



Request for Proposals Information Session

OHSU Knight Cancer Institute Community Partnership Program,
Cycle July 2023-2



PRESENTED BY: BLANCA CISNEROS, B.A.

[Click here to view recording](#)
for grant cycle 2023-2

Agenda

- About the Community Partnership Program (CPP)
- 2023-2 Request for Proposals
- Applicant Resources
- Key Dates

Program Mission

The mission of the Community Partnership Program is to work hand in hand with Oregon communities as allies in the Knight Cancer Institute's efforts to end cancer as we know it. We will:

Support

- Oregon communities in understanding and addressing their most pressing cancer-related needs and cancer health disparities.

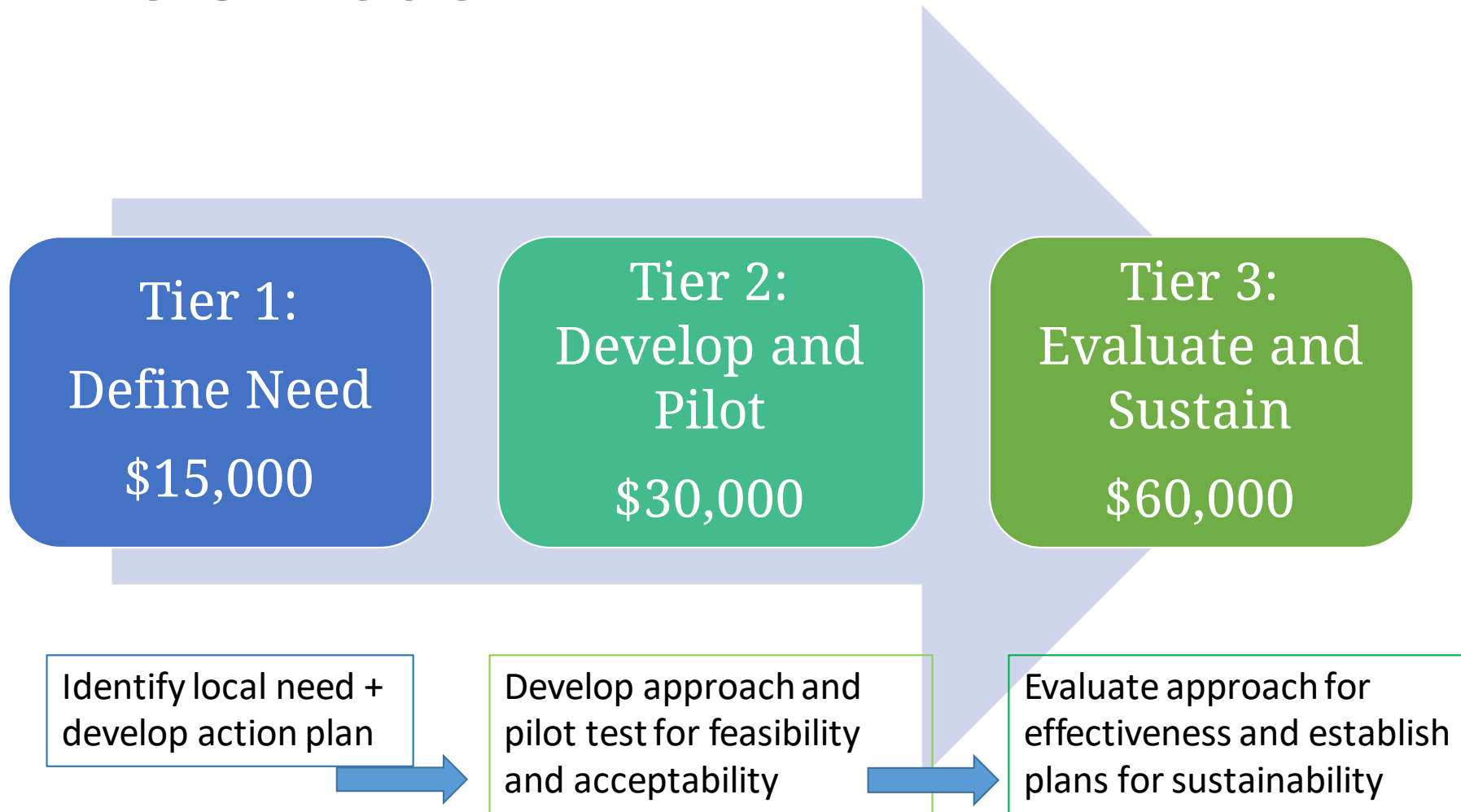
Enhance

- Collaboration between Oregon communities and OHSU to address cancer in Oregon.

