do we know what type of VBC arrangement will work best for our organization?



# Elements needed to progress to VBC

PCP Attribution  
to create a  
mechanism for  
patient outreach

Risk Stratification to  
prioritize outreach

Proactive Patient  
care facilitated  
through care  
coordination

- Methods to  
measure and  
evaluate how  
you are doing

CIN involvement  
can help  
mobilize around  
these areas



# Provider Attribution aligns a Patient with a Provider

- Formal Methods
  - Voluntary Alignment
  - Claims based or primary care service based attribution
  - EMR based Registry
- Informal Methods
  - Clinician Knowledge
  - Manual lists or spreadsheets

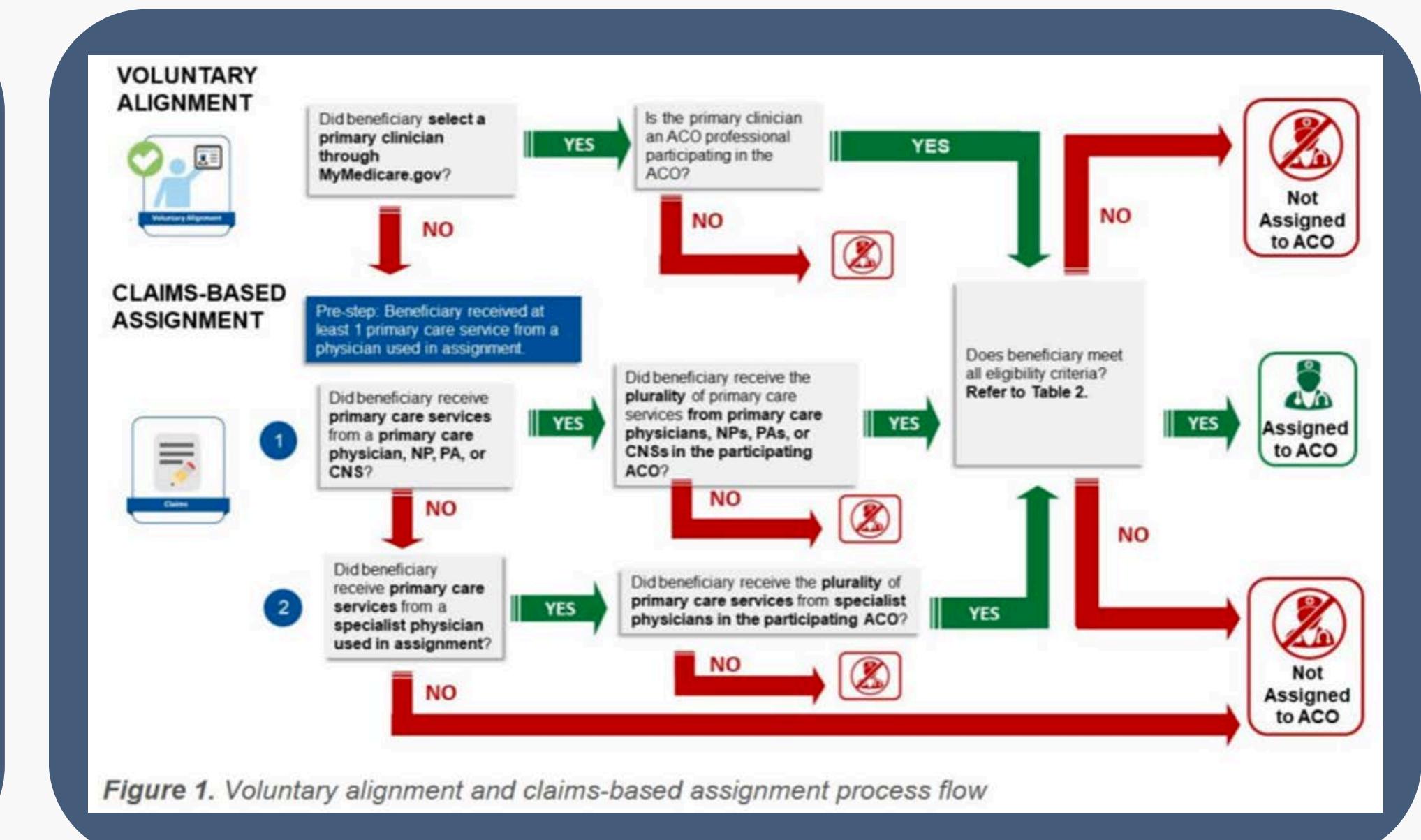
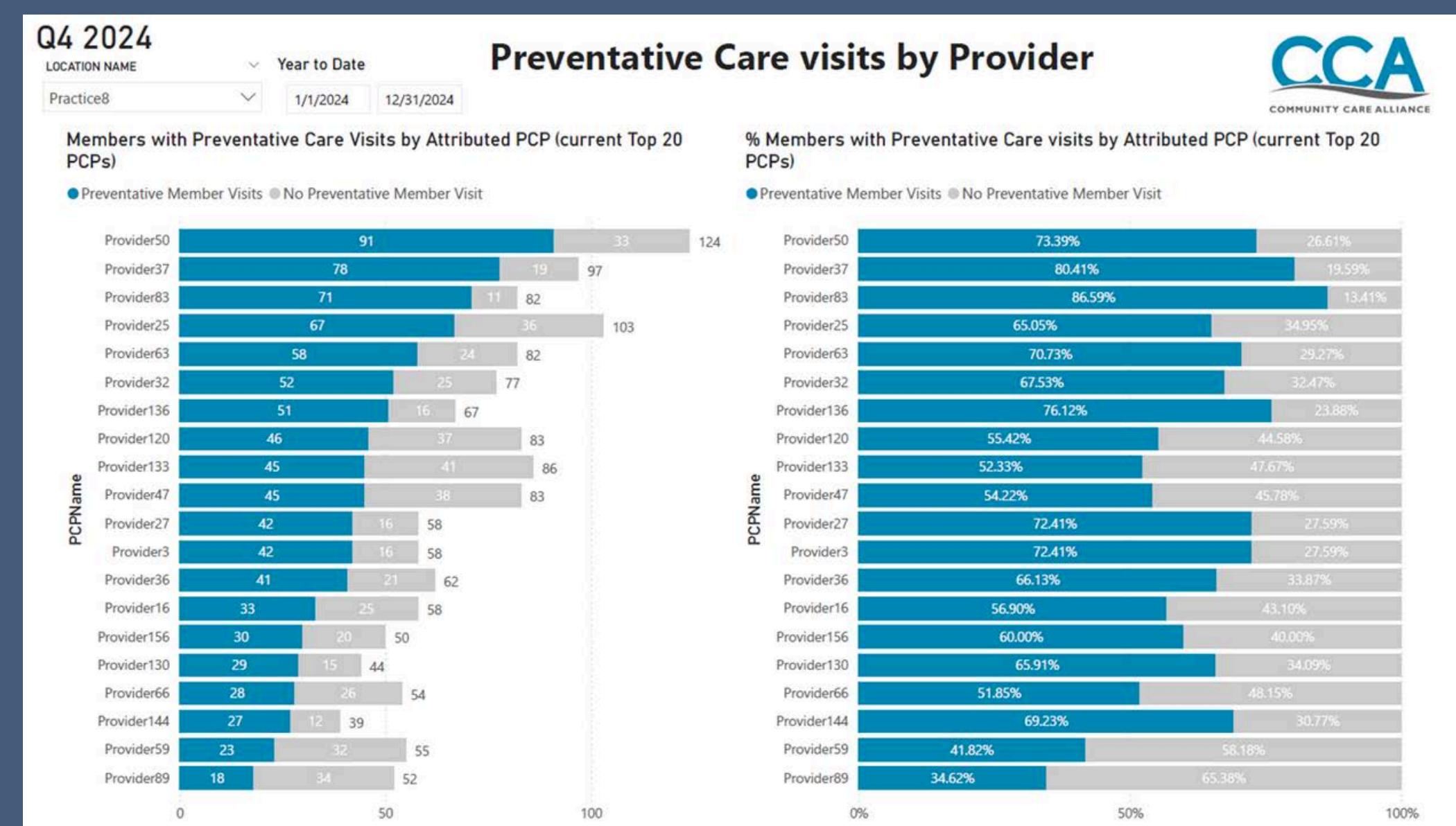


