

Presents

A Comprehensive Plan for Aging – Making Oregon an Age Friendly State

Speakers:

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Our top partners



A COMPREHENSIVE PLAN FOR LIVING + AGING

MAKING OREGON AN AGE-FRIENDLY STATE

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Communities + Generations + Innovations

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SHARED FUTURE OREGON

A campaign to bring together diverse stakeholders with the goal of creating an environment where people of all ages live well across generations.

A major outcome: **A CROSS-SECTOR COMPREHENSIVE PLAN FOR AGING**

WHAT?



A COMPREHENSIVE PLAN FOR AGING (CPA)

- Covers the lifespan
- Aligns all elements of “aging well”
- Benefits everyone

WHAT?



A COMPREHENSIVE PLAN FOR AGING: A PLAN AND A PROCESS

- Cross-sector approach
- Aligns state and local policy, programs and funding
- Institutionalized by executive and legislative branches
- Implemented by state and local agencies/organizations

WHAT?

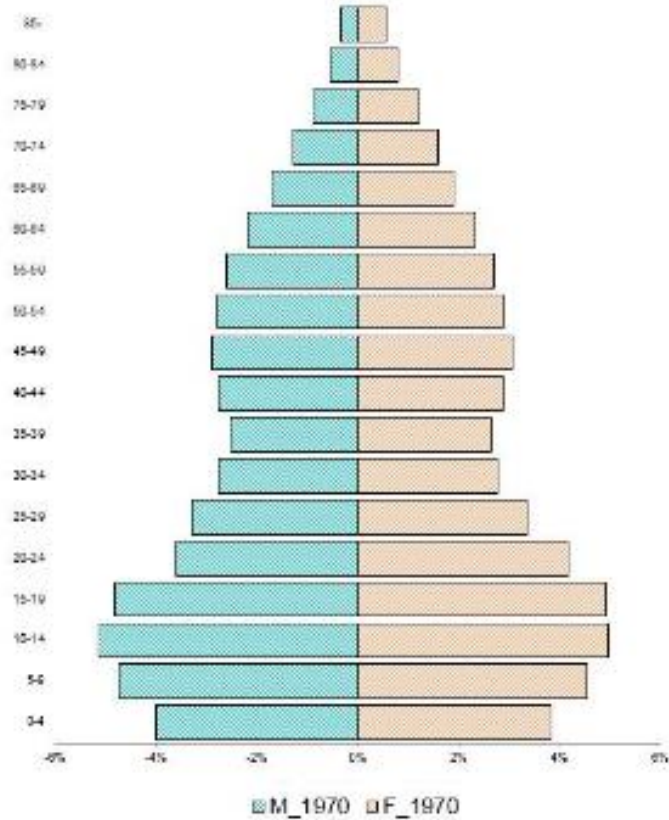


A COMPREHENSIVE PLAN FOR AGING: THE DEMOGRAPHIC SHIFT CHANGES EVERYTHING

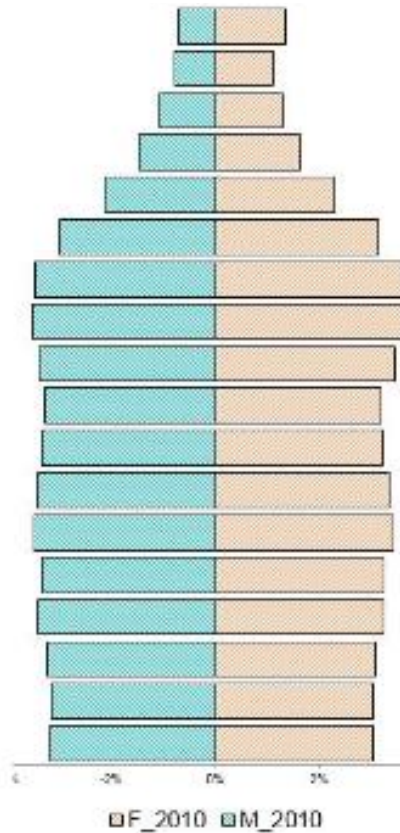
- Ability to have vital, healthy communities
- Ability to organize work/services
- Ability to support individuals

THE REALITY OF THE “SHIFT”

