

BlueDelta+SPROKIT Deflection Technology

January 22, 2025



Education + Gamification

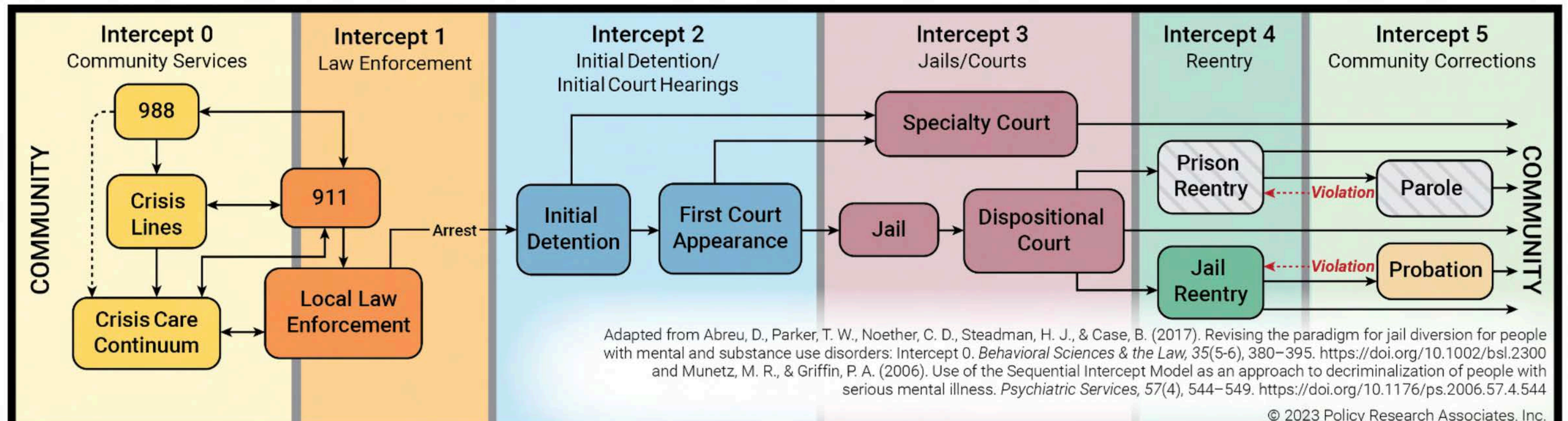
A socially networked, gamified learning management system

Engaged lowest performing students with transformative technology

NOW we use this technology to **reduce recidivism** and **transform behavior**



SPROKIT used for supervision from bail thru release since 2018.
Now we are unveiling our deflection technology!



The promise of deflection

- Connects individuals to needed services instead of the criminal legal system
- Decreases crime, incarceration and recidivism while improving safety
- Transform police contact into opportunities to connect people to social services
- Unclogs courts and jails, while saving taxpayers money
- Builds community trust



Wisconsin Deflection lessons

- Lots of stakeholders, poor communication
- Law enforcement resistance
- Botched hand-offs
- Inconsistent programmatic follow-thru
- Lack of uniform data
- Community mistrust



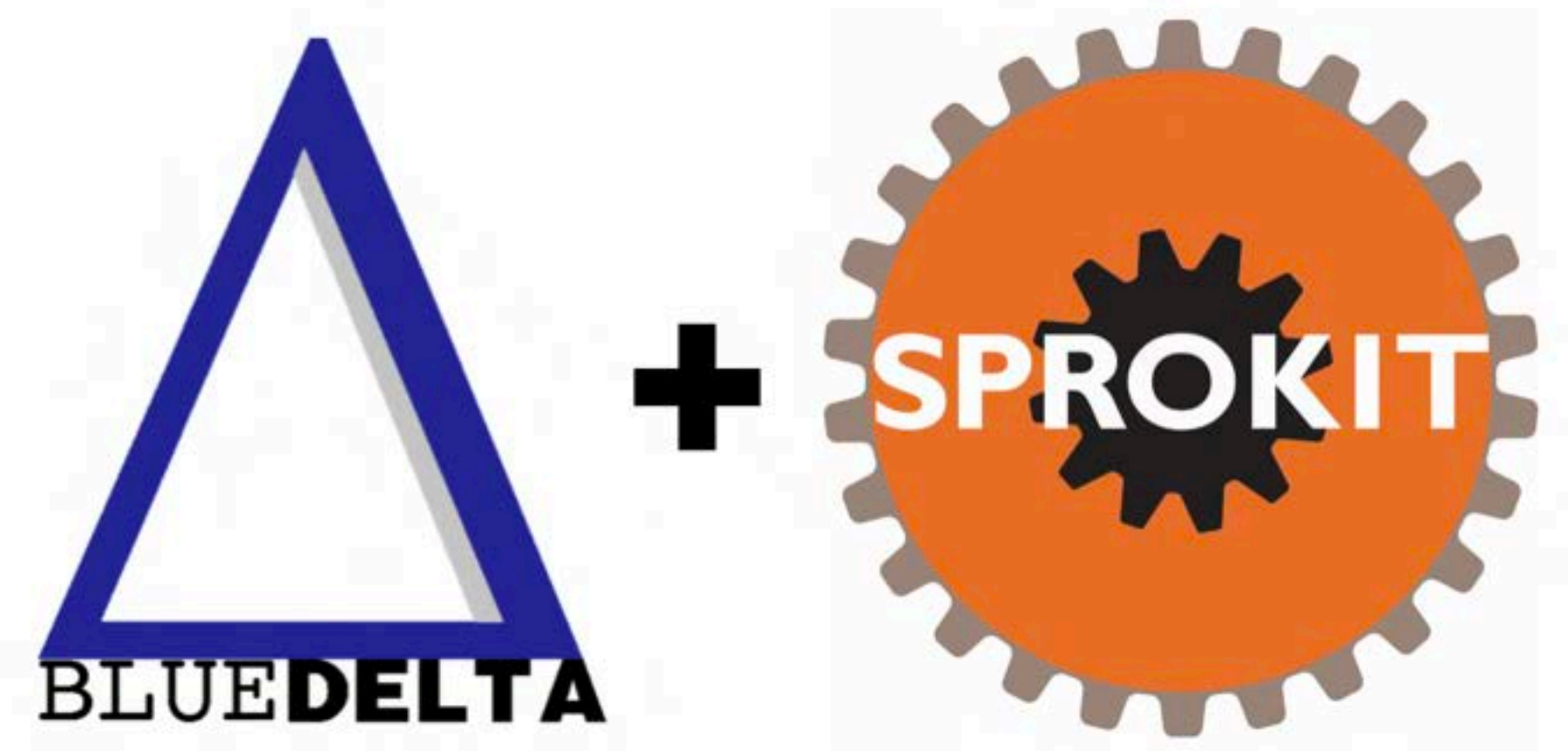
Essential elements for Deflection success

- Connection for collaboration
- Easy for all (especially officers)
- Immediate warm hand-offs
- Client motivation
- Uniformity & Ubiquity of Data
- Expand continuum of care
- Save time & money
- Build community trust



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winner of MIT Solve's
"Unbundling Policing Challenge"

WHY WE CALL IT SPROKIT



CHALLENGING BEHAVIOR <— **SYSTEMIC SOLUTION** —> **POSITIVE** BEHAVIOR



connects multiple criminal justice agencies
to bridge the behavior gap

BlueDelta+SPROKIT:

The only end-to-end Deflection Solution



Panelists



Paul Winterscheidt

Chief
Superior Police Dept.