Figure 1. Voluntary alignment and claims-based assignment process flow



# Why is Attribution Important?

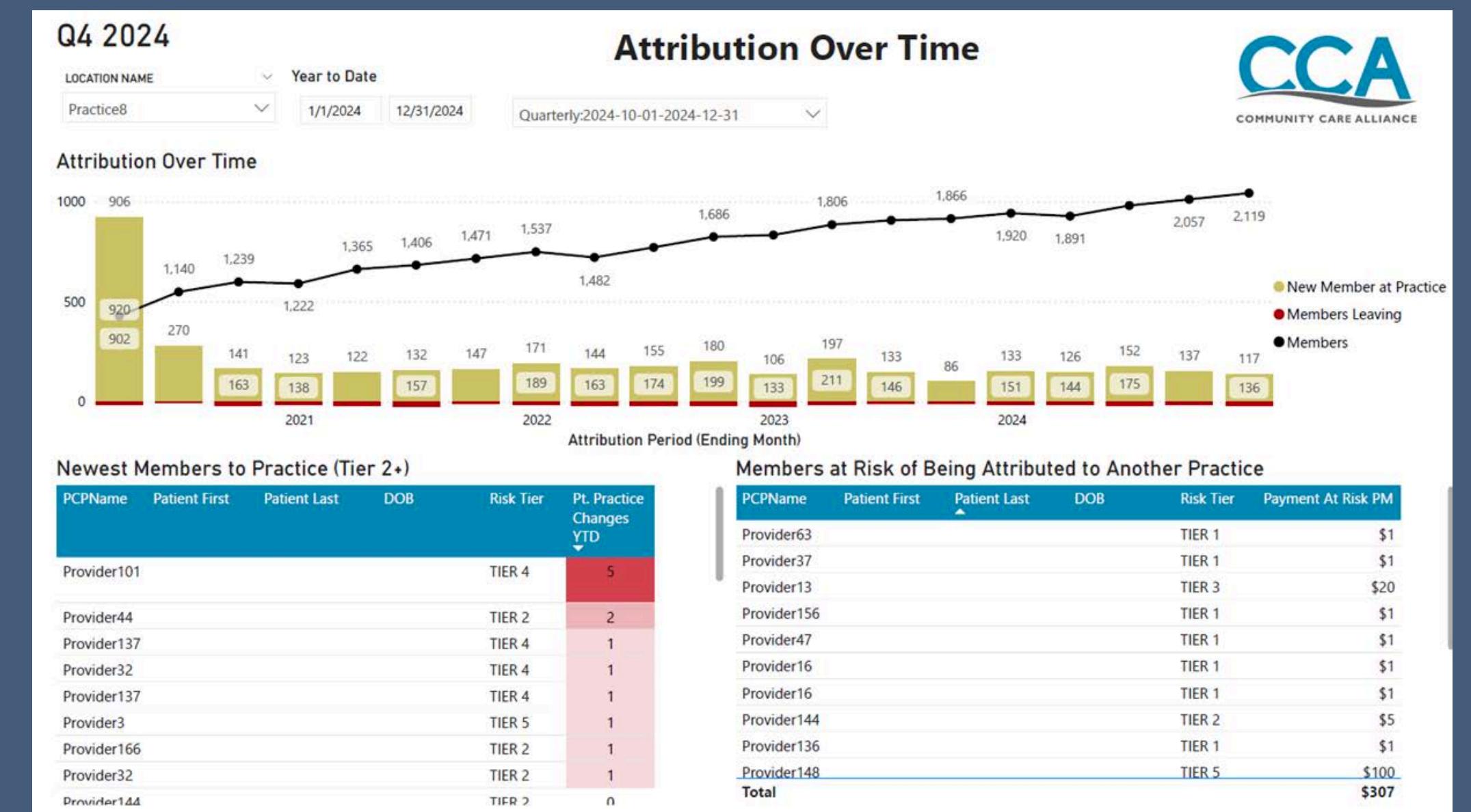
Becomes a method to align measures and success to a workflow



# What insights can be derived?

Leakage: Where are patients on our panels going for primary and specialty care

What does the composition of a panel look like?

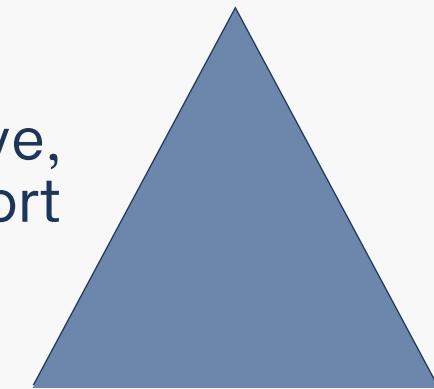


# Risk Stratification

The process of grouping patients by level of need

- Chronic Conditions
- Recent Utilization
- Functional or social complexity
- Clinician judgement

Intensive,  
proactive support



Light touch  
monitoring



Stable, preventive  
outreach



# What are the benefits?

Allows workforce to work at the top of their scope/license

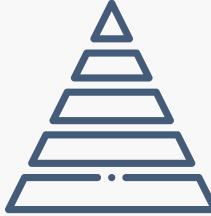
Prioritized outreach can minimize burden on providers and reduce burnout

Important to keep an eye on quick movement between levels

Intensive, proactive support

Light touch monitoring

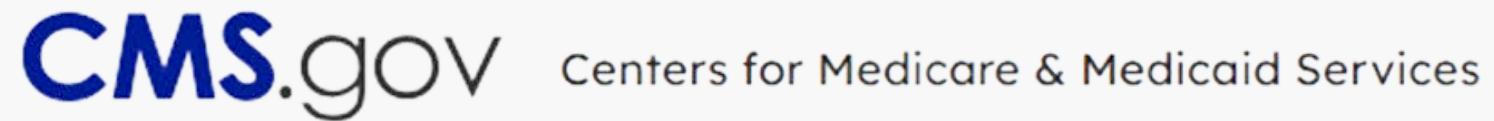
Stable, preventive outreach



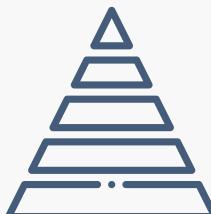
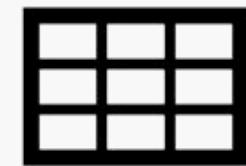
# How to Risk Stratify?

## Methods by level of effort

- Clinician Knowledge
- Care team huddles
- Manual lists/spreadsheets
- EMR-based registry
- Claims cost and utilization
- CMS HCC Risk adjustment
- Johns Hopkins ACG