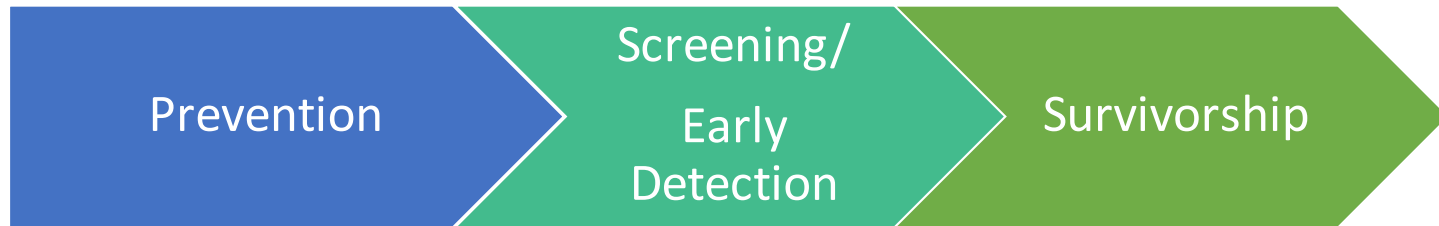
Foster

- Skills and abilities of communities to enhance long-term sustainability.

Tiers Model



Project Scope

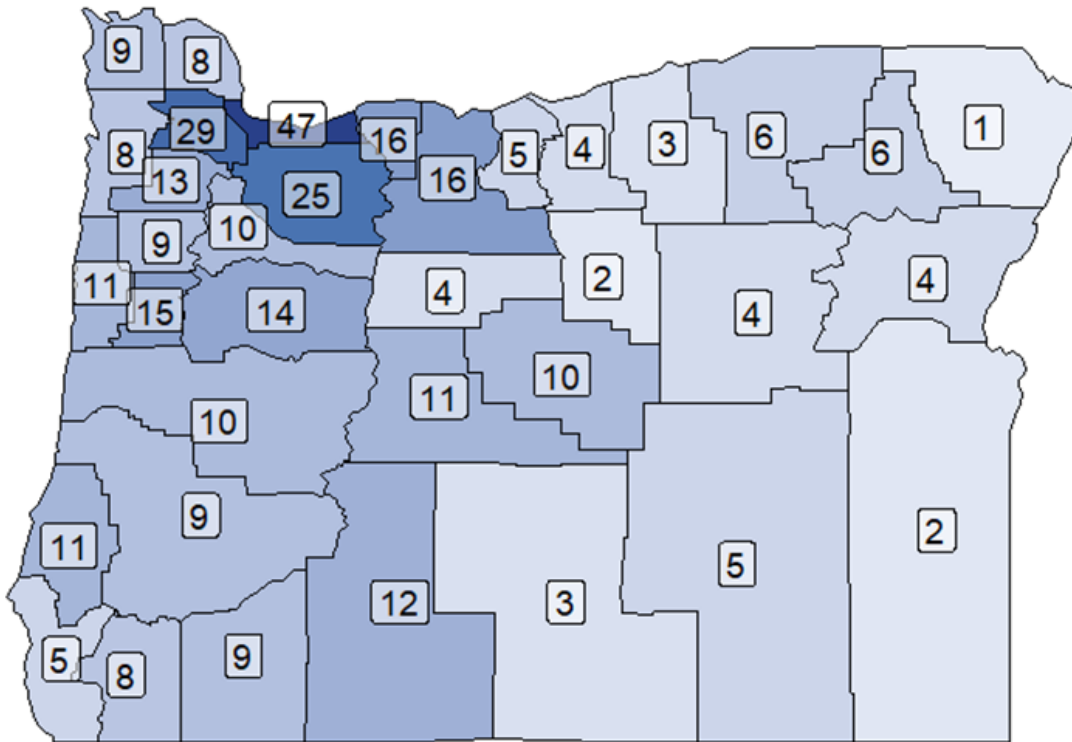


Grants are available for projects anywhere along the cancer continuum:

- Survivorship starts at point of diagnosis, therefore inclusive of support during treatment and/or end of life care

Program Impact

Funded projects have impacted all 36 Oregon counties



Map represents proposed impact by county

All funded grants:

194

Projects funded over
16 grant cycles

81%

40% of grants focus on cancer
issues exclusively in rural
Oregon, and an additional 41%
address both rural and urban
communities.

Reported by completed grants:

101,371

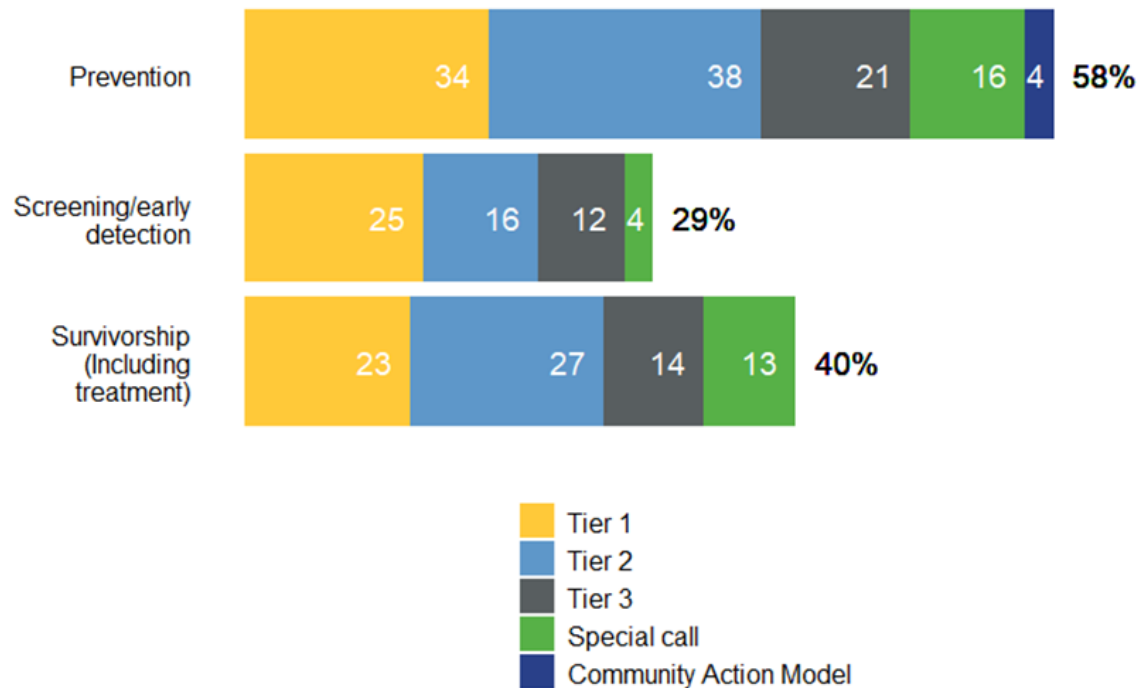
Number of Oregonians
reached through CPP