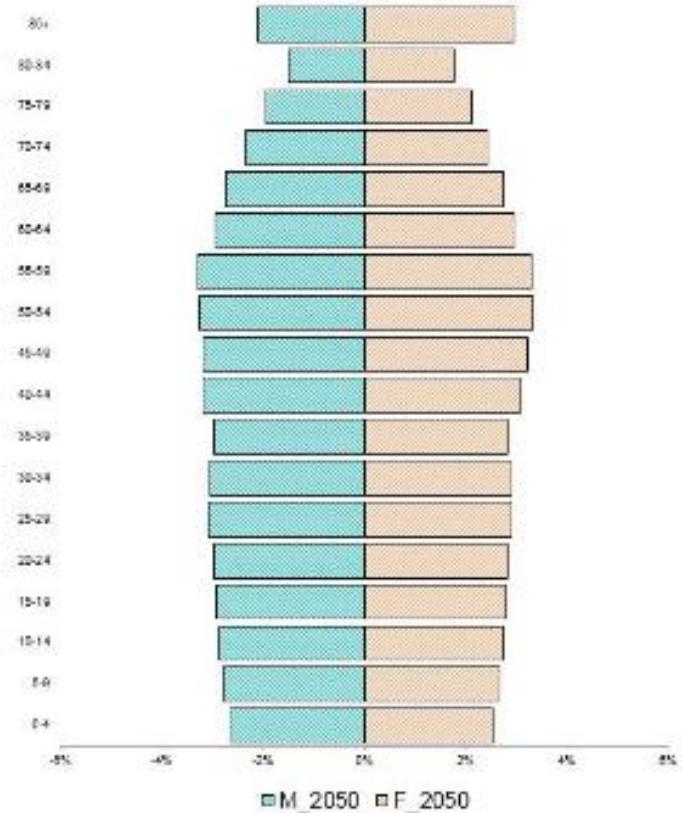
OREGON 1970



2010



2050



1925 SNAPSHOT:

NOT MANY OLDER
ADULTS

OREGON'S LIFE EXPECTANCY:

- 57.6 for men
- 60.6 for women

LIFE EXPECTANCY IN 2020:

- 79
- 1.1 years greater than national average

1960 OREGON SNAPSHOT:

LOTS OF BABIES

1960:

- Fertility rate: 113 per 1000

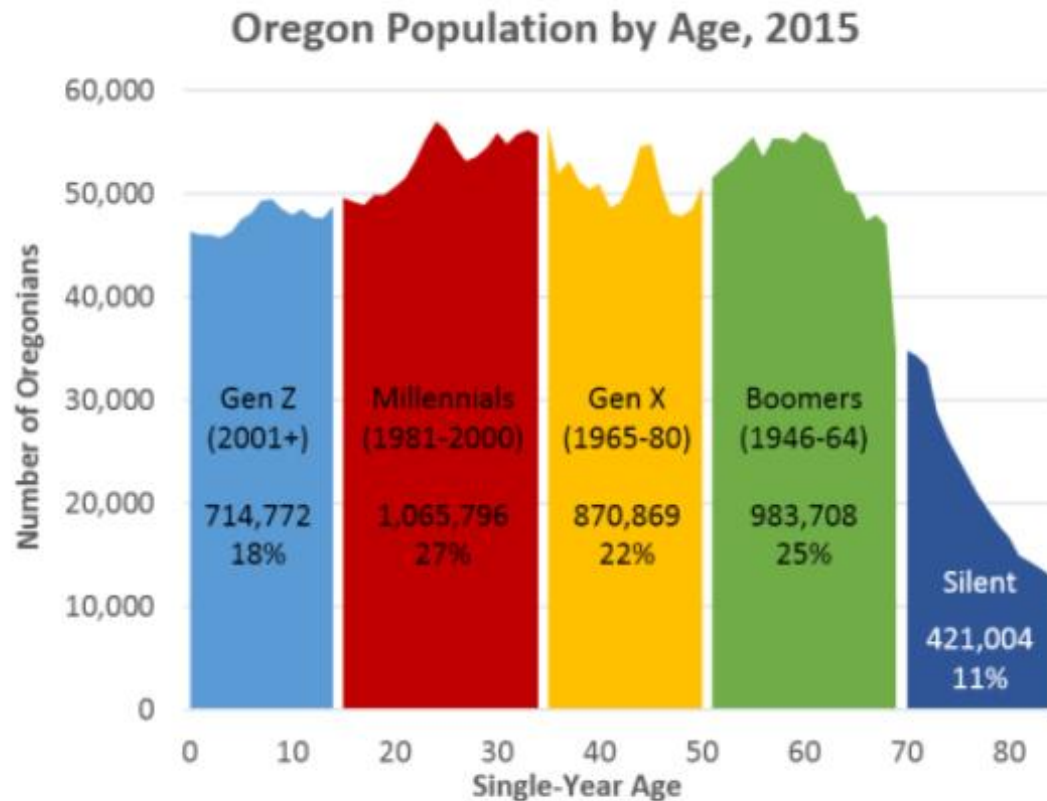
2022:

