Request for Proposals Overview Webinar

OHSU Knight Cancer Institute Community Partnership Program, Cycle January 2023-1

PRESENTED BY: BLANCA CISNEROS, BA

[Click here to view recording](#)

Agenda

- About the Community Partnership Program (CPP)

- 2023-1 Request for Proposals

- Applicant Resources

- Key Dates

Program Mission

The mission of the Community Partnership Program is to work hand in hand with Oregon communities as allies in the Knight Cancer Institute's efforts to end cancer as we know it. We will:

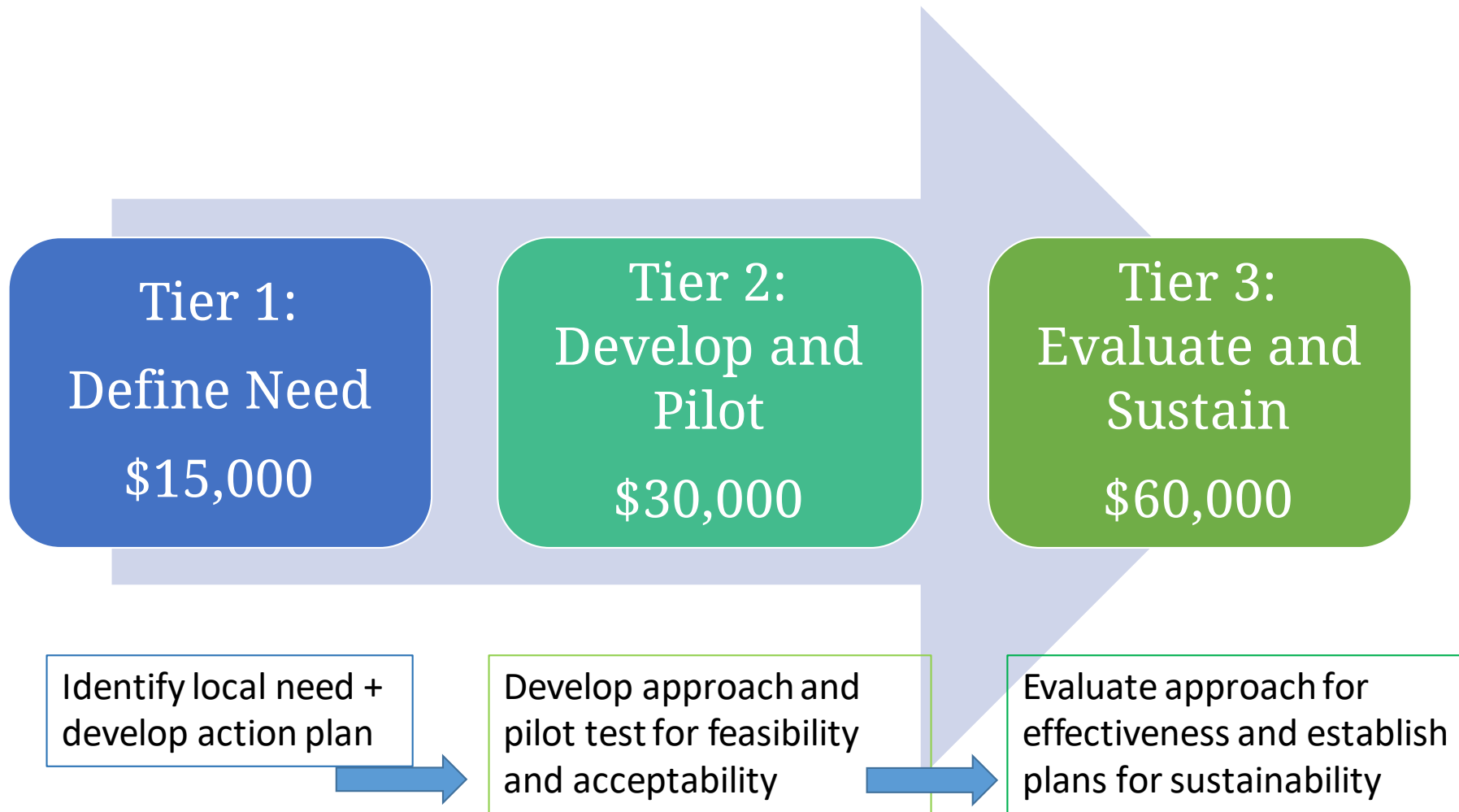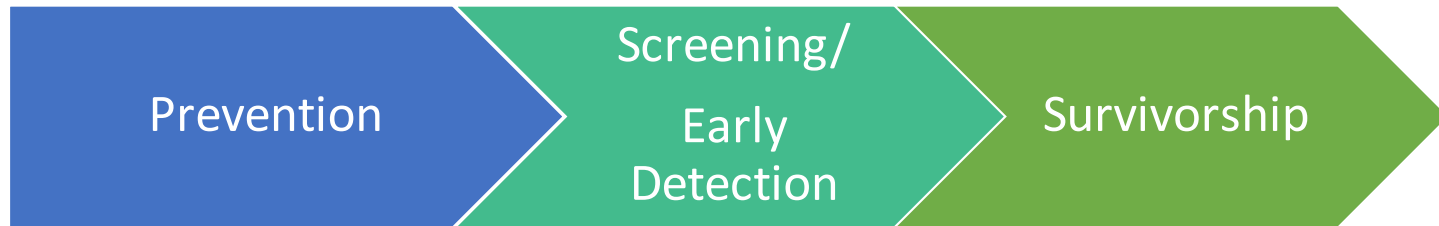| Support	Enhance	Foster
• Oregon communities in understanding and addressing their most pressing cancer-related needs and cancer health disparities.	• Collaboration between Oregon communities and OHSU to address cancer in Oregon.	• Skills and abilities of communities to enhance long-term sustainability.