624

Number of partnerships
supported through CPP

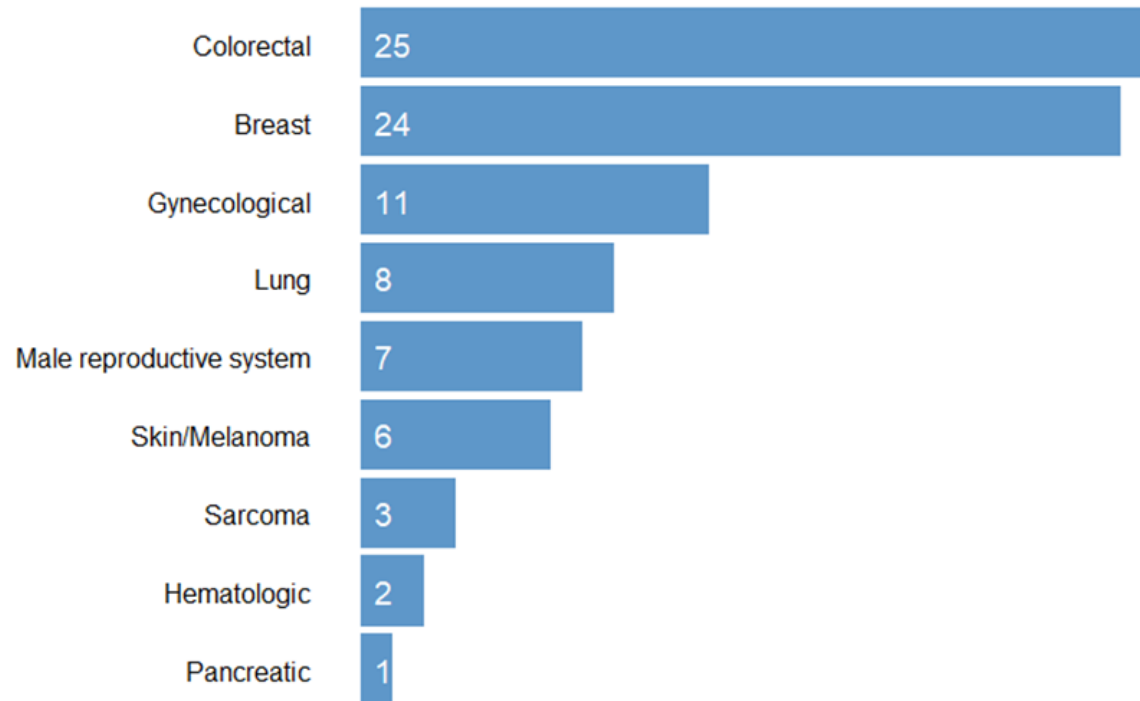
Continuum and Tier

Funded projects span the cancer continuum



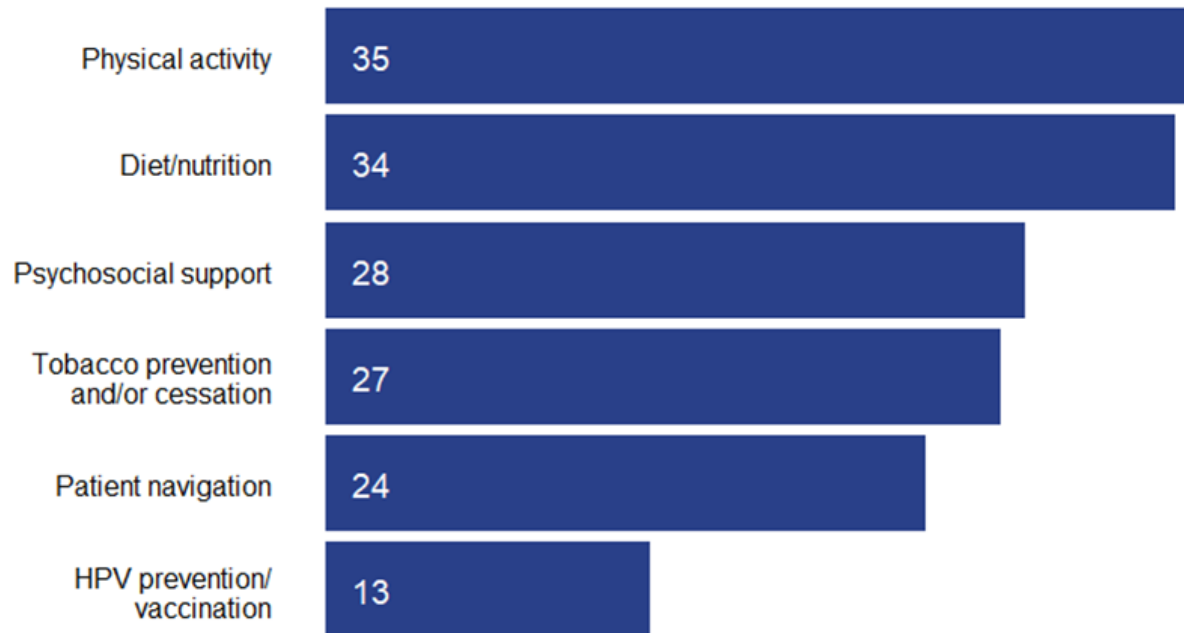
Cancer Type

62 proposals focus on specific cancers



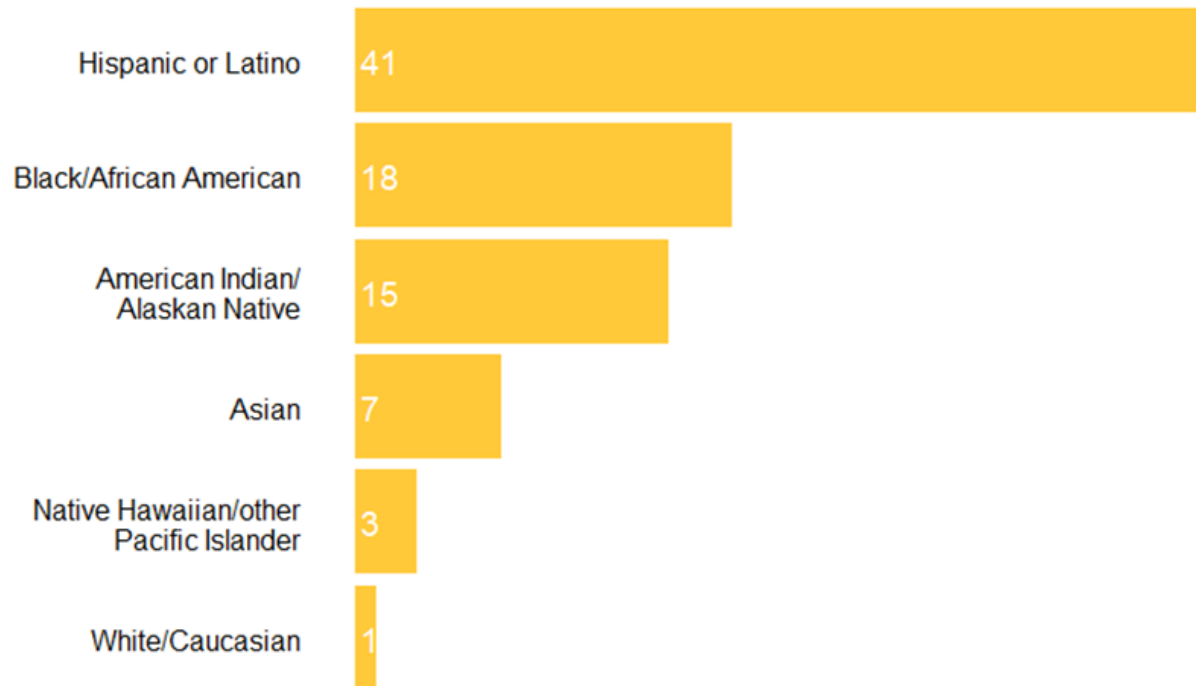
Cancer Topic

127 projects focus on one or more cancer-related topics



Race and/or Ethnicity

69 funded projects focus on a particular race and/or ethnicity



Request for Proposals

July 2023-2

Eligibility

- Individuals affiliated with community groups/organizations, schools, government bodies, health/medical clinics, health systems or businesses.
- An organization may receive a maximum of two Tier 2 or Tier 3 grants for a single project/concept.
- Applicants from academic institutions/universities are required to partner with a local community-based organization.

Ineligible:

- OHSU employees, students, divisions, or departments
- Individuals not associated with a community organization
- Grantees (individuals) with two active grants
- Projects focused or organizations based outside of Oregon

Steps to Apply

1. Develop Project Idea

- Review RFP, FAQ, download the required templates, and utilize applicant resources.
- Contact us if you need assistance with tier selection, project scope, or other questions.

