



# All-City Palliative Care Lecture Series

---

DATE: January, 2023 PRESENTED BY: Jason A. Webb, M.D. & Briana Ketterer, M.D.

# Disclosures

- Jason Webb – None
- Briana Ketterer - None

# Outline for Discussion

- Introduction – 5 min
- Article Discussion – 25 min
  - Breakout Rooms of 5-6 people
- Group Discussion – 20 min

NEW YORKER FAVORITES   The Meme Factory   Why We Make Resolutions   The Agony of the Accidental Killer   James Cameron, Man of Extremes

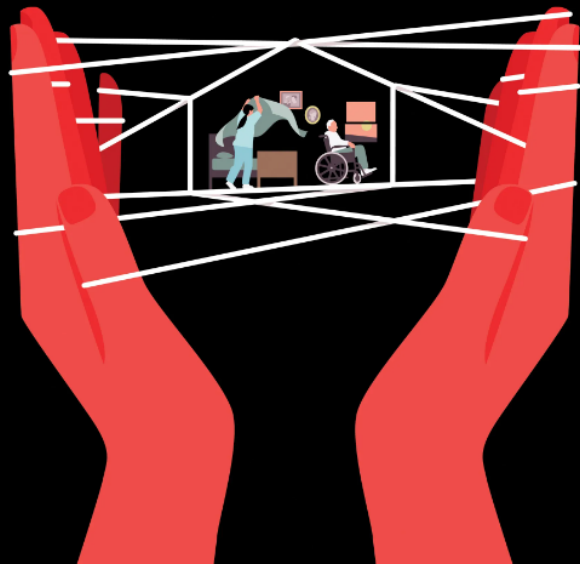
A REPORTER AT LARGE   DECEMBER 5, 2022 ISSUE

# HOW HOSPICE BECAME A FOR-PROFIT HUSTLE

*It began as a visionary notion—that patients could die with dignity at home. Now it's a twenty-two-billion-dollar industry plagued by exploitation.*

By **Ava Kofman**

November 28, 2022



# Responses from AAHPM/NHPCO



## RESPONSIVE TALKING POINTS

### PROPUBLICA ARTICLE PUBLISHED IN THE NEW YORKER



AMERICAN ACADEMY OF  
HOSPICE AND PALLIATIVE MEDICINE

Editor of The New Yorker  
The New Yorker, 1 World Trade Center  
New York, NY 10007  
themail@newyorker.com

As President of the American Academy of Hospice and Palliative Medicine (AAHPM), I am saddened by the unconscionable practices reported in Ava Kofman's article, *How Hospice Became a For-Profit Hustle*. There is no place for those who prey on vulnerable populations for their own financial gain. They must be identified and held to account.

# Discussion

- Break out rooms 5-6 people
- Select a “spokesperson” to report back after the discussion.
- Choose 2-3 of the prompts to discuss as a group
- Constructive dialogue is recommended, and this is a space to share strong emotions.

# Discussion Prompts

- Based on the New Yorker article, do we think we have a hospice crisis of trust here in Oregon?
- How should we be advocating for hospice care delivery in Oregon?
- How do we improve hospice care delivery in the current investment market with for-profit hospices?
- How is inpatient GIP in hospitals changing hospice delivery in Portland and surrounding hospitals?
- Have you been asked by patients, family or others about the New Yorker article?
- How do you respond when asked about the article?

# Notes

- Where do we go as a community in Oregon...





# All-City Palliative Care Lecture Series

---

DATE: January, 2023 PRESENTED BY: Jason A. Webb, M.D. & Briana Ketterer, M.D.



Thank You