

Knight Cancer Institute
Community Partnership Program
2023 Grantee Conference

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# Knight Cancer Institute Community Partnership Program 2014 to the present

# Program Mission

The mission of the Community Partnership Program is to work hand in hand with Oregon communities as allies in the Knight Cancer Institute's efforts to end cancer as we know it.

We:

#### Support

 Oregon communities in understanding and addressing their most pressing cancer-related needs.

#### Enhance

 Collaboration between Oregon communities and OHSU to address cancer in Oregon.

#### Foster

 Skills and abilities of communities to enhance long-term sustainability.

# Addressing Cancerrelated Health Disparities

We have highly encouraged proposals that focus on addressing and/or are working directly with populations facing cancer-related health disparities and/or understudied cancers

Evidence based approaches to address cancer-related health disparities, including disparities related to: Race, ethnicity, socioeconomic status, gender identity, sexual orientation, geographic location, and/or disability

# Technical Assistance



# **Evaluation consults and data analysis**

Evaluation Core team provides customized evaluation support to applicants

Data analysis resources are available to grantees and applicants



#### **Grantee support**

All funded grantees participate in a orientation webinar and individual kickoff call with program staff

Funded grantees receive evaluation technical assistance throughout the duration of their project's implementation



# Putting Public Health Evidence in Action training

Online modules to support applicants and grantees in finding/selecting/adapting evidence-based approaches



#### **Grantee conference**

Annual event for grantees to share best practices and identify opportunities for networking and collaboration



#### **Grantee networking**

Regular opportunities for grantees to connect through webinars and/or networking sessions

# Special Call Grants

FOCUS	DESCRIPTION	YR
Screening awareness	Create and implement a Health Communication Plan that focuses on increasing awareness and utilization of early cancer screenings in the applicant's community.	2022
COVID-19	14 grants awarded to support community-driven projects related to the novel coronavirus (COVID-19)	2020
Community Action Model	Four grants awarded to support community organizations in increasing the awareness and acceptability of the HPV vaccine using a two-year, five step process resulting in policy, systems, and/or environmental changes.	2019
Step It Up Survivors!	Four grants awarded to implement evidence-based walking programs among cancer survivors, their friends and family. Results from this initiative were published in a 2020 issue of Preventing Chronic Disease.	2017
Community physical activity promotion and healthy corner stores	Four grants awarded to reduce obesity at the community level through implementation of one of two evidence-based approaches: 1) Improving healthy food offerings at corner stores, or 2) Promotion of physical activity at the community level	2016

# Tiered Grants

Tier 1:
Define Need
\$15,000

Tier 2: Develop and Pilot \$30,000

Tier 3: Evaluate and Sustain \$60,000

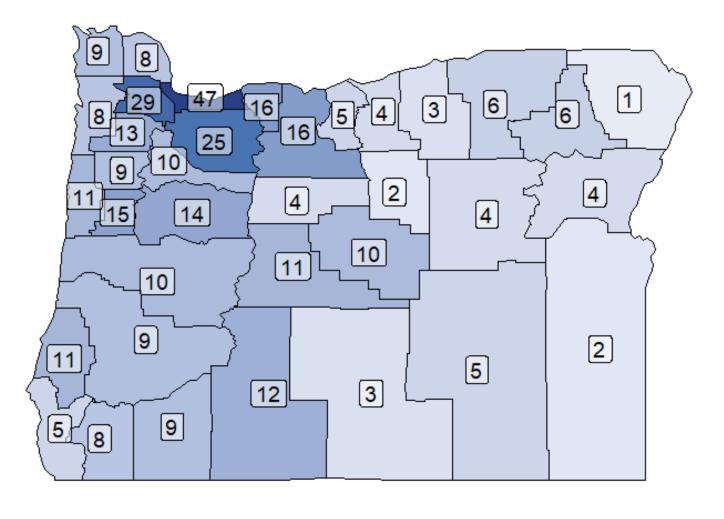
Identify local need + develop action plan

