



OHSU Innovates

Supporting innovation and entrepreneurship at OHSU and beyond
for the benefit of society

SPONSORSHIP OPPORTUNITIES
FISCAL YEAR 2026 (JULY 1, 2025 – JUNE 30, 2026)



Who We Are

OHSU, Oregon's only academic health center, is a leader in biomedical research and clinical care, pioneering new treatments and cures.

OHSU Innovates accelerates innovation by providing:

- **Gap funding** for early-stage projects
- **Entrepreneurial training** and **mentorship**
- **Startup support** and **commercialization resources**
- **Ecosystem development**

Our mission is to turn breakthrough research into real-world solutions.



Our Impact

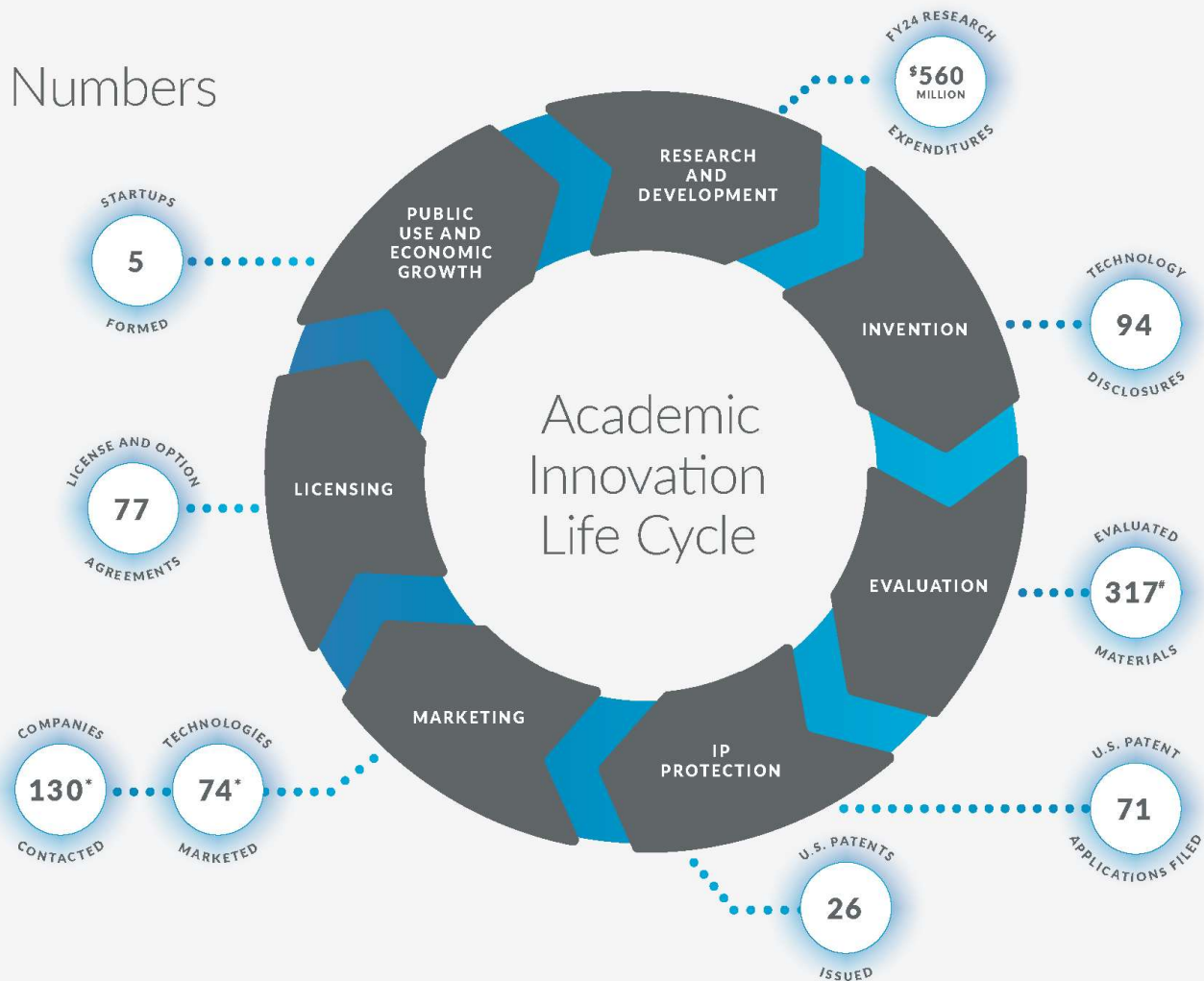
Every discovery at OHSU Innovates begins with a human story. A patient waiting for a better therapy. A clinician with a bold idea. A researcher chasing a cure.