- Fertility rate: 48 per 1000

FACTS:

- Oregon has the lowest birth rate of any state west of Ohio (7th lowest in US)
- A baby born in 1960 turns 62 this year

AND THE “SHIFT” IS NOT TEMPORARY



Source: Oregon Office of Economic Analysis

TODAY:

**OREGON IS AMONG THE
OLDEST STATES**

**OREGON IS THE 11TH RANKED
STATE IN % OF POPULATION 65+**

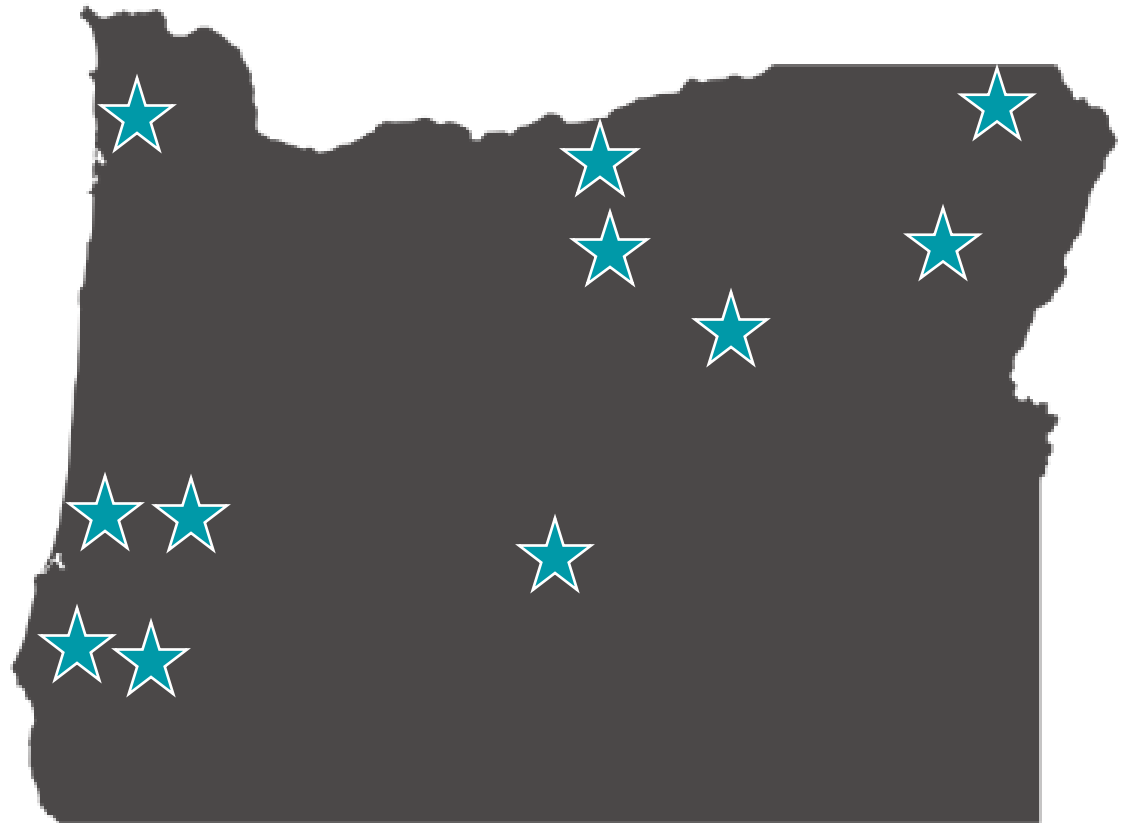
TODAY: 790,000

2035: 1,000,000+

RURAL OREGON IS SHIFTING QUICKLY

COUNTIES WITH 25% OF RESIDENTS AGE 65+

