Click to view a recording of this webinar, for grant cycle 2024-1
Request for Proposals
Information Session

OHSU Knight Cancer Institute Community Partnership Program,
January 2024-1

PRESENTED BY: BLANCA CISNEROS, B.A.
Agenda

- Program Overview
- 2024-1 Request for Proposals
- Applicant Resources
- Key Dates
## Program Mission

The mission of the Community Partnership Program is to work hand in hand with Oregon communities as allies in the Knight Cancer Institute’s efforts to end cancer as we know it. We will:

<table>
<thead>
<tr>
<th>Support</th>
<th>Enhance</th>
<th>Foster</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Oregon communities in understanding and addressing their most pressing cancer-related needs and cancer health disparities.</td>
<td>• Collaboration between Oregon communities and OHSU to address cancer in Oregon.</td>
<td>• Skills and abilities of communities to enhance long-term sustainability.</td>
</tr>
</tbody>
</table>
**Tiers Model**

**Tier 1:** Define Need  
$15,000  
Identify local need + develop action plan

**Tier 2:** Develop and Pilot  
$30,000  
Develop approach and pilot test for feasibility and acceptability

**Tier 3:** Evaluate and Sustain  
$60,000  
Evaluate approach for effectiveness and establish plans for sustainability
Grants are available for projects anywhere along the cancer continuum:

- Survivorship starts at point of diagnosis, therefore inclusive of support during treatment and/or end of life care
Program Impact

40% of grants focus on cancer issues exclusively in rural Oregon, and an additional 40% address both rural and urban communities.

All funded grants:
- 205

Projects funded over 17 grant cycles:
- 80%

40% of grants focus on cancer issues exclusively in rural Oregon, and an additional 40% address both rural and urban communities.

Reported by completed grants:
- 103,672

Number of Oregonians reached through CPP:
- 660

Number of partnerships supported through CPP:
- 660
Continuum and Tier

Funded projects span the cancer continuum

- **Prevention**: 37 Tier 1, 40 Tier 2, 22 Tier 3, 16 Special call, 4 Community Action Model (58%)
- **Screening/early detection**: 27 Tier 1, 19 Tier 2, 12 Tier 3, 4 Special call (30%)
- **Survivorship (Including treatment)**: 25 Tier 1, 30 Tier 2, 15 Tier 3, 13 Special call (40%)
Cancer Type

65 proposals focus on specific cancers

- Colorectal: 25
- Breast: 25
- Gynecological: 12
- Lung: 9
- Male reproductive system: 8
- Skin/Melanoma: 7
- Sarcoma: 4
- Pancreatic: 2
- Hematologic: 2
135 projects focus on one or more cancer-related topics

- Physical activity: 35
- Diet/nutrition: 35
- Psychosocial support: 31
- Tobacco prevention and/or cessation: 28
- Patient navigation: 28
- HPV prevention/vaccination: 13
Race and/or Ethnicity

72 funded projects focus on a particular race and/or ethnicity

- Hispanic or Latino: 43
- Black/African American: 19
- American Indian/Alaskan Native: 15
- Asian: 7
- Native Hawaiian/other Pacific Islander: 3
- White/Caucasian: 1
Request for Proposals

January 2024-1
Eligibility

- Individuals affiliated with community groups/organizations, schools, government bodies, health/medical clinics, health systems or businesses.
- An organization may receive a maximum of two Tier 2 or two Tier 3 grants for a single project/concept (i.e. three total in Tiers 2 and 3)
- Applicants from academic institutions/universities are required to partner with a local community-based organization.

Ineligible:

- OHSU employees, students, divisions, or departments
- Individuals not associated with a community organization
- Grantees (individuals) with two active grants
- Projects focused or organizations based outside of Oregon
Steps to Apply

1. Develop Project Idea
   • Review RFP, FAQ, download the required templates, and utilize applicant resources.
   • Contact us if you need assistance with tier selection, project scope, or other questions.

