

BIP Corp

Biomedical Innovation: Commercialization Readiness Program



OREGON CLINICAL
& TRANSLATIONAL
Research Institute

HOW DO I TRANSLATE MY SCIENCE TO HUMAN OR SOCIETAL IMPACT?

Find out via BIP Corp. Based on the National Science Foundation's Innovation Corps (I-Corps™) program, the premier federally-funded innovation training in the U.S., BIP Corp provides biomedical scientists, clinician scientists, and engineers with a new approach to accelerate the translation of discoveries from lab to clinical practice.

WHO?

- Individuals or teams of clinicians, scientists, postdocs, residents, graduate/medical students or entrepreneurs with an early-stage biomedical innovation or idea.

WHAT?

- This 6-week course will help you connect with potential customers and better understand the market potential for your research project, protocol, service, or prototype.

WHY?

- Determine the commercial viability of your innovation
- Develop a successful business case to secure funding and attract collaborators
- Expand your network of innovation partners, mentors, and potential investors
- Further your research idea and gain preliminary data for research grants and SBIR/STTR proposals

ENROLL A PROJECT

Course structure is flexible for participants, with a blend of synchronous and asynchronous learning. **Non-OHSU participants welcome. No cost to participants.**

QUESTIONS OR ACCOMODATIONS?

Contact: Melissa Mudd, Innovation Alliance Manager, OCTRI
muddm@ohsu.edu

TEACHING TEAM

The BIP Corp teaching team includes experienced biotech industry founders and executives, academic entrepreneurs, and product development specialists.

COURSE SCHEDULE (virtual)

Fri, Sept 12 9 am - 11am	<i>Intro to I-Corps & Customer Discovery</i>
Fri, Sept 19 9 am - 11am	<i>Market Analysis and Competition</i>
Fri, Sept 26 9 am - 11am	<i>FDA / Regulatory Strategies</i>
Fri, Oct 3 9 am - 11am	<i>Go-to-Market Case Studies</i>
Fri, Oct 10 9 am - 11am	<i>Storytelling for Pitches</i>
Fri, Oct 17 9 am - 11am	<i>Team Presentations</i>

[Enroll in BIP Corp](#)