Johns Hopkins **ACG® System**

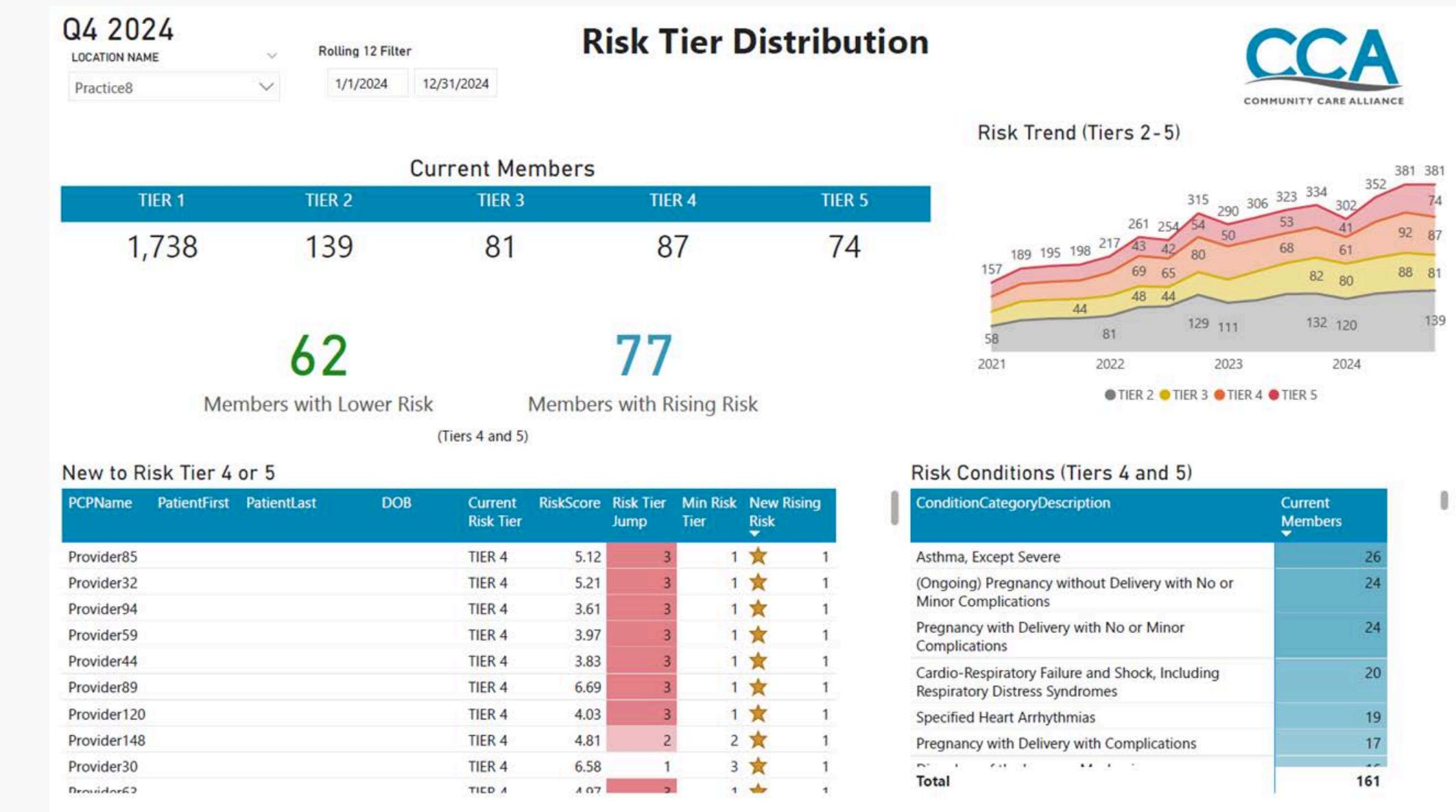


# How to prioritize outreach?

Define an “impactable patient”

- Risk level
- Utilization
- Cost
- Risk score

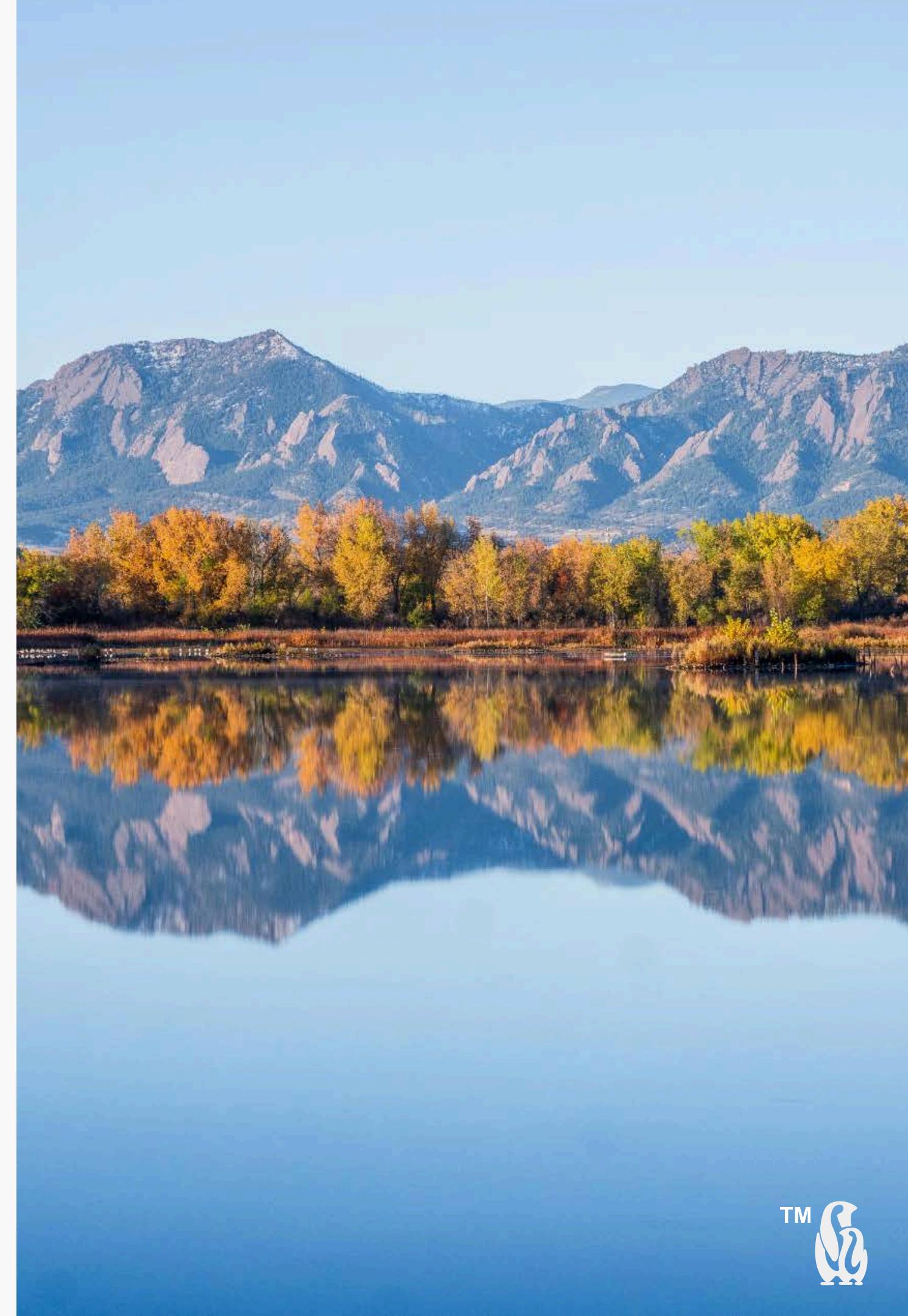
Proactive outreach based on list



# Poll Question

Which of these workflows are you proactively working on?

- a. Annual Wellness Visits/Primary Care Visits
- b. Chronic Condition Management
- c. Transitional Care Management
- d. One or more of the above
- e. None of the above



# Care Coordination services

## **Annual Wellness Visits:**

Visit to develop or update a personalized prevention plan & perform a health risk assessment

Covered once every 12 months

## **Chronic Condition Management:**

A continuous patient relationship with a chosen care team member

Based on time per calendar month

## **Transitional Care Management:**

Supporting a patient's transition to a community setting

Conducted within 30 days post discharge

## **Advance Care Planning:**

Voluntary, face-to-face discussion between you and your patient & their family members to discuss the patient's health care wishes if they become unable to make their own medical decisions

## **Behavioral Health management**



# Transforming Rural Healthcare through Care Coordination

## Patient & Community Values

- Improved Outcomes & Satisfaction
- Fosters Patient Engagement & Responsibility
- Feels More Connected to Care Team
- Personal Connection in Managing Discharge Tasks
- Sense of Relief to Have Assistance Navigating Health Care Systems

## Provider Benefits

- Outcomes Improve & Shown Through Data
- Re-admission Rates Decrease
- Opens Opportunity for Chronic Care Management Conversation
- Opportunity to Ensure Completion of Annual Wellness Visit & HCC Recapture Completed
- Emphasizes Communication & Coordination



