

2023 ORH Hospital Quality Workshop

May 15-17, 2023

Seaside Civic and Convention Center | Seaside, OR

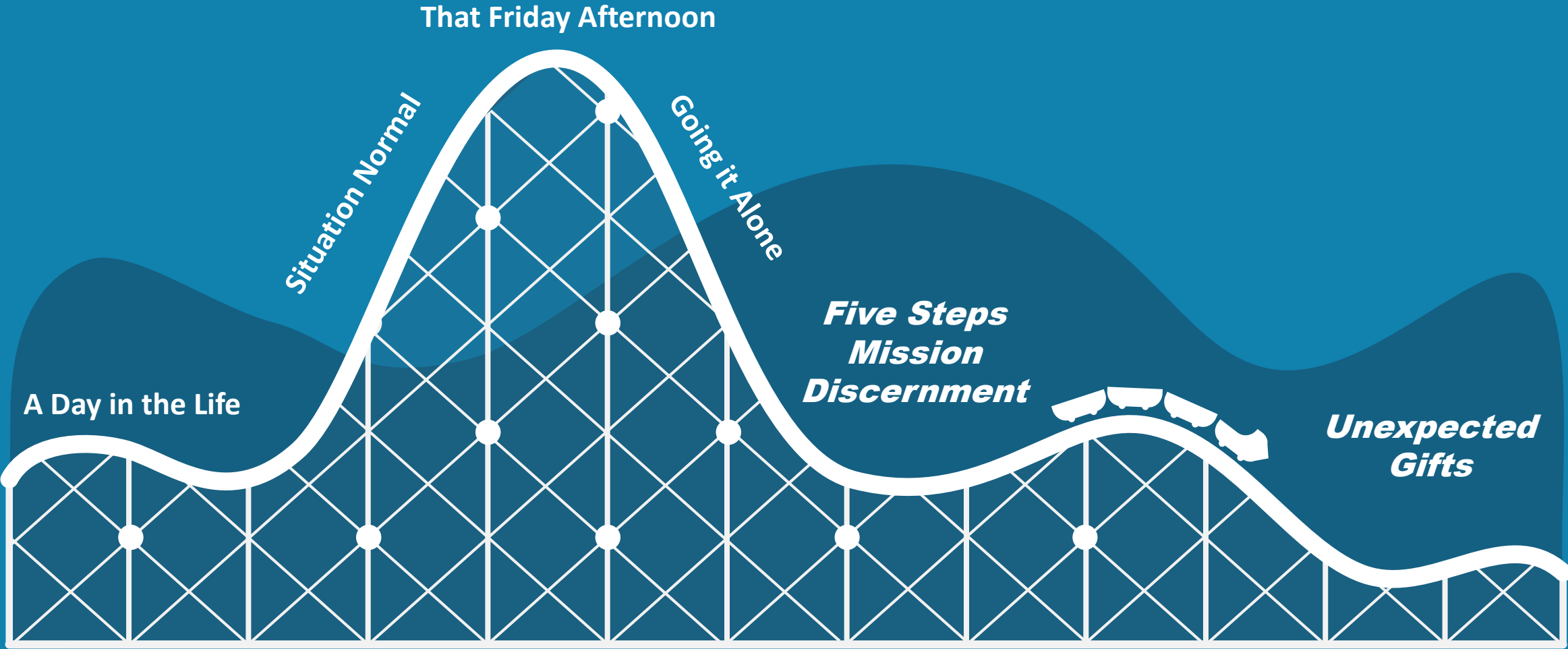
You Got This: How to Make Big Decisions at Small Hospitals

Doug Morse, Principal, ExecHQ



*“Look inside yourself, Simba.
You are more than what you have become”*

Journey to the Sweetest Gift of All



Rural Hospital Board Meeting...



