Request for Proposals
Information Session

OHSU Knight Cancer Institute Community Partnership Program,
Cycle July 2023-2

PRESENTED BY: BLANCA CISNEROS, B.A.
Click here to view recording for grant cycle 2023-2
Agenda

• About the Community Partnership Program (CPP)
• 2023-2 Request for Proposals
• Applicant Resources
• Key Dates
# Program Mission

The mission of the Community Partnership Program is to work hand in hand with Oregon communities as allies in the Knight Cancer Institute’s efforts to end cancer as we know it. We will:

<table>
<thead>
<tr>
<th>Support</th>
<th>Enhance</th>
<th>Foster</th>
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<tbody>
<tr>
<td>• Oregon communities in understanding and addressing their most pressing cancer-related needs and cancer health disparities.</td>
<td>• Collaboration between Oregon communities and OHSU to address cancer in Oregon.</td>
<td>• Skills and abilities of communities to enhance long-term sustainability.</td>
</tr>
</tbody>
</table>
Tiers Model

Tier 1: Define Need
$15,000

Tier 2: Develop and Pilot
$30,000

Tier 3: Evaluate and Sustain
$60,000

- Identify local need + develop action plan
- Develop approach and pilot test for feasibility and acceptability
- Evaluate approach for effectiveness and establish plans for sustainability
Grants are available for projects anywhere along the cancer continuum:

- Survivorship starts at point of diagnosis, therefore inclusive of support during treatment and/or end of life care
Program Impact

Funded projects have impacted all 36 Oregon counties

40% of grants focus on cancer issues exclusively in rural Oregon, and an additional 41% address both rural and urban communities.

Projects funded over 16 grant cycles

81%

40% of grants focus on cancer issues exclusively in rural Oregon, and an additional 41% address both rural and urban communities.

Reported by completed grants:

101,371
Number of Oregonians reached through CPP

624
Number of partnerships supported through CPP
**Continuum and Tier**

Funded projects span the cancer continuum

- **Prevention**: 34 Tier 1, 38 Tier 2, 21 Tier 3, 16 Special call, 4 Community Action Model (58%)
- **Screening/early detection**: 25 Tier 1, 16 Tier 2, 12 Tier 3, 4 Special call (29%)
- **Survivorship (including treatment)**: 23 Tier 1, 27 Tier 2, 14 Tier 3, 13 Special call (40%)
Cancer Type

62 proposals focus on specific cancers

- Colorectal: 25
- Breast: 24
- Gynecological: 11
- Lung: 8
- Male reproductive system: 7
- Skin/Melanoma: 6
- Sarcoma: 3
- Hematologic: 2
- Pancreatic: 1
127 projects focus on one or more cancer-related topics

Physical activity: 35
Diet/nutrition: 34
Psychosocial support: 28
Tobacco prevention and/or cessation: 27
Patient navigation: 24
HPV prevention/vaccination: 13
Race and/or Ethnicity

69 funded projects focus on a particular race and/or ethnicity

- Hispanic or Latino: 41
- Black/African American: 18
- American Indian/Alaskan Native: 15
- Asian: 7
- Native Hawaiian/other Pacific Islander: 3
- White/Caucasian: 1
Request for Proposals

July 2023-2
Eligibility

• Individuals affiliated with community groups/organizations, schools, government bodies, health/medical clinics, health systems or businesses.

• An organization may receive a maximum of two Tier 2 or Tier 3 grants for a single project/concept.

• Applicants from academic institutions/universities are required to partner with a local community-based organization.

Ineligible:

• OHSU employees, students, divisions, or departments

• Individuals not associated with a community organization

• Grantees (individuals) with two active grants

• Projects focused or organizations based outside of Oregon
Steps to Apply

1. Develop Project Idea
   • Review RFP, FAQ, download the required templates, and utilize applicant resources.
   • Contact us if you need assistance with tier selection, project scope, or other questions.

