

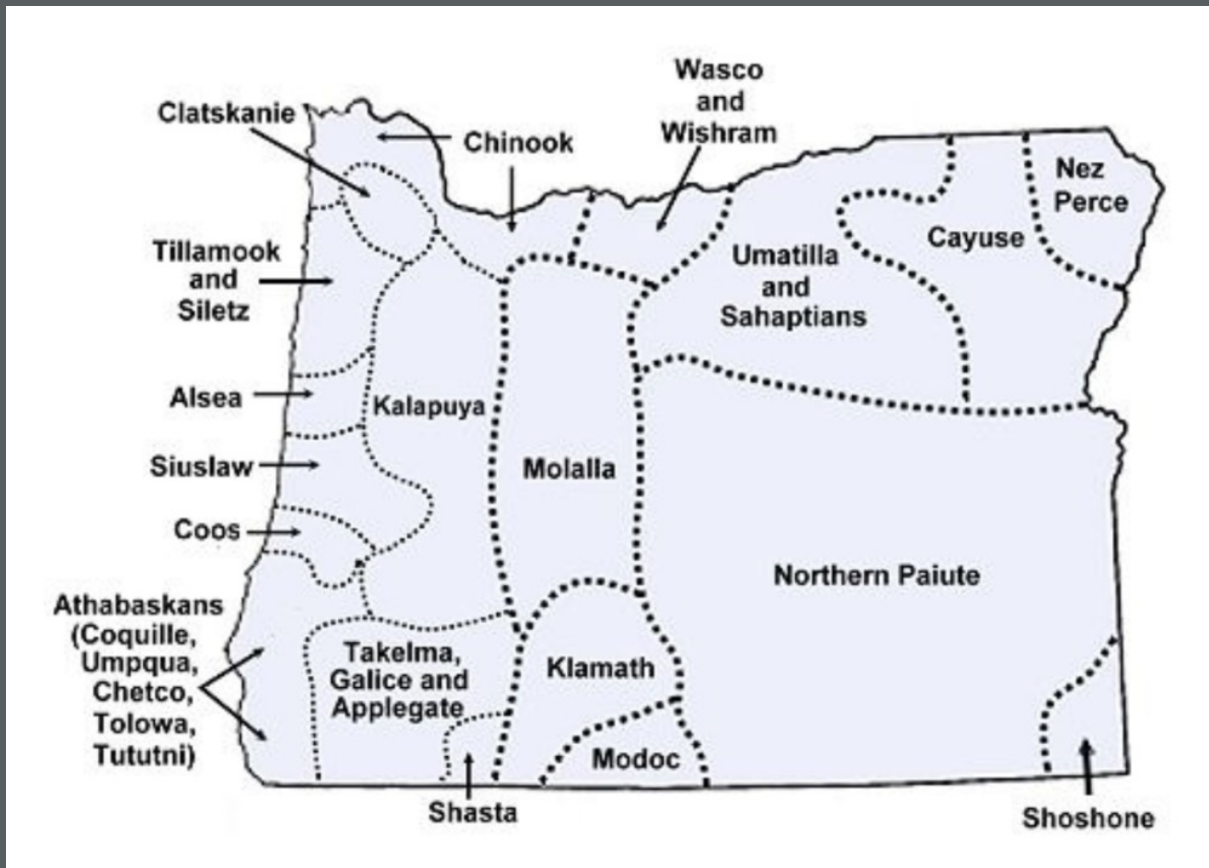


How to make data work for YOUR community

DATE: NOVEMBER 8TH, 2023 PRESENTED BY: WESLEY STOLLER, DATA CONCIERGE

Who am I?

- Clinical trials
- Project coordination
- Data Concierge
- Oregonian



<https://native-land.ca/>



What do I do?

- Data. Data. Data.
- Collecting, compiling, analyzing, reporting
- Empirically-driven decision making vs Community reporting



Let's define some terms

- BRFSS
- Census Data
- OSCaR
- OHA

Prospective Data vs Retrospective Data



Prospective Data Collection:

- Meet your community first
- Understand what you intend to measure
- Be cognizant of the cost to the survey-taker
- Be transparent



**Retrospective data:
Publicly available
Population Health Data**

The Washington Post
Democracy Dies in Darkness

DEPARTMENT OF DATA

The Native American population exploded, the Census shows. Here's why.