“Mess”



“Anxious”



“Unhappy”



“Much Better”

“Right Way”



*1 Year
Earlier*



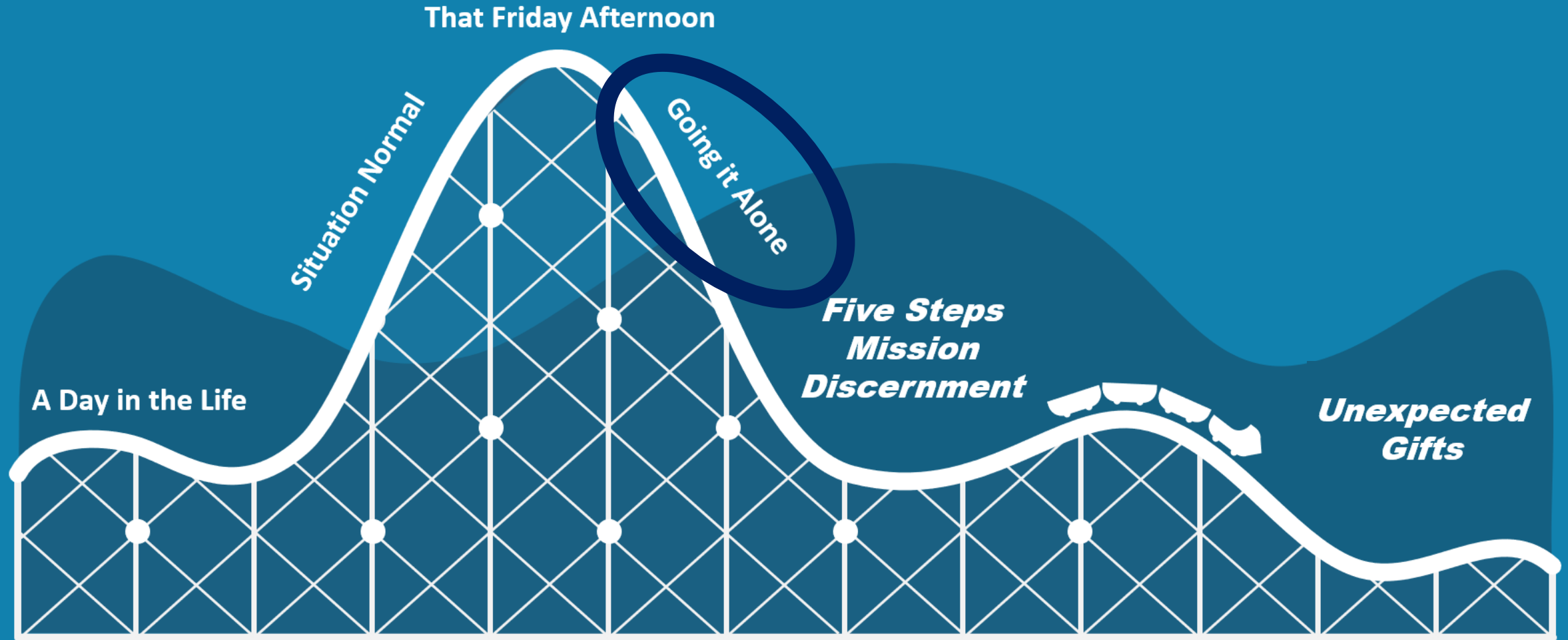


The Journey to Unexpected Gifts





The Journey to Unexpected Gifts





~~“Sorry”~~

“Sorry”

“Very Sorry”