Develop approach and pilot test for feasibility and acceptability

Evaluate approach for effectiveness and establish plans for sustainability

# Funded projects per county



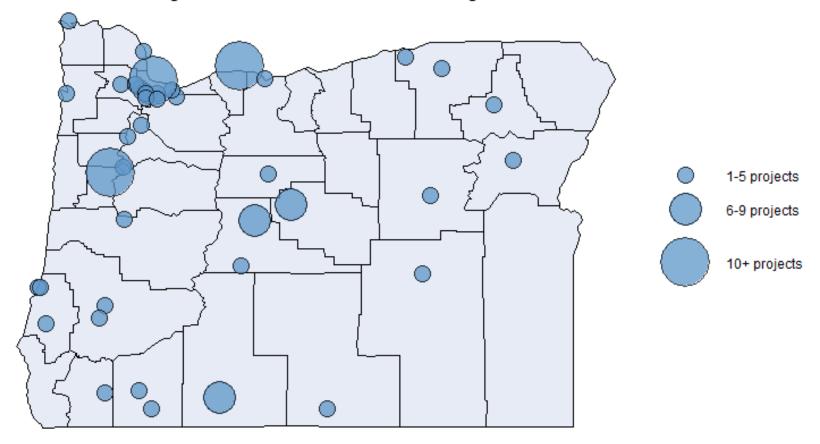


- \$5.1M granted to 194 projects
- Projects have reached 101,371 Oregonians in all 36 counties and supported or created 624 partnerships

# Cities with CPP funded organizations:

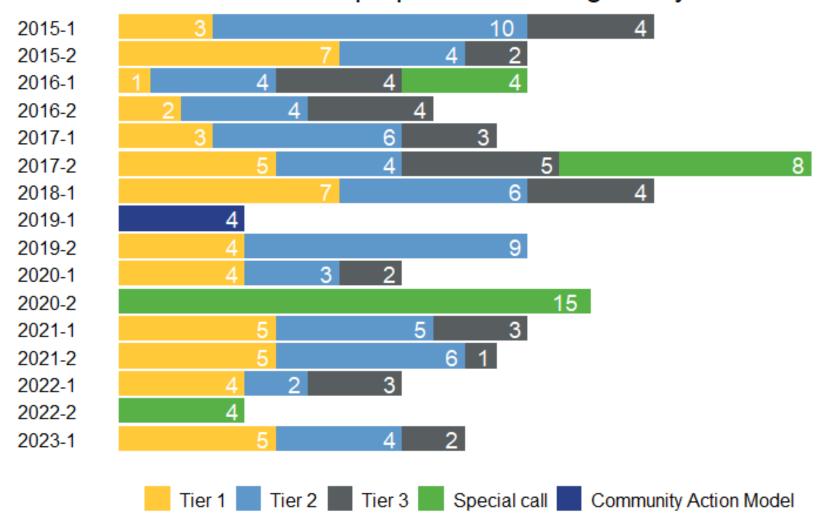
Albany, Aloha, Ashland, Astoria, Baker City, Beaverton, Bend, Boring, Burns, Coos Bay, Corvallis, Eugene, Forest Grove, Gresham, Hermiston, Hillsboro, Hood River, John Day, Klamath Falls, La Grande, La Pine, Lakeview, Madras, McMinnville, Medford, Milwaukie, Murphy, Myrtle Point, North Bend, Pendleton, Portland, Prineville, Roseburg, Salem, St. Helens, The Dalles, Tigard, Tillamook, Tualatin, West Linn, Winston and Woodburn.