Georgee Corley

Program Director
Mental Health Court
Fulton County, GA



Jennifer Johnson

fmr Public Defender,
atty for SF Sheriffs,
SAMHSA trainer

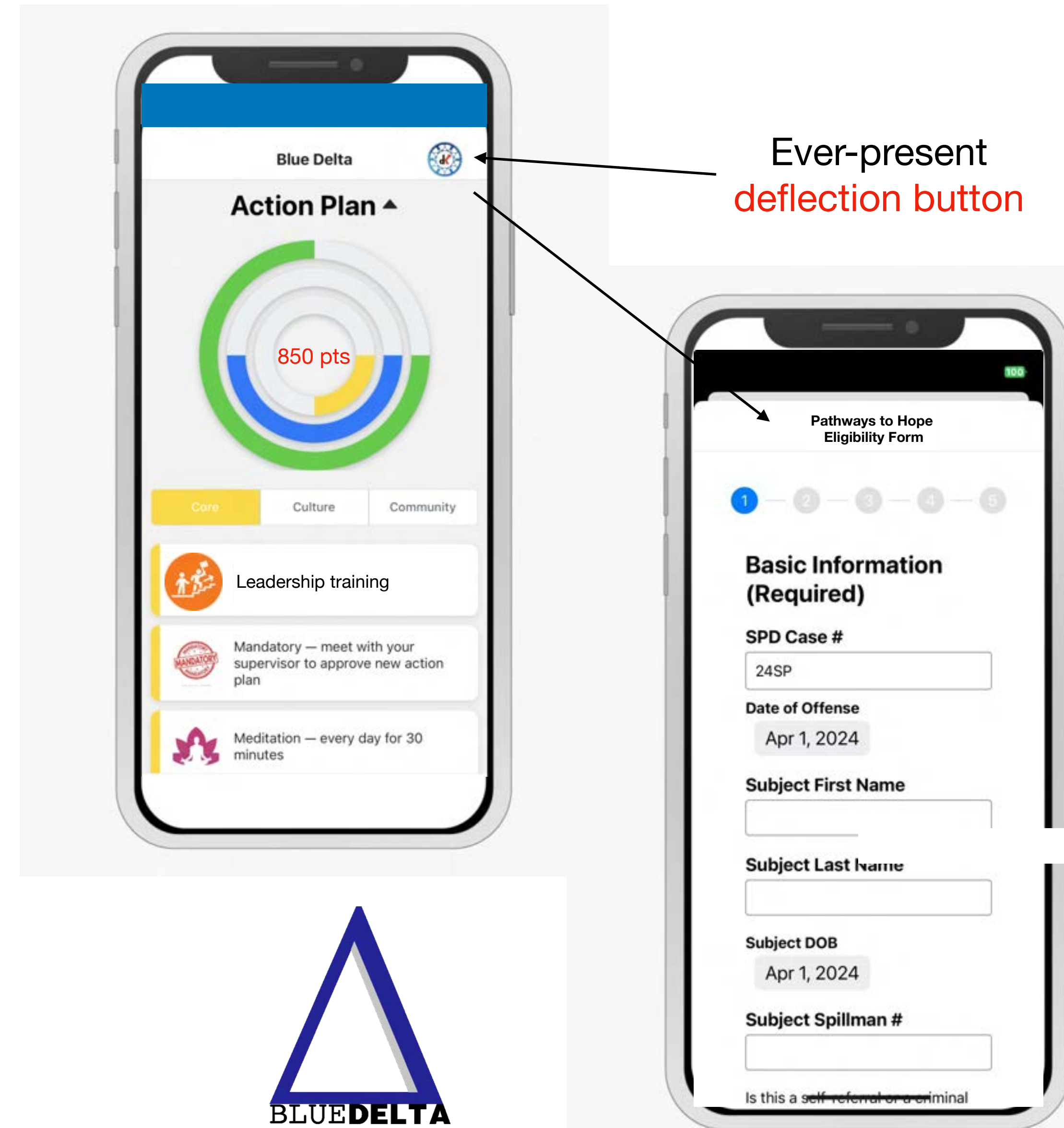


Azita Ghafourpour

fmr Public Defender,
Mental Health exec,
Asst. DA

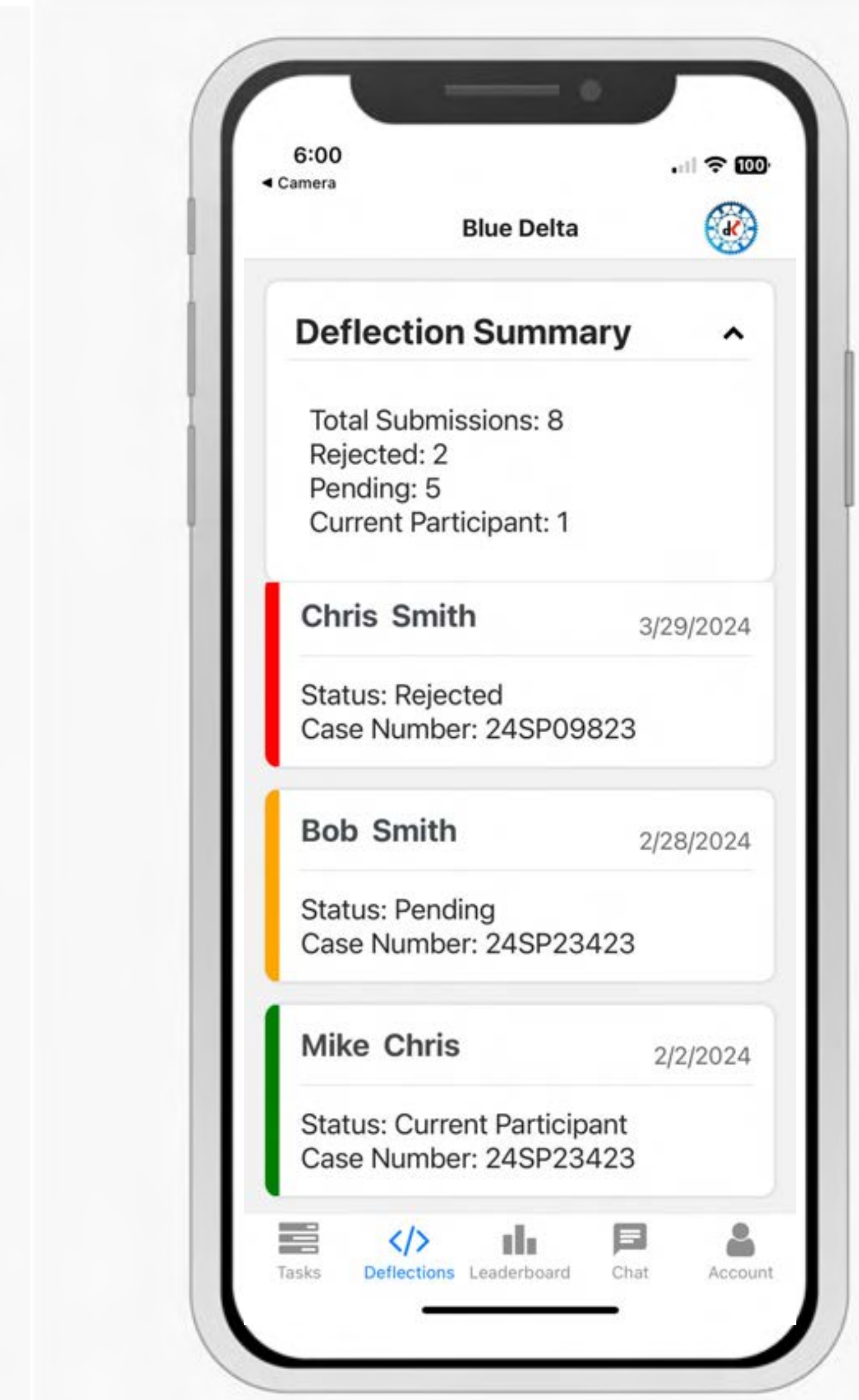
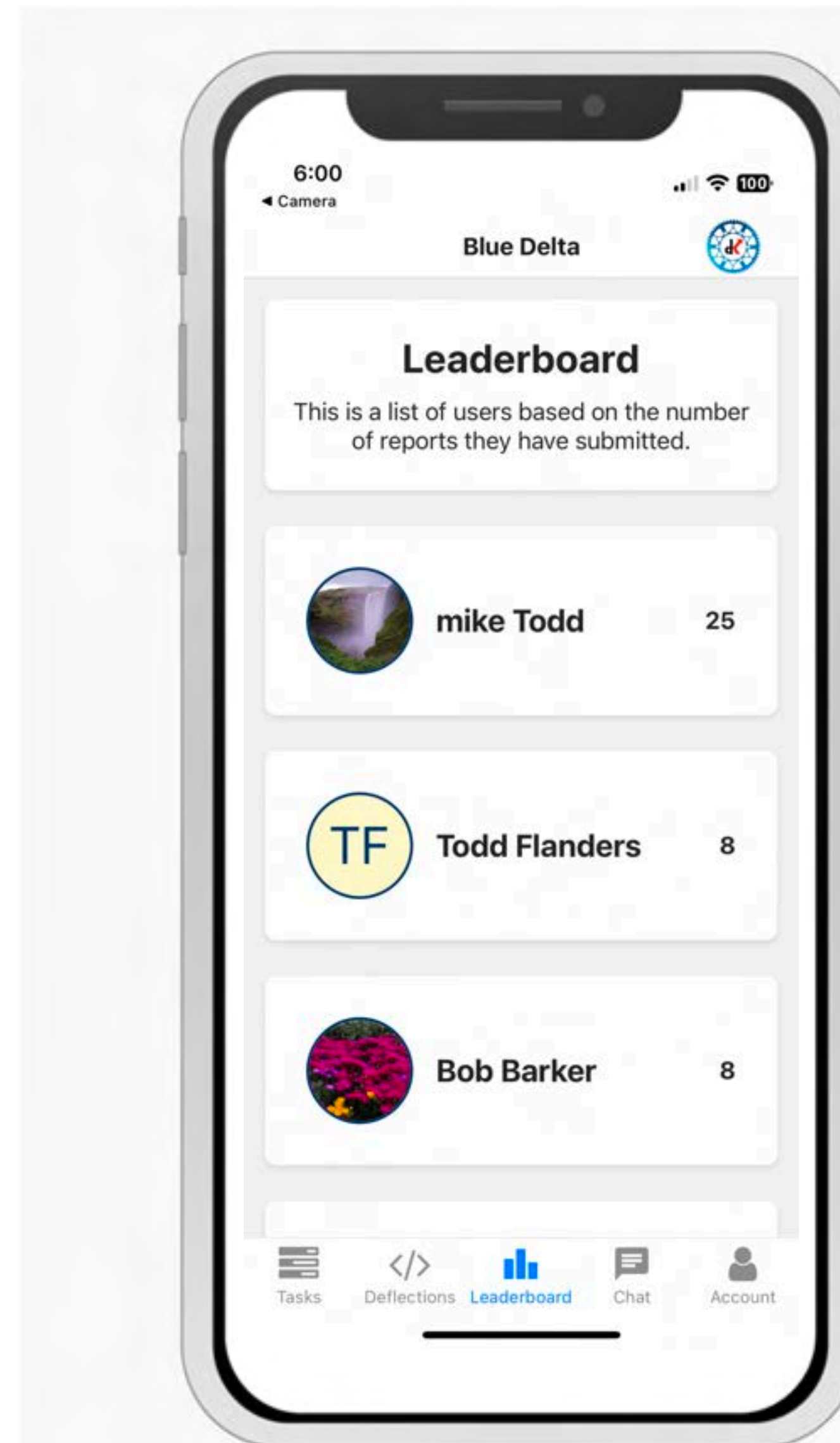
BlueDelta for front line workers

- App for law enforcement and first responders to easily initiate deflection
- Determines eligibility
- Automatically refers to CBO
- Preps data for **REDCap** entry
- Improves wellness of officer and department
- Improves trust between police & community




Engaging for front line officers

- Gamified leaderboard
- Individuals and teams
- Appropriate rewards & privileges (e.g. training, coveted shifts, etc.)
- Feedback loop for impact awareness



Deflection data for frontline supervisors

- BlueDelta+SPROKIT data flows automatically into REDCap
- Auto-notifies partner stakeholders
- Siloed and secure



1

2

3

4

5

Basic Information (Required)