2. Submit an Intent to Apply
   • Complete online form by noon on Friday, Feb. 9, 2024
   • Non-binding
   • Receive email with instructions for submitting full proposal by Friday, Feb. 16, 2024

3. Submit Online Proposal
   • Complete online form by noon on Friday, Mar. 8, 2024
   • Supporting documents
     All:
     - Budget and justification – required, use template, two-page max.
     - Letters of support – at least 1 required for Tiers 2 and 3; additional letters are optional but highly recommended.
     - Bibliography (APA style) – optional

     Tier 1 only:
     - Work plan and timeline – required, use template for evaluation consultation

     Tier 2/3 only:
     - Objectives and timeline – required, use template for evaluation consultation

Note: Additional supplemental documents are not accepted. If included, they will be removed for the review process.
Example Forms and Templates

Application question guides in RFP:

- Appendix 2: Intent to apply questions
- Appendix 3: Proposal questions
- Appendix 3A: Tier 1 narrative questions and review criteria
- Appendix 3B: Tiers 2 and 3 narrative questions and review criteria
  - Follow max. word counts for each question
  - Answer all questions to ensure a competitive proposal

Required templates (on website):

- Budget and justification – all
- Project objectives and evaluation timeline – Tiers 2, 3

Intent to apply and proposals are online submissions
Budget

- Use budget and justification template
- Only account for expenses required to complete the proposed project
- Do not exceed grant amount

- **Reasonable**: is the expense necessary to carry out the proposed project activities?
- **Allowable**: is the expense allowed?
- **Allocable**: if expense supports other programs, is the amount a reasonable proportion?
Budget: Allowable

• **Personnel**
  • Includes both salary and fringe benefits (see exception in unallowable)

• **Indirect costs**
  • Facilities and administration and/or overhead
  • Not to exceed 10% of the total budget

• **Consultant fees**

• **Equipment**
  • Defined as any item that has a useful life of over one year

• **Materials and supplies**

• **Travel costs**
  • Excluding travel for CPP required activities (provided)

• **Clinical care costs**

**Note:** no more than 10% of total budget may be allocated to support an OHSU collaboration
Budget: Unallowable

Funds may not be used for the following purposes:

• Projects activities focused outside of Oregon

• Preparation, distribution, or use of materials to directly support or defeat proposed legislation

• Debt reduction

• Equipment items above $3,000
  • Justification must be provided

• Applications from academic institutions – funds may not be used to support faculty salary (staff support is allowed)
We highly encourage proposals that:

• We encourage organizations to apply that are led by and/or committed to serving communities facing cancer health disparities

• Aim to address cancer-related health disparities:
  – race
  – ethnicity
  – socioeconomic status
  – gender identity
  – sexual orientation
  – geographic location
  – disability
Cancer-relatedness

• Project’s connection to cancer should be clear

• Reviewers look for proposed impact on cancer-related need
  • Changes in cancer-related knowledge, risks, behaviors, etc.
  • Incorporate evidence from other programs/studies (e.g. studies showing relationship between physical activity and lower risks of certain cancers)

• If proposing a prevention project, measures should include short or long term outcomes related to cancer
  • E.g. change in knowledge around connection between nutrition and cancer prevention

• If proposing a screening project, describe options for supporting individuals who screen positive with resources for appropriate follow-up care
Cancer-relatedness: Example

- **Asian Health & Service Center: Asian Diet & Cancer Project**

- **Target population**: Cantonese speaking cancer patients, survivors, caregivers: residents of Tri-county area.

- **Activities**: Conduct 3 cancer-related cooking demonstrations and education events for 10-12 participants.

- **Measures**: Develop and distribute survey to measure knowledge of nutrition and cancer. Record program activity and services outside of ADC utilized by attendees. Host 1 focus group in Cantonese and collect survey for feedback.