2. Submit an Intent to Apply
   • Complete online form by noon on Friday, Aug. 11, 2023
   • Non-binding
   • Receive email with instructions for submitting full proposal by Friday, Aug. 18, 2023

3. Submit Online Proposal
   • Complete online form by noon on Friday, Sept. 8, 2023
   • Supporting documents
     All:
     − Budget and justification – required, use template, two-page max.
     − Letters of support – at least 1 required for Tiers 2 and 3; additional letters are optional but highly recommended. Highly recommended for all.
     − Bibliography (APA style) – optional

     Tier 1 only:
     − Work plan and timeline – required, use template for evaluation consultation

     Tier 2/3 only:
     − Objectives and timeline – required, use template for evaluation consultation

Note: Additional supplemental documents are not accepted. If included, they will be removed for the review process.
Example Forms and Templates

Application question guides in RFP:

- Appendix 2: Intent to apply questions
- Appendix 3: Proposal questions
- Appendix 3A: Tier 1 narrative questions and review criteria
- Appendix 3B: Tiers 2 and 3 narrative questions and review criteria

  - Follow max. word counts for each question
  - Answer all questions to ensure a competitive proposal

Required templates (on website):

- Budget and justification – all
- Project objectives and evaluation timeline – Tiers 2, 3

*Intent to apply and proposals are online submissions*
Budget

• Use budget and justification template

• Only account for expenses required to complete the proposed project

• Do not exceed grant amount

Reasonable: is the expense necessary to carry out the proposed project activities?

Allowable: is the expense allowed?

Allocable: if expense supports other programs, is the amount a reasonable proportion?
Budget: Allowable

- **Personnel**
  - Includes both salary and fringe benefits (see exception in unallowable)

- **Indirect costs**
  - Facilities and administration and/or overhead
  - Not to exceed 10% of the total budget

- **Consultant fees**

- **Equipment**
  - Defined as any item that has a useful life of over one year

- **Materials and supplies**

- **Travel costs**
  - Excluding travel for CPP required activities (provided)

- **Clinical care costs**

Note: no more than 10% of total budget may be allocated to support an OHSU collaboration
Budget: Unallowable

Funds may not be used for the following purposes:

• Projects activities focused outside of Oregon

• Preparation, distribution, or use of materials to directly support or defeat proposed legislation

• Debt reduction

• Equipment items above $3,000
  • Justification must be provided

• Applications from academic institutions – funds may not be used to support faculty salary (staff support is allowed)
We highly encourage proposals that:

• We encourage organizations to apply that are led by and/or committed to serving communities facing cancer health disparities

• Aim to address cancer-related health disparities:
  – race
  – ethnicity
  – socioeconomic status
  – gender identity
  – sexual orientation
  – geographic location
  – disability
Cancer-relatedness

• Project’s connection to cancer should be clear

• Reviewers look for proposed impact on cancer-related need
  • Changes in cancer-related knowledge, risks, behaviors, etc.
  • Incorporate evidence from other programs/studies (e.g. studies showing relationship between physical activity and lower risks of certain cancers)

• If proposing a prevention project, measures should include short or long term outcomes related to cancer
  • E.g. change in knowledge around connection between nutrition and cancer prevention

• If proposing a screening project, describe options for supporting individuals who screen positive with resources for appropriate follow-up care
Cancer-relatedness: Example

- **Asian Health & Service Center: Asian Diet & Cancer Project**

- **Target population**: Cantonese speaking cancer patients, survivors, caregivers: residents of Tri-county area.

- **Activities**: Conduct 3 cancer-related cooking demonstrations and education events for 10-12 participants.

- **Measures**: Develop and distribute survey to measure knowledge of nutrition and cancer. Record program activity and services outside of ADC utilized by attendees. Host 1 focus group in Cantonese and collect survey for feedback.

- **Connection to cancer**:
  - Deliver nutrition cancer education
  - Surveys included knowledge-based questions about connection between nutrition and cancer
Review Process

Review criteria categories:
• Significance and impact
• Approach
• Organization and team

Tier 1:
• Administrative review by CPP administrative staff and Steering Committee
• Additional considerations:
  • Does proposal address a unique need or target an underserved community?

Tiers 2 and 3:
• Reviewed by review committee including cancer-related content experts or representatives of community organizations and/or OHSU
Applicant Resources
Applications are OPEN

Application instructions are outlined below. Please contact us with questions at any time.

1. Develop your project idea:
   - Review the 2023-2 Request For Proposals and the frequently asked questions.
   - Register for the Request for Proposals information session on Wednesday, July 26, 2023 at 9 a.m.
   - Watch the Project Design and Evaluation Planning webinar and download the slides for notes.

