

# 40th Annual Oregon Rural Health Conference

October 11-13, 2023  
Sunriver Resort | Sunriver, OR



## Wednesday Oct. 11, 2023

**8:00 a.m. – 12 p.m.**  
Homestead II & III  
Pre-Conference

**Workshop: Providers Clinical Support System Buprenorphine Training**  
*(Included in Conference registration)*  
**Eleasa Sokolski, OHSU**

**8:00 a.m. – 1 p.m.**  
Landmark  
Pre-Conference

**AHEC Statewide Advisory Board Meeting**  
*Invitation only*

**11 a.m. – 12:30 p.m.**  
Heritage I  
Pre-Conference

**Healthy Rural Oregon Project Meeting**  
*Invitation only*

**10:30 – 11:15 a.m.**  
Heritage II  
Pre-Conference

**Delivering On Our CHIP Goals: Collaboration for Rapid Results**

**11:30 a.m. – 12:30 p.m.** **CAH CEO luncheon**  
Heritage II  
Pre-Conference

*Invitation only*

**10:00 – 11:00 a.m.**  
Homestead I

**Documented Compliance in an RHC**  
**Tressa Sacrey**, Director, Compliance and Education, Health Services Associates, Inc.

**11 a.m. – 12 p.m.**  
Homestead I

**Care Management Services in an RHC**  
**Charles James**, North American HMS

**12:50 – 1:00 p.m.**  
Homestead

**Welcome and Introductions**  
**Robert Duehmig**, Director ORH

**1:00 – 1:50 p.m.**  
Homestead

**Plenary: The CDC's New Office of Rural Health: Purpose and Priorities**  
**Diane Hall**, M.S.Ed., Ph.D., Director, Office of Rural Health, CDC

**1:50 – 2:10 p.m.**

**Break**

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## Wednesday Oct. 11

2:10 – 3 p.m.

### Concurrents

Landmark

#### **Suicide and Rural Areas: Why the Higher Rate?**

**Debra Darmata**, Adult Suicide Prevention Coordinator, OHA

Heritage

#### **Improving Access to Mental Health Treatment in Rural Oregon**

**Jonathan Betlinski**, MD, Director OPAL-A and Public Psychiatry, OHSU  
**Linda Schmidt**, Assistant Professor, OPAL-A

Homestead I

#### **Behavioral Health Services for RHC**

**Charles James**, North American HMS

Homestead II & III

#### **Resilience for Retention: Practical Retention Strategies for Rural Health Organizations**

**Allison Whisenhunt**, LCSW, Director of Behavioral Health and Care Management, Columbia Memorial Hospital

**Rebecca Larson**, MSW, LCSW, Care Management Supervisor, Columbia Memorial Hospital

3:05 – 3:55 p.m.

### Concurrents

Heritage

#### **Sharing is Caring: How De-monopolizing Knowledge Improves Mental Health Care**

**Jonathan Betlinski** MD, Director OPAL-A and Public Psychiatry, OHSU  
**Ruth Tadesse** PhD, OHSU

Homestead II & III

#### **Health Communications During Crisis, Pandemics and in an Era of Misinformation**

**Vanessa A. Becker**, PIO & Public Health Modernization, Douglas Public Health Network

Homestead I

#### **Federal Policy Update for RHCs**

**Sarah Hohman**, NARHC

Landmark

#### **Northwest Tribal Community Health Provider Programs: Building a Bridge from Community Health Representative to Community Health Practitioner, Behavioral Health Aide Practitioner, Dental Health Aide, or Dental Health Aide Therapist**

**Carrie Sampson Samuels**, NWPAIHB

**Kari Ann Kuntzelman**, Dental Health Aide Education Specialist, NWPAIHB

**Katie Hunsberger**, BHA Student Support Coordinator, NWPAIHB

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## Wednesday Oct. 11

4:00 – 4:50 p.m.

### Concurrents

Heritage

#### Health Equity in Our Aging Communities: A Conversation with Three Rural Providers

**Diana Burden**, Medical Director, Mosaic Community Health, Prineville  
**Katie Plumb**, Health & Human Services Director, Crook Co. Health Dept.  
**Maureen (Paulie) Bruns**, MD, Medical Director, Samaritan Medical Group, Corvallis.