SPD Case #

Date of Offense

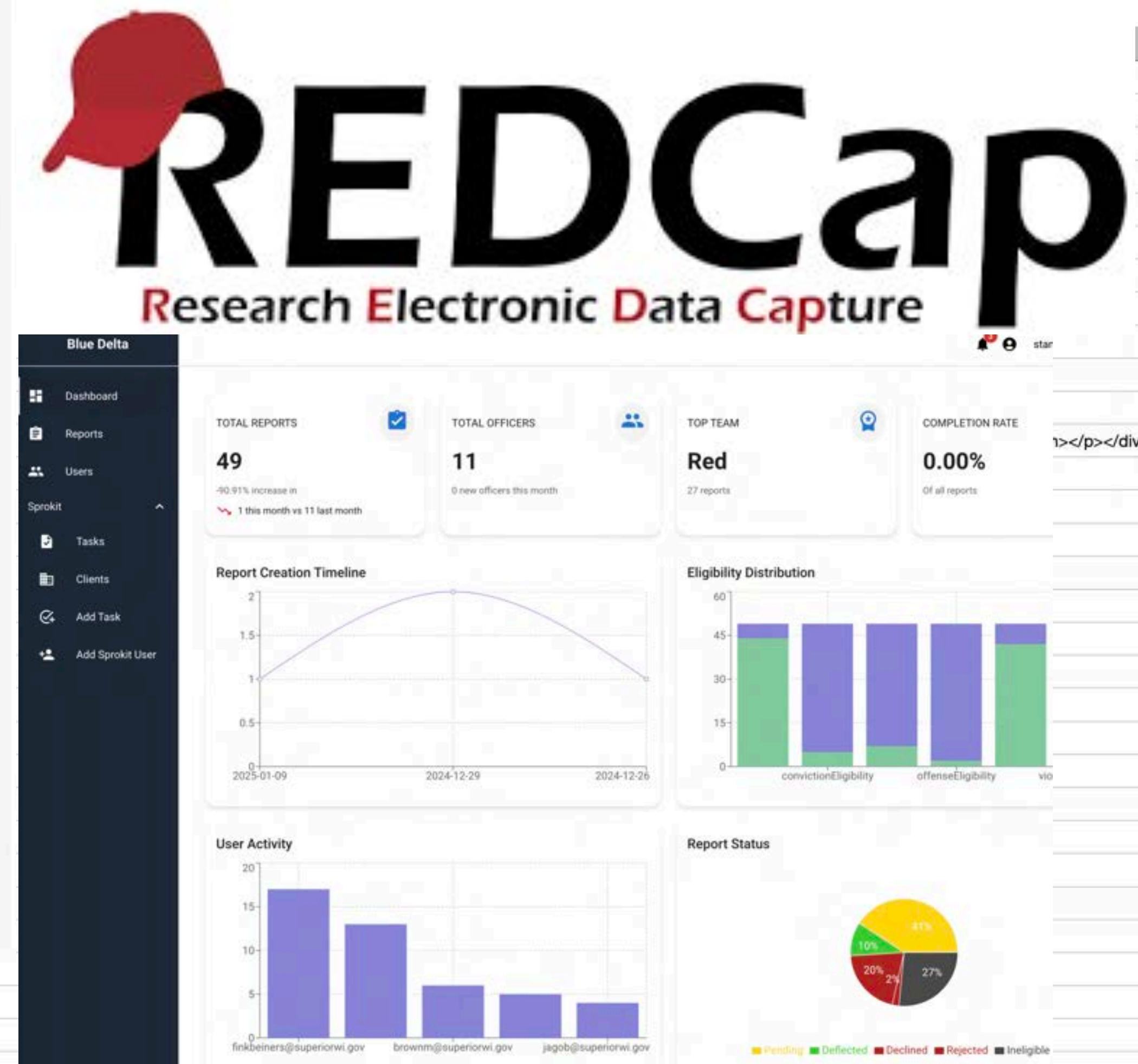
Subject First Name

Subject Last Name

Subject DOB

Subject Spillman #

Is this a self-referral or a criminal



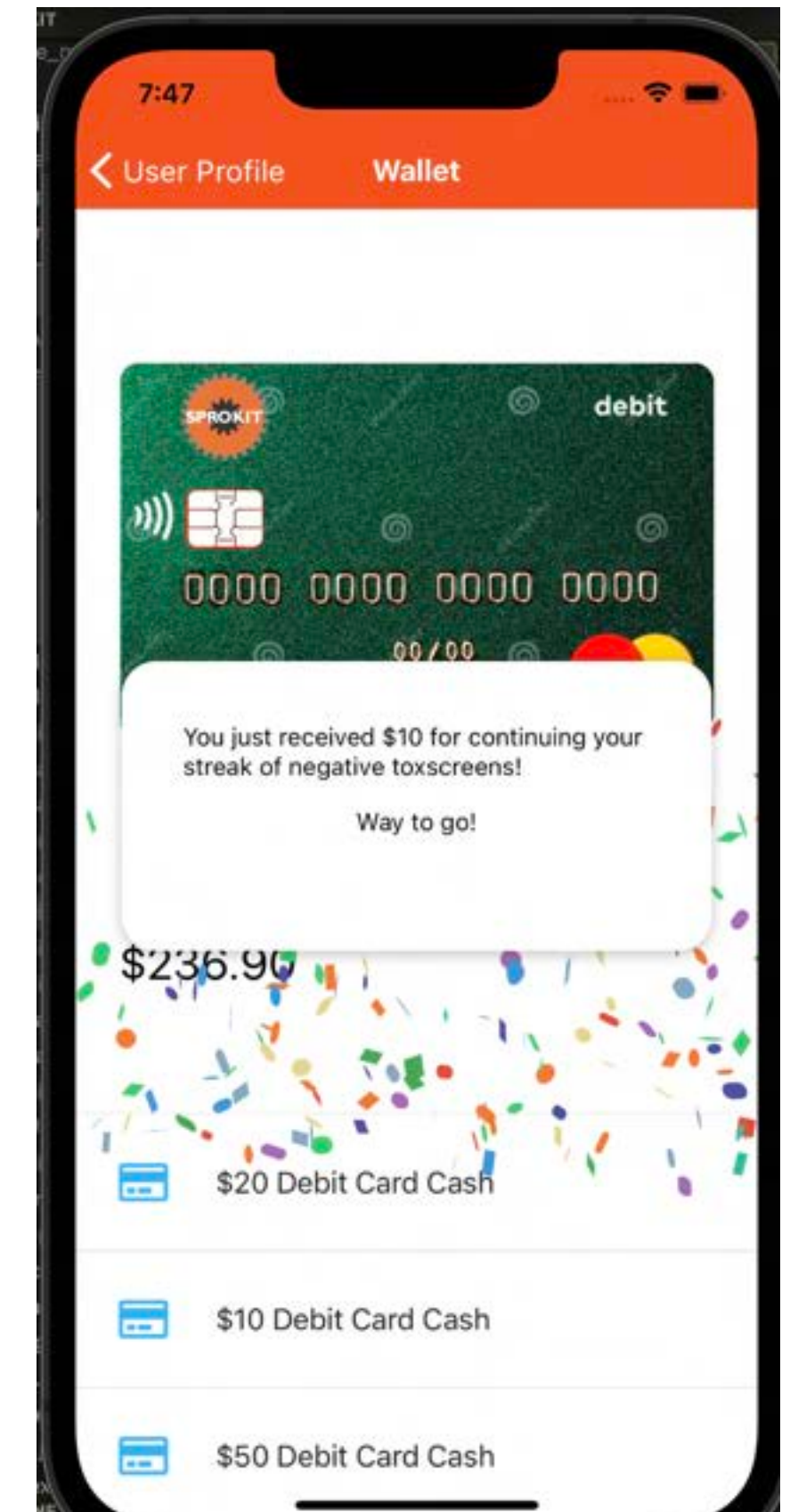
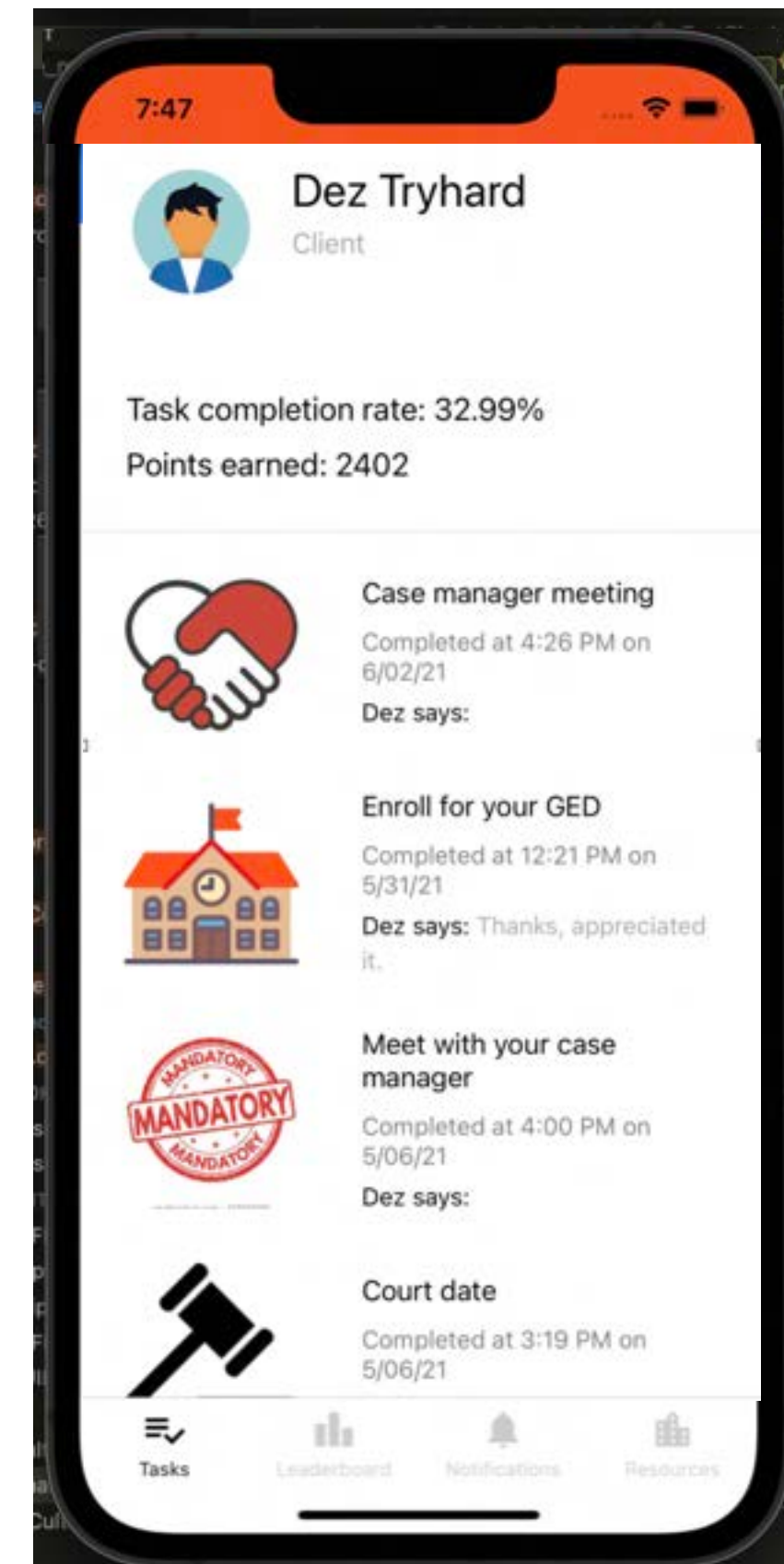
handoff_type	first_point_of_contact			
elig_date	deflection_eligibility			
eligibility_determined_by	deflection_eligibility			
deflection_qualified	deflection_eligibility	yesno	checkbox	Did they qualify for the deflection program?
deflection_disqualified_reason	deflection_eligibility	checkbox	checkbox	Why not?
disqualified_reason_other	deflection_eligibility	text		
entered_deflection	deflection_participation	yesno	checkbox	Did they enter the deflection program?
entered_housing	deflection_participation	radio	checkbox	Housing situation
entered_stablehousing	deflection_participation	yesno	checkbox	Is their housing situation stable?
entered_safehousing	deflection_participation	yesno	checkbox	Is their housing situation safe?