Q4 2024

LOCATION NAME

Year to Date

Practice8

1/1/2024

12/31/2024

## Primary Care Visits for Current Members

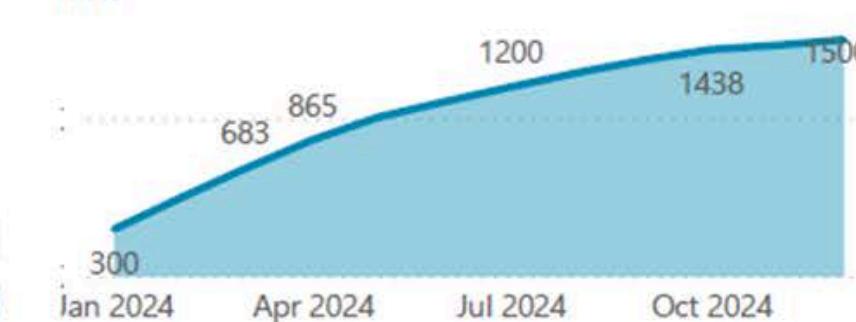


### Volume

Members with Primary Care Visits

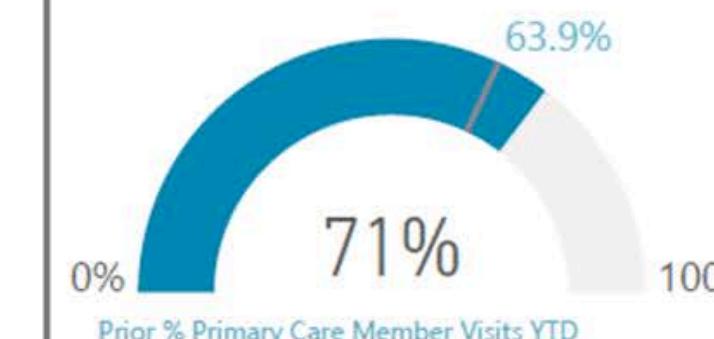


Members with Primary Care Visits over time

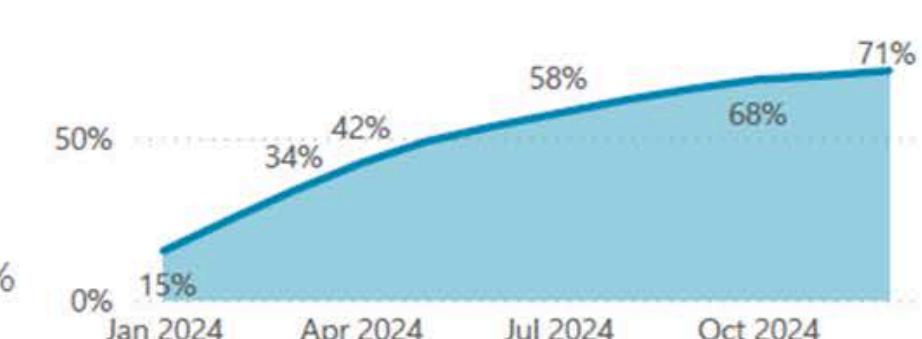


### % Percentage

% Primary Care Member Visits

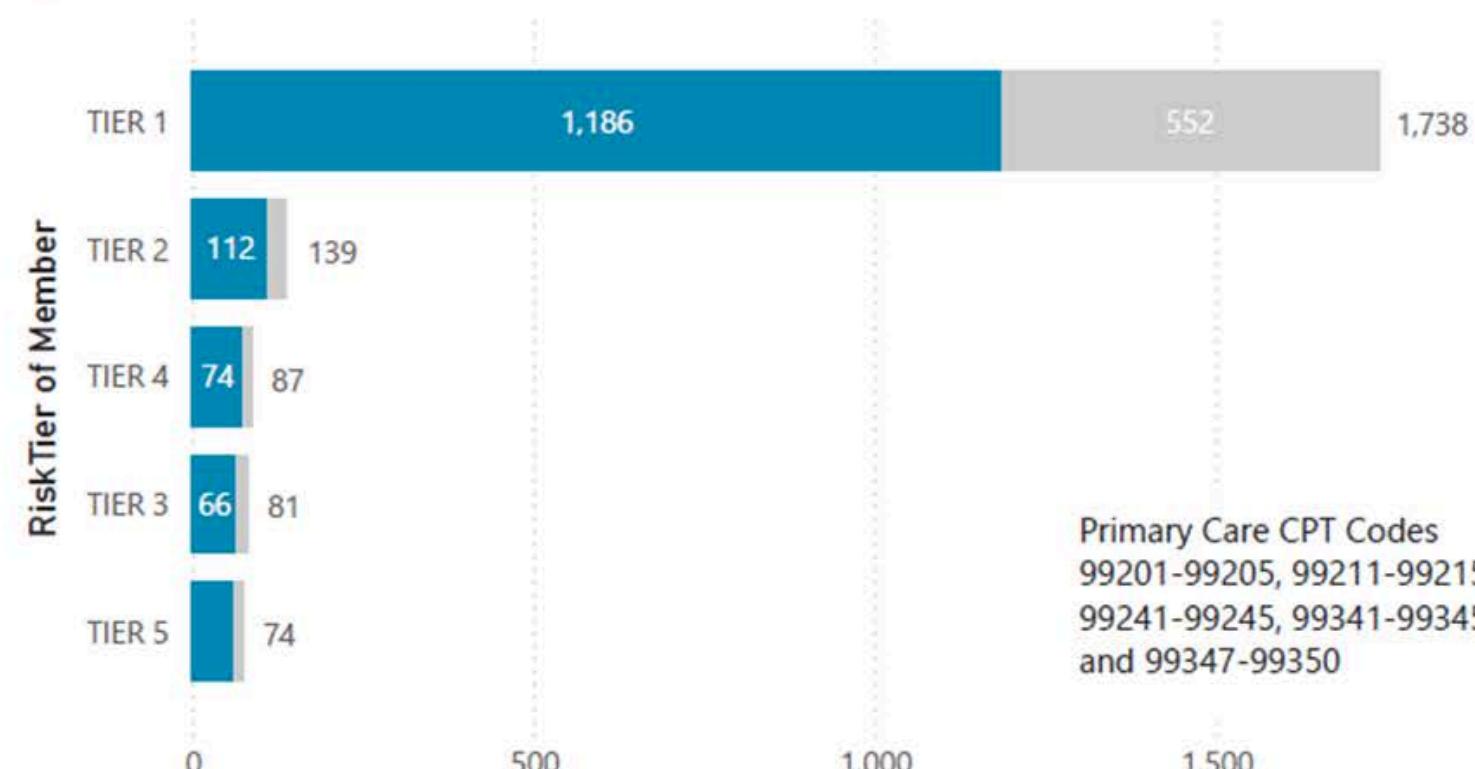


% Members with Primary Care Visits over time



### PC Visits by Risk Tier (current)

● PC Member Visits ● No PC Member Visit



### % PC Visits by Risk Tier (current)

● PC Member Visits ● No PC Member Visit



Q4 2024

# Primary Care Conditions

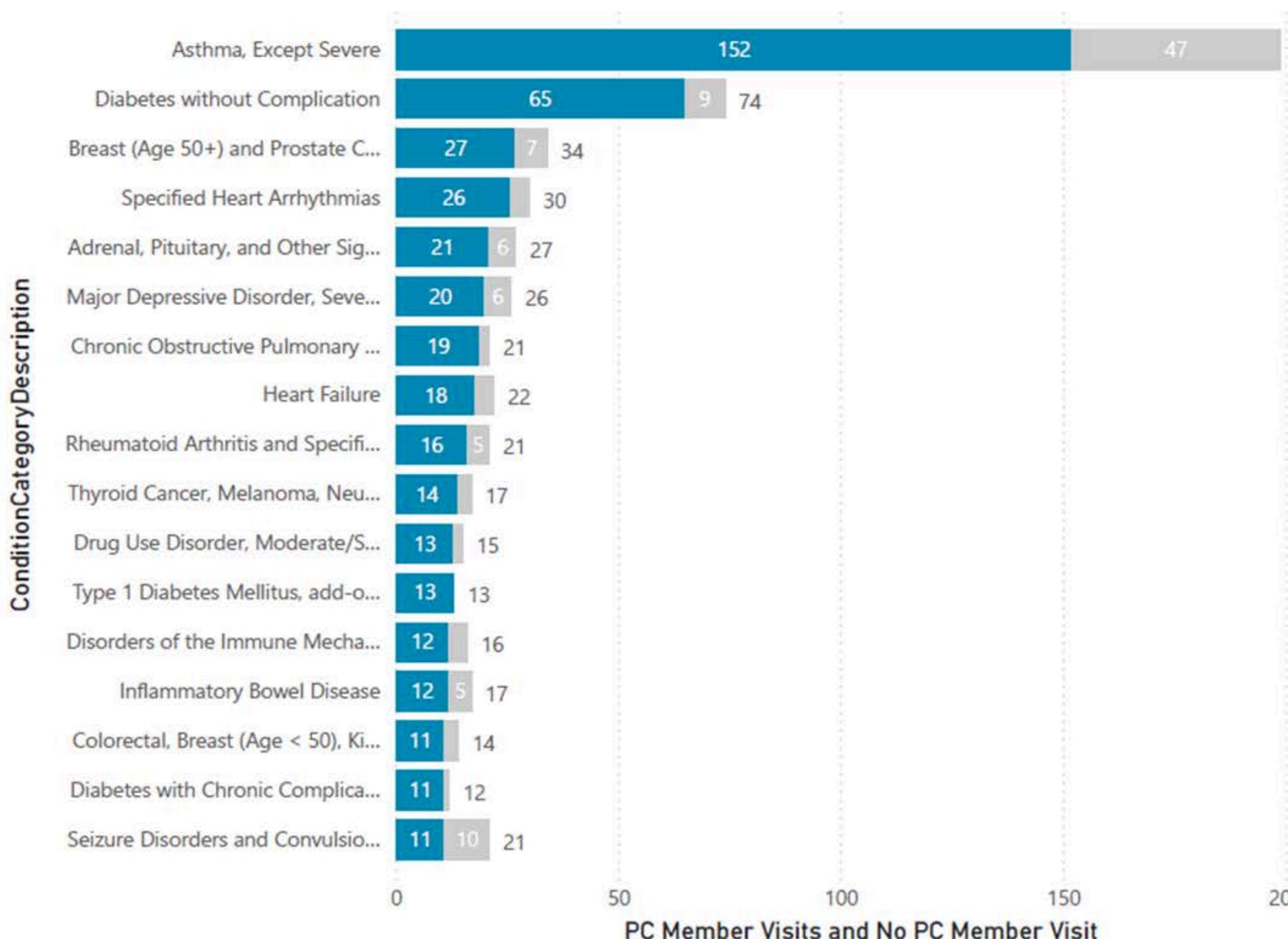


LOCATION NAME ▼ Year to Date

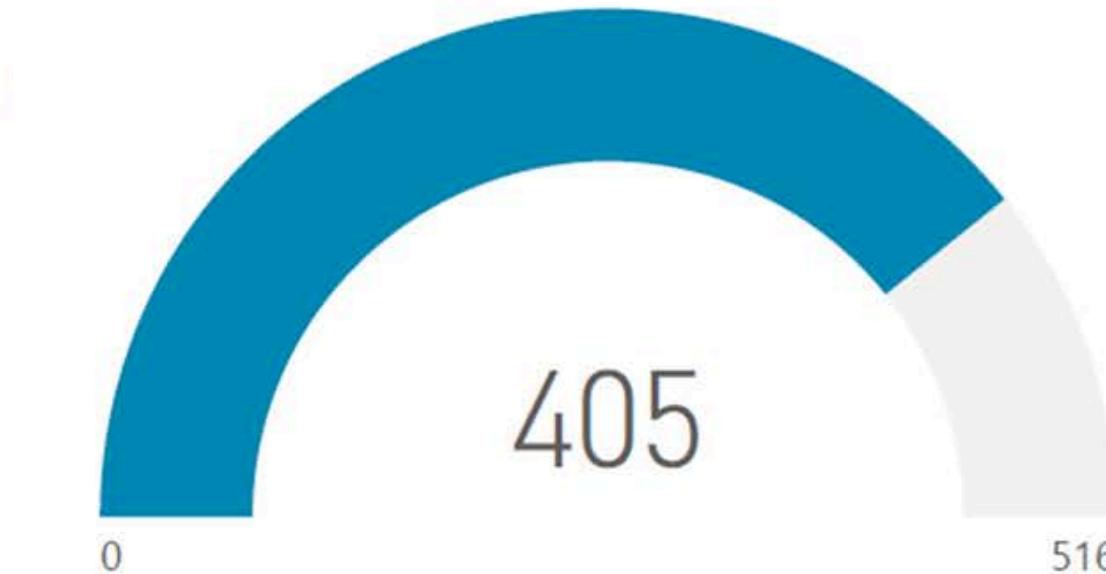
Practice8 ▼ 1/1/2024 12/31/2024

## PC Member Visits and No PC Member Visit by ConditionCategoryDescription- Chronic

● PC Member Visits ● No PC Member Visit

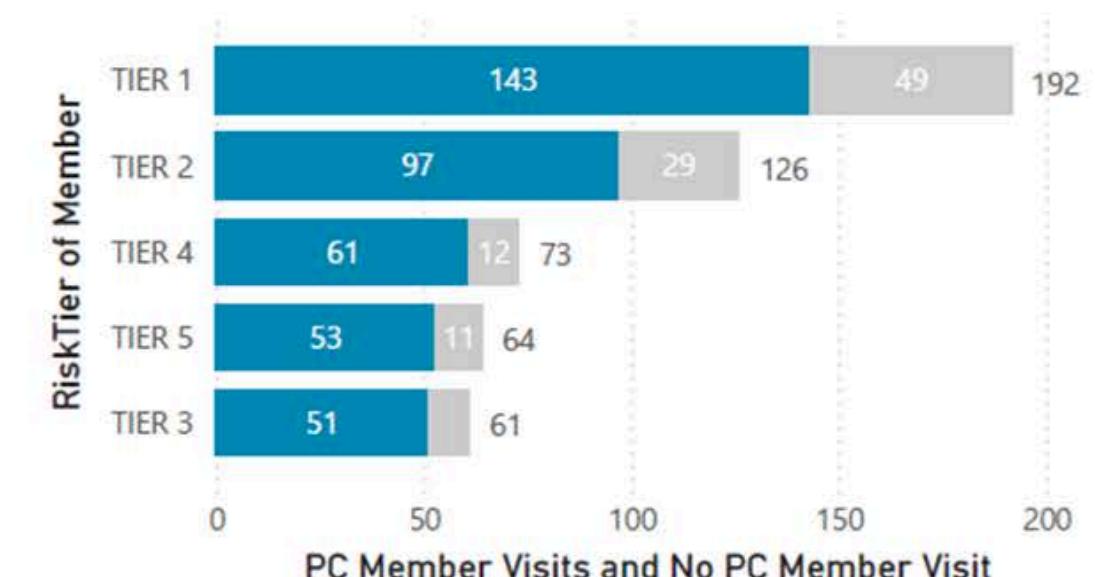


## Current Members with Chronic Conditions that have had Primary Care Visit



## PC Member Visits and No PC Member Visit by ConditionCategoryDescription- Chronic

● PC Member Visits ● No PC Member Visit



# Proactively Managing Patients

Quality measures can help ensure patients are proactively managing conditions

- A better way to provide healthcare

Managing quality measures well can result in value-based payments