The Rural Maternity Care Crisis

Rural America's disappearing maternity care



The Journey to Unexpected Gifts



The Local Library



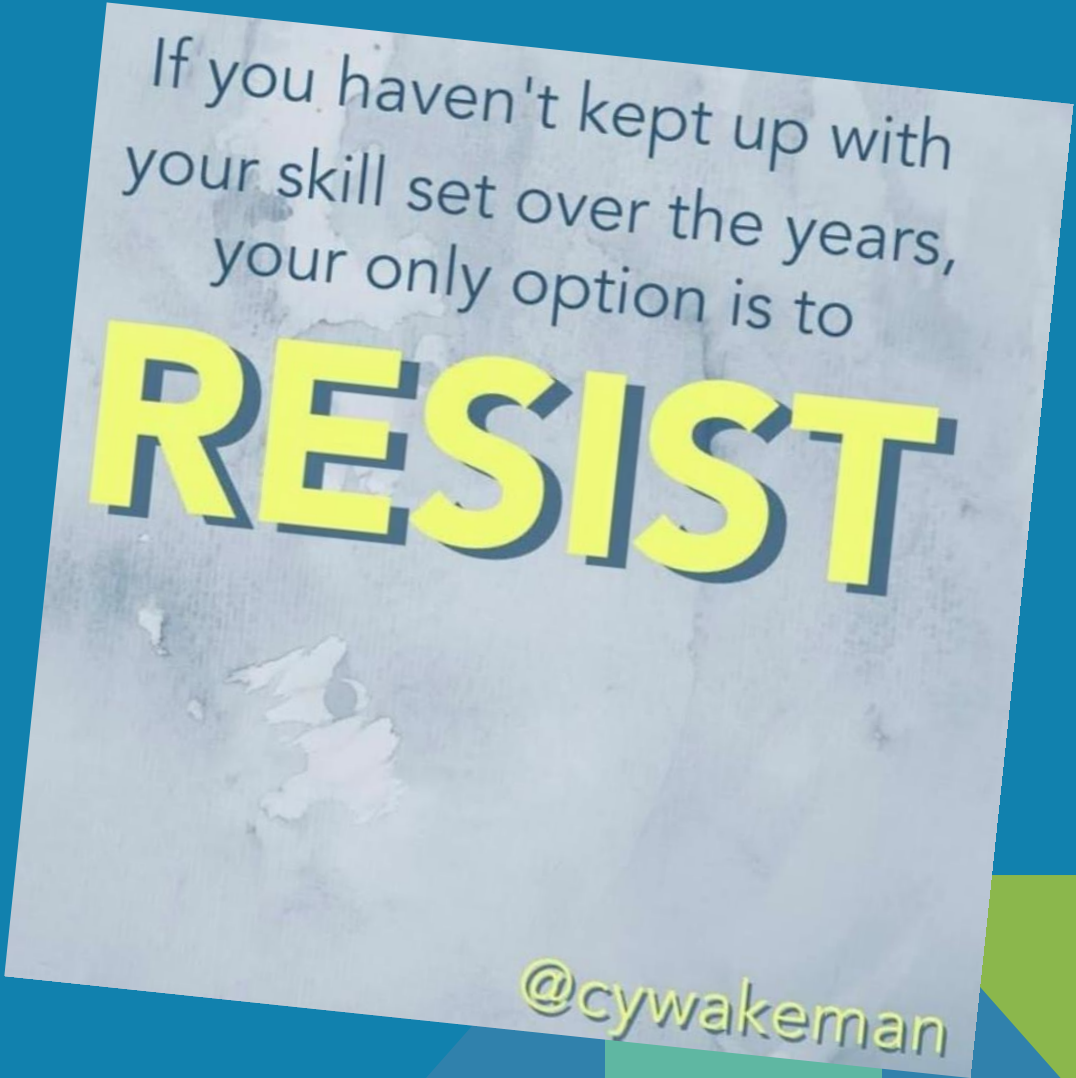


“Team Lift!”

A photograph of a person lying in a hospital bed, viewed from the side. The image is heavily overlaid with a semi-transparent teal color. The text is white and bold, positioned in the center-left of the image.