Warm handoffs via SPROKIT



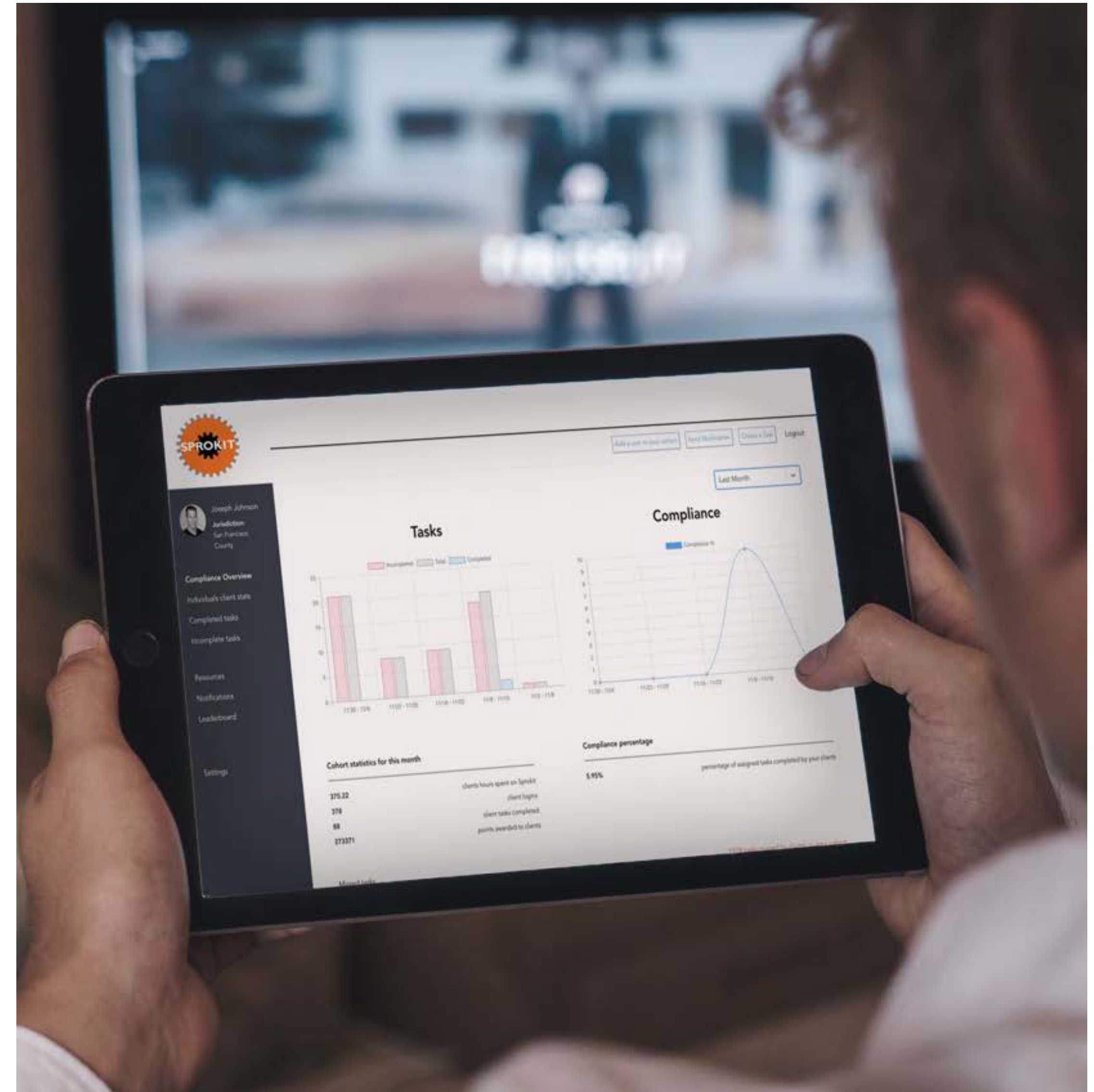
Warm handoffs via SPROKIT

- An app for deflected citizens that connects them to supervising organizations for guidance
- Saves onboarding time for case managers
- Tasks to improve behaviors
- Easy, automatic check-ins
- Incentivize positive behavior thru game mechanics
- Continued positive guidance bridging encounter to release



Data for better outcomes

- Customizable data scraping
- Exportable reports to REDCap
- Anonymizable
- SOC2, HIPAA, & 42 CFR Part 2 compliant
- Community participation to enhance trust



Build Community Trust

- BlueDelta can help gather positive stories to post to social media
- Cost savings thermometer
- Restorative justice task poll

The screenshot shows the Madison Police Department's Facebook page. The top banner features five police officers in uniform with the text "BE THE DIFFERENCE" and "NOW HIRING FOR PRE-SERVICE AND ACCELERATED ACADEMIES". Below the banner, the page name "Madison Police Department" is displayed with 35K followers and 41 following. The "Posts" tab is selected, showing a post from 7 hours ago that reads: "1,237 deflections this month! Means less arrests While keeping the community safer And saved Taxpayers \$1 million". To the right of the post is a "GOAL!" thermometer graphic showing a red bar reaching approximately \$115,000 on a scale from \$1,000 to \$115,000. The thermometer is labeled "Thank you for your support!". The left sidebar contains an "Intro" section with contact information and a "Photos" section with a link to "See all photos".

facebook.com/MadisonPolice/

Search Facebook

BE THE DIFFERENCE

MADISON POLICE DEPARTMENT

Madison Police Department
35K followers · 41 following

Follow Search

Posts About Mentions Reviews Reels Photos More

Intro

Please review our Social Media Content Policy:
<https://www.cityofmadison.com/policy/social-media>

Page · Government organization

(608) 266-4275

police@cityofmadison.com

cityofmadison.com/police

Rating · 3.2 (625 Reviews)

Photos [See all photos](#)

Posts [Filters](#)

Madison Police Department
7h ·

1,237 deflections this month!

Means less arrests
While keeping the community safer

And saved
Taxpayers \$1 million

GOAL!

\$115,000

\$105,000

\$95,000

\$85,000

\$75,000

\$65,000

\$55,000

\$45,000

\$35,000

\$25,000

\$15,000

\$5,000

\$1,000

Thank you for your support!

<https://www.facebook.com/67328432?set=a.306963581461737>

Expand the Continuum of Care

Besides deflection,
SPROKIT can be used for:

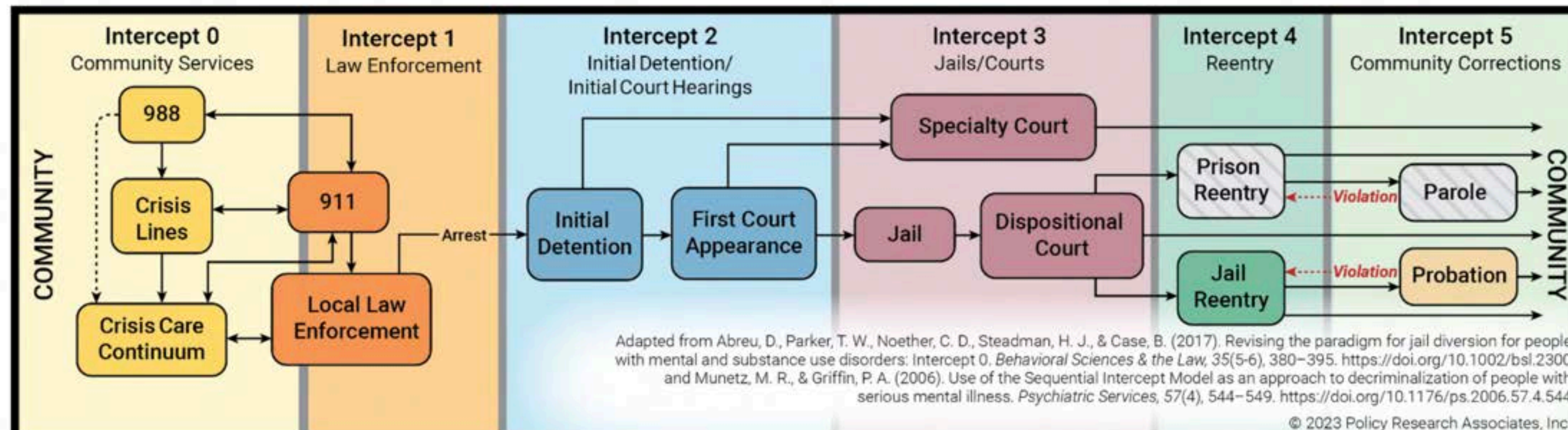
- Contingency management
- Re-arrest
- Diversion
- Probation
- As we serves more agencies, we will assist in long-term support and aftercare with **SPROKIT P2P** — a peer network for successful justice-involved citizens and certified peer counselors