We turn possibility into reality by empowering innovation that improves human health.



Scan to read the full OHSU
Innovates FY24 Impact Report

By the Numbers FY24



Key Events



OHSU Innovation Awards

Premier event celebrating top innovators at OHSU. Highlights groundbreaking work in science, tech and health care. Recognizes patents, licensing, and real-world impact.



OHSU Innovation Series

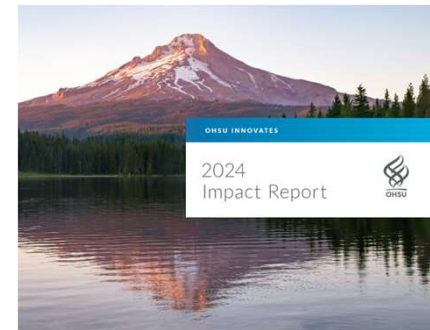
An ongoing series of talks and panels that explore the people, ideas and opportunities driving innovation at OHSU and beyond. Designed to foster collaboration, highlight impact and inspire the next generation of innovators.



Ongoing Engagement and Outreach

Impact Report

A comprehensive review showcasing the year's innovation milestones, technology commercialization, startup successes and community impact at OHSU. Highlights the progress and outcomes driving healthier futures.



Bimonthly Newsletter

A bimonthly update sharing the latest innovation news, upcoming events led or supported by OHSU Innovates and entrepreneurial highlights from across the region, keeping the entire community informed and connected.

Website

The central hub for innovation resources, updates and outreach. Stay informed, explore opportunities and connect with the broader innovation ecosystem.





Fostering Innovation and Early Talent

The OHSU Innovation and Commercialization Internship

A hands-on program providing interns with real-world experience in technology transfer, business development, and patent law at OHSU. Interns gain industry-relevant skills and mentorship while supporting the innovation ecosystem.

Biomedical Innovation – Commercialization Readiness Program (BIP Corp)

An evidence-based program to accelerate biomedical technologies from lab to market. Academic and industry innovation experts guide teams through the program to foster collaborations, offer resources, and attract investments through market and customer validation, business model guidance, and identifying and reducing risks for early-stage technologies.

Student Innovator Challenge and InventOR Competition

A program supporting students and their development and pitching of early-stage ideas. Winners advance to the statewide InventOR competition, promoting entrepreneurship at OHSU and across Oregon.

OHSU Chapter of the National Academy of Inventors

Celebrating academic inventors and fostering a culture of innovation at OHSU. The NAI Chapter recognizes prolific university inventors, honors their contributions to research commercialization and elevates institutional leadership in innovation.



Mentorship & Commercialization Support

Entrepreneurs in Residence (EIR) Program

A strategic initiative that brings experienced entrepreneurs to OHSU to mentor innovators, provide business guidance and help accelerate the development and commercialization of promising technologies.



SBIR/STTR workshops

Workshops designed to guide OHSU innovators through the Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) grant application process. These sessions provide expert coaching on proposal development to increase funding success and accelerate commercialization.

Drug and Device Advisory Committee (DDAC)

A multidisciplinary panel providing expert guidance to OHSU innovators on the development, regulatory strategy and commercialization of new drugs and medical devices. DDAC helps navigate complex pathways to accelerate safe and effective healthcare solutions.