Tiers Model

Tier 1:
Define Need

$15,000

Tier 2:
Develop and Pilot

$30,000

Tier 3:
Evaluate and Sustain

$60,000

Identify local need + develop action plan

Develop approach and pilot test for feasibility and acceptability

Evaluate approach for effectiveness and establish plans for sustainability

Project Scope

Prevention	Screening/ Early Detection	Survivorship

Grants are available for projects anywhere along the cancer continuum:

- Survivorship starts at point of diagnosis, therefore inclusive of support during treatment and/or end of life care

Program Impact
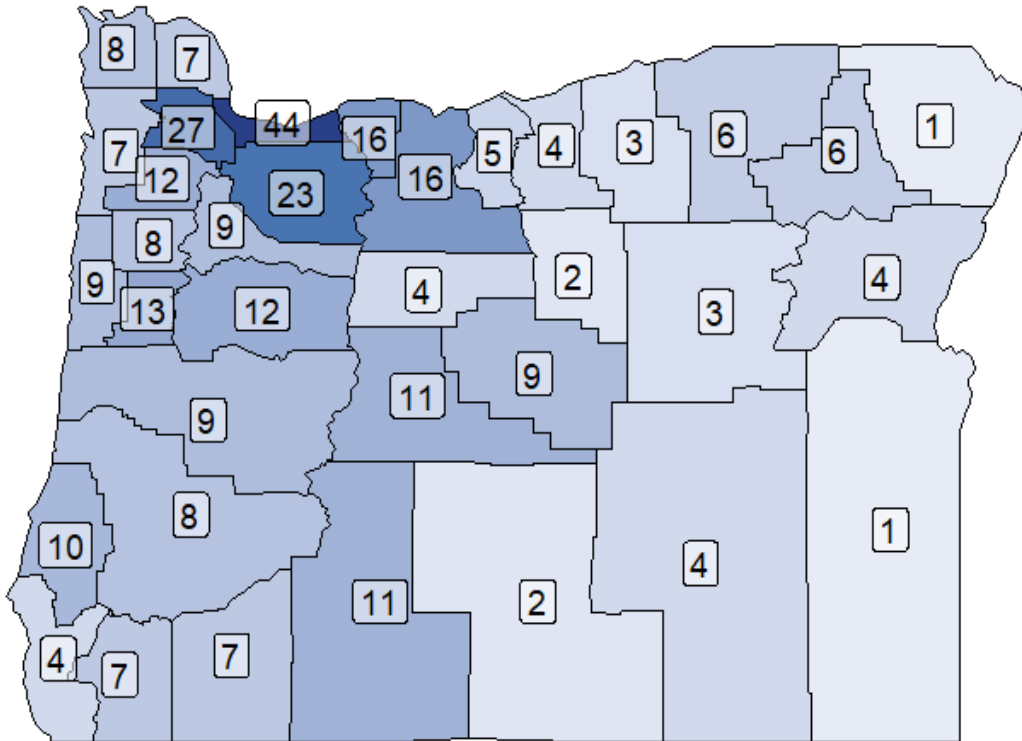
Map represents proposed impact by county

All funded grants:

183

Projects funded over 15 grant cycles

81%

40% of grants focus on cancer issues exclusively in rural Oregon, and an additional 41% address both rural and urban communities.