The screenshot displays the SPROKIT P2P forum interface. At the top, there's a navigation bar with options like 'Browse', 'Forums', 'Activity', 'My Activity Streams', 'Store', 'Classifieds', and 'Support'. Below this, a sidebar lists forum categories with their respective post counts:

Category	Post Count
Career (Employment issues)	327,432 posts
Health (Take care of yourself!)	646,789 posts
Re-Entry (How to be a successful returning citizen)	593,221 posts
Parenting (Break the cycle)	413,214 posts

The main content area features a user profile for **Barry Freshout**, who joined on 10-15-20. His profile includes a red spiral avatar, clan information (Folsom 2016-2020), TQ (7), specialties (Computer Science), and post statistics (2 posts, 1 thumbs up, 0 thumbs down, 10 points). A post from August 23, 2020, is shown where he asks for job advice. Below this, another user profile for **Desmond Tryhard** is visible, joined on 1-7-15, with a phoenix avatar, clan information (San Quentin 1992-2003), TQ (92), specialties (Computer science, Recovery, Los Angeles), and post statistics (72 posts, 43 thumbs up, 3 thumbs down, 2,469 points). A post from August 25, 2020, is shown where he responds to Barry's question. At the bottom, there are several badges including 'CERTIFIED COUNSELOR', 'UNITY SERVICE RECOVERY', and 'SOFTWARE DEVELOPMENT'.

BlueDelta+SPROKIT: The only end-to-end **Systemic** Solution



RELEASE

Use **SPROKIT P2P** for
long-term support &
aftercare
Referrals

BlueDelta+SPROKIT Community of Practice

We believe in the power of peer networks.

First line workers and Case Managers using BlueDelta or SPROKIT have automatic membership in our highly secure Deflection Network to share best practices. This includes Wisconsin and now Oregon — and as more states join the deflection movement, there will be more data and learning to share and benefit from

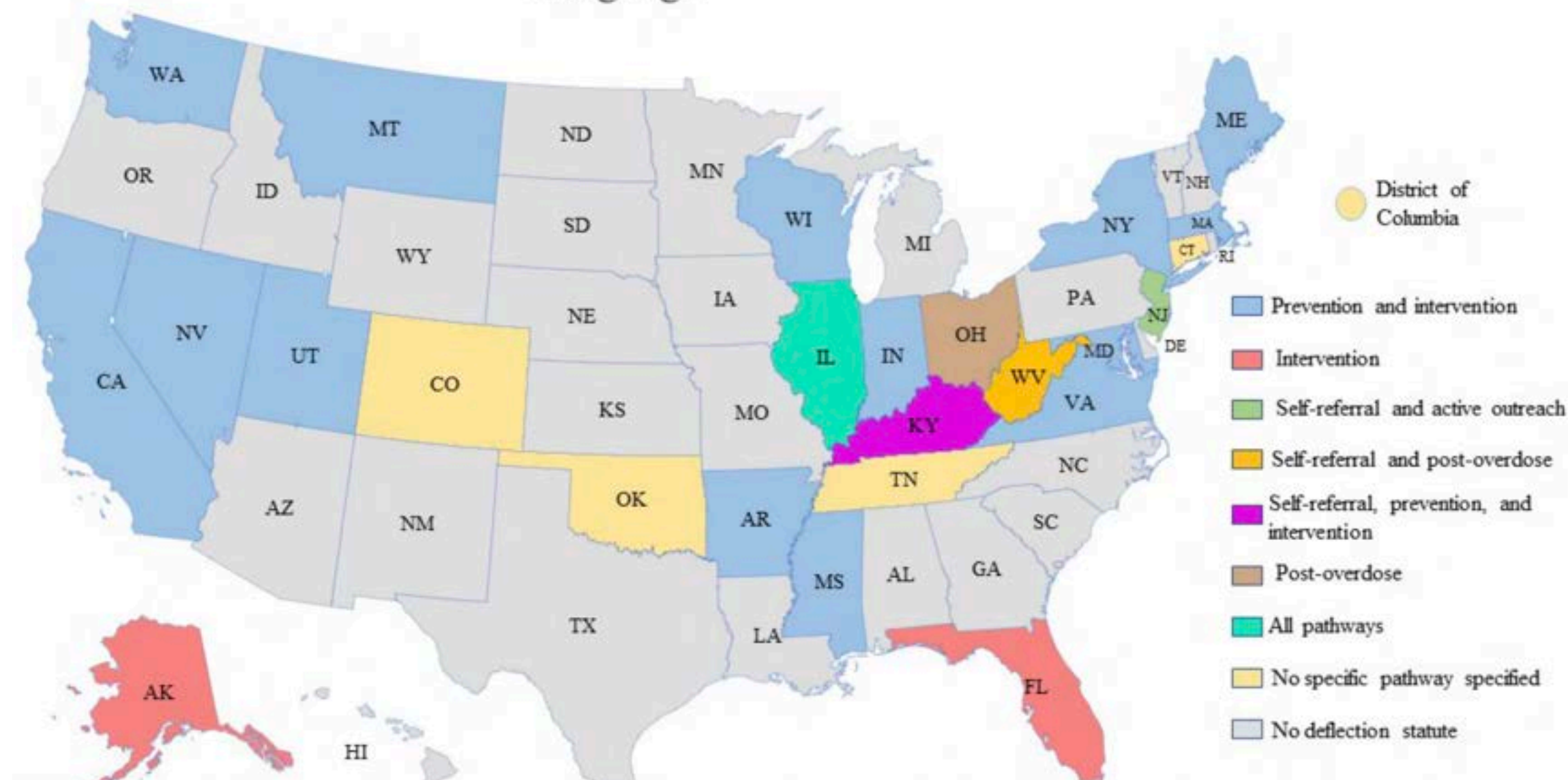
- Access to monthly **virtual gatherings** and online deflection forum
- BlueDelta+SPROKIT **newsletter**
- Mailers like the indispensable “Essential Elements” from the Wisconsin Deflection Initiative
- Receive goods/services from **corporate sponsors** who supply the gamification reward program for our rapidly growing population of deflectees and supervisors



Join us in building a community of practice for national deflection success!