Funding Programs

Biomedical Innovation Program (BIP)

A competitive funding initiative fueling early-stage biomedical technology development at OHSU. By advancing promising innovations toward commercialization, BIP accelerates breakthroughs that improve health outcomes and create partnership opportunities.

Innovation Development and Entrepreneurship Acceleration (IDEA) Fund

A seed funding program designed to accelerate early-stage biomedical innovations at OHSU. The fund supports promising technologies with high potential to improve patient care and advance commercialization.

Advancing Social Change, Empowerment and New Discoveries (ASCEND) Award

A funding program supporting OHSU community members, especially those from underrepresented backgrounds, to develop innovations that address health inequities and benefit underserved populations. Awards provide to advance inclusive projects, events or resources with a strong social impact focus.



Sponsorship Opportunities

Platinum	Gold	Silver	Bronze
\$12,000	\$8,500	\$5,500	\$3,000
All Gold benefits plus <ul style="list-style-type: none"> • Presenting sponsor of one major program or event • Exclusive logo placement on high-visibility materials • Chance to contribute to seminar topics and speaker selection 	All Silver benefits plus <ul style="list-style-type: none"> • Exclusive branding and naming rights for one seminar • Opportunity to be a panelist, speaker or moderator in a seminar • Large logo placement on all program materials 	All Bronze benefits plus: <ul style="list-style-type: none"> • One featured story or interview in the newsletter • 1 – 2 social media mentions per quarter • Logo and clickable link in dedicated sponsor section on OHSU Innovates website 	<ul style="list-style-type: none"> • Logo on OHSU Innovates website, bimonthly newsletter and event materials • Listed in annual report • Mention in thank-you communications

Let's collaborate on a sponsorship package that aligns with your brand, values and goals.
Custom sponsorships available upon request.

Our Reach and Community



Rooted at OHSU, Connected Regionally and Beyond

We engage a diverse, mission-driven community rooted at OHSU and linked to regional and national innovation ecosystems.

Our Community and Innovation Network

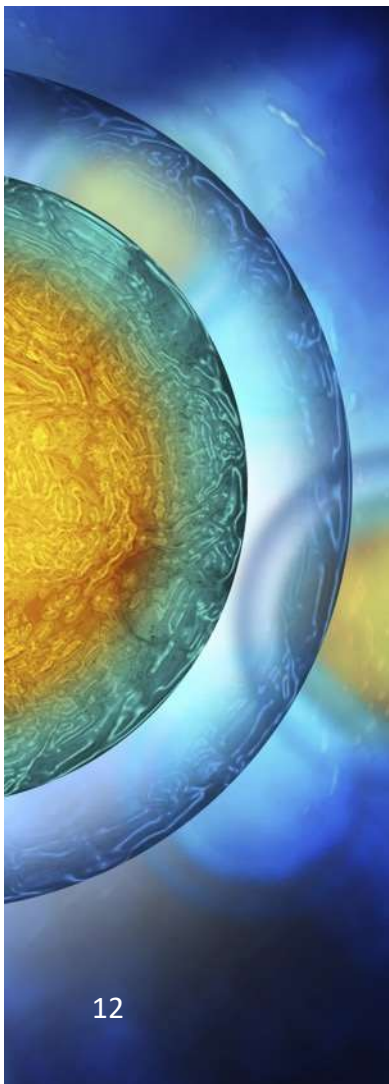
- Researchers, clinicians, staff, students and leaders at OHSU
- Strong ties to Portland's innovation ecosystem including startups, biotech and community partners
- Partners with other universities and industry leaders
- Access to emerging innovators shaping health and science

Reach Highlights

- 600+ engaged email subscribers
- 1,100+ LinkedIn followers with weekly posts
- 75 to 125 attendees per event, with registrations 2–3 times higher

Our community is highly engaged, giving sponsors direct access to emerging leaders and key players in health and science.





Join Us in Driving Innovation

OHSU Innovates is a collaborative network that supports the innovation and entrepreneurial ecosystems at OHSU and beyond. It is led by:

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