- Aligns outcomes with financial incentive



LOCATION NAME  
Practice8

Year to Date

1/1/2024 12/31/2024

## Commercial Scorecard

**CCA**  
COMMUNITY CARE ALLIANCE

Measure Source	Measure	Numerator	Denominator	Rate	Target	Measure Met	Prior Year	% Change		
									Rate	Met
HEDIS	Breast Cancer Screening	233	281	82.9%	50%	<span>Green</span>	33%	83.1%	-0.1%	<span>Down</span>
HEDIS	Cervical Cancer Screening	556	849	65.5%	28%	<span>Green</span>	37%	66.0%	-0.5%	<span>Down</span>
HEDIS	Child and Adolescent Well-Care Visits	412	575	71.7%	40%	<span>Green</span>	32%	61.3%	10.4%	<span>Up</span>
HEDIS	Childhood Immunization Status	27	60	45.0%	24%	<span>Green</span>	21%	57.1%	-12.1%	<span>Down</span>
HEDIS	Colon Cancer Screening	431	680	63.4%	60%	<span>Green</span>	3%	56.5%	6.9%	<span>Up</span>
HEDIS	Immunizations for Adolescents	33	62	53.2%	30%	<span>Green</span>	23%	44.6%	8.6%	<span>Up</span>
HEDIS	Well-Child Visits in the First 30 Months of Life	64	73	87.7%	40%	<span>Green</span>	48%	91.5%	-3.9%	<span>Down</span>
VHA	Avoidable ED Visits	145		71.0		<span>Red</span>	-27%	56.1	26.5%	<span>Up</span>
VHA	ED Visit Follow Up	163	348	46.8%	75%	<span>Red</span>	-28%	35.8%	11.1%	<span>Up</span>
VHA	Preventive Care	1,376	2,119	64.9%	40%	<span>Green</span>	25%	55.9%	9.0%	<span>Up</span>
VHA	Transitions of Care	46	80	57.5%	75%	<span>Red</span>	-18%	63.5%	-6.0%	<span>Down</span>
<b>Total</b>										