#### Funded organizations are located in 42 Oregon cities



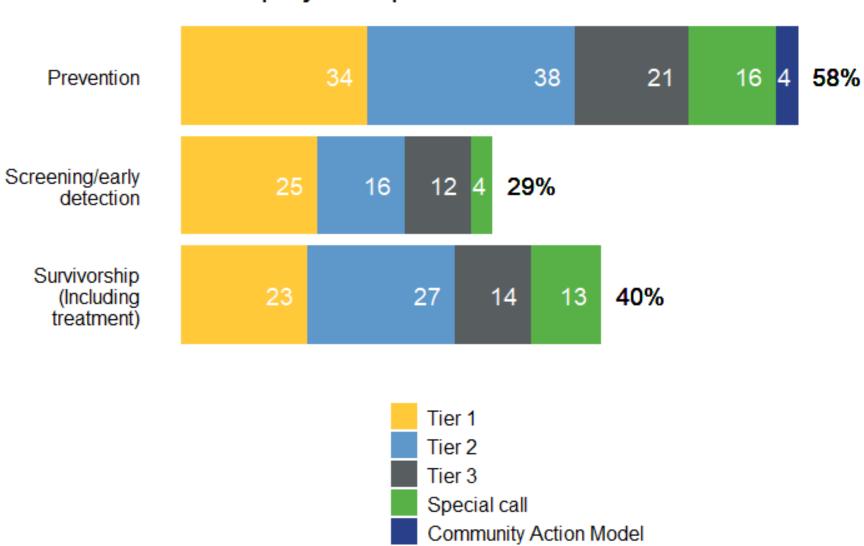
# Cycle and Tier

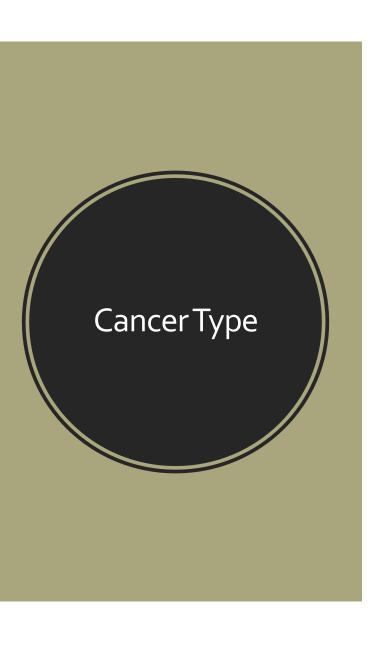
### CPP has funded 194 proposals over 16 grant cycles



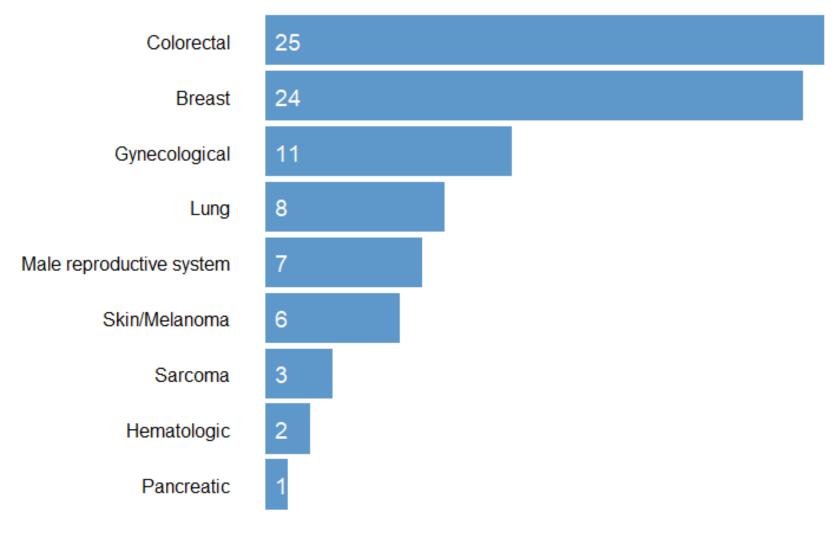
# Continuum and Tier

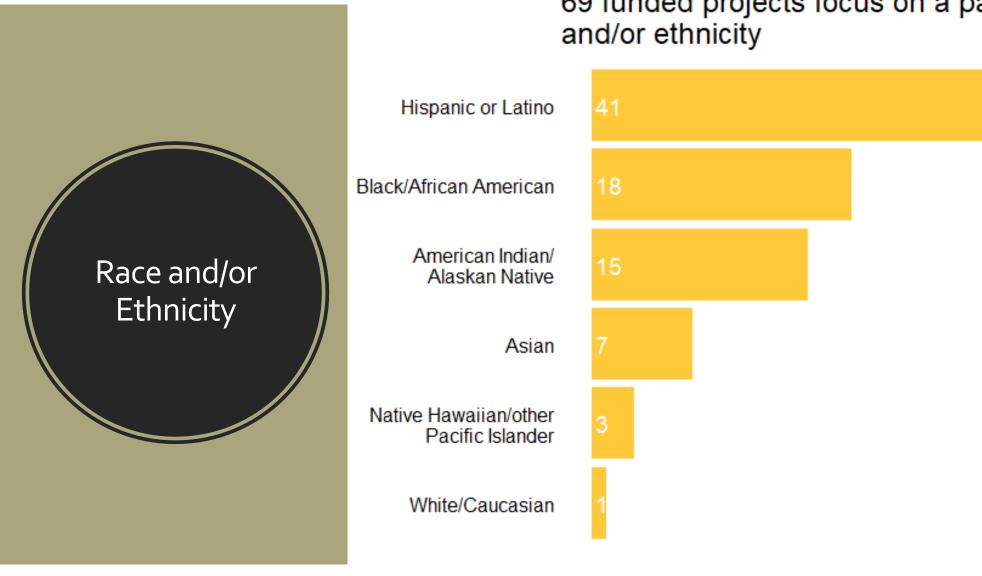
### Funded projects span the cancer continuum