**Moderator: Julia Brown**, Community Outreach and Engagement Manager, Age+

Landmark

#### Oregon's Health Information Technology Strategic Plan Update

**Shannon Cengija**, Health IT Policy Analyst, OHA  
**Hope Peskin-Shepherd**, Lead Policy Analyst, OHA

Homestead I

#### Medicaid's Alternative Payment and Advanced Care Model

**Bill Roller**, Billing and Administrative Director, Orchid Health  
**Adrienne Cooke**, Operations and Policy Analyst, OHA

Homestead II & III

#### Boosting the Rural Workforce through Community Health Support

**Madison Riethman**, Grant Project and Data Manager, Oregon Coalition of Local Health Officials (OR CLHO)  
**Janessa Wells**, Workforce Navigator, OR CLHO  
**Katie Irvine Minich**, THW Doula & Program Director, Doula Training Center  
**Beck Low**, CHW Training HUB Coordinator, Benton County Health Services  
**Patricia Card**, Older Adult Behavioral Health Specialist & Peer Support Coordinator, Klamath Basin Behavioral Health

5:00 – 7:00 p.m.

Great Hall and  
Landmark Gallery

### Welcome Cocktail Party

7:00 – 8:00 p.m.

### ORHA Board Meeting

Invitation only

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## Thursday Oct. 12, 2023

**7:30 – 8:30 a.m.**  
Homestead

**Breakfast, ORHA Annual Meeting (open to all), Announcements**

**8:30 – 8:45 a.m.**

**Break**

**8:45 – 9:35 a.m.**

**Concurrents**

Homestead II & III

**Delivering Prenatal Care in a Rural Oregon Health System: An Implementation Case Study to Improve Rural Family Health**  
**Candice Hunter**, FNP, Orchid Health

Landmark

**Case Study: Asymptomatic Bacteriuria Quality Improvement Projects in Critical Access Hospitals**  
**Natalia Martinez-Paz**, Program Manager, and  
**Rupali Jain**, PharmD, Center for Stewardship in Medicine

Homestead I

**The Best Health Care Includes Good Culture**  
**Jeff Harper**, InQuiseek, LLC

Heritage

**Novel Strategies for Stabilizing the Pharmacy Technician Pipeline in Central Oregon**  
**Sheila Salido Jordan**, Managing Director, workability, LLC

**9:35 – 10:20 a.m.**

**Networking Break and Refreshments**

Great Hall and  
the Landmark Gallery

**10:25 – 11:15 a.m. Concurrents**

Heritage

**Health Promotion and Access for Rural Oregonians with Disabilities**  
**Lindsay Sauve**, OHSU  
**Kelsey Weinstein**, Linkage Coordinator, OHSU,

Landmark

**Improving Access to Subspecialty Pediatric Care**  
**Henry Lin**, Attending Physician, OHSU,  
**Linda Muir**, MD, OHSU  
**Jamie Klapp**, OHSU medical student

Homestead I

**Understanding the Development of an RHC**  
**Patty Harper**, InQuiseek, LLC

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## Thursday Oct. 12

Homestead II & III

### Improving Wellbeing and Retention Within the Rural Health Care Workforce

**Lisa Ladendorff**, Development and Training Program Director, Northeast Oregon Network (NEON)

**Jenn Rolfes**, DBH, President and CEO, Health Equity Solutions

11:20 – 11:50 a.m.

### Break

12:00 – 1:30 p.m.

Homestead

### Awards Luncheon and Community Conversations

1:30 – 2:30 p.m.

Great Hall and  
the Landmark Gallery

### Dessert and Student Poster Presentations

2:35 – 3:25 p.m.