**Q4 2024**

LOCATION NAME

Year to Date

Practice8

1/1/2024

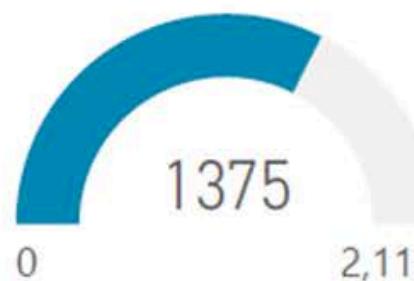
12/31/2024

## Preventative Visits for Current Members



### Volume

Members with Preventative Visits



# Members with Preventative Visits over time



% Preventative Member Visits YTD



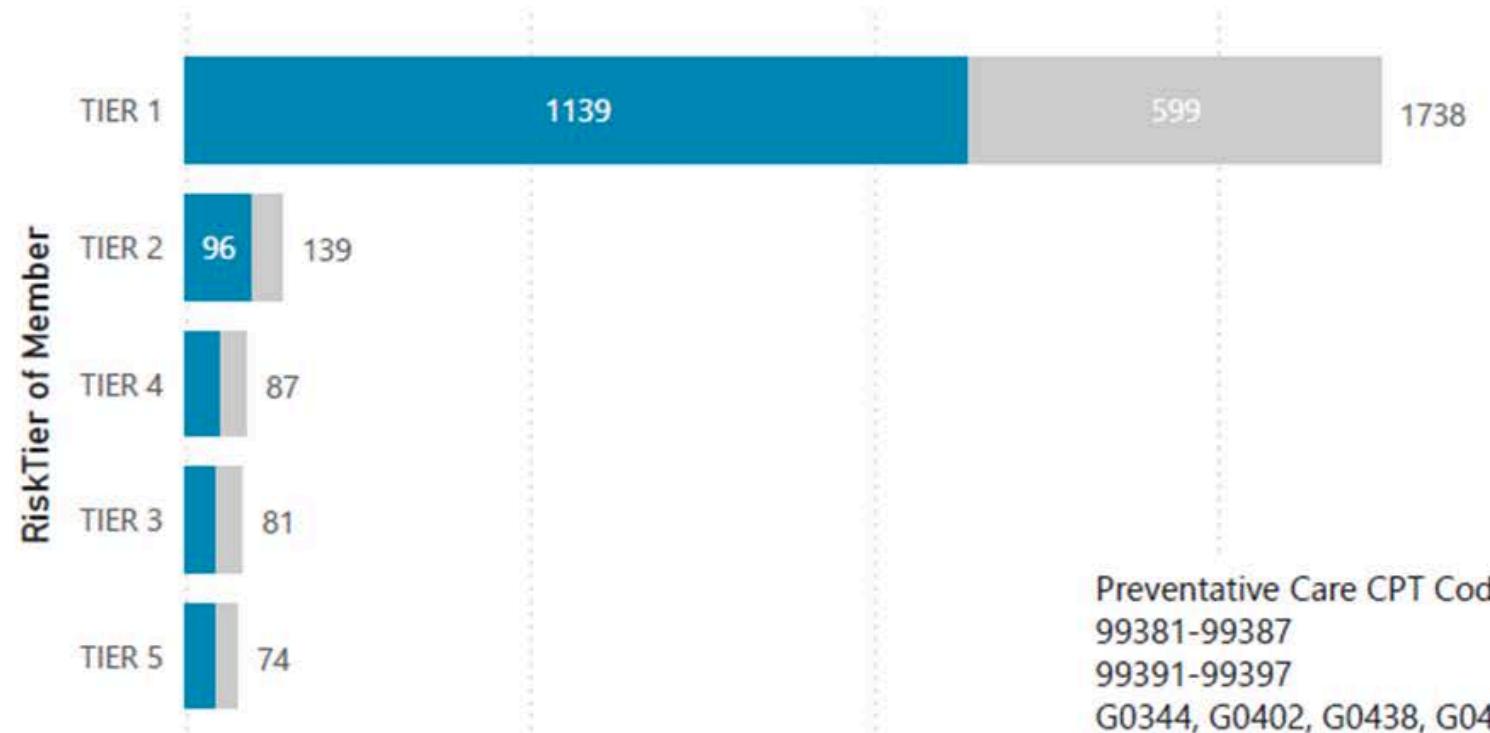
### % Percentage

% Members with Preventative Visits over time



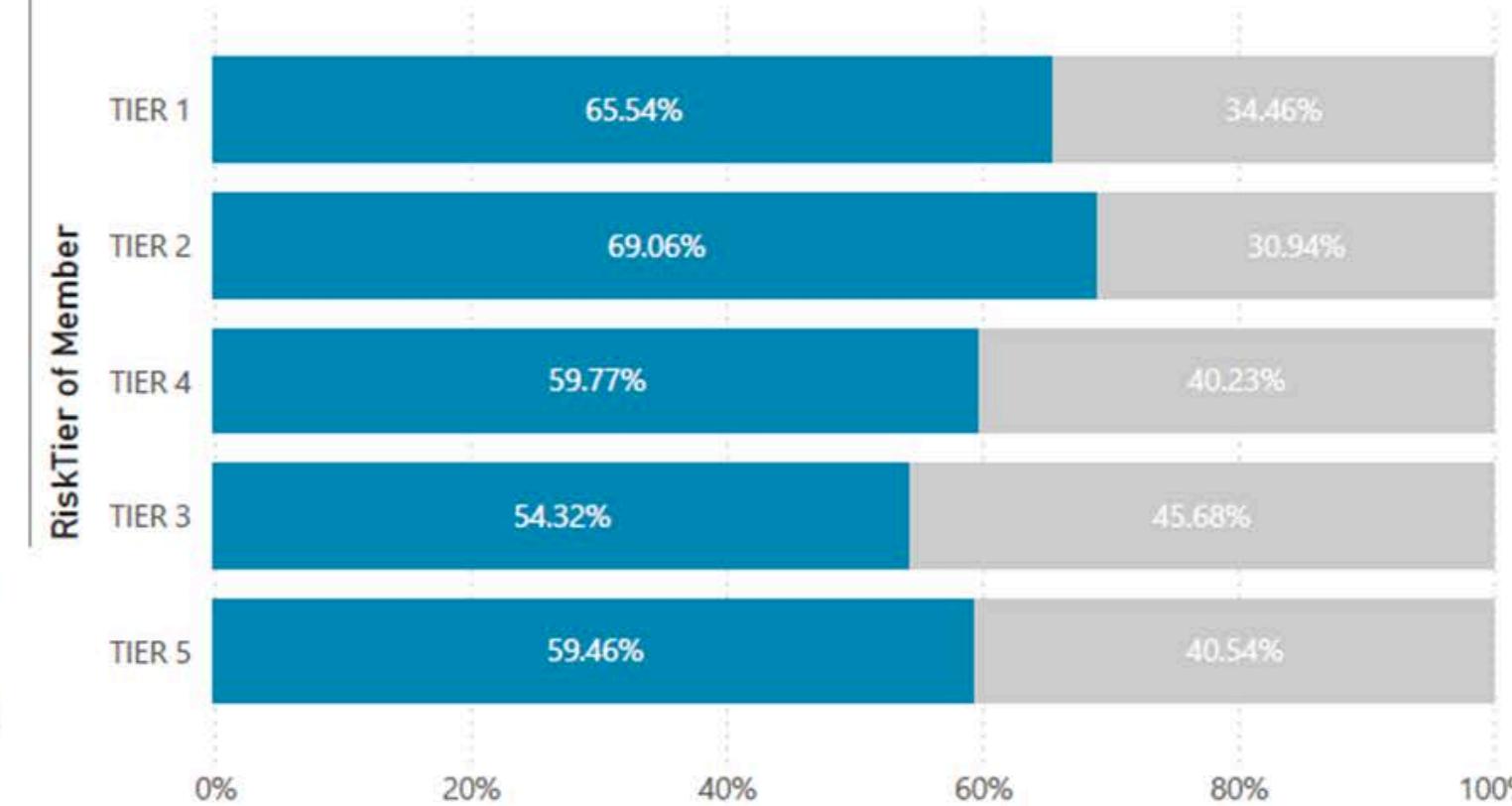
### Preventative Visits by Risk Tier (current)

● Preventative Member Visits ● No Preventative Member Visit



### % Preventative Visits by Risk Tier (current)

● Preventative Member Visits ● No Preventative Member Visit