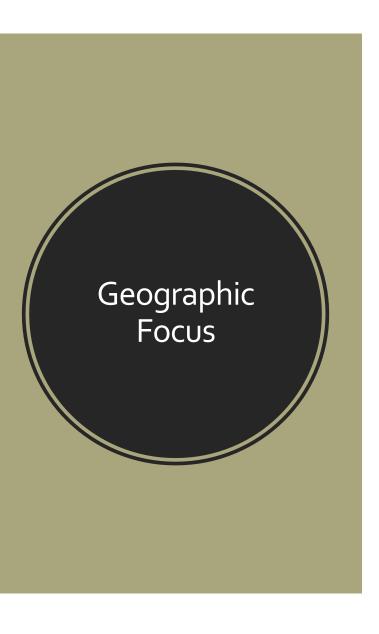


# 62 proposals focus on specific cancers

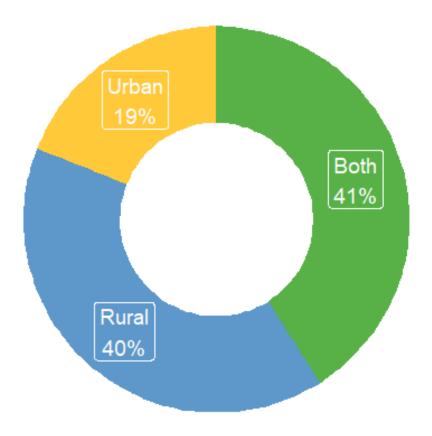


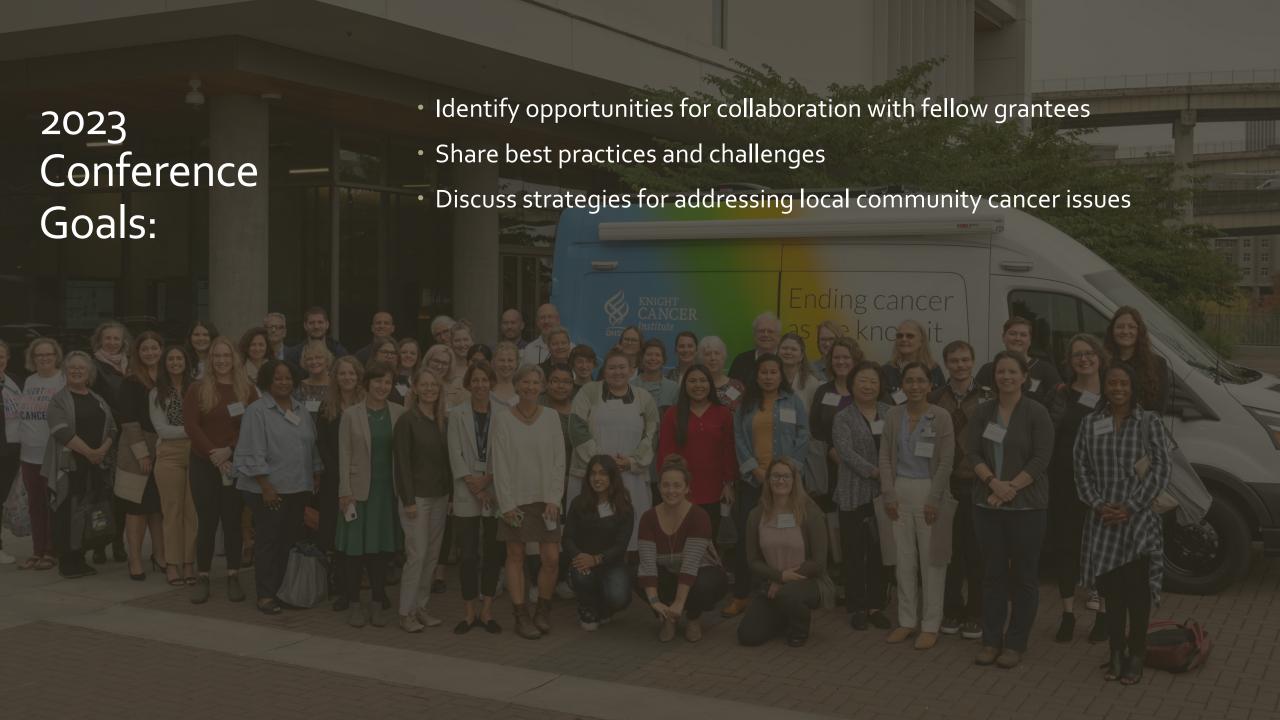


# 69 funded projects focus on a particular race



81% of funded projects include a focus on rural areas





Thank you!