Reported by completed grants:
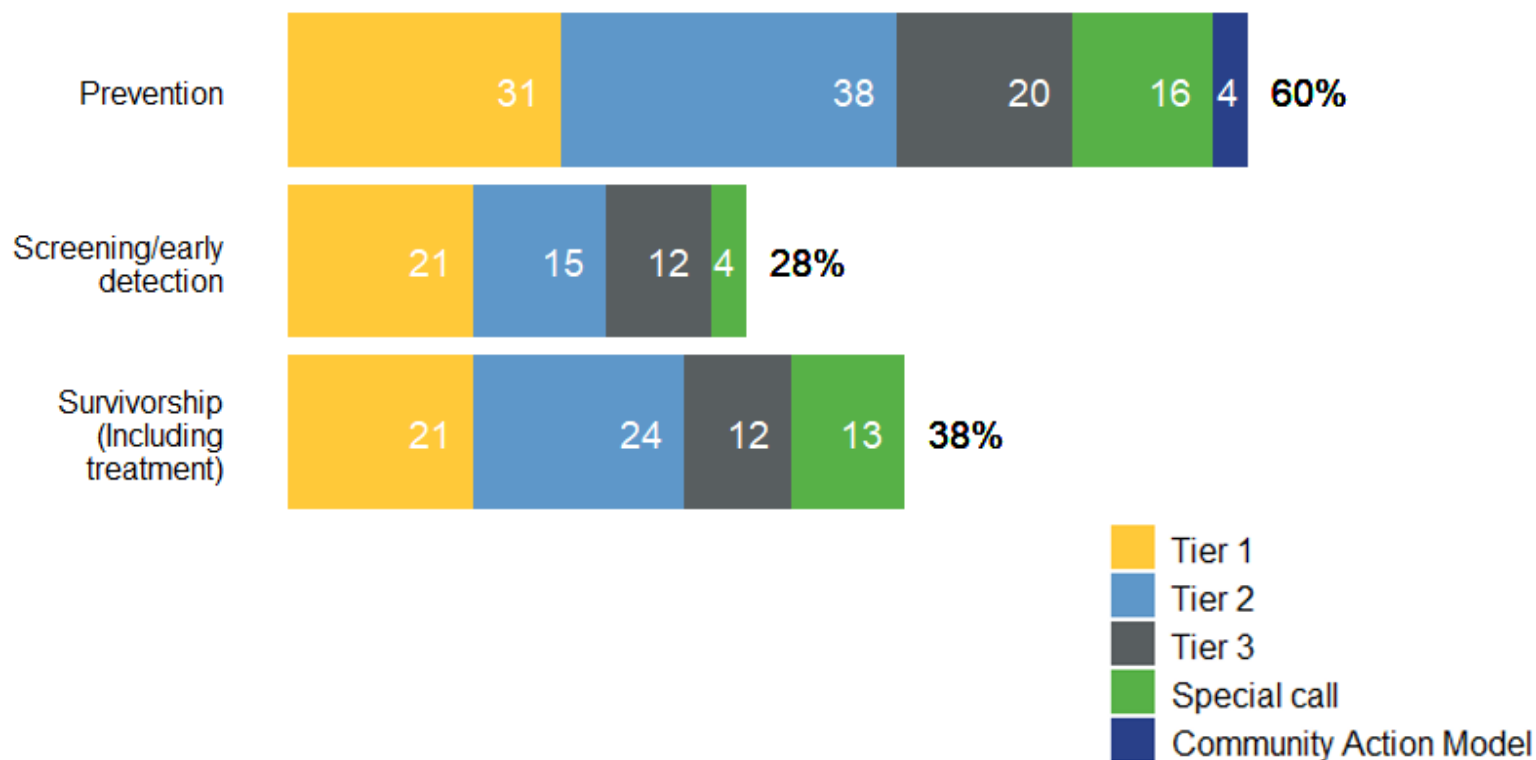
100,306

Number of Oregonians reached through CPP
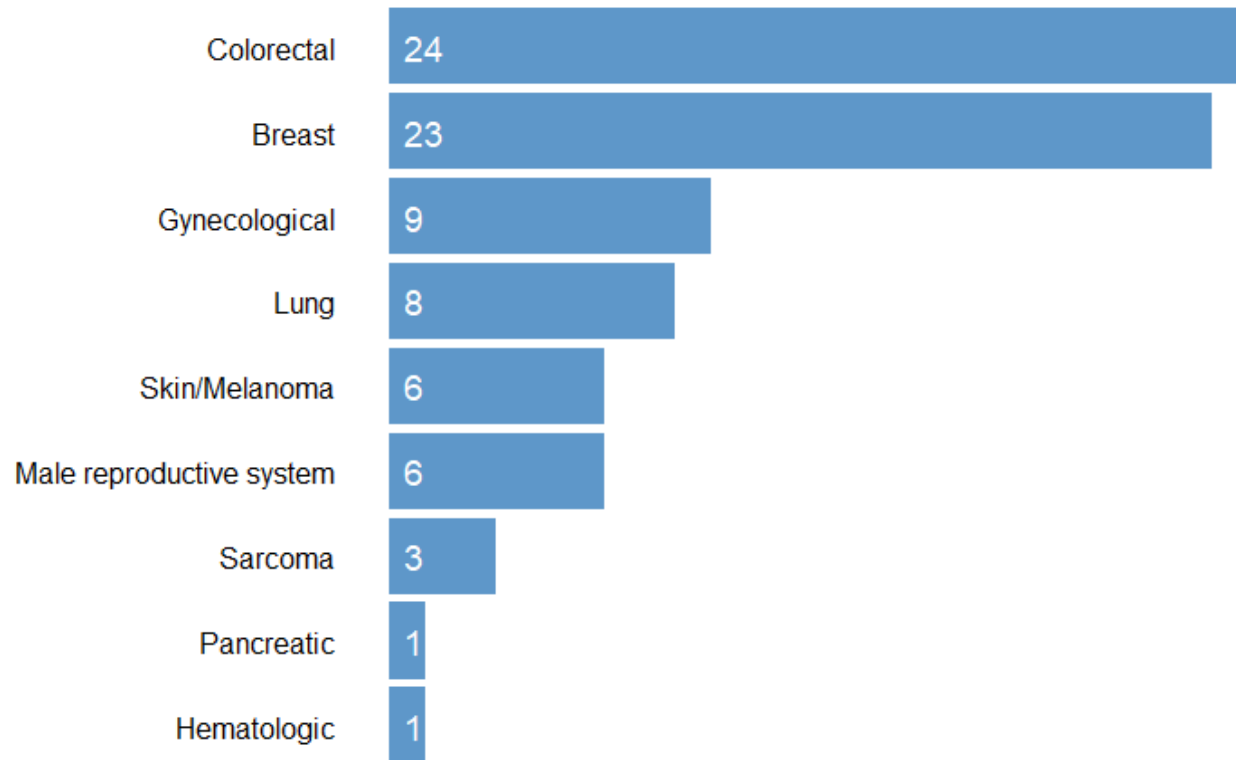
607