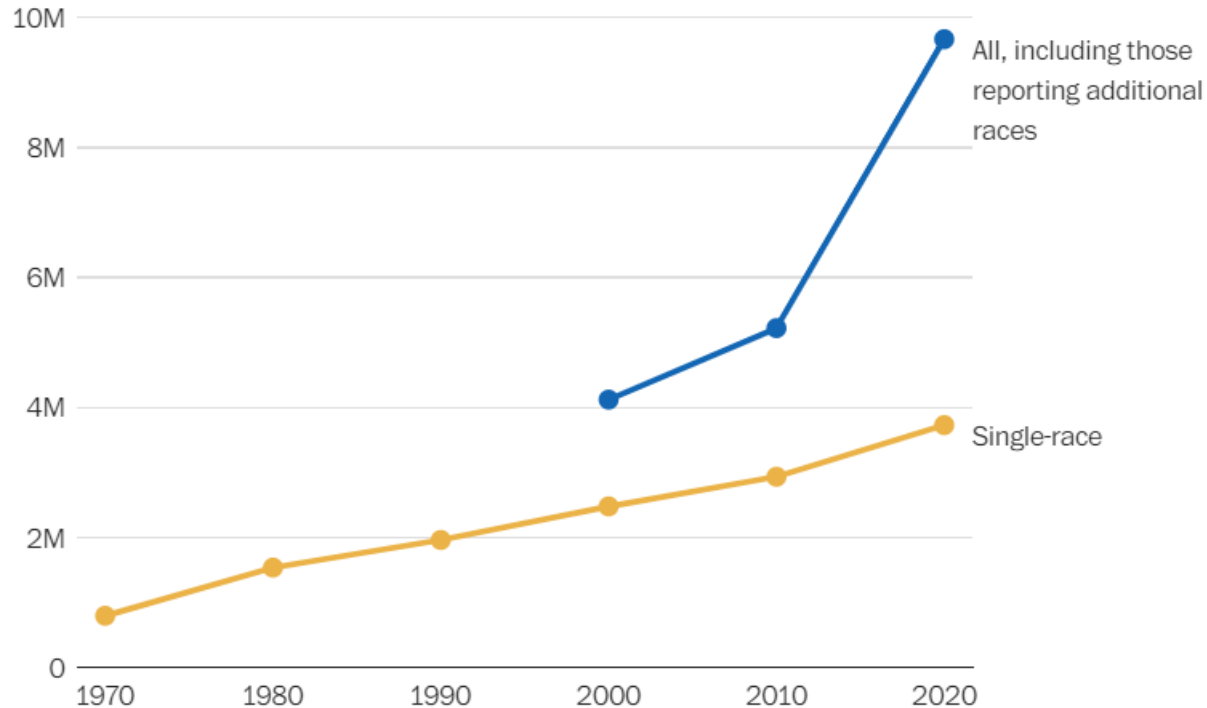


Analysis by [Andrew Van Dam](#)
Staff writer | + Follow

October 27, 2023 at 6:00 a.m. EDT

Something happened to the Native American population in 2020

U.S. American Indian or Alaska Native population



Source: Census Bureau

DEPARTMENT OF DATA / THE WASHINGTON POST

Census race question in 2010

What is Person 1's race? Mark one or more boxes.

- White
- Black, African Am., or Negro
- American Indian or Alaska Native — Print name of enrolled or principal tribe. ↴

- | | | |
|--|---|--|
| <input type="checkbox"/> Asian Indian | <input type="checkbox"/> Japanese | <input type="checkbox"/> Native Hawaiian |
| <input type="checkbox"/> Chinese | <input type="checkbox"/> Korean | <input type="checkbox"/> Guamanian or Chamorro |
| <input type="checkbox"/> Filipino | <input type="checkbox"/> Vietnamese | <input type="checkbox"/> Samoan |
| <input type="checkbox"/> Other Asian — Print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on. ↴ | <input type="checkbox"/> Other Pacific Islander — Print race, for example, Fijian, Tongan, and so on. ↴ | |

- Some other race — Print race. ↴

Census race question in 2020

What is this person's race?

Mark one or more boxes **AND** print origins.

- White — Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc. ↴

- Black or African Am. — Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc. ↴

- American Indian or Alaska Native — Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc. ↴

- | | | |
|--|---|--|
| <input type="checkbox"/> Chinese | <input type="checkbox"/> Vietnamese | <input type="checkbox"/> Native Hawaiian |
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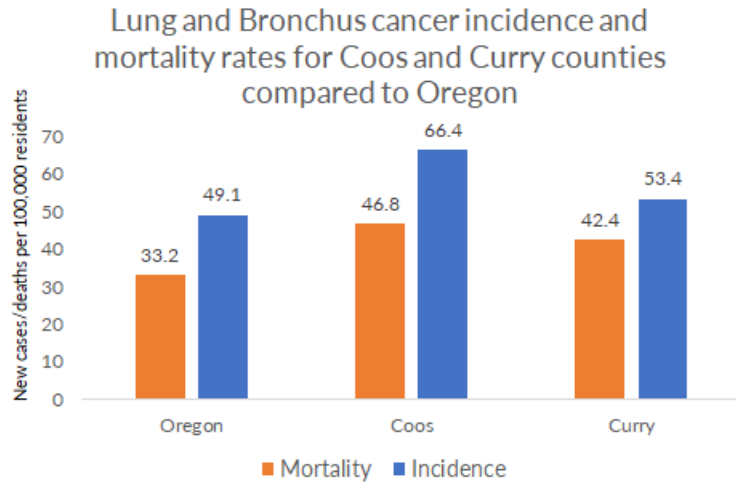
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Referencing other reports