- **Connection to cancer**:
  - Deliver nutrition cancer education
  - Surveys included knowledge-based questions about connection between nutrition and cancer
Review Process

Review criteria categories:
- Significance and impact
- Approach
- Organization and team

Tier 1:
- Administrative review by CPP administrative staff and Steering Committee
- Additional considerations:
  - Does proposal address a unique need or target an underserved community?

Tiers 2 and 3:
- Reviewed by review committee including cancer-related content experts or representatives of community organizations and/or OHSU
Applicant Resources
# How to Apply for a Community Grant

**Applications are open**

Application instructions are outlined below. Please contact us with questions at any time.

1. Develop your project idea:
   - Review the 2024-1 Request For Proposals and the frequently asked questions.
   - Register for the Request for Proposals information session, which will be held at 9 a.m. on Wednesday, January 24, 2024.
   - Watch the Developing and Evaluating a Community Project webinar (18 minutes). Password: KnightCFFP and download the slides for notes.

2. Submit an intent to apply form by noon on Friday, February 9, 2024. Note: Submitted information is not binding and may be updated at the full proposal stage.
   - Tier 1: Download the optional Tier 1 Work plan and timeline template (required for evaluation consultations).
   - Tiers 2 and 3: Download the required Objectives and timeline template (required for evaluation consultations at full proposal stage).
   - Applicants will receive emailed instructions by Feb. 16 for submitting the full proposal. Note: Program emails will come from knightcancerco@hsu.edu, no-reply@enginehq.com, and no-reply@webportalapp.com. Please add these email addresses to your safe senders list. If you do not receive the instructional email, check your spam folder then contact us.
   - Download the 2024-1 proposal questions in a Word document to help you prepare answers before the online portal becomes available.

**View the 2024-1 RFP**

Learn about the 2024-1 Tiered funding opportunity.

Download the RFP

**Supplemental resources for Tiered Grants**

- Tier 1: Action Planning Toolkit
- Tier 2 and Tier 3 Planning Guide
- S.M.A.R.T. Objectives template
- Tier 2 and 3: See also the evidence-based approach (EBA) resources in the accordion below.

**Additional application resources**

<table>
<thead>
<tr>
<th>County-level cancer statistics</th>
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<tbody>
<tr>
<td>Data analysis resources</td>
<td></td>
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<tr>
<td>Health disparity and evidence-based approach (EBA) resources</td>
<td></td>
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<tr>
<td>Putting Public Health Evidence in Action Training</td>
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# Develop a Project Idea

<table>
<thead>
<tr>
<th>All tiers</th>
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<tbody>
<tr>
<td>• Project design and evaluation planning webinar</td>
<td></td>
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<tr>
<td>• Complimentary evaluation consult</td>
<td></td>
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<tr>
<td>• Budget template (required)</td>
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</table>

<table>
<thead>
<tr>
<th>Tier 1</th>
<th></th>
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<tbody>
<tr>
<td>• Work plan and timeline template</td>
<td></td>
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<tr>
<td>• Action planning toolkit</td>
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<table>
<thead>
<tr>
<th>Tier 2 and 3</th>
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<tbody>
<tr>
<td>• Planning guide</td>
<td></td>
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<tr>
<td>• Objectives and timeline template <em>(required)</em></td>
<td></td>
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<tr>
<td>• Putting Public Health Evidence in Action: Introductory Modules</td>
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<tr>
<td>– Finding evidence-based approaches (EBAs)</td>
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<tr>
<td>– Selecting an EBA</td>
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<tr>
<td>– Adapting an EBA</td>
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<tr>
<th>Tier 3 only</th>
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<tbody>
<tr>
<td>Data analysis support resources</td>
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Additional Resources

Cancer data by county

- State Cancer Profiles

Select an Evidence-Based Approach (EBA)

- National Cancer Institute Evidence-Based Cancer Control Programs (EBCCP) – provides EBA models; searchable by topic, population, setting
  - Practice Tools – webinars/resources for adapting and implementing EBAs

Feel free to contact us for support in identifying an appropriate EBA
## State Cancer Profiles