Number of partnerships supported through CPP

OHSU

Continuum and Tier
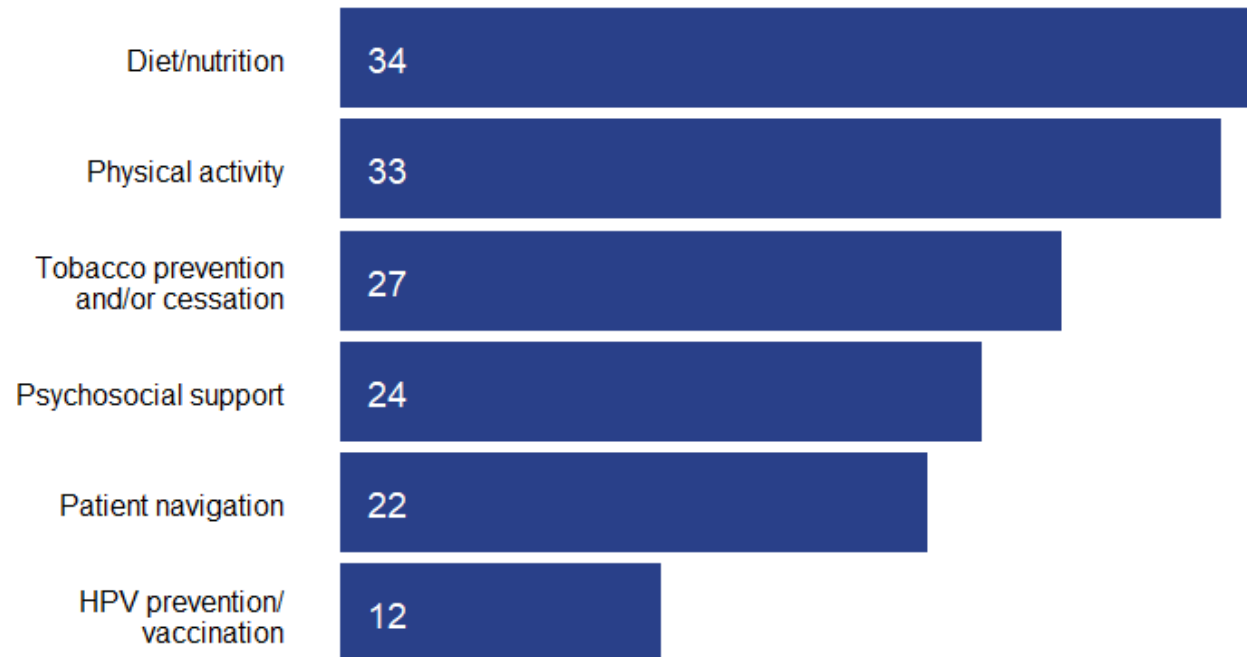

Funded projects span the cancer continuum

Continuum	Tier 1	Tier 2	Tier 3	Special call	Community Action Model	
Prevention	31	38	20	16	4	**60%**
Screening/early detection	21	15	12	4		**28%**
Survivorship (Including treatment)	21	24	12	13		**38%**

Legend:
- Tier 1
- Tier 2
- Tier 3
- Special call
- Community Action Model

OHSU

Cancer Type

58 proposals focus on specific cancers

Cancer Topic

120 projects focus on one or more cancer-related topics

Topic	Count
Diet/nutrition	34
Physical activity	33
Tobacco prevention and/or cessation	27
Psychosocial support	24
Patient navigation	22
HPV prevention/ vaccination	12

Race and/or Ethnicity

67 funded projects focus on a particular race and/or ethnicity

Race/Ethnicity	Count
Hispanic or Latino	40
Black/African American	17
American Indian/Alaskan Native	15
Asian	7
Native Hawaiian/other Pacific Islander	3
White/Caucasian	1
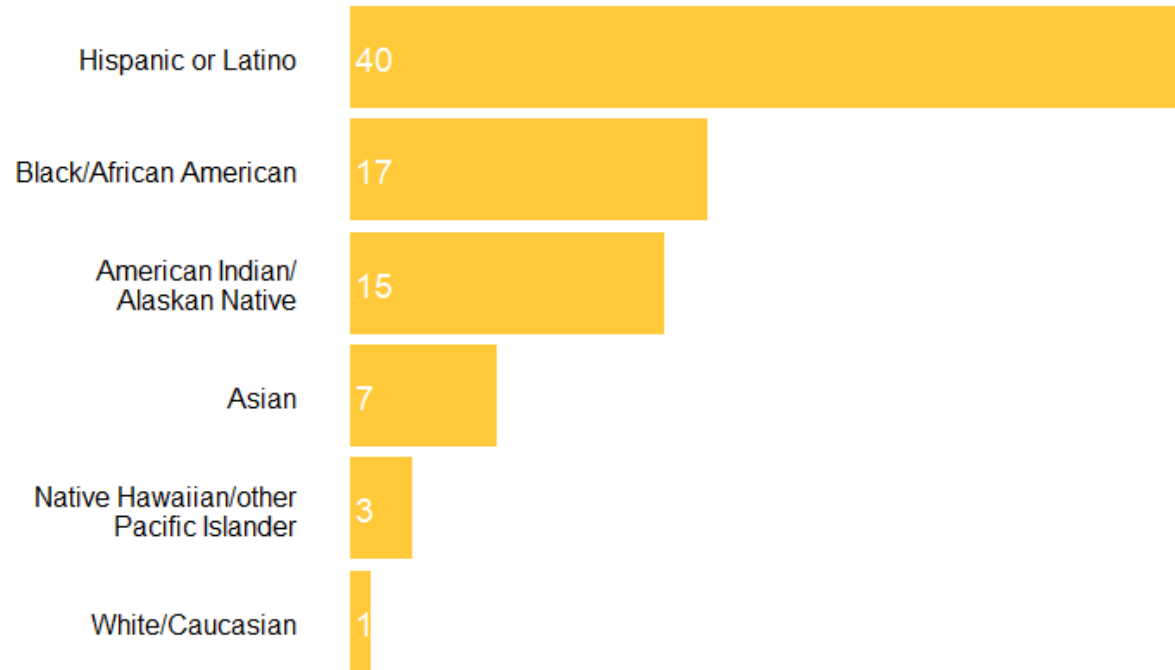
Request for Proposals