- Check their sources!
- Reference accordingly

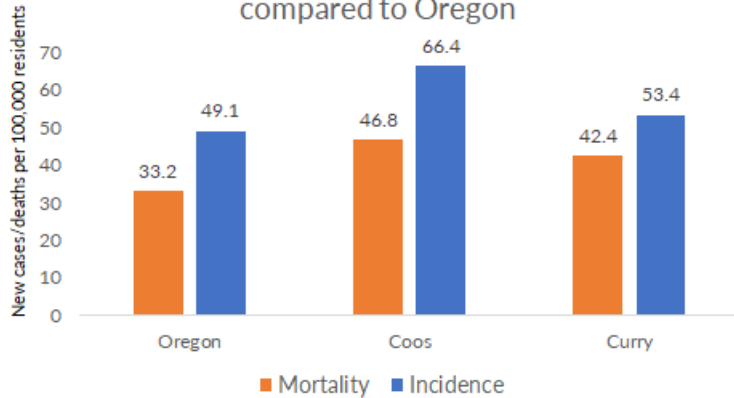
~~Describe a population~~
vs
Tell a story about a
community

Data Reporting

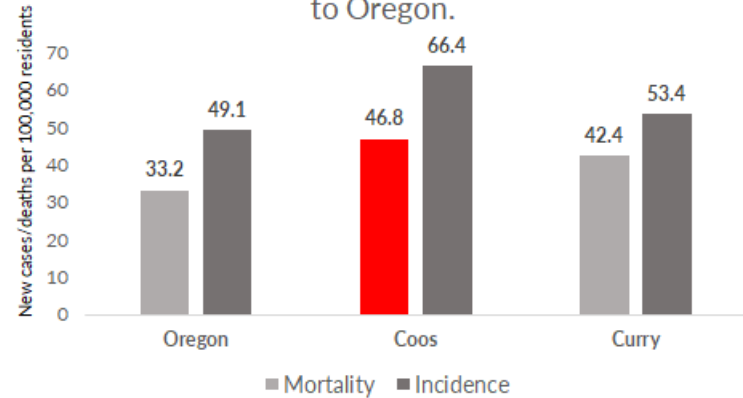


Data Reporting

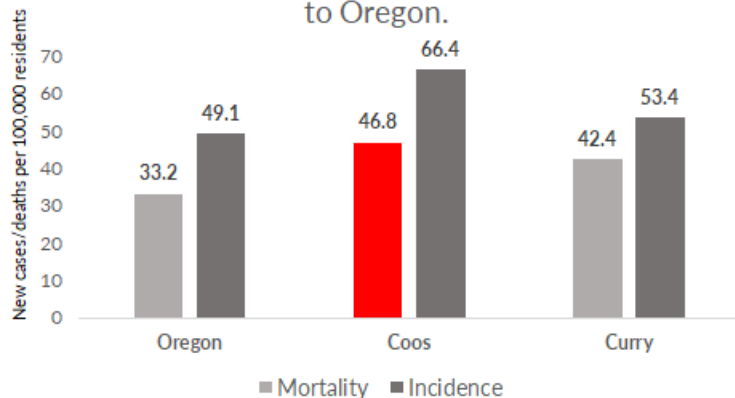
Lung and Bronchus cancer incidence and mortality rates for Coos and Curry counties compared to Oregon



Coos county reported a 40% higher mortality rate for Lung and Bronchus cancer compared to Oregon.

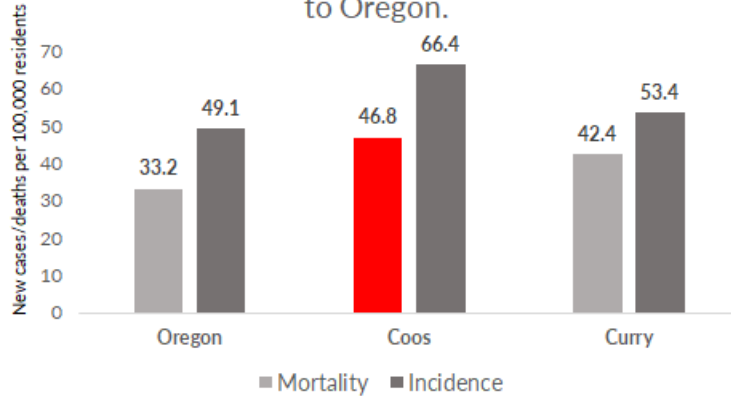


Coos county reported a 40% higher mortality rate for Lung and Bronchus cancer compared to Oregon.



