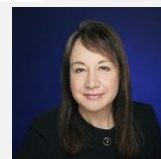


BIP Corp

Biomedical Innovation: Commercialization Readiness Program



TEACHING TEAM



Ann Demaree, R.N., M.B.A.
Owner/Principal,
A Demaree & Associates LLC



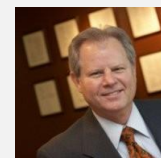
Edmund Pendleton, M.S.
Director, NSF SBIR Bootcamp
Lead Instructor, NSF and NIH I-Corps
University of Maryland



Juan Barraza, B.A.
Director Innovation and
Entrepreneurship,
VertueLab



Richard Rylander, M.B.A.
Executive-in-Residence, OHSU



Steve Runnels, B.A., M.T. ASCP
CEO, Myosana Therapeutics and
Executive-in-Residence, OHSU



Tom Barrett, M.D., M.C.R.
Associate Professor, OHSU &
Portland VA

TRANSLATIONAL SCIENCE?

Find out via the I-Corps@NCATS Short Course. Based on the National Science Foundation's Innovation Corps (I-Corps™) program, the premier federally-funded innovation and commercialization training in the U.S., BIP Corp provides biomedical scientists, clinician scientists, and engineers with a new approach to accelerate the translation of discoveries from lab to clinical practice.

WHO?

- Individuals or teams of clinicians, scientists, postdocs, residents, graduate/medical students or entrepreneurs with an early stage biomedical innovation or idea

WHAT?

- This 6-week course will help you connect with potential customers and better understand the market potential for your research project, protocol, service, or prototype.

WHY?

- Determine the commercial viability of your innovation
- Develop a successful business case to secure funding and attract collaborators
- Expand your network of innovation partners, mentors, and potential investors
- Further your research idea and gain preliminary data for research and SBIR/STTR proposals

ENROLL A PROJECT

Course structure is flexible for participants, with a blend of synchronous and asynchronous learning. Non-OHSU participants welcome. No cost to participants.

Apply by Sept 14, 2023.

ENROLL NOW

<https://redcap.link/BIPCorp2023>

QUESTIONS OR ACCOMODATIONS?

Contact: Melissa Mudd, Innovation Alliance Manager, OCTRI muddm@ohsu.edu

COURSE SCHEDULE (virtual)

Wed, Sept 20 9 am - 11 am	Introduction to I-Corps
Wed, Sept 27 9 am - 11 am	Customer Discovery
Wed, Oct 4 9 am - 11 am	Market Analysis and Competition
Wed, Oct 11 9 am - 11 am	FDA / Regulatory Strategies
Wed, Oct 18 9 am - 11 am	Pitch Coaching
Wed, Oct 25 9 am - 11 am	Final Presentations