January 2023-1

Eligibility

- Individuals affiliated with community groups/organizations, schools, government bodies, health/medical clinics, health systems or businesses

- An organization may receive a maximum of two Tier 3 grants for a single project/concept

- Applicants from academic institutions/universities are required to partner with a local community-based organization

Ineligible:

- OHSU employees, students, divisions, or departments

- Individuals not associated with a community organization

- Grantees (individuals) with two active grants

- Projects focused or organizations based outside of Oregon

Steps to Apply

1. **Develop Project Idea**
   - Review RFP, FAQ, download the required templates, and utilize applicant resources
   - Contact us if you need assistance with tier selection, project scope, or other questions.

2. **Submit an Intent to Apply**
   - Complete online form by noon on Friday, Feb. 10, 2023
   - Non-binding
   - Receive email with instructions for submitting full proposal by Thursday, Feb. 16, 2023

3. **Submit Online Proposal**
   - Complete online form by noon on Friday, March. 10, 2023
   - Supporting documents

     All:
     - ❑ Budget and justification – *required, use template, two-page max.*
     - ❑ Letters of support – *at least 1 required for Tiers 2 and 3, recommended for all*
     - ❑ Bibliography (APA style) - *recommended*

     Tier 2/3 only:
     - ❑ Project objectives and evaluation timeline – *required, use template*

Note: Additional supplemental documents are not accepted. If included, they will be removed for the review process.

Example Forms and Templates

Application question guides in RFP:

- Appendix 2: Intent to apply questions
- Appendix 3: Proposal questions
- Appendix 3A: Tier 1 narrative questions & review criteria
- Appendix 3B: Tiers 2, 3 narrative questions & review criteria
  - *Follow max. word counts for each question*
  - *Answer all questions to ensure a competitive proposal*
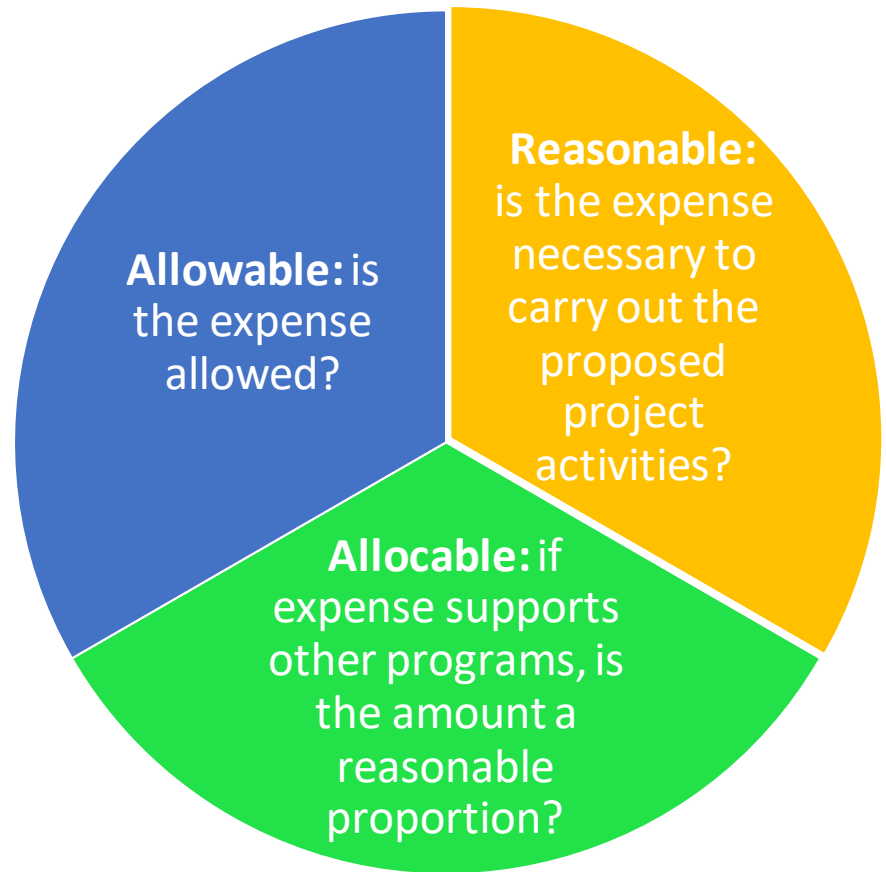
Required templates (on website):

- Budget and justification – all
- Project objectives and evaluation timeline – Tiers 2, 3

Intent to apply and proposals are <u>online</u> submissions

Budget

- **Use budget and justification template**

- Only account for expenses required to complete the proposed project

- Do not exceed grant amount

All included budget items must be:

Allowable: is the expense allowed?