Deflection Laws: Deflection Pathway(s) Described in Statutory Language



FAQ

- Can law enforcement see what clients are doing when they're on SPROKIT?

No — we protect clients' personal information.

- Then what is the BlueDelta “feedback loop”?

This feature informs the deflecting officer about the success of a client so that s/he understands the value of deflection. But s/he doesn't view details about the client's actions.

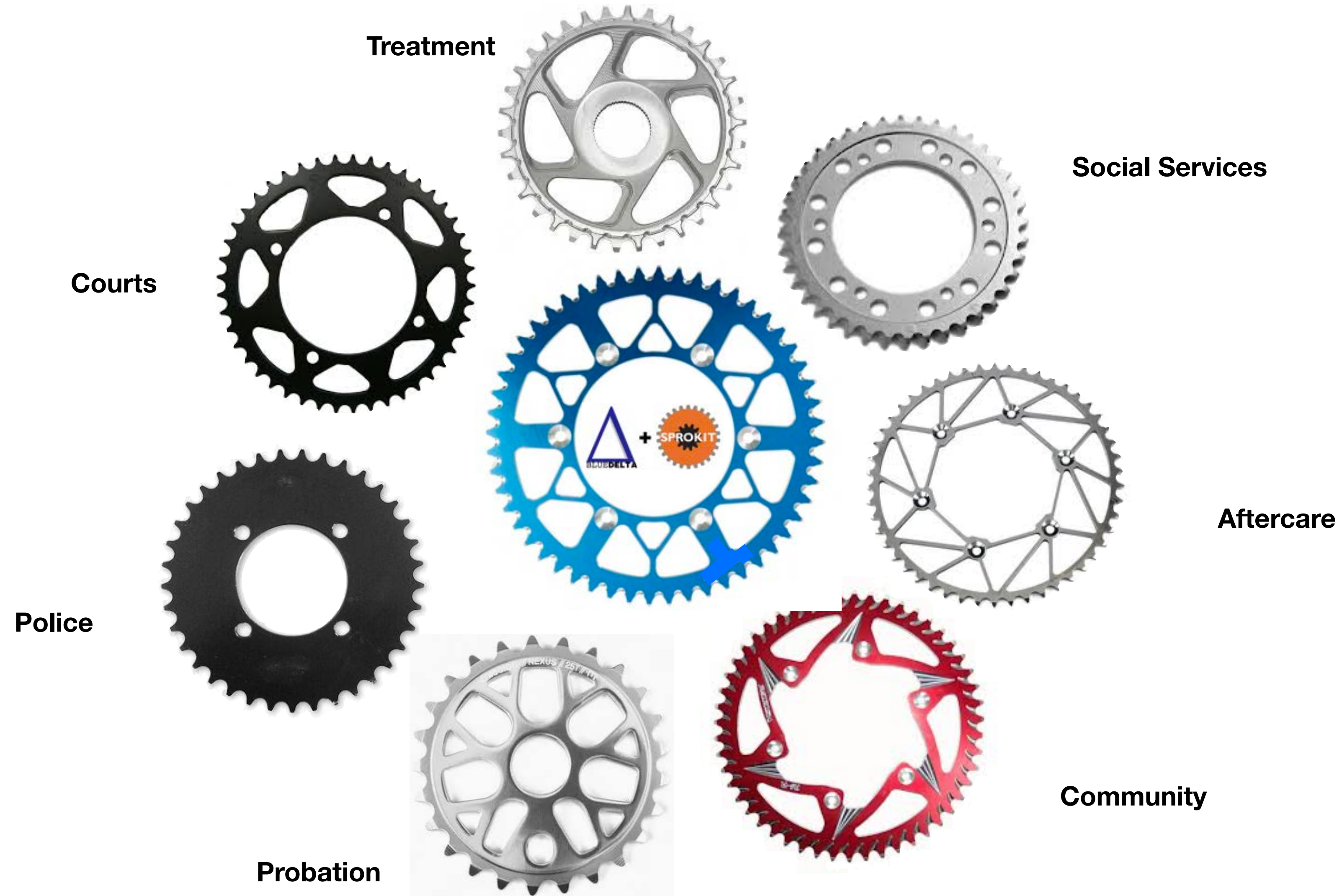
- Do you track clients on SPROKIT?

No — we do NOT e-carcerate. But we have a check-in system for the convenience of supervisors to let them know when a client has appeared at the right time and place for a mandatory appointment — but we never track a client's location at any other time.

- What about clients that are tech illiterate, or might sell their phone?

We have been working in this space since 2015 and have features that incentivize phone retention — including working with providers to “brick” a SPROKIT phone that's been sold. We also are building a training “wizard” within SPROKIT to teach device literacy. Contact us for more information.

We enhance Collaboration



Our experienced staff & advisors really sets us apart

police chiefs
& officers



previously
incarcerated
tech team



judges, DA's,
public defenders



case managers

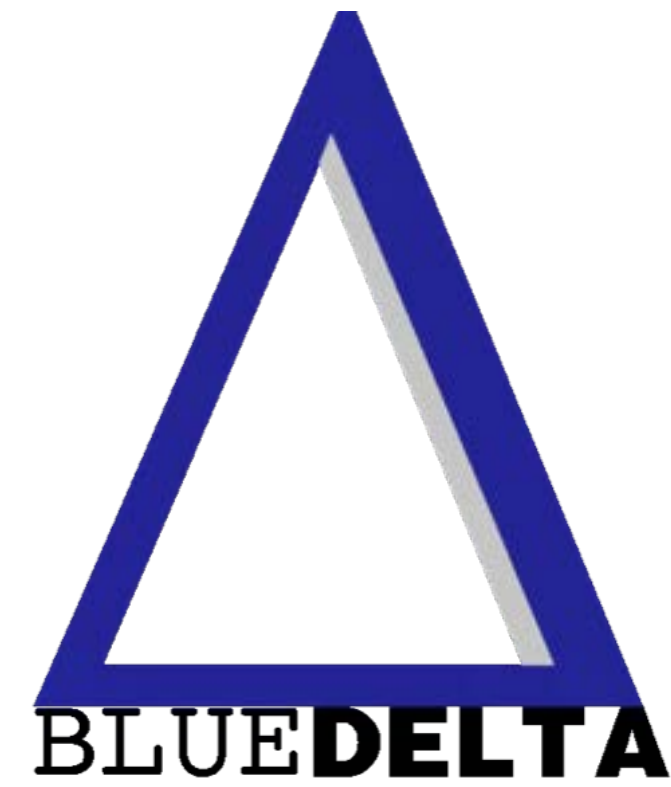


A team
with
Shared
Experience



mental health &
rehab experts





+



for more information, contact:

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joe.kwong@sprokit.net