2. Submit an Intent to Apply

- Complete online form by **noon on Friday, Aug. 11, 2023**
- Non-binding
- Receive email with instructions for submitting full proposal by Friday, Aug. 18, 2023

3. Submit Online Proposal

- Complete online form by **noon on Friday, Sept. 8, 2023**
- Supporting documents

All:

- ☐ Budget and justification – *required, use template, two-page max.*
- ☐ Letters of support – *at least 1 required for Tiers 2 and 3; additional letters are optional but highly recommended. Highly recommended for all.*
- ☐ Bibliography (APA style) – *optional*

Tier 1 only:

- ☐ Work plan and timeline – *required, use template for evaluation consultation*

Tier 2/3 only:

- ☐ Objectives and timeline – *required, use template for evaluation consultation*

Note: Additional supplemental documents are not accepted. If included, they will be removed for the review process.

Example Forms and Templates

Application question guides in RFP:

- Appendix 2: Intent to apply questions
- Appendix 3: Proposal questions
- Appendix 3A: Tier 1 narrative questions and review criteria
- Appendix 3B: Tiers 2 and 3 narrative questions and review criteria
 - *Follow max. word counts for each question*
 - *Answer all questions to ensure a competitive proposal*

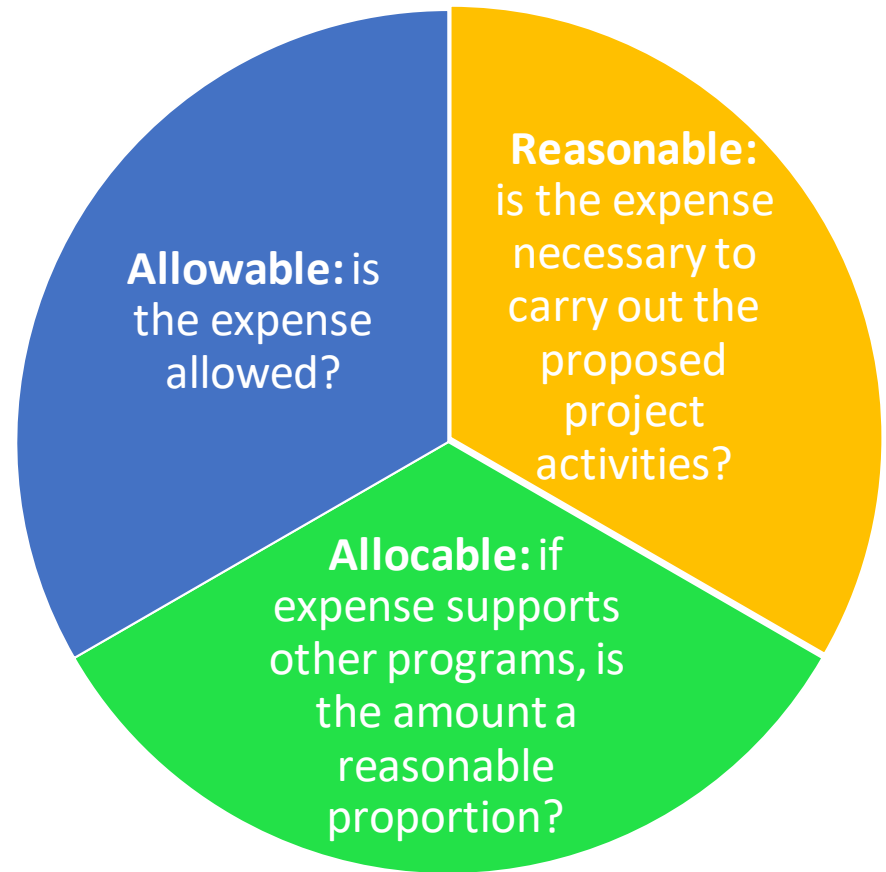
Required templates (on website):

- Budget and justification – all
- Project objectives and evaluation timeline – Tiers 2, 3

Intent to apply and proposals are online submissions

Budget

- **Use budget and justification template**
- Only account for expenses required to complete the proposed project
- Do not exceed grant amount



Budget: Allowable

- **Personnel**
 - Includes both salary and fringe benefits (see exception in unallowable)
- **Indirect costs**
 - Facilities and administration and/or overhead
 - Not to exceed 10% of the total budget
- **Consultant fees**
- **Equipment**
 - Defined as any item that has a useful life of over one year
- **Materials and supplies**
- **Travel costs**
 - Excluding travel for CPP required activities (provided)
- **Clinical care costs**

Note: no more than 10% of total budget may be allocated to support an OHSU collaboration

Budget: Unallowable

Funds may not be used for the following purposes:

- Projects activities focused outside of Oregon
- Preparation, distribution, or use of materials to directly support or defeat proposed legislation
- Debt reduction
- Equipment items above \$3,000
 - Justification must be provided
- Applications from academic institutions – funds may not be used to support faculty salary (staff support is allowed)

We highly encourage proposals that:

- We encourage organizations to apply that are led by and/or committed to serving communities facing cancer health disparities
- Aim to address cancer-related health disparities:
 - race
 - ethnicity
 - socioeconomic status
 - gender identity
 - sexual orientation
 - geographic location
 - disability