Reasonable: is the expense necessary to carry out the proposed project activities?

Allocable: if expense supports other programs, is the amount a reasonable proportion?

Budget: Allowable

- **Personnel**
  - Includes both salary and fringe benefits (see exception in unallowable)
- **Indirect costs**
  - Facilities and administration and/or overhead
  - Not to exceed 10% of the total budget
- **Consultant fees**
- **Equipment**
  - Defined as any item that has a useful life of over one year
- **Materials and supplies**
- **Travel costs**
  - Excluding travel for CPP required activities (provided)
- **Clinical care costs**

> Note: no more than 10% of total budget may be allocated to support an OHSU collaboration

Budget: Unallowable

Funds may not be used for the following purposes:

- Projects activities focused outside of Oregon

- Preparation, distribution, or use of materials to directly support or defeat proposed legislation

- Debt reduction

- Equipment items above $3,000
  - Justification must be provided

- Applications from academic institutions – funds may not be used to support faculty salary (staff support is allowed)

We highly encourage proposals that:

- We encourage organizations to apply that are led by and/or committed to serving communities facing cancer health disparities

- Aim to address cancer-related health disparities:
    - race
    - ethnicity
    - socioeconomic status
    - gender identity
    - sexual orientation
    - geographic location
    - disability

Cancer-relatedness

- Project's connection to cancer should be clear

- Reviewers look for proposed impact on cancer-related need
    - Changes in cancer-related knowledge, risks, behaviors, etc.
    - Incorporate evidence from other programs/studies (e.g. studies showing relationship between physical activity and lower risks of certain cancers)

- If proposing a prevention project, measures should include short or long term outcomes related to cancer
    - E.g. change in knowledge around connection between nutrition and cancer prevention

- If proposing a screening project, describe options for supporting individuals who screen positive with resources for appropriate follow-up care

Cancer-relatedness: Example

- Eastern Oregon University: Get Outside Afterschool Activity Program (GO-ASAP)

- **Target population**: 7th and 8th grade students

- **Activities**: bi-weekly sessions focused on physical activity and cancer prevention education

- **Measures**: process data and pre-post surveys

- **Connection to cancer:**
  - Education session content
  - Pre/post surveys included knowledge-based questions about connection between healthy behaviors and cancer prevention

Review Process

Review criteria categories:
- Significance and impact
- Approach
- Organization and team

Tier 1:
- Administrative review by CPP administrative staff and Steering Committee
- Additional considerations:
  - Does proposal address a unique need or target an underserved community?

Tiers 2 and 3:
- Reviewed by review committee including cancer-related content experts or representatives of community organizations and/or OHSU

Applicant Resources

Applicant Resources

How to Apply for a Community Grant

Applications Now Open for Tiered Grants

Application instructions are outlined below. Contact us with questions at any time.

1. Develop your project idea:

- Review the 2023-1 Request For Proposals (RFP) and the frequently asked questions.
- Register for the Request for Proposals information session on January 26, 2023 at 10:00 a.m.
- Watch the Project Design and Evaluation Planning webinar and download the slides for notes.

2. Submit an intent to apply form by noon on Friday, Feb. 10, 2023 *Note: Submitted information is not binding and can be updated at the full proposal stage.*

- All tiers: Download the required budget template, v. Jan 2021
- Tiers 2 and 3: Download the required Objectives and timeline template
- Applicants will receive an email by Thursday. February 17, 2023 with instructions for submitting the full proposal.

3. Submit the full proposal and supplemental documents in the online portal by noon on Friday, March 10, 2023.

View the Request For Proposals

Learn about the 2023-1 Tiered funding opportunity

Download the RFP

Supplemental resources for Tiered Grants

- Tier 1 Work plan and timeline template
- Tier 1 Action planning toolkit
- Tier 2 and Tier 3 Planning guide

Additional application resources

Data analysis resources ➕

Health disparity and evidence-based approach resources ➕

Putting Public Health Evidence in Action Training ➕

Develop a Project Idea

All tiers	• Project design and evaluation planning webinar • Complimentary evaluation consult • Budget template (required)
Tier 1	• Work plan and timeline template • Action planning toolkit

Tier 2 and 3	• Planning guide
	• Objectives and timeline template (*required*)
	• Putting Public Health Evidence in Action: Introductory Modules
	    – Finding evidence-based approaches (EBAs)
	    – Selecting an EBA
	    – Adapting an EBA

Tier 3 only	Data analysis support resources

Additional Resources

Cancer data by county

- [State Cancer Profiles](#)

Select an Evidence-Based Approach (EBA)

- [National Cancer Institute Evidence-Based Cancer Control Programs](#) (EBCCP) – provides EBA models; searchable by topic, population, setting
- [Research to Reality](#) – webinars/resources for adapting and implementing EBAs

Feel free to contact us for support in identifying an appropriate EBA

State Cancer Profiles

Quick Profiles: Oregon

▶ Choose a Different State:

State: Oregon ⌄   **View Profile**

| Demographics | Screening & Risk Factors | Incidence | Mortality |

Screening & Risk Factors: Colorectal Screening	Oregon	USA	Map	Table
Ever Had Colorectal Endoscopy (Sigmoidoscopy or Colonoscopy), Ages 50+, 2020	74.34	74.7		
FOBT in last year and/or flex sig in last 5 years and FOBT in last 3 years and/or colonoscopy in last 10 years, Ages 50-75, 2020	72.47	71.9		
Home-Based Fecal Occult Blood Test (FOBT) in Past Two Years, Ages 50+, 2020	21.18	14.3		
Home-based FOBT in the past two years or ever had a colorectal endoscopy, Ages 50+, 2020	81.76	79.9		