### Concurrents

Landmark

### Bridges to Recovery: Addressing Substance Use Disorder and Overdoses in Lincoln County

**JoAnn Miller**, Director of Community Health Promotion, Samaritan, and  
**Shelagh Baird**, MPH, Community Health Improvement Specialist

Heritage

### Making Your Quality Program Stick

**Angie Charlet**, VP Education & Development, Canopy Associates

Homestead I

### Strategies for Ongoing RHC Compliance

**Kate Hill**, The Compliance Team

Homestead II & III

### Giving It Our Best Shot: How EMS Can Play a Significant Role in Public Health in Rural Communities

**Hailey Palmore**, Director of Public Health Services, Mist-Birkenfeld Rural Fire Protection District

3:30 – 4:20 p.m.

### Concurrents

Landmark

### VA Health Care Use and Decision Making: Rural Aging Veteran Perspectives

**Traben Pleasant**, Qualitative Researcher, Portland, Veterans Affairs

Heritage

### Screening for Disease: Collaboration for Rapid Results

**Durinda Haukap**, Admin. Dir. CMH/OHSU Knight Cancer Collaborative

**Chris Laman**, VP of Strategy, Columbia Memorial Hospital

**Julian Dillon**, Executive Director, American Lung Association

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## Thursday Oct. 12

Homestead I

### **The State of Rural Health Care: Looking Forward**

**Katie Jo Raebel**, Wipfli

**Eric Volk**, Wipfli

Homestead II & III

### **Reproductive Healthcare in the Post-Roe Era: A Guide for Rural**

**Shaalini Ramanadhan**, MD, Assistant Professor, OHSU Center for Women's Health

**4:20 – 5:30 p.m.**

Homestead Gallery  
and Lawn (weather  
permitting)

### **Happy Hour with ORH**

## Friday Oct. 13, 2023

**8:00 – 9:15 a.m.**

Homestead

### **Breakfast and Plenary: Breakfast Brings Benefits: and Other Nutritional Strategies in Community Health**

**Erin Fredericks**, MScN, FAMILIAR Foods

**9:15 – 9:30 a.m.**

### **Break**

**9:30 – 10:20 a.m.**

### **Concurrents**

Landmark

### **Creating Health Equity for Klamath County's Hispanic Population Through Community Partnerships**

**Oscar Herrera**, Chair, Healthy Klamath Coalition's Hispanic Health Committee

Homestead II & III

### **Data-Driven Rural Health Care: Identifying Barriers and Access Needs**

**Brent DeMoe**, Director, Polk County Family & Community Outreach

**Dave Guile**, President, Sounds of Silence Inc.

Heritage

### **School-Based Rural Clinics**

**Clayton Ipsen**, President, HealthForce

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## Friday Oct. 13

Homestead I

### **Oregon Recruitment and Retention Efforts: A 5-Year Review and Look to the Future**

**Jill Boyd**, Health Care Provider Incentives Project Coordinator, OHA

**Leah Festa**, MPA, Health Care Provider Incentives Coordinator

**Bill Pfunder**, Incentives Program Manager, Oregon Office of Rural Health

## 10:30 – 11:20 a.m. Concurrents

Landmark

### **Mental Health Crisis Assessment and Stabilization Facilities in Rural Oregon: A Case Study**

**Brianna Manfrass**, Associate Principal, Pinnacle Architecture

**Adam Goggins**, Crisis Program Manager, Deschutes County Health Services

Homestead II & III

### **From Chaos to Clarity: A Lean Culture Transformation in Rural America**

**Jodi Thompson**, Outpatient Quality Review Nurse, Good Shepherd Health Care System

**Devin Goldman**, Director of Quality Management, Good Shepherd Health Care System

Homestead I

### **Promoting Access to Care for Rural LGBTQ+ Patients**

**Bari Laskow**, MD, Full Circle Idaho

**Camille Evans**, LCSW, Cornerstore Whole Health Care Organization

Heritage

### **Barriers and Solutions to Nursing Workforce Retention and Attraction in Rural Areas**

**Rick Allgeyer**, Research Director

**Dawne Schoenthal**, Program Director, Oregon Center for Nursing

## 11:20 – 11:40 a.m. Break

## 11:40 – 12:15 p.m. Plenary closing, speaker TBA, and prizes

Homestead

12:15 p.m.

Adjourn