**CHANGE
IS ONLY
HARD
FOR THE
UNREADY.**

@cywakeman

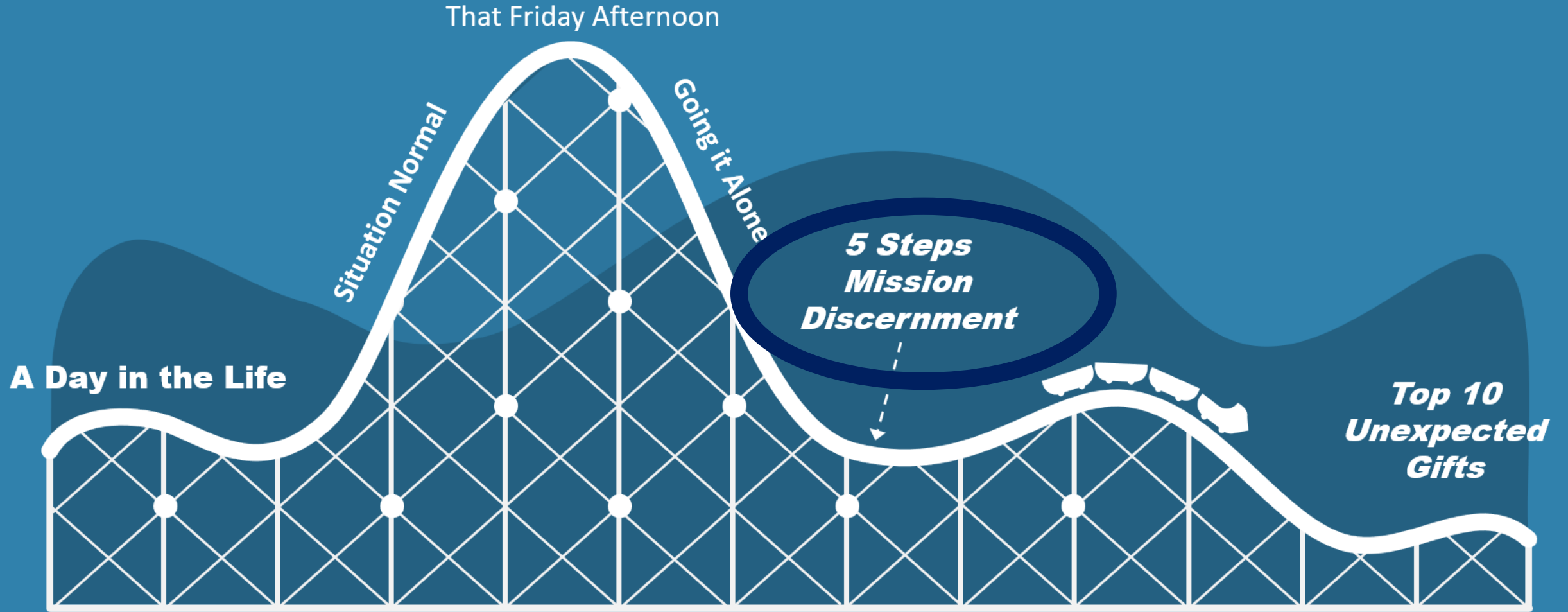
A graphic of a piece of torn, light grey paper with a rough, deckled edge. The text is black and sans-serif, positioned in the upper half of the paper. The word 'RESIST' is in large, bold, yellow letters with a dark blue drop shadow.

If you haven't kept up with
your skill set over the years,
your only option is to

RESIST

@cywakeman

Beautiful, Unexpected Gifts



How to Make Big Decisions – 5 Steps of Mission Discernment

1. Prepare Yourself

“You can’t blow an uncertain trumpet”

2. Recruit Core Team

“People who specialize in the impossible”