Screening & Risk Factors: Diet & Exercise	Oregon	USA	Map	Table
Consumed 1 or More Fruits per Day, Ages 18+, 2019	64.25	60.7		
Consumed 1 or More Vegetables per Day, Ages 18+, 2019	83.58	79.7		
Healthy Weight (BMI 18.5 to <25), Ages 20+, 2020	32.87	30.0		
No Leisure Time Physical Activity, Ages 18+, 2020	18.48	22.4		
Obese (>= 95th percentile for BMI based on sex and age), High School Students, 2019	N/A	15.5		
Obese (BMI >= 30), Ages 20+, 2020	28.55	32.7		
Overweight (>= 85th percentile but <95th percentile for BMI based on sex and age), High School Students, 2019	N/A	16.1		

State Cancer Profiles

Interactive Maps

DATA OPTIONS

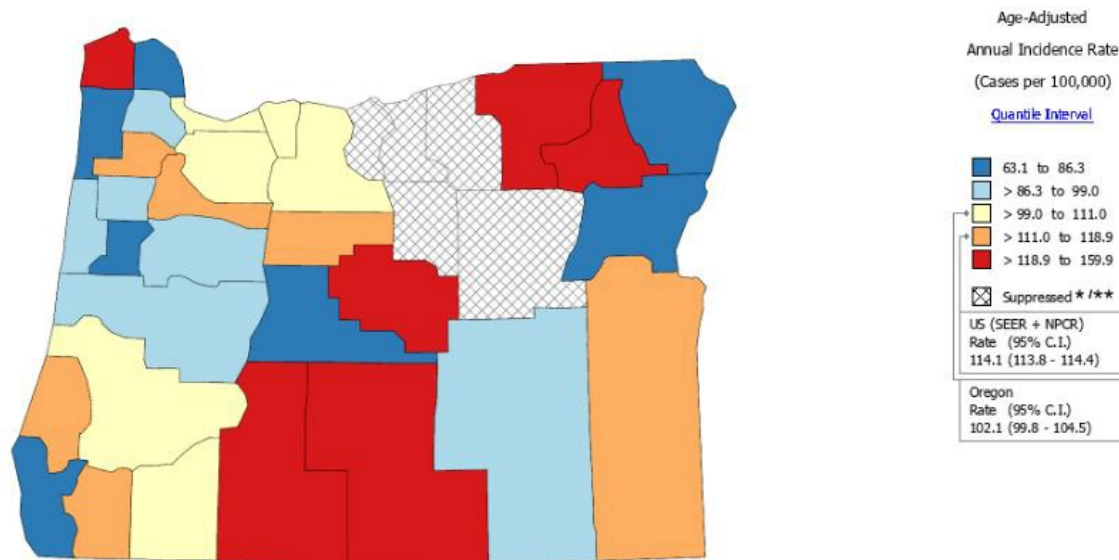|	
Area:	Oregon
Area Type:	By County
Data Group:	Cancer Rates
Cancer:	Colon & Rectum
Statistic:	Incidence (All Stages)
Race/Ethnicity:	All Races (incl. Hisp.)
Sex:	Both Sexes
Age:	50+
Year(s):	Latest 5-year average

MAP OPTIONS

Interval Type:	Quantiles (rankings)
Number of Intervals:	5
Color Scheme:	Red-Yellow-Blue (Div)

Generate Map

State Cancer Profiles

Incidence Rates† for Oregon by County
Colon & Rectum, 2015 - 2019
All Races (includes Hispanic), Both Sexes, Ages 50+

Tier 2/3: What is Evidence-based?

Some evidence is stronger than others and more evidence is stronger than a single study/project.

- **Degree of scientific evidence** – published randomized controlled trials (high) to testimonials/anecdotal information (low)

- **Amount of evidence** – many studies showing consistently positive results (high) to a single study with insufficient findings (low)

- **Degree of match to target community** – evidence from studies in same/similar population as target population, I.e., urban kids to rural kids (high) to evidence from a study in a different population, I.e., urban adults to rural kids (low)
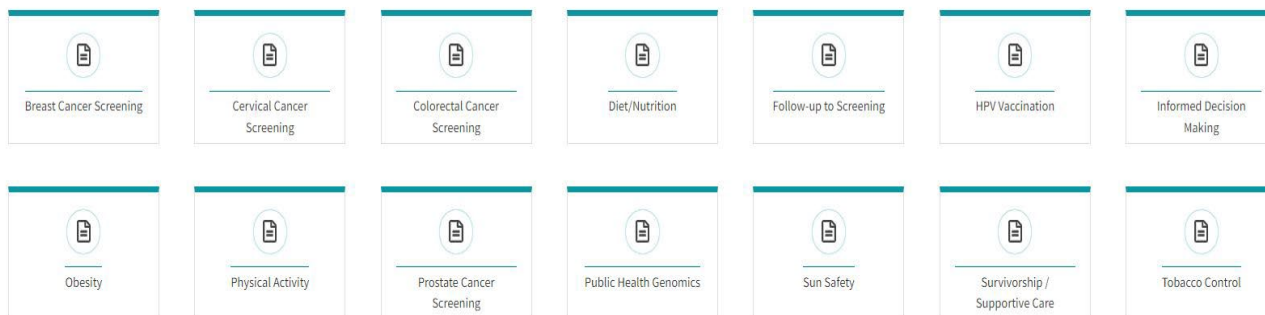
Evidence-Based Cancer Control Programs (EBCCP)

Transforming Research into Community and Clinical Practice

The EBCCP (formerly RTIPs) website is a searchable database of evidence-based cancer control programs and is designed to provide program planners and public health practitioners easy and immediate access to program materials.