Cancer-relatedness

- Project's connection to cancer should be clear
- Reviewers look for proposed impact on cancer-related need
 - Changes in cancer-related knowledge, risks, behaviors, etc.
 - Incorporate evidence from other programs/studies (e.g. studies showing relationship between physical activity and lower risks of certain cancers)
- If proposing a prevention project, measures should include short or long term outcomes related to cancer
 - E.g. change in knowledge around connection between nutrition and cancer prevention
- If proposing a screening project, describe options for supporting individuals who screen positive with resources for appropriate follow-up care

Cancer-relatedness: Example

- **Asian Health & Service Center: Asian Diet & Cancer Project**
- **Target population:** Cantonese speaking cancer patients, survivors, caregivers: residents of Tri-county area.
- **Activities:** Conduct 3 cancer-related cooking demonstrations and education events for 10-12 participants.
- **Measures:** Develop and distribute survey to measure knowledge of nutrition and cancer. Record program activity and services outside of ADC utilized by attendees. Host 1 focus group in Cantonese and collect survey for feedback.
- **Connection to cancer:**
 - Deliver nutrition cancer education
 - Surveys included knowledge-based questions about connection between nutrition and cancer

Asian Diet & Cancer Project 2022
Cancer Support Nutrition and Cooking Classes



Review Process

Review criteria categories:

- Significance and impact
- Approach
- Organization and team

Tier 1:

- Administrative review by CPP administrative staff and Steering Committee
- Additional considerations:
 - Does proposal address a unique need or target an underserved community?

Tiers 2 and 3:

- Reviewed by review committee including cancer-related content experts or representatives of community organizations and/or OHSU

Applicant Resources

Community Outreach and

Engagement

For Community Members

For Researchers

Community Grants

Tiered Grants

Special Calls

How to Apply

Grantee Resources

Program Impact

Funded Projects

Community Grants FAQ

Leadership

Community Events

Mobile Outreach

Internship Opportunities

Knight Cancer Network

Clinical Collaborations

Research and Education

How to Apply for a Community Grant



Applications are OPEN

Application instructions are outlined below. Please [contact us](#) with questions at any time.

1. Develop your project idea:

- Review the [2023-2 Request For Proposals](#) and the frequently asked questions.
- Register for the Request for Proposals information session on Wednesday, July 26, 2023 at 9 a.m.
- Watch the [Project Design and Evaluation Planning](#) webinar and [download the slides](#) for notes.

2. Submit an intent to apply form by noon on Friday, August 11, 2023. *Note: Submitted information is not binding and can be updated at the full proposal stage.*

- All tiers: Download the required [budget template, v. Jan 2021](#)
- Tier 1: Download the optional [Tier 1 Work plan and timeline template](#) (required for evaluation consultations)
- Tiers 2 and 3: Download the required [Objectives and timeline template](#) (required for evaluation consultations and at full proposal stage)
- Applicants will receive an email by Aug. 18, with instructions for submitting the full proposal. Note: Program emails will come from knightcancercro@ohsu.edu, no-reply@email.zenginehq.com and no-reply@webportalapp.com. Please add these email addresses to your safe senders list. If you do not receive the instructional email, check your spam folder then contact us.
- Download the [proposal questions in a Word document](#) to help you prepare answers before the online portal becomes available.

3. Submit the full proposal and supplemental documents in the online portal by noon on Friday, September 8, 2023.



View the Request for Proposals

Learn about the 2023-2 tiered funding opportunity

[Download the RFP](#)

Supplemental resources for Tiered Grants

- [Tier 1 Action planning toolkit](#)
- [Tier 2 and Tier 3 Planning guide](#)
- [S.M.A.R.T. Objectives template](#)
- Tiers 2 and 3: see also the evidence-based approach (EBA) resources in the accordion below.

Additional application resources

County-level cancer statistics



Data analysis resources



Health disparity and evidence-based approach (EBA) resources



Putting Public Health Evidence in Action Training



Develop a Project Idea

All tiers	<ul style="list-style-type: none">• Project design and evaluation planning webinar• Complimentary evaluation consult• Budget template (required)
Tier 1	<ul style="list-style-type: none">• Work plan and timeline template• Action planning toolkit
Tier 2 and 3	<ul style="list-style-type: none">• Planning guide• Objectives and timeline template (<i>required</i>)• Putting Public Health Evidence in Action: Introductory Modules<ul style="list-style-type: none">– Finding evidence-based approaches (EBAs)– Selecting an EBA– Adapting an EBA
Tier 3 only	Data analysis support resources

Additional Resources

Cancer data by county

- [State Cancer Profiles](#)

Select an Evidence-Based Approach (EBA)

- [National Cancer Institute Evidence-Based Cancer Control Programs](#) (EBCCP) – provides EBA models; searchable by topic, population, setting
 - [Practice Tools](#) – webinars/resources for adapting and implementing EBAs

Feel free to contact us for support in identifying an appropriate EBA

State Cancer Profiles

Quick Profiles: Oregon

► Choose a Different State:

State:

[View Profile](#)



Demographics



Screening & Risk Factors



Incidence



Mortality

Screening & Risk Factors: Colorectal Screening	Oregon	USA	Map	Table
Ever Had Colorectal Endoscopy (Sigmoidoscopy or Colonoscopy), Ages 50+, 2020	74.34	74.7		
FOBT in last year and/or flex sig in last 5 years and FOBT in last 3 years and/or colonoscopy in last 10 years, Ages 50-75, 2020	72.47	71.9		
Home-Based Fecal Occult Blood Test (FOBT) in Past Two Years, Ages 50+, 2020	21.18	14.3		
Home-based FOBT in the past two years or ever had a colorectal endoscopy, Ages 50+, 2020	81.76	79.9		