3. Issues / Stakeholders

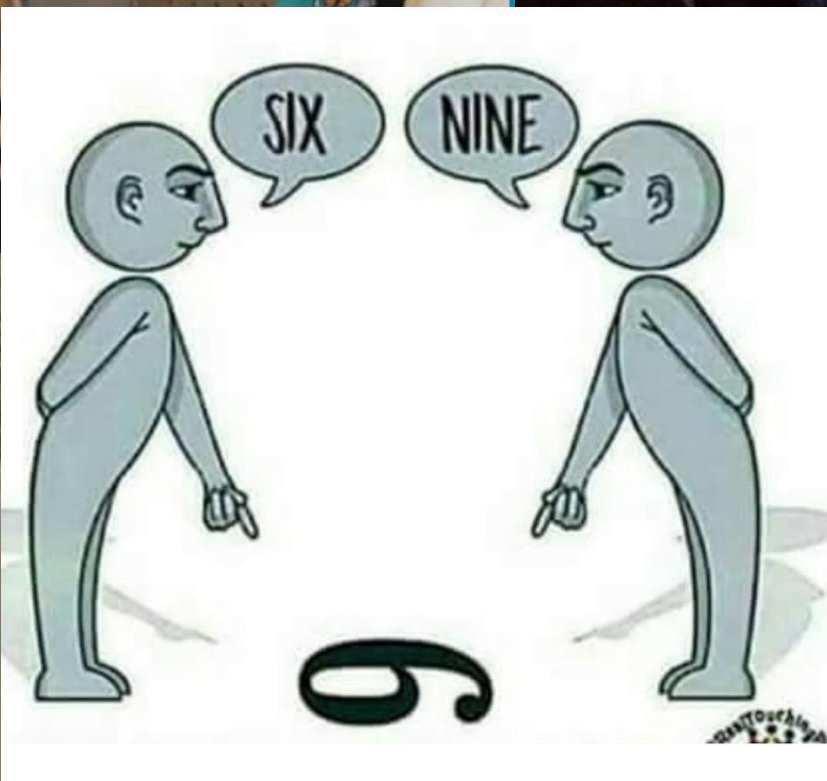
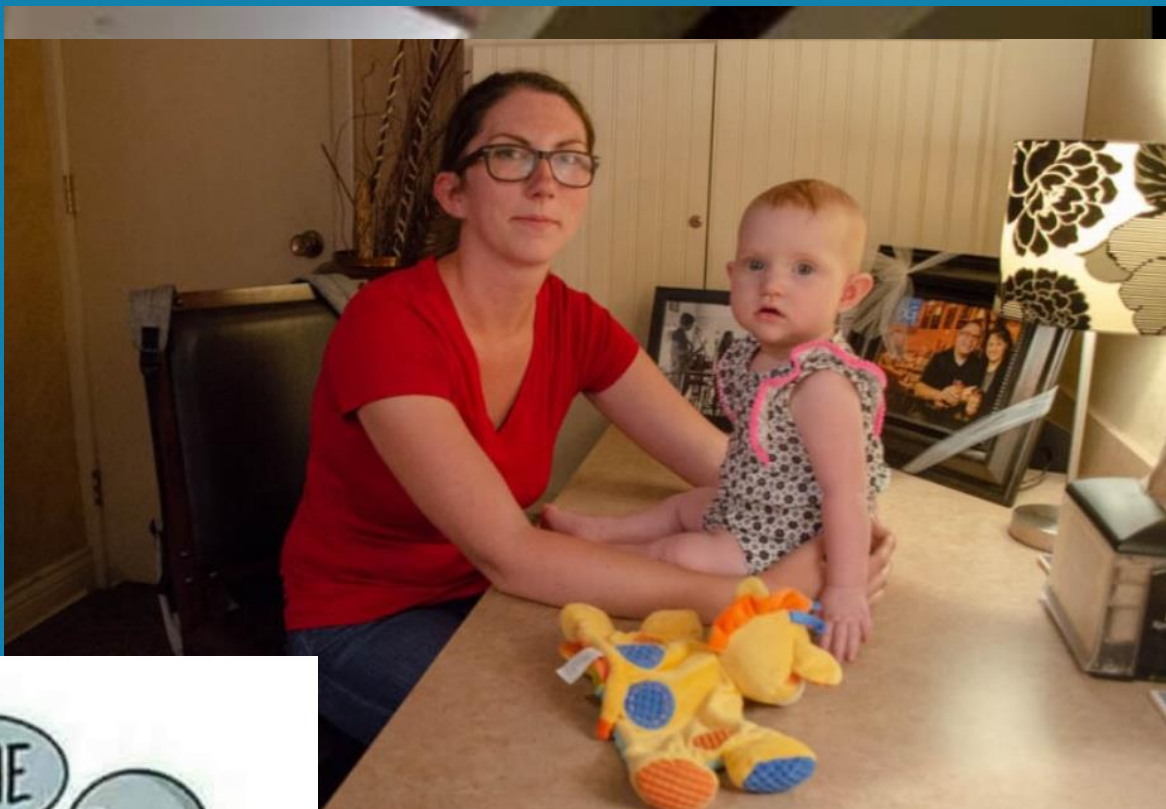
“Clarity = See without opening our eyes”

4. Alternatives / Values

“Discover the truths”