Q Search Now

EXPLORE PROGRAMS BY AREA

Breast Cancer Screening	Cervical Cancer Screening	Colorectal Cancer Screening	Diet/Nutrition	Follow-up to Screening	HPV Vaccination	Informed Decision Making
Obesity	Physical Activity	Prostate Cancer Screening	Public Health Genomics	Sun Safety	Survivorship / Supportive Care	Tobacco Control

Search: Colorectal cancer, adults, rural

Colorectal Cancer Screening Evidence-Based Programs

Showing 1 to 7 of 7 programs (filtered from 22 total entries)

	Program Title & Description	Population Focus	Delivery Location	Co...
Filters Active - 2				
⊞	**Against Colorectal Cancer in Our Neighborhoods (ACCION)**	Medically Underserved	Clinical, Other Settings, Religious establishments, Workplace	Rur...
⊞	**Colorectal Cancer Education, Screening and Prevention Program (CCESP): Empowering Communities for Life**	Medically Underserved	Clinical, Other Settings, Religious establishments	Rur...
⊞	**Colorectal Cancer Screening Intervention Program (CCSIP)**	Un- and/or Underscreened Individuals	Clinical, Other Settings, Religious establishments	Rur... Urb...
⊞	**Community Cancer Screening Program (CCSP)**	Medically Underserved	Clinical	Rur...
⊞	**Family CARE (Colorectal Cancer Awareness and Risk Education) Project (FCARE)**	Individuals with familial colorectal cancer risk	Clinical, Other Settings	Rur... Urb...

Filters Active - 2 | Clear All

⊞ Population Focus ⑦

⊞ Delivery Location ⑦

⊟ Community Type ⑦

- Suburban
- Rural
- Urban/Inner City

⊟ Age ⑦

- 19-39 years (Young Adults)
- 40-65 years (Adults)
- 65+ years (Older Adults)

Review the intervention

Colorectal Cancer Screening Intervention Program (CCSIP)

PROGRAM SYNOPSIS

Designed to increase colorectal cancer (CRC) screening among African American adults, this community-based intervention is delivered by a health educator who leads small-group sessions on CRC prevention and early detection, signs and symptoms, and screening recommendations, as well as ways to maintain a healthy lifestyle. The study showed an increase in completion of CRC screening.

PROGRAM HIGHLIGHTS

Purpose: Designed to increase colorectal cancer screening among African American adults. (2010)

Age: 40-65 years (Adults), 65+ years (Older Adults)

Sex: Female, Male

Race/Ethnicity: Black - not of Hispanic or Latino origin

Program Focus: Awareness building and Behavior Modification

Population Focus: Un- and/or Underscreened Individuals

Program Area: Colorectal Cancer Screening

Delivery Location: Clinical, Other Settings, Religious establishments

Community Type: Rural, Suburban, Urban/Inner City

Program Materials	Implementation Guide	Program Developer
Preview, download, or order free materials on a CD	Download Implementation Guide	Contact Program Developer
View	Download	Contact

PROGRAM SCORES

⑦ EBCCP Scores

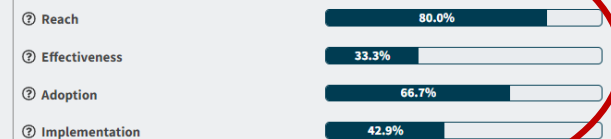| ⑦ Research Integrity | ■ ■ ■ □ □ 2.9 |
| ⑦ Intervention Impact | ■ ■ ■ □ □ 3.0 |
| ⑦ Dissemination Capability | ■ ■ ■ ■ ■ 5.0 |
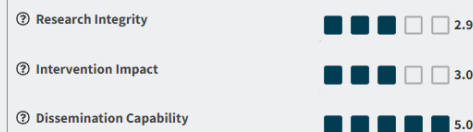
(1.0 = low 5.0 = high)

This program has been rated by external peer reviewers.

Learn more about the ratings

⑦ RE-AIM Scores

⑦ Reach	80.0%
⑦ Effectiveness	33.3%
⑦ Adoption	66.7%
⑦ Implementation	42.9%

This program has been evaluated on criteria from the RE-AIM framework, which helps translate research into action.

Learn more about the ratings

Key Dates

- **Ongoing**
  - Project design and evaluation planning webinar
  - OPEN: evaluation assistance consultation prior to submission (request on intent to apply form)

- **Friday, Feb. 10, 2023 by noon**
  - Submit an intent to apply form in our online portal

- **Friday, March 10, 2023 by noon**
  - Submit the proposal and supplemental documents in the online portal

- **Late May 2023**
  - Funding decisions announced

Questions?

Community Partnership Program website:

http://www.ohsu.edu/xd/health/services/cancer/outreach-programs/community-grants/index.cfm

Contact us!

Email: knightcancercro@ohsu.edu
Phone: 503-418-8077