### Quick Profiles: Oregon

Choose a Different State:

State: Oregon

**Screening & Risk Factors: Colorectal Screening**

<table>
<thead>
<tr>
<th>Risk Factor</th>
<th>Oregon</th>
<th>USA</th>
<th>Map</th>
<th>Table</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ever Had Colorectal Endoscopy (sigmoidoscopy or colonoscopy), Ages 50+, 2020</td>
<td>74.34</td>
<td>74.7</td>
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</tr>
<tr>
<td>FOBT in last year and/or flex sig in last 5 years and FOBT in last 3 years and/or colonoscopy in last 10 years, Ages 50+75, 2020</td>
<td>72.47</td>
<td>71.9</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Home-Based Fecal Occult Blood Test (FOBT) In Past Two Years, Ages 50+, 2020</td>
<td>21.18</td>
<td>14.3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Home-based FOBT in the past two years or ever had a colorectal endoscopy, Ages 50+, 2020</td>
<td>81.76</td>
<td>79.9</td>
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</tr>
</tbody>
</table>

**Screening & Risk Factors: Diet & Exercise**

<table>
<thead>
<tr>
<th>Risk Factor</th>
<th>Oregon</th>
<th>USA</th>
<th>Map</th>
<th>Table</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consumed 1 or More Fruits per Day, Ages 18+, 2021</td>
<td>62.28</td>
<td>59.2</td>
<td></td>
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</tr>
<tr>
<td>Consumed 1 or More Vegetables per Day, Ages 18+, 2021</td>
<td>83.64</td>
<td>80.3</td>
<td></td>
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</tr>
<tr>
<td>Healthy Weight (BMI 18.5 to &lt;25), Ages 20+, 2021</td>
<td>31.78</td>
<td>28.8</td>
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<tr>
<td>No Leisure Time Physical Activity, Ages 18+, 2021</td>
<td>19.93</td>
<td>23.7</td>
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<tr>
<td>Obese (= 95th percentile for BMI based on sex and age), High School Students, 2021</td>
<td>N/A</td>
<td>16.3</td>
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</tr>
<tr>
<td>Obese (BMI &gt;= 30), Ages 20+, 2021</td>
<td>30.98</td>
<td>34.6</td>
<td></td>
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</tr>
<tr>
<td>Overweight (&gt;= 85th percentile but &lt; 95th percentile for BMI based on sex and age), High School Students, 2021</td>
<td>N/A</td>
<td>16.0</td>
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State Cancer Profiles

Interactive Maps

**DATA OPTIONS**
- **Area:** Oregon
- **Area Type:** By County
- **Data Group:** Cancer Rates
- **Cancer:** Colon & Rectum
- **Statistic:** Incidence (All Stages)
- **Race/Ethnicity:** All Races (incl. Hisp.)
- **Sex:** Both Sexes
- **Age:** 50+
- **Year(s):** Latest 5-year average

**MAP OPTIONS**
- **Interval Type:** Quantiles (rankings)
- **Number of Intervals:** 5
- **Color Scheme:** Red-Yellow-Blue (Div)

[Generate Map]
Tier 2/3: What is Evidence-based?

Some evidence is stronger than others and more evidence is stronger than a single study/project.

- **Degree of scientific evidence** – published randomized controlled trials (high) to testimonials/anecdotal information (low)

- **Amount of evidence** – many studies showing consistently positive results (high) to a single study with insufficient findings (low)

- **Degree of match to target community** – evidence from studies in same/similar population as target population, i.e., urban kids to rural kids (high) to evidence from a study in a different population, i.e., urban adults to rural kids (low)
Evidence-Based Cancer Control Programs (EBCCP)

Transforming Research into Community and Clinical Practice

The EBCCP (formerly RTIPs) website is a searchable database of evidence-based cancer control programs and is designed to provide program planners and public health practitioners easy and immediate access to program materials.