5. Decision

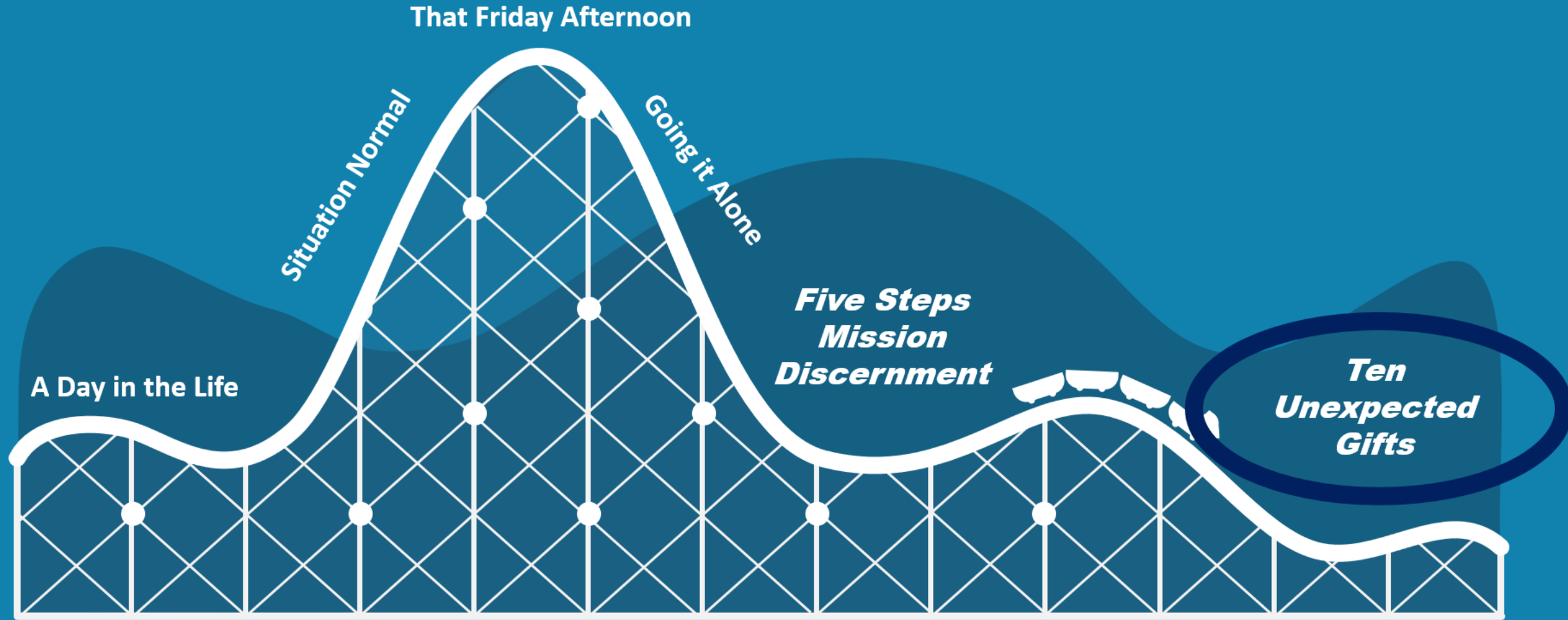
“Product of decisions, not circumstances”



A photograph of a man with a beard and mustache, wearing a brown baseball cap with a logo and a sleeveless plaid shirt. He is holding a microphone in his right hand and has his left hand in his pocket. The background is dark. The text "GET 'ER DONE!" is overlaid in white, bold, sans-serif font across the middle of the image.

GET 'ER DONE!

The Journey to Unexpected Gifts



Beautiful, Unexpected Gifts

Gift 1

**Wow!
No Scapegoats**



Beautiful, Unexpected Gifts



Beautiful, Unexpected Gifts



Beautiful, Unexpected Gifts



Beautiful, Unexpected Gifts



Beautiful, Unexpected Gifts

Gift 6

Perspective

We're the people we've
been waiting for

Discussable makes it
solvable

Be the person you
want to be



Legacy

How will they remember you?





