

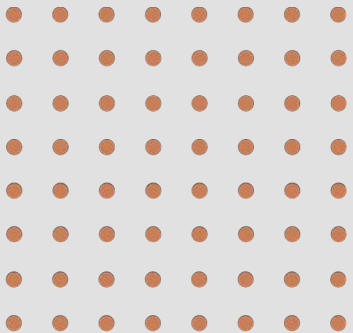