EXPLORE PROGRAMS BY AREA

- Breast Cancer Screening
- Cervical Cancer Screening
- Colon Cancer Screening
- Diet/Nutrition
- Follow-up to Screening
- HPV Vaccination
- Informed Decision Making
- Obesity
- Physical Activity
- Prostate Cancer Screening
- Public Health Genomics
- Sun Safety
- Survivorship / Supportive Care
- Tobacco Control
Search: Colorectal cancer, adults, rural

<table>
<thead>
<tr>
<th>Program Title &amp; Description</th>
<th>Population Focus</th>
<th>Delivery Location</th>
<th>Community Type</th>
<th>Age</th>
<th>Sex</th>
</tr>
</thead>
<tbody>
<tr>
<td>Against Colorectal Cancer in Our Neighborhoods (ACCION)</td>
<td>Medically Underserved</td>
<td>Clinical, Other Settings, Religious establishments, Workplace</td>
<td>Rural, Urban/Inner City</td>
<td>40-65 Years, 65+ Years</td>
<td>Female, Male</td>
</tr>
<tr>
<td>Colorectal Cancer Education, Screening and Prevention Program (CCESP): Empowering Communities for Life</td>
<td>Medically Underserved</td>
<td>Clinical, Other Settings, Religious establishments</td>
<td>Rural</td>
<td>40-65 Years, 65+ Years</td>
<td>Female, Male</td>
</tr>
<tr>
<td>Colorectal Cancer Screening Intervention Program (CCSIP)</td>
<td>Un- and/or Underscreened Individuals</td>
<td>Clinical, Other Settings, Religious establishments</td>
<td>Rural, Suburban, Urban/Inner City</td>
<td>40-65 Years, 65+ Years</td>
<td>Female, Male</td>
</tr>
<tr>
<td>Community Cancer Screening Program (CCSP)</td>
<td>Medically Underserved</td>
<td>Clinical</td>
<td>Rural</td>
<td>40-65 Years</td>
<td>Female, Male</td>
</tr>
<tr>
<td>Family CARE (Colorectal Cancer Awareness and Risk Education) Project (FCARE)</td>
<td>Individuals with familial colorectal cancer risk</td>
<td>Clinical, Other Settings</td>
<td>Rural, Suburban, Urban/Inner City</td>
<td>19-39 Years, 40-65 Years, 65+ Years</td>
<td>Female, Male</td>
</tr>
<tr>
<td>Kukui Ahi (Light the Way): Patient Navigation</td>
<td></td>
<td>Clinical, Other Settings</td>
<td>Rural</td>
<td>19-39 Years, 40-65 Years, 65+ Years</td>
<td>Female, Male</td>
</tr>
<tr>
<td>New Hampshire Colorectal Cancer Screening Program (NHCRCSIP) Patient Navigation Intervention</td>
<td>Medically Underserved</td>
<td>Clinical, Home, Other Settings, Workplace</td>
<td>Rural, Suburban, Urban/Inner City</td>
<td>40-65 Years, 65+ Years</td>
<td>Female, Male</td>
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Review the intervention

Against Colorectal Cancer in Our Neighborhoods (ACCION)

PROGRAM SYNOPSIS

Designed to increase colorectal cancer screening among uninsured Hispanic adults, this community-based intervention delivered by promotores consists of an educational program with a presentation and/or video, access to no-cost screening, and navigation services. The study showed increased colorectal cancer screening rates.

PROGRAM HIGHLIGHTS

PROGRAM SCORES

This program has been rated by external peer reviewers.
Key Dates

Friday, Feb. 9, 2024 by noon
• Submit an intent to apply form in the online portal

Friday, Mar. 8, 2024 by noon
• Submit the proposal and supplemental documents in the online portal

Late May 2024
• Funding decisions announced

Project Start Date
• Aug. 1, 2024
Questions?

Community Partnership Program website:
http://www.ohsu.edu/xd/health/services/cancer/outreach-programs/community-grants/index.cfm

Contact us!
Email: knightcancercro@ohsu.edu
Phone: 503-418-8077