LOCATION NAME

YTD Date Range



# Readmissions



National Average % Readmissions Rate

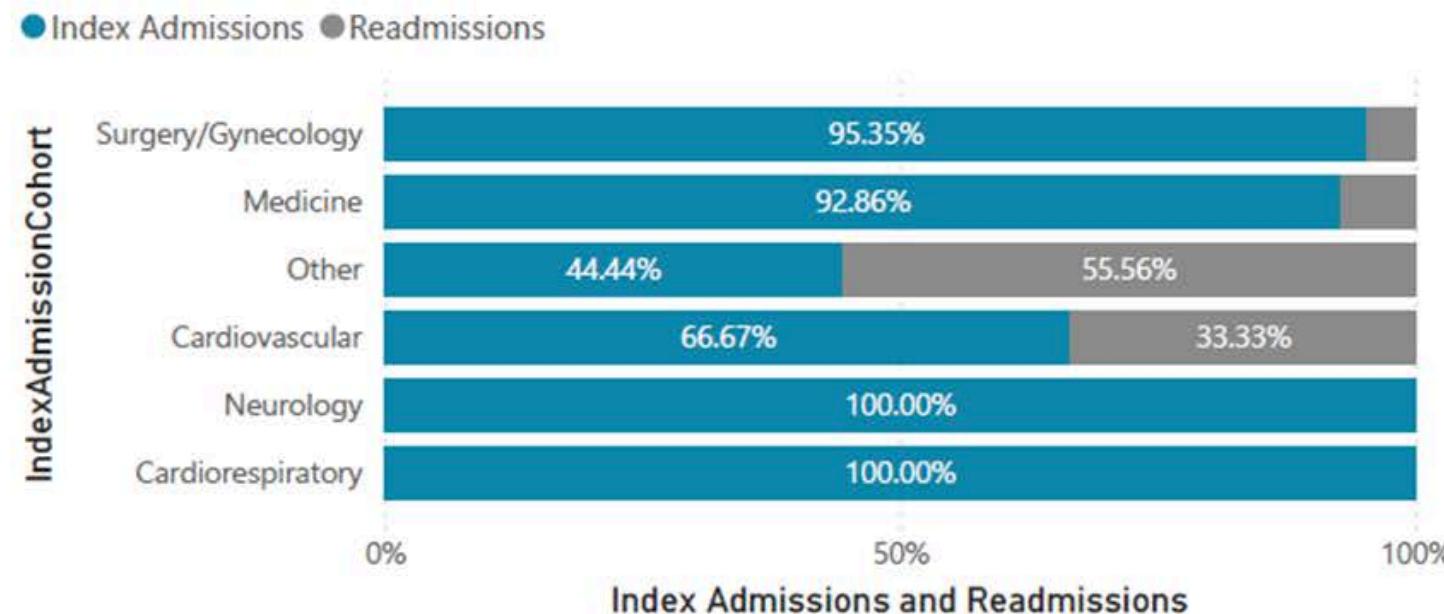
13.9%

<https://hcup-us.ahrq.gov/reports/statbriefs/sb304-readmissions-2016-2020.jsp>

Readmission Rate for Rolling 12



Index Admissions and Readmissions by IndexAdmissionCohort for Rolling 12

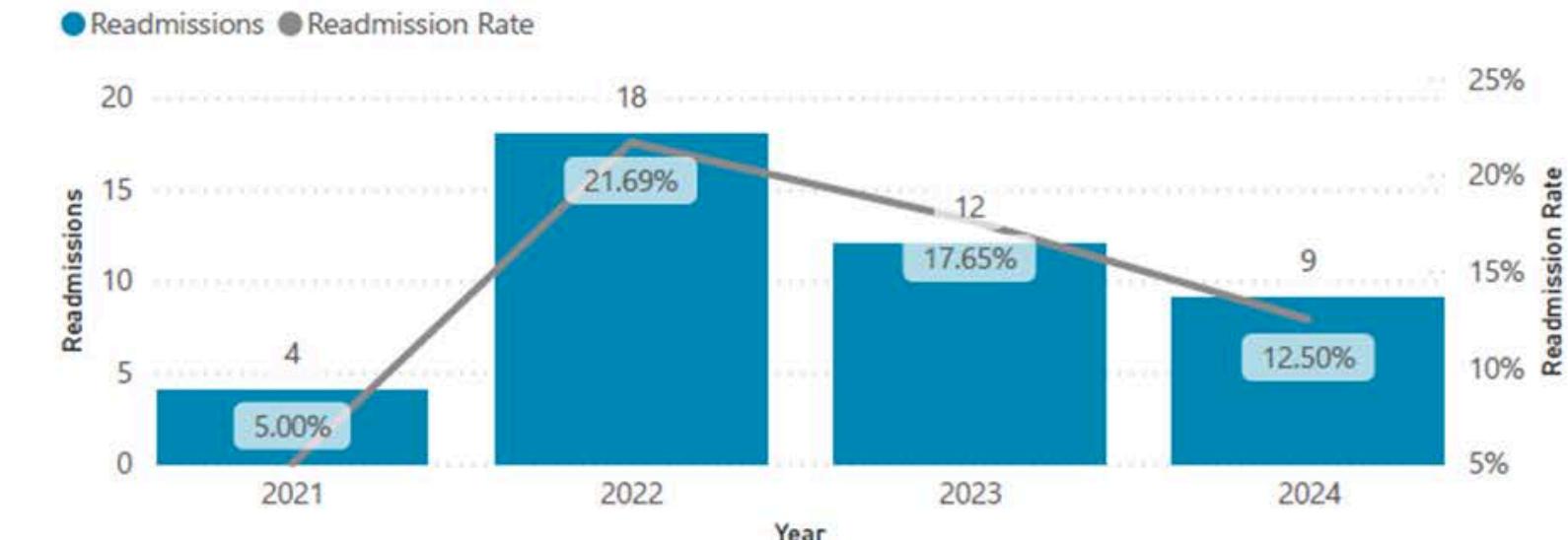


Index Admission: An initial hospitalization that qualifies to be included in the readmission measure. Hospitalizations that are not included are: Planned hospitalizations, cancer, rehab, and mental health admissions, death before discharge, transfers, and discharge against medical advice.

Readmission Visit: A readmissions to a hospital visit that can be attributed to a previous hospital admission within a 30 day timeframe.

Readmissions Rate			
Year	IndexAdmissions	Readmissions	Readmission Rate
2021	80	4	5.00%
2022	83	18	21.69%
2023	68	12	17.65%
2024	72	9	12.50%
<b>Total</b>	<b>303</b>	<b>43</b>	<b>14.19%</b>

Volume of Readmissions by Year and Quarter



# Patient Lists with Care Gaps

Location	Patient Age	Gender	Attribution Method	Preventive Care Numerator	Preventive Care Denominator	Child Adol Well Visit Numerator	Child Adol Well Visit Denominator	Cervical Screen Numerator	Cervical Screen Denominator
ASP	18	M	Claims Based Assignment	Not Met	Denominator	Not Met	Denominator	N/A	N/A
ASP	11	M	Claims Based Assignment	Not Met	Denominator	Not Met	Denominator	N/A	N/A
ASP	18	F	Claims Based Assignment	Not Met	Denominator	Not Met	Denominator	N/A	N/A
ASP	10	M	Claims Based Assignment	Not Met	Denominator	Not Met	Denominator	N/A	N/A
ASP	18	M	Claims Based Assignment	Met	Denominator	Met	Denominator	N/A	N/A
ASP	20	F	Claims Based Assignment	Not Met	Denominator	Not Met	Denominator	N/A	N/A
ASP	22	M	Claims Based Assignment	Met	Denominator	Met	Denominator	N/A	N/A
ASP	36	F	Claims Based Assignment	Not Met	Denominator	N/A	N/A	Met	Denominator
ASP	6	M	Claims Based Assignment	Met	Denominator	Met	Denominator	N/A	N/A
ASP	3	M	Claims Based Assignment	Met	Denominator	Met	Denominator	N/A	N/A
ASP	10	M	Claims Based Assignment	Not Met	Denominator	Not Met	Denominator	N/A	N/A
ASP	13	M	Claims Based Assignment	Met	Denominator	Met	Denominator	N/A	N/A
ASP	9	M	Claims Based Assignment	Met	Denominator	Met	Denominator	N/A	N/A
ASP	7	F	Claims Based Assignment	Met	Denominator	Met	Denominator	N/A	N/A
ASP	5	M	Claims Based Assignment	Met	Denominator	Met	Denominator	N/A	N/A
ASP	3	M	Claims Based Assignment	Met	Denominator	Met	Denominator	N/A	N/A
ASP	0	M	Claims Based Assignment	Met	Denominator	N/A	N/A	N/A	N/A
ASP	17	M	Claims Based Assignment	Met	Denominator	Met	Denominator	N/A	N/A



# Tying it all together

- Identify gaps in preventive care (e.g., diabetes, cancer screening, vaccinations)
- Understand future demand for services
- Inform staffing, clinic flow, and service line decisions
- Panel insight turns population health from an abstract concept into a planning tool
- For example – If 30% of a panel has uncontrolled diabetes, that’s not just a clinical issue – it’s an operational signal.”



# Patient Lists with Care Gaps


**REDiHealth**  
 Life is better with data

## Quantitative Assessment

### Volume Analysis

Pareto Metric: Charges | Date: 1/1/2024 - 11/30/2024 | Outlier Category: All | Encounter Type: All

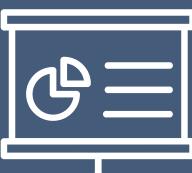
**Encounter**

- Clinic
- Emergency
- Inpatient
- Outpatient

CareProcessNM	Selected Year	Prior Year	% Change	% Trend
Back and neck pain	19,021,075.64	17,433,352.58	9.11%	1.42%
Cancer therapeutic procedures	12,594,621.24	6,104,043.24	106.33%	5.82%
Osteoarthritis	5,615,608.15	5,709,818.36	-1.65%	-0.08%
General examination	5,493,411.53	4,836,874.19	13.57%	0.59%
Myelodysplastic syndromes	3,070,212.32	744,029.75	312.65%	2.09%
Soft tissue disorders	2,445,523.38	2,779,976.83	-12.03%	-0.30%
Other general medicine findings and anomalies	2,371,865.02	1,883,216.37	25.95%	0.44%
Lymphoid and hematopoietic neoplasms	2,162,927.47	2,725,260.84	-20.63%	-0.50%
Abdominal and pelvic pain, tenderness and rigidity	2,124,648.92	1,767,477.06	20.21%	0.32%
<b>Total</b>	<b>122,849,234.73</b>	<b>111,533,161.02</b>	<b>10.15%</b>	<b>10.15%</b>

CareProcessFamilyNM	Discharges	Charges	Avg. Charge	Net Revenue	Collection %
Neoplasms	3,335	\$21,573,623.97	\$6,468.85	\$11,809,446.60	54.74%
Dorsopathies	4,374	\$19,347,327.13	\$4,423.26	\$7,299,095.86	37.73%
Back and neck pain	4,359	<b>\$19,021,075.64</b>	<b>\$4,363.63</b>	<b>\$7,223,166.73</b>	<b>37.97%</b>
M47.896 - Other spondylosis, lumbar region	549	\$5,136,255.37	\$9,355.66	\$1,672,972.97	32.57%
M54.16 - Radiculopathy, lumbar region	694	\$2,021,547.14	\$2,912.89	\$792,827.93	39.22%
M43.16 - Spondylolisthesis, lumbar region	29	\$1,892,951.56	\$65,274.19	\$825,205.41	43.59%
M47.892 - Other spondylosis, cervical region	117	\$897,286.32	\$7,669.11	\$345,285.92	38.48%
M47.26 - Other spondylosis with radiculopathy, lumbar region	73	\$828,284.23	\$11,346.36	\$375,520.66	45.34%
M54.59 - Other low back pain	565	\$802,749.40	\$1,420.80	\$348,106.35	43.36%
M48.062 - Spinal stenosis, lumbar region with neurogenic claudication	28	\$732,785.21	\$26,170.90	\$212,205.96	28.96%
M54.12 - Radiculopathy, cervical region	278	\$656,081.97	\$2,360.01	\$276,363.28	42.12%
<b>Total</b>	<b>49,614</b>	<b>\$122,849,234.73</b>	<b>\$2,476.10</b>	<b>\$61,447,350.33</b>	<b>50.02%</b>

Data Through: 02/20/2025 | Clinic | Hospital | Version: 0.1.0





# Patient Lists with Care Gaps



# The Role of a CIN

Centralized Data Analytics

Support for Care Coordination (The  
“Human Link” Between Data & Outcomes)

Integrated Pharmacy Strategy

Locally Led Improvement



# Questions or Comments?

Get In Touch!



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[www.redihealth.com](http://www.redihealth.com)





# ORH Announcements

- Next CAH Finance and Operations Webinar:
  - Feb. 3 at 12 p.m. | Revenue Integrity with ChargeMaster (CDM) Use Case ([Register here](#))
- Next ORH Community Conversations ([Register here](#)):
  - Jan. 29 at 12 p.m. | Oregon Legislative Update
  - March 19 at 12 p.m. | Rural Health Transformation Program Updates
- May 14-15, 2026 Virtual | 3<sup>rd</sup> Annual Forum on Rural Population Health ([More information here](#))
- Oct. 7-9, Bend, OR | 43rd Annual Oregon Rural Health Conference ([More information here](#))



# Thank you!

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