Regular Ideas to Make Your Life Easier

Please hit the Follow button on LinkedIn 

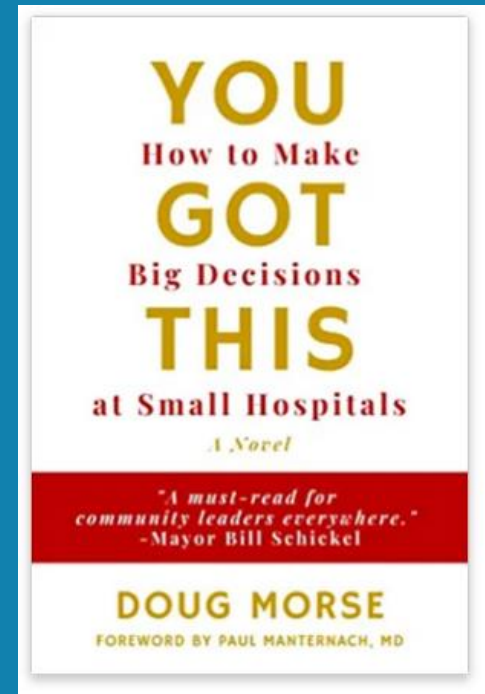
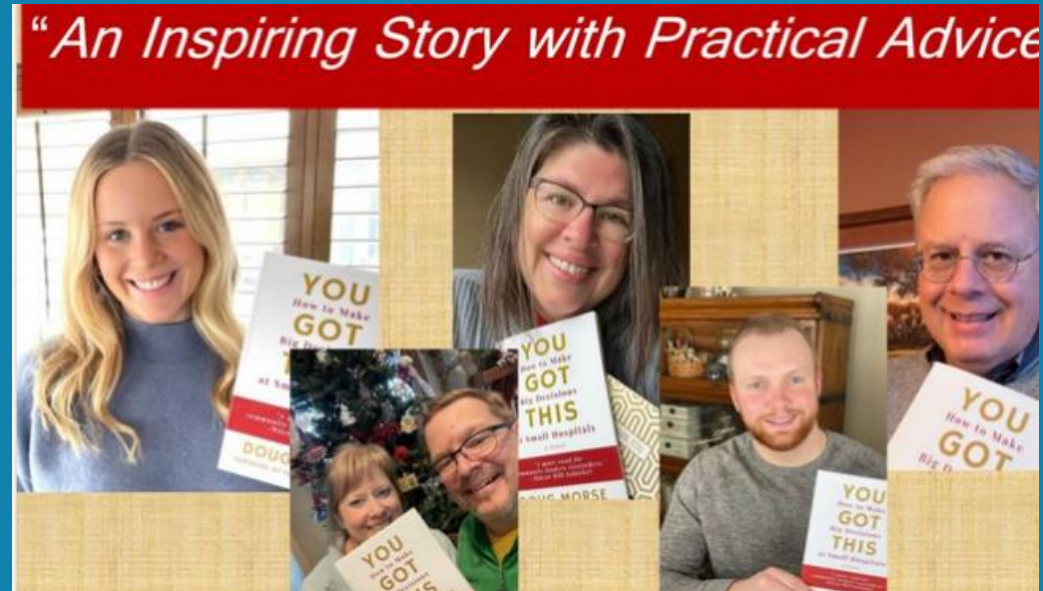
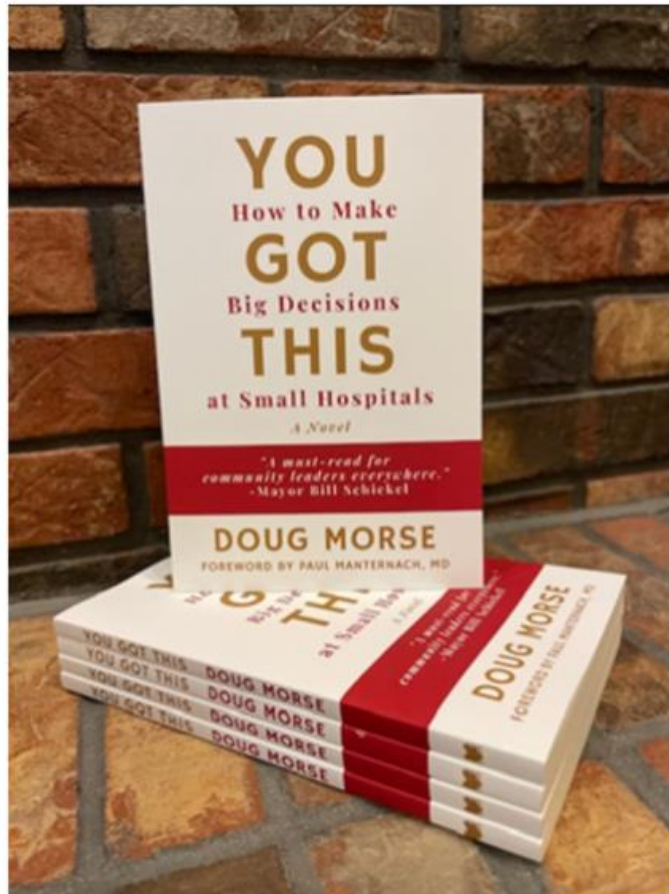


Doug Morse, MBA, MA
I help rural hospital C-Suites and Boards achieve exceptional scorecards and strong community support. Speaker. Facilitator.

 **ExechQ® - Bringing Expertise to the Table**

The LinkedIn profile card for Doug Morse, MBA, MA, features a circular profile picture of a man with glasses and a blue shirt. The banner image shows a conference room with a large round table and chairs, with the ExechQ logo and tagline "Bring Expertise to the Table" overlaid. The name "Doug Morse, MBA, MA" is displayed in bold, followed by a description of his work: "I help rural hospital C-Suites and Boards achieve exceptional scorecards and strong community support. Speaker. Facilitator." The ExechQ logo, which consists of a gear icon with the text "ExechQ" below it, is shown next to the company name "ExechQ® - Bringing Expertise to the Table".

A Novel For You



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Thank you!

Doug Morse

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