Screening & Risk Factors: Diet & Exercise	Oregon	USA	Map	Table
Consumed 1 or More Fruits per Day, Ages 18+, 2019	64.25	60.7		
Consumed 1 or More Vegetables per Day, Ages 18+, 2019	83.58	79.7		
Healthy Weight (BMI 18.5 to <25), Ages 20+, 2020	32.87	30.0		
No Leisure Time Physical Activity, Ages 18+, 2020	18.48	22.4		
Obese (>= 95th percentile for BMI based on sex and age), High School Students, 2019	N/A	15.5		
Obese (BMI >= 30), Ages 20+, 2020	28.55	32.7		
Overweight (>= 85th percentile but <95th percentile for BMI based on sex and age), High School Students, 2019	N/A	16.1		

State Cancer Profiles

Interactive Maps

DATA OPTIONS

Area:	Oregon	▼
Area Type:	By County	▼
Data Group:	Cancer Rates	▼
Cancer:	Colon & Rectum	▼
Statistic:	Incidence (All Stages)	▼
Race/Ethnicity:	All Races (incl. Hisp.)	▼
Sex:	Both Sexes	▼
Age:	50+	▼
Year(s):	Latest 5-year average	▼

MAP OPTIONS

Interval Type:	Quantiles (rankings)	▼
Number of Intervals:	5	▼
Color Scheme:	Red-Yellow-Blue (Div)	▼

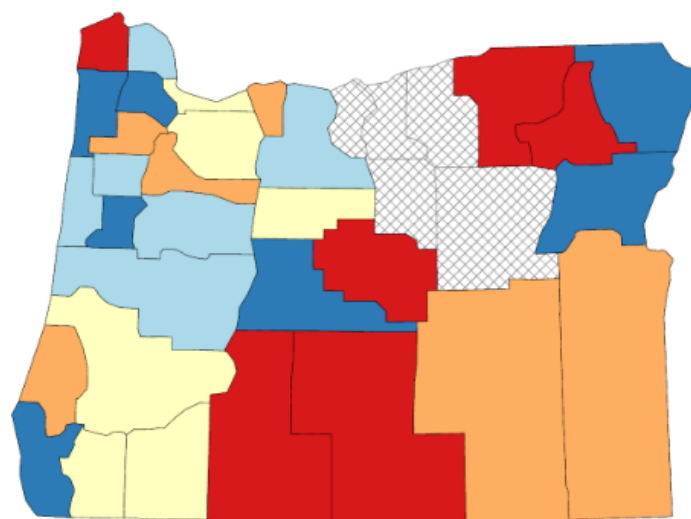
Generate Map

State Cancer Profiles

[Data Table](#)[Export Data](#)[Interpret](#)[Save Map Image](#)

Tip: Hover on a county to see its rate (and 95% C.I.).

Incidence Rates[†] for Oregon by County Colon & Rectum, 2016 - 2020 All Races (includes Hispanic), Both Sexes, Ages 50+



Age-Adjusted
Annual Incidence Rate
(Cases per 100,000)

[Quantile Interval](#)

64.3 to 87.0
> 87.0 to 99.4
> 99.4 to 103.2
> 103.2 to 112.9
> 112.9 to 141.7

Suppressed ***

US (SEER + NPCR)
Rate (95% C.I.)
109.0 (109.4 - 110.0)

Oregon
Rate (95% C.I.)
98.0 (96.6 - 101.2)

Notes:

[State Cancer Registries](#) may provide more current or more local data.

Data presented on the State Cancer Profiles Web Site may differ from statistics reported by the State Cancer Registries ([for more information](#)).

[†] Incidence rates (cases per 100,000 population per year) are age-adjusted to the [2000 US standard population](#) (19 age groups: <1, 1-4, 5-9, ..., 80-84, 85+). Rates are for invasive cancer only (except for bladder which is invasive and in situ) or unless otherwise specified. Rates calculated using SEER*Stat. Population counts for denominators are based on Census populations as modified by NCI.

The [US Population Data](#) File is used for SEER and NPCR incidence rates.

Rates are computed using cancers classified as malignant based on ICD-O-3. For more information see [malignant.html](#)

* Data have been [suppressed](#) to ensure confidentiality and stability of rate estimates. Data is currently being suppressed if there are fewer than 16 counts for the time period.

Data for the United States does not include data from Puerto Rico.

Tier 2/3: What is Evidence-based?


Some evidence is stronger than others and more evidence is stronger than a single study/project.