COOS
JOSEPHINE
DOUGLAS
CURRY
LAKE
WHEELER
TILLAMOOK
CLATSOP
GRANT
GILLIAM
BAKER
WALLOWA



RURAL AGING: STRENGTHS AND CHALLENGES

STRENGTHS

CHALLENGES

Love of place



Distances

Networks of support



Thinness of services

High levels of volunteerism



Workforce

Effective informal



Connectivity

communications



(cell/broadband)

Ethos of self-reliance

Invisibility



A COMPREHENSIVE PLAN: A PATH FOR CHANGE



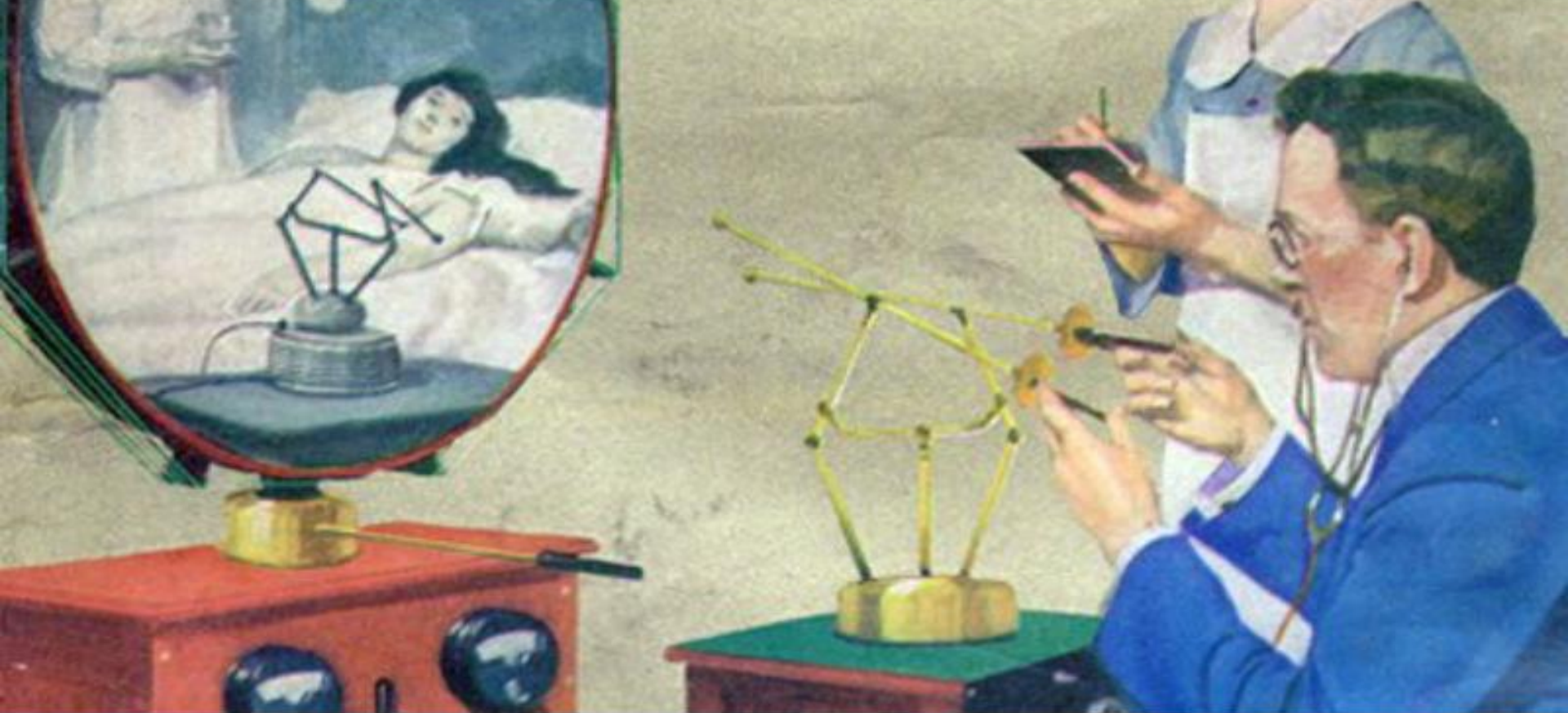
WHY?



A CPA

**HELPS EVERYONE TO SEE HOW PROBLEMS ARE INTER-RELATED
AND COMPOUND THE ADVERSE IMPACT OF:**

- Fragmentation
- Underfunding of basic critical services
- Limited support services
- Difficulty accessing health care



A doctor's diagnosis "by radio" on the cover of the February, 1925 issue of Science and Invention magazine
Science and Invention magazine

1925 TELEMEDICINE

**DESPITE BEING LONG ENVISIONED, WE WERE UNPREPARED IN
2020.**



1975:

INDIAN HEALTH SERVICE TELEMEDICINE



USING TECHNOLOGY DEVELOPED FOR NASA MERCURY PROGRAM

A modified recreational vehicle travels among reservation villages and beams patients' x-rays to doctors hundreds of miles away!

LARGELY THE SAME ISSUES AS 50 YEARS AGO

POTENTIAL RURAL HEALTH CARE:

- Overcomes distance/transportation
- Extends expertise
- Expands monitoring potential

NOT READY:

- Compensation issues
- Regulations/liability
- Technical capacity of users
- Broadband infrastructure



HOW COULD A CPA HELP?

ADDRESS BARRIERS FOR OLDER ADULTS AND OTHERS WITH SPECIAL NEEDS:

- Provide personal navigators
- Create dispersed access sites
- Incorporate supplementary diagnostic aids
- Improve methods to deliver follow-up
- Respond to compensation, regulation and liability issues
- Prioritize rural broadband



TODAY'S WORKFORCE SHORTAGE WAS PREDICTABLE

FUELED BY:

- Reimbursement policies
- Medicalization of care and support
- Regulatory responses
- Credentialing and training strategies



HOW COULD A CPA HELP?

ADDRESS IMPLICATION OF CHANGING AGE STRUCTURE:

- Reimagined and redesigned work across the lifespan
- Counterbalance specialization with support for efforts such as peer support and *promotara* models
- Integrated response of social determinants of health
- Mitigate the unintended consequences of credentialing

A low-angle photograph of a forest with sunlight filtering through the trees. A horizontal teal band is overlaid across the middle of the image, containing the main title and subtitle.

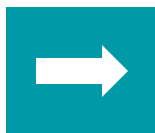
INTRODUCING

SHARED FUTURE OREGON

**A COMPREHENSIVE PLAN FOR LIVING + AGING
TO BECOME AN AGE-FRIENDLY STATE**



WHERE ARE WE TODAY?



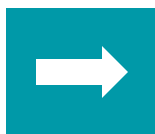
Part of a national movement



Oregon has been selected to join a ten-state collaborative



Movement is gaining widespread support



There is no plan, but there is a path to creating one

WHAT'S NEXT?



EVERYONE AT THE TABLE.



CAN YOU BE INVOLVED?

WE NEED AN ALL HANDS ON DECK APPROACH FOR OUR SHARED FUTURE

SIGN UP YOUR GROUP

Join the cause! We ALL need to work together to advance Shared Future Oregon: A Comprehensive Plan for Living + Aging to Become an Age-Friendly State.

CONNECT

There are so many ways to be involved! Connect us with other groups and leaders to join Shared Future Oregon, or join us to visit with elected leaders to prompt action.

COMMUNICATE

Follow us on social media and share our information!



Communities + Generations + Innovations

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**JOIN US IN BUILDING
OUR SHARED FUTURE**

www.ageplus.org/shared-future-oregon

Thank You to All of our Partners!



Building healthier communities together



Workability One

inQuiseek

OHA Oral Health

NEON

Grand Canyon University