- Coos county reported the 2nd highest incidence and mortality rates for Lung and Bronchus cancer.
- 33% of Coos county adults reported using tobacco products, compared to 24% for the overall state.

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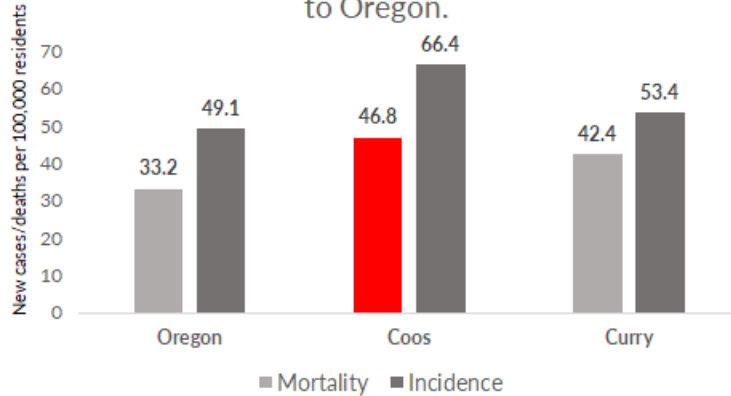


⁶⁶Everyone I know smokes cigarettes. I feel as though it's just more socially acceptable here.⁹⁹

-Anonymous

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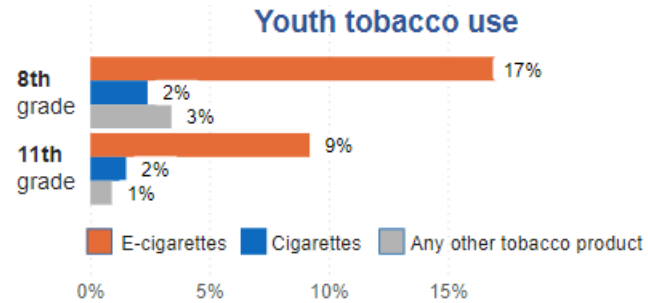
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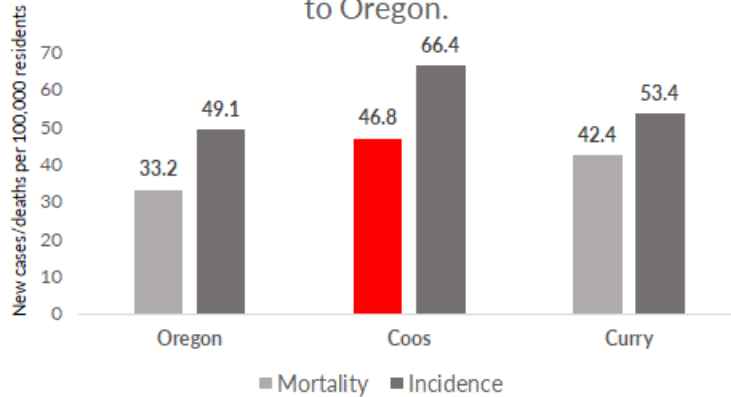
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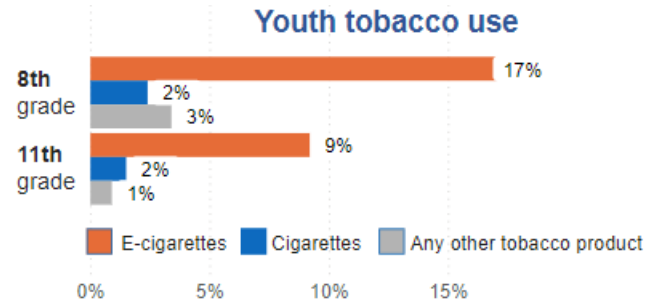
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National Program of Cancer Registries and Surveillance, Epidemiology, and End Results SEER*Stat Database - United States Department of Health and Human Services, Centers for Disease Control and Prevention and National Cancer Institute. Based on the 2022 submission.

National Vital Statistics, State Cancer Profiles, Cancer Mortality 2016-2020. Accessed 10/30/2023 from <https://statecancerprofiles.cancer.gov/data-topics/mortality.html>

Oregon Health Authority, Oregon Student Health Survey, 2019





We're here to help!

stoller@ohsu.edu

<https://www.ohsu.edu/community-research-hub/community-project-assistance-program>



Thank You