

# Thadd's Place Cancer Group Expansion

## Overview

*nobody fights alone...*

- Thadd's Place is a grief center, located in rural Eastern Oregon.
  - Limited access to mental health support in rural areas
  - Minimal specialty support services in rural areas
- Thadd's Place provides bereavement counseling for those going through the battle of cancer, those who are losing a loved one to cancer, or those who have lost someone to cancer. Our support services include:
  - Individual counseling with Licensed Clinical Social Worker
  - Individual support from specially trained volunteers
  - Group support
  - Financial assistance
  - Peer support

## Our Aim

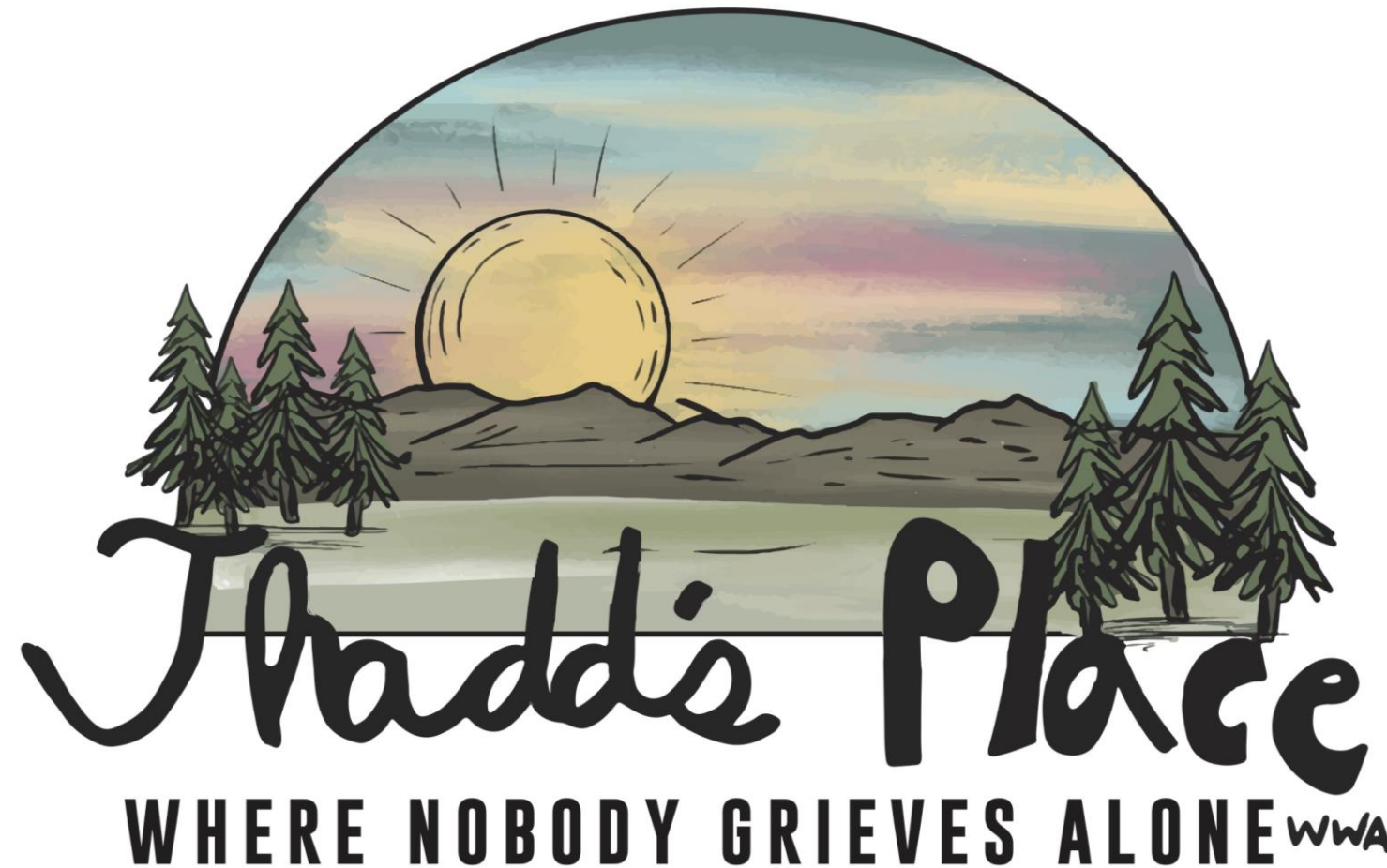
- Provide psychosocial support and financial support to cancer patients and their family.
  - Built on previous project
  - Address needs of participants' feedback
  - Financial Barriers
  - Emotional Struggles

## Our Key Partners

Community Counseling Solutions

Local Physicians

Community Members who refer to Thadd's Place



*"Just knowing that there were people in the group that understood what I had been dealing with made it easier"*

*"I don't have as much fear of the future. I don't feel like I am not normal"*

## Project Design

- **Support Groups in person, and virtual options:**
  - Cancer, support group
  - Caretaker support group
  - Grief support groups
- **Outreach**
  - Multi-generational marketing
  - Active website
  - Social media account
  - Advertise in local weekly newspaper
  - Advertise on local radio station
  - Annual Newsletter to community & donors
  - Annual luncheon for community stakeholders
- **Staff:**
  - Administrative Assistant
  - Volunteer Coordinator
  - Licensed Clinical Social Worker

## Evaluation Plan

- **Support Groups:**
  - Intake survey identifying current struggles or primary stressor.
  - Quarterly surveys evaluating client experiences in group
  - Analysis of collected data to identify patterns/trends
  - Success will be measured by clients reporting increased sense of support; emotionally & financially.
- **Outreach:**
  - Initiating and completing multi-generational marketing plan.
  - Post on social media accounts weekly
  - Remain active on website weekly
  - Advertise in newspaper & radio 2x per year
  - Host and facilitate luncheon
  - Evaluate and track how clients heard of program to determine efficacy.
- **Staffing:**
  - Board of Directors will perform 90 day and annual performance evaluation of employees.

## A Huge Thank You to:

OHSU Knight Cancer Institute  
Community Partnership Program

Roundhouse Foundation

Autzen Foundation

Grant County Chamber of Commerce

Community Donors