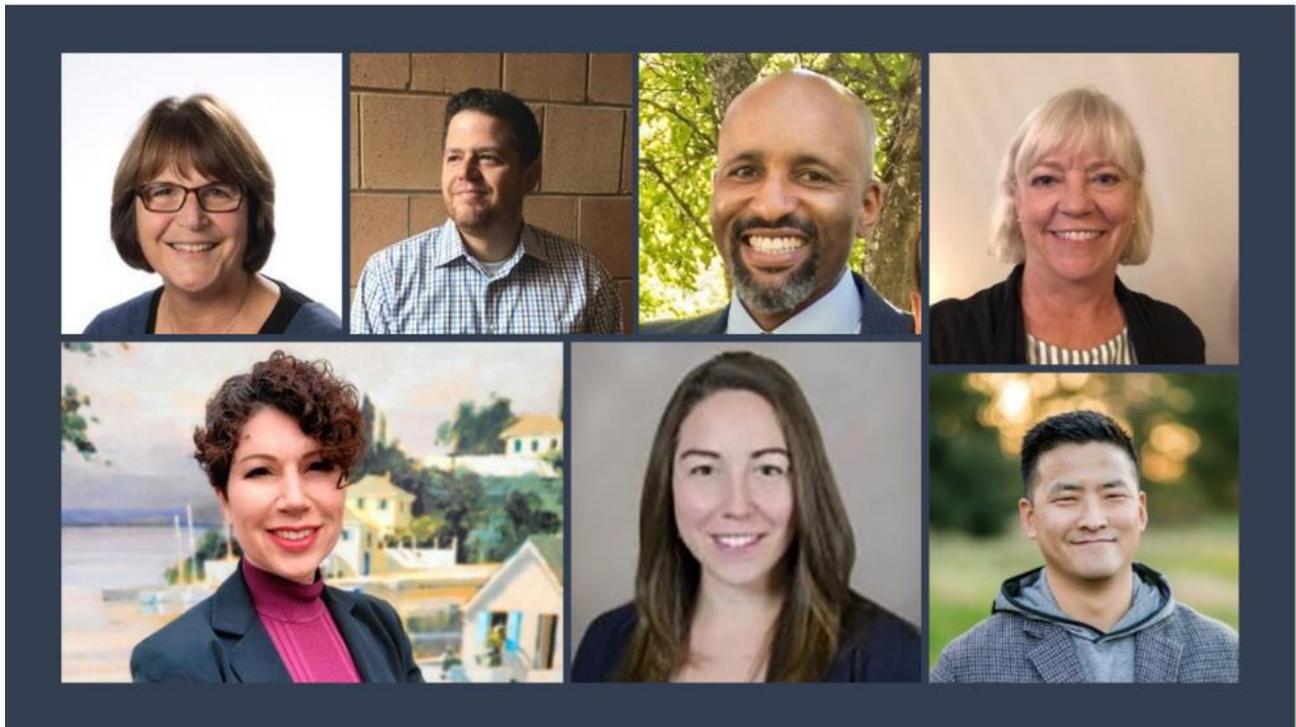




Biomedical Innovation Fireside Chat Series



Join regional program leaders for virtual “fireside chats” with biomedical entrepreneurs, investors, and industry experts. Conversations are aimed at early-stage academic and community innovators who need to quickly learn the essentials. Sessions are free, held over Zoom and will be recorded.

Questions? Email Terri Butler, TLButler@uw.edu.

REGISTER >>> <https://forms.gle/jv8E1LpLMCSzcvqG7>

Series Description *(all on Thursdays, 2-3pm PST, over Zoom)*

Session 1: Biomedical Entrepreneurship and its Unique Challenges

*January 25, 2024, Moderator Terri Butler, PhD, University of Washington ITHS
Clinical Need | Workflow Integration | Patient vs Purchaser | Safety & Efficacy*

Session 2: Biomedical Business Models and Funding Sources

February 8, 2024, Moderator Melissa Mudd, MPH, Oregon Clinical & Translational Research Institute
Sales Channels | Partners & Distributors | Payor vs. Purchaser | Grants, Investors

Session 3: Legal Issues and Intellectual Property

February 22, 2024, Moderator Jonathan Jubera, MBA, Oregon Clinical & Translational Research Institute
Patents & Trademarks | Company Formation | Legal Advisors | Board Members | Equity Distribution

Session 4: Pacific Northwest Regional Resources for Biomedical Entrepreneurs

March 7, 2024, Moderator, Michaele Armstrong, PhD, Washington State University, sp3nw Incubator
Academic Programs | Accelerators & Incubators | Advisors | Competitions

Session 5: Regulatory Strategy

April 4, 2024, Moderator, Josh Kim, MS, University of Washington, School of Pharmacy
FDA Regulations | Devices, Therapeutics, Diagnostics, & Digital Health Tools | Safety & Efficacy

Session 6: Product Development

April 18, 2024, Moderator, Teddy Johnson, PE, MBA, University of Washington ITHS
Medical Devices & Therapeutics | Target Product Profile | User Considerations | GMP Manufacturing

Session 7: Clinical Study Requirements for New Products

May 2, 2024, Moderator, Lynn Rose, PhD, University of Washington, School of Pharmacy
Preclinical Animal Studies | GMP Materials | Clinical Study Design for FDA | Biostatistics | Costs