- **Degree of scientific evidence** – published randomized controlled trials (high) to testimonials/anecdotal information (low)
- **Amount of evidence** – many studies showing consistently positive results (high) to a single study with insufficient findings (low)
- **Degree of match to target community** – evidence from studies in same/similar population as target population, i.e., urban kids to rural kids (high) to evidence from a study in a different population, i.e., urban adults to rural kids (low)

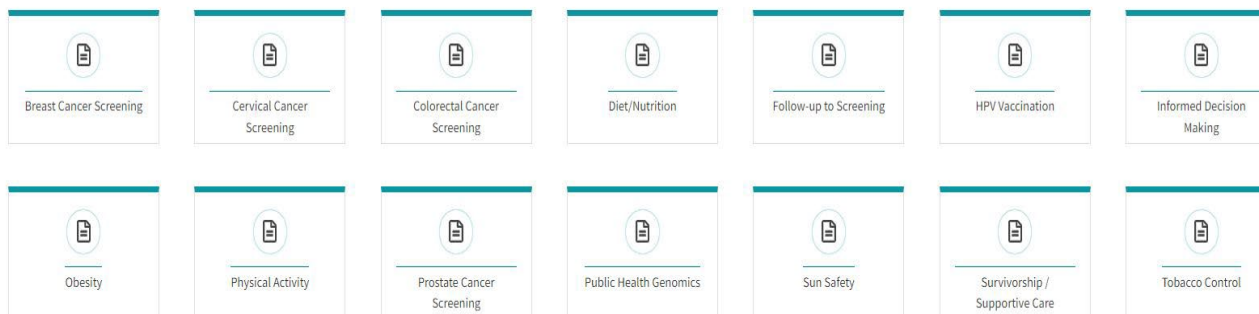
Evidence-Based Cancer Control Programs (EBCCP)

Transforming Research into Community and Clinical Practice

The EBCCP (formerly RTIPs) website is a searchable database of evidence-based cancer control programs and is designed to provide program planners and public health practitioners easy and immediate access to program materials.

 [Search Now](#)

EXPLORE PROGRAMS BY AREA



Search: Colorectal cancer, adults, rural

Colorectal Cancer Screening Evidence-Based Programs Listing

Filters Active - 3 Clear All

Population Focus

?

Delivery Location

?

Community Type

?

Age

?

Sex

?

Race/Ethnicity

?

Materials

?

Rural

Suburban

Urban/Inner City

19-39 years (Young Adults)

40-65 years (Adults)

65+ years (Older Adults)

Showing 1 to 3 of 3 programs (filtered from 23 total entries)

	Program Title & Description	Population Focus	Delivery Location
<div></div>	Against Colorectal Cancer in Our Neighborhoods (ACCION)	Medically Underserved	Clinical, Other Settings, Religious establishments, Workplace
<div></div>	Family CARE (Colorectal Cancer Awareness and Risk Education) Project (FCARE)	Individuals with familial colorectal cancer risk	Clinical, Other Settings
<div></div>	New Hampshire Colorectal Cancer Screening Program (NHCRCS) Patient Navigation Intervention	Medically Underserved	Clinical, Home, Other Settings, Workplace

Showing 1 to 3 of 3 programs (filtered from 23 total entries)

Review the intervention

Against Colorectal Cancer in Our Neighborhoods (ACCION)

PROGRAM SYNOPSIS

Designed to increase colorectal cancer screening among uninsured Hispanic adults, this community-based intervention delivered by promotoras consists of an educational program with a presentation and/or video, access to no-cost screening, and navigation services. The study showed increased colorectal cancer screening rates.

PROGRAM HIGHLIGHTS

Purpose: Designed to promote colorectal cancer (CRC) screening among uninsured Hispanic adults. (2016)

Age: 40-65 years (Adults), 65+ years (Older Adults)

Sex: Female, Male

Race/Ethnicity: Hispanic or Latino

Program Focus: Awareness building and Behavior Modification

Population Focus: Medically Underserved

Program Area: Colorectal Cancer Screening

Delivery Location: Clinical, Other Settings, Religious establishments, Workplace

Community Type: Rural, Urban/Inner City

Program Materials



Preview, download, or order free materials on a CD

[View](#)

Program Developer





Contact Program Developer


[Contact](#)

PROGRAM SCORES

EBCCP Scores

① Research Integrity  4.3

② Intervention Impact  4.0

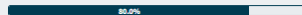
③ Dissemination Capability  4.5

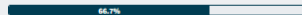
(1.0 = low 5.0 = high)

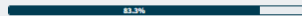
This program has been rated by external peer reviewers.

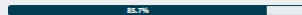
[Learn more about the ratings](#)


RE-AIM Scores

① Reach  88.0%

② Effectiveness  66.7%

③ Adoption  83.3%

④ Implementation  85.7%

This program has been evaluated on criteria from the RE-AIM  framework, which helps translate research into action.

[Learn more about the ratings](#)

Key Dates

Ongoing

- Project design and evaluation planning webinar
- **OPEN:** evaluation assistance consultation prior to proposal submission (request on intent to apply form)

Friday, Aug. 11, 2023 by noon

- Submit an [intent to apply form](#) in the online portal

Friday, Sept. 8, 2023 by noon

- Submit the proposal and supplemental documents in the online portal

Late Nov. 2023

- Funding decisions announced

Project Start Date

- Feb. 1, 2024

Questions?

Community Partnership Program website:

<http://www.ohsu.edu/xd/health/services/cancer/outreach-programs/community-grants/index.cfm>

Contact us!

Email: knightcancercro@ohsu.edu

Phone: 503-418-8077