Clinical Trials in the Community: The Power of Partnerships

Tiffani Howard, PhD
Danita Tracy Carter, BS
Clinical Trials in the Community: The Power of Partnerships

- Speaker Introductions and a bit of background
- Successes
- Challenges
- Discussion/Questions
Meet the Speakers

• Dr. Tiffani Howard PhD
  Research Assistant
  Dir. Community Outreach
  & Engagement

• Danita Tracy- Carter, BS
  South Coast
  Community Research
  Liaison and Health
  Educator
Continuing Medical Education (CME) Credit Requirements

**Purpose:** Educate through example on the power of partnerships for increasing diversity in clinical trials.

**Goal:** Share successes and challenges and discuss.

**Objective:** Through discussion of challenges and successes learn from each other how to best grow partnerships and overcome roadblocks to collaboration.
Community Research Liaisons
Successes
We must do better to spread the benefit

Multi-cancer Early Detection Trial
Enrollment 2019-2020
One Trial
Many Partners

• PATHFINDER 2 Trial
• Multi-cancer early detection
• Many locations to enroll
• A few key locations for clinical follow-up
Diversity improves when partnerships grow

<table>
<thead>
<tr>
<th></th>
<th>OR Pop</th>
<th>Study 1</th>
<th>Study 2</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total enrolled</strong></td>
<td>4,130,000</td>
<td>1735</td>
<td>2050</td>
</tr>
<tr>
<td>% white</td>
<td>84</td>
<td>93</td>
<td>81</td>
</tr>
<tr>
<td>% Hispanic/Latino</td>
<td>13</td>
<td>0.4</td>
<td>7</td>
</tr>
<tr>
<td>% Black or African American</td>
<td>1.9</td>
<td>0.5</td>
<td>3</td>
</tr>
<tr>
<td>% Asian, Native Hawaiian, PI</td>
<td>4.8</td>
<td>1.9</td>
<td>6</td>
</tr>
<tr>
<td>% Native Amer/Alaska Native</td>
<td>1.2</td>
<td>0.6</td>
<td>1</td>
</tr>
<tr>
<td>% Female</td>
<td>50</td>
<td>68</td>
<td>65</td>
</tr>
<tr>
<td>% Rural</td>
<td>33</td>
<td>30</td>
<td>42</td>
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Each partner brings its own strengths
The results benefit more Oregonians (and WA too!)
The South Coast as an example

Increasing recruitment in Coos, Curry and Douglas County
• Subsite for PATHFINDER2 study
• Work-ups for signal positives
• Now starting partnering on a new study

Roseburg Cancer Center
• Recruitment site for PATHFINDER2
• Monthly recruitment days

Umpqua Valley BIPOC Group
• Developing an educational workshop around clinical trials and research

South Coast Research Coalition
• Updating on most recent Pathfinder 2 numbers
• ROCRS Subcommittee
Challenges with Partnerships

- Adds time - from Yes to first enrolled
- Patient Data sharing
- Choosing a partner: feasibility, subsites vs enrollment clinic
Challenges with Recruitment

Introducing Clinical Trial before Clinical Trial Education

Clinical Trials 101

Community Readiness

ROCRs
Discussion

• Share a successful partnership you enjoy? Benefits/challenges?
• Does your organization provide any Clinical Trials Education in your area? What might that look like for your community? What type of organizations would be beneficial to partner with?
• What other steps would be required to lay the groundwork for more trial participation around the state?