2. Submit an intent to apply form by noon on Friday, August 11, 2023. Note: Submitted information is not binding and can be updated at the full proposal stage.
   - All tiers: Download the required budget template, v. Jan 2021
   - Tier 1: Download the optional Tier 1 Work plan and timeline template (required for evaluation consultations)
   - Tiers 2 and 3: Download the required Objectives and timeline template (required for evaluation consultations and at full proposal stage)
   - Applicants will receive an email by Aug. 10, with instructions for submitting the full proposal. Note: Program emails will come from knightcanceracro@ohsu.edu and no-reply@email.tengage.com and no-reply@webportall.com. Please add these email addresses to your safe senders list. If you do not receive the instructional email, check your spam folder then contact us.
   - Download the proposal questions in a Word document to help you prepare answers before the online portal becomes available.

3. Submit the full proposal and supplemental documents in the online portal by noon on Friday, September 8, 2023.

Supplemental resources for Tiered Grants
- Tier 1: Action planning toolkit
- Tier 2 and Tier 3: Planning guide
- EM/HT/Evidence-based tools
- Tier 2 and 3: See also the evidence-based approach (EBA) resources in the accordion below.

Additional application resources

- County-level cancer statistics
- Data analysis resources
- Health disparity and evidence-based approach (EBA) resources
- Putting Public Health Evidence in Action Training
# Develop a Project Idea

<table>
<thead>
<tr>
<th>All tiers</th>
<th>Tier 1</th>
<th>Tier 2 and 3</th>
<th>Tier 3 only</th>
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<tbody>
<tr>
<td>• Project design and evaluation planning webinar</td>
<td>• Work plan and timeline template</td>
<td>• Planning guide</td>
<td>Data analysis support resources</td>
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<tr>
<td>• Complimentary evaluation consult</td>
<td>• Action planning toolkit</td>
<td>• Objectives and timeline template (required)</td>
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<td>• Budget template (required)</td>
<td></td>
<td>• Putting Public Health Evidence in Action: Introductory Modules</td>
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<td></td>
<td></td>
<td>‒ Finding evidence-based approaches (EBAs)</td>
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<td></td>
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<td>‒ Selecting an EBA</td>
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<td>‒ Adapting an EBA</td>
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Additional Resources

Cancer data by county
  • State Cancer Profiles

Select an Evidence-Based Approach (EBA)
  • National Cancer Institute Evidence-Based Cancer Control Programs (EBCCP) – provides EBA models; searchable by topic, population, setting
    • Practice Tools – webinars/resources for adapting and implementing EBAs

Feel free to contact us for support in identifying an appropriate EBA
State Cancer Profiles

Quick Profiles: Oregon

Choose a Different State:

State: Oregon

View Profile

Screening & Risk Factors: Colorectal Screening

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<tr>
<th></th>
<th>Oregon</th>
<th>USA</th>
<th>Map</th>
<th>Table</th>
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<tbody>
<tr>
<td>Ever Had Colorectal Endoscopy (Sigmoidoscopy or Colonoscopy), Ages 50+, 2020</td>
<td>74.34</td>
<td>74.7</td>
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<tr>
<td>FOB in last year and/or flexible in last 5 years and FOB in last 3 years and/or colonoscopy in last 10 years, Ages 50-75, 2020</td>
<td>72.47</td>
<td>71.9</td>
<td></td>
<td></td>
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<tr>
<td>Home-Based Fecal Occult Blood Test (FOBT) in Past Two Years, Ages 50+, 2020</td>
<td>21.18</td>
<td>14.3</td>
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<tr>
<td>Home-based FOBT in the past two years or ever had a colorectal endoscopy, Ages 50+, 2020</td>
<td>81.76</td>
<td>79.9</td>
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Screening & Risk Factors: Diet & Exercise

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<th>Map</th>
<th>Table</th>
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<tbody>
<tr>
<td>Consumed 1 or More Fruits per Day, Ages 18+, 2019</td>
<td>64.25</td>
<td>60.7</td>
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<tr>
<td>Consumed 1 or More Vegetables per Day, Ages 18+, 2019</td>
<td>83.58</td>
<td>79.7</td>
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<tr>
<td>Healthy Weight (BMI 18.5 to &lt;25), Ages 18+, 2020</td>
<td>32.87</td>
<td>30.0</td>
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<tr>
<td>No Leisure Time Physical Activity, Ages 18+, 2020</td>
<td>18.48</td>
<td>22.4</td>
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<tr>
<td>Obese (&gt;= 95th percentile for BMI based on sex and age), High School Students, 2019</td>
<td>N/A</td>
<td>15.5</td>
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<tr>
<td>Obese (BMI &gt;= 30), Ages 20+, 2020</td>
<td>28.55</td>
<td>32.7</td>
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</tr>
<tr>
<td>Overweight (&gt;= 85th percentile but &lt;95th percentile for BMI based on sex and age), High School Students, 2019</td>
<td>N/A</td>
<td>16.1</td>
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State Cancer Profiles

Incidence Rates for Oregon by County
Colon & Rectum, 2016 - 2020
All Races (includes Hispanic), Both Sexes, Ages 50+

Note:
The State Cancer Registry may provide more current or more local data.

Data presented on the State Cancer Profiles Web Site may differ from statistics reported by the State Cancer Registry (for more information).

1 Incidence rates (cases per 100,000 population per year) are age-adjusted to the 2000 US standard population (19 age groups: 0-1, 1-4, 5-9, ..., 80-84, 85+). Rates are for invasive cancer only (except for bladder which is invasive and in situ) or unless otherwise specified. Rates calculated using SEER*Stat. Population counts for denominators are based on Census populations as modified by RC1.
The US Population Data File is used for SEER and NPHC incidence rates.

Rates are computed using cancers classified as malignant based on ICD-O-3. For more information see malignant ICD.

* Data have been suppressed to ensure confidentiality and stability of rate estimates. Data is currently being suppressed if there are fewer than 14 counts for the time period.

Data for the United States does not include data from Hawaii and Alaska.
Tier 2/3: What is Evidence-based?

Some evidence is stronger than others and more evidence is stronger than a single study/project.

• **Degree of scientific evidence** – published randomized controlled trials (high) to testimonials/anecdotal information (low)

• **Amount of evidence** – many studies showing consistently positive results (high) to a single study with insufficient findings (low)

• **Degree of match to target community** – evidence from studies in same/similar population as target population, i.e., urban kids to rural kids (high) to evidence from a study in a different population, i.e., urban adults to rural kids (low)
Evidence-Based Cancer Control Programs (EBCCP)

Transforming Research into Community and Clinical Practice

The EBCCP (formerly RTIPs) website is a searchable database of evidence-based cancer control programs and is designed to provide program planners and public health practitioners easy and immediate access to program materials.

Search Now

EXPLORE PROGRAMS BY AREA

- Breast Cancer Screening
- Cervical Cancer Screening
- Colorectal Cancer Screening
- Diet/Nutrition
- Follow-up to Screening
- HPV Vaccination
- Informed Decision-Making
- Obesity
- Physical Activity
- Prostate Cancer Screening
- Public Health Genomics
- Sun Safety
- Survivorship / Supportive Care
- Tobacco Control
### Colorectal Cancer Screening Evidence-Based Programs Listing

<table>
<thead>
<tr>
<th>Program Title &amp; Description</th>
<th>Population Focus</th>
<th>Delivery Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Against Colorectal Cancer in Our Neighborhoods (ACCION)</td>
<td>Medically Underserved</td>
<td>Clinical, Other Settings, Religious establishments, Workplace</td>
</tr>
<tr>
<td>Family CARE (Colorectal Cancer Awareness and Risk Education) Project (FCARE)</td>
<td>Individuals with familial colorectal cancer risk</td>
<td>Clinical, Other Settings</td>
</tr>
<tr>
<td>New Hampshire Colorectal Cancer Screening Program (NHCRSP) Patient Navigation Intervention</td>
<td>Medically Underserved</td>
<td>Clinical, Home, Other Settings, Workplace</td>
</tr>
</tbody>
</table>
Review the intervention

Against Colorectal Cancer in Our Neighborhoods (ACCION)

PROGRAM SYNOPSIS

Designed to increase colorectal cancer screening among uninsured Hispanic adults, this community-based intervention delivered by promotoras consists of an educational program with a presentation and/or video, access to no-cost screening, and navigation services. The study showed increased colorectal cancer screening rates.

PROGRAM HIGHLIGHTS

PROGRAM SCORES

This program has been rated by external peer reviewers.
Key Dates

Ongoing

• Project design and evaluation planning webinar
• **OPEN:** evaluation assistance consultation prior to proposal submission (request on intent to apply form)

**Friday, Aug. 11, 2023 by noon**

• Submit an **intent to apply form** in the online portal

**Friday, Sept. 8, 2023 by noon**

• Submit the proposal and supplemental documents in the online portal

**Late Nov. 2023**

• Funding decisions announced

**Project Start Date**

• Feb. 1, 2024
Questions?

Community Partnership Program website:
http://www.ohsu.edu/xd/health/services/cancer/outreach-programs/community-grants/index.cfm

Contact us!

Email: knightcancercro@ohsu.edu
Phone: 503-418-8077