



Nutrition Oregon Campaign 2025 Application

Join us in creating a better future for all Oregonians by eliminating chronic disease at its roots.

Application Due: November 14, 2025

Application Information Below:

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Overview

The [OHSU Bob and Charlee Moore Institute for Nutrition & Wellness](#) launched the Nutrition Oregon Campaign (NOC) to address the growing burden of chronic disease across Oregon. Conditions like hypertension, diabetes, and heart disease have been rising steadily since the 1950s and are closely linked to early life exposures and influences, as established through the Developmental Origins of Health and Disease (DOHaD) research in the mid-1990s. The Nutrition Oregon Campaign works to disrupt these patterns by fostering a statewide network of community-led hubs that focus on reducing toxic stress and increasing access to healthy food. These hubs (currently located in Malheur, Klamath, Yamhill, and Douglas Counties) bring together local organizations and individuals aligned around a shared goal. The Moore Institute serves as the backbone of the Campaign, providing coordination, strategic support, and convening power to connect and strengthen the network. If your community is passionate about health equity, and you're ready to lead, we invite you to apply to become a NOC hub.

Eligibility & Responsibilities

- **Minimum Group Size:** Applicants must be comprised of at least 3 people representing 3 distinct organizations
- **Alignment with NOC Vision:** Must be committed to the NOC vision to “fully utilize the power of nutrition to end chronic disease in Oregon for all, with a specific focus on reducing health disparities for those most at risk”
- **Designated Liaison:** Must identify an available liaison to support ongoing coordination and regular communication with the NOC team. Note that liaison is eligible for compensation. See Award section below.
- **Meeting and Shared Learning Participation:** Applicant and listed proposed group must demonstrate a commitment to actively participate in NOC activities, including monthly hub meetings, annual evaluations, and ongoing shared learning opportunities.
- **Community Readiness:** Must express community readiness to engage in this work collaboratively and over the long term.
- **Community Engagement & Growth:** Must be able to leverage local connections to bring in new participants to establish a leadership team and expand hub membership.
- **Commitment to Core Values:** Must show a commitment to:
 - Shared leadership

- Cross-sector collaboration
- Long-term systems change
- Community self-determination and community-led change
- **Sustainability & Local Investment:** Hubs commit local resources to support coordination efforts and actively pursue funding to sustain prioritized hub projects and initiatives, in addition to financial aspects of award.

Award Information

As a designated NOC Hub, your community gains access to a wide range of support from the OHSU Moore Institute, designed to help you build capacity, strengthen collaboration, and drive meaningful systems change. Contracts are eligible for annual renewal, and benefits include:

- **Leadership & Coordination Support**
 - One-on-one support for the local hub coordinator from the Moore Institute
 - Co-facilitation of monthly hub meetings
- **Shared Learning & Statewide Network**
 - Connection to a statewide learning network that includes:
 - DOHaD Research updates
 - Peer exchange opportunities
 - Presentations and cross-hub collaboration
 - Exclusive training opportunities
 - Annual Retreat and bi-annual gathering
- **Community Engagement**
 - Support for engaging local leaders across sectors
- **Project Planning & Implementation**
 - Facilitation to establish your hub's vision, strategies, and shared goals
 - Assistance in identifying, designing, tracking, and evaluating community-led projects aligned with DOHaD science and your hub's priorities
- **Funding & Resource Support**
 - Annual funds (carry-forward unallowed):
 - \$10,000 to support community liaison
 - \$1,000 to support hub meetings
 - Project funds (carry-forward allowed with active contract):
 - \$10,000 total in flexible funds to support a locally driven community project
 - Help identifying and applying for additional funding sources
- **Measurement & Evaluation Support**
 - Guidance on shared measurement practices
 - Support for collecting and using local data aligned with both hub and campaign goals

Application Requirements

The application is designed to assess the readiness and fit of your community in contributing to and benefiting from the partnership with the Campaign. Please carefully answer and complete each section. Your responses will help us understand how your community aligns with the Campaign's vision and the capacity to support long-term collaboration.

1. **Primary Applicant (*this would be the contracting organization)**
 - a. Name
 - b. Title
 - c. Organization
 - d. Email
 - e. Phone number
 - f. County (or other geographical boundary)
 - g. If selected, will you serve as the hub liaison (hub coordinator)?
 - i. Yes
 - ii. No (If No, please complete hub liaison fields)
 - h. Hub liaison fields (optional)

2. **Details of at least two additional individuals who will be on your proposed hub leadership team and the organizations they represent.**
 - a. Names
 - b. Organizations
3. **Tell us about your community (1000 word limit):**
 - a. Please describe your community, including relevant data on issues such as food insecurity, low birth weight rates, housing instability, and other indicators related to health/well-being.
 - b. Describe any local initiatives, coalitions, partnerships or networks your proposed hub members are a part of, especially those focused on health/well-being, food systems, and chronic disease prevention.
4. **Alignment and Interest in the Nutrition Oregon Campaign (1000 word limit)**
 - a. After reading the **NOC Overview document** and the “Eligibility & Responsibilities” section above, please explain your motivation for applying to be a hub in the NOC and how it aligns with the NOC’s vision: “Fully utilize the power of nutrition to end chronic disease in Oregon for all, with a specific focus on reducing health disparities for those most at risk.”
 - b. Include any previous engagement with DOHaD science or similar initiatives.
 - c. The NOC recognizes that every community and organization brings unique strengths and has different areas of growth. Describe how your potential hub is especially strong in meeting the expectations of this opportunity, and where you anticipate needing additional support to be successful.
5. **Organization Support (200 word limit):**
 - a. The Moore Institute provides \$10,000 annually in support of a community liaison (coordinator) to help lead the NOC in the community, in addition to other project funding (see Funding & Resources Support above for more details). This funding is intended as partial support, and contract organizations are expected to commit additional resources to sustain the role and ensure the staff member has the capacity to carry out campaign activities, along with their main job duties. Please briefly describe how the contract organization plans to support the hub coordinator.
6. **Supporting Documents:**
 - a. Please provide letters of support from the other organizations/local agencies/local government officials who are part of your proposed hub leadership team and/or will have representation within the proposed hub.

Selection Process

- Applications will be reviewed by a committee
- Applicant(s) will be invited to host an OHSU Moore Institute supported [Nutrition Consortium](#) in their community
- OHSU Moore Institute will conduct Site Visits with Finalist(s)

Timeline (*adjustments may occur)

- Application Due: November 14, 2025; 11:59 p.m. PT
- Committee Review Period: November - December 2025
- Nutrition Consortiums/Site Visits: January – March 2026
- Award Notification Period: April – June 2026
- Onboarding/Hub Kick Off Meeting: July 2026

Contact Information

Mandy Burns, burnsma@ohsu.edu

- Grant portal or submission questions

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- Nutrition Oregon Campaign questions