May 14 - 15, 2026 To be held virtually ohsu.edu/orhforum



2026 Forum on Rural Population Health - Sponsorship Packet

Complete your sponsorship by <u>submitting the Sponsorship Form</u>

Please consider supporting the **2026 Forum on Rural Population Health**, an annual event dedicated to advancing the health and vitality of Oregon's rural communities. The Forum brings together health care professionals, community leaders and experts from across the health continuum to exchange knowledge, share proven strategies and explore innovative models that strengthen community well-being.

By sponsoring the Forum, you are investing in more than an event—you are helping to build a platform for collaboration, learning and meaningful progress. Your support makes it possible for rural hospitals, clinics, public health departments and community-based organizations to connect, gain new insights and develop solutions that address the unique health challenges faced by rural Oregonians.

Together, we can foster partnerships, inspire action and help create a healthier, more equitable future for every rural community across Oregon.

By sponsoring the Forum, you are helping to:

- Sustain the Forum's impact by supporting the cost of in-person gatherings, held every other year to strengthen connections across Oregon's rural health network;
- Provide scholarships for rural attendees, students and community partners who do not otherwise have the means to participate;
- Offset event expenses such as virtual platform hosting, speaker honoraria and technology to ensure accessible, high-quality programming;
- Expand access to knowledge by helping record and share Forum sessions, resources and outcomes with rural communities statewide;
- Foster collaboration and innovation by bringing together diverse voices—from health care providers to public health leaders and community organizations;
- Ensure equitable participation by reducing barriers for under-resourced and geographically isolated communities;
- Invest in Oregon's rural future by supporting the exchange of ideas that lead to stronger, healthier and more resilient communities; and
- Provide financial support for the ORH Rural Population Health Incubator grant program.

About the Oregon Office of Rural Health

The Oregon Office of Rural Health (ORH) is dedicated to improving the quality, accessibility and sustainability of health care for rural and underserved communities across Oregon. Established in 1979 and based at Oregon Health & Science University (OHSU), ORH serves as a statewide resource connecting rural providers, hospitals, public health departments, policymakers and community-based organizations.

ORH works to strengthen rural health systems through technical assistance, education, data and research, workforce recruitment and retention, and grant programs that support innovation and collaboration. By identifying community needs and sharing best practices, ORH helps ensure that all Oregonians—regardless of where they live—have access to the care, resources and opportunities they need to thrive.

 $Ready\ to\ sponsor\ the\ Forum?\ Simply\ submit\ the\ Sponsorship\ Form,\ and\ ORH\ will\ reach\ out\ to\ you\ soon.$

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Sponsorship Package Overview

Sponsor Benefits	Foundational Sponsor (\$10,000 and above)	Community Champion (\$5,000)	Catalyst for Rural Health (\$2,500)	Rural Bridge Builder (\$1,500)	Friend of the Forum (\$600)
Complimentary registration for full Forum	Up to 6 registrations	✓ Up to 4 registrations	✓ Up to 2 Registrations	✓ One registration	✓ One registration
Access to Whova conference platform, including virtual exhibit booth View the Whova exhibitor guide here for more information	V	V	V		V
Logo on Forum promotional materials (website, email marketing, flyers, social media)	Premier placement on all materials	Priority placement on all materials	Prominent placement on all materials	Prominent placement on all materials	Placement on website, email marketing and presenter slides
Logo placement on all Forum slides (rotating slide show and speaker slides)	Premier placement on title slide and final "thank you" slide	Priority placement on title slide and final "thank you" slide	Prominent placement on title slide and final "thank you" slide	✓ Placement on final "thank you" slide	Placement on final "thank you" slide
Option to offer a raffle item (please note that the item must be mailed or emailed to winner)	J	J	J	V	<i>y</i>
Sponsorship of individual Forum sessions (Sponsorship will be noted on the agenda, Whova and any marketing for the selected session)	Sponsor up to 3 sessions	Sponsor up to 2 sessions	Sponsor 1 session		
Acknowledgement in opening and closing remarks	√	√	V		
Opportunity to host a break-out session during the "exhibit browsing" time	V	V			
Message to all attendees highlighting sponsor and	V	V			



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encouraging attendees to visit Whova exhibit			
Specialized social media post acknowledging partnership	V		
Full slide dedicated to sponsor in the Forum rotating slideshow which will be shown during breaks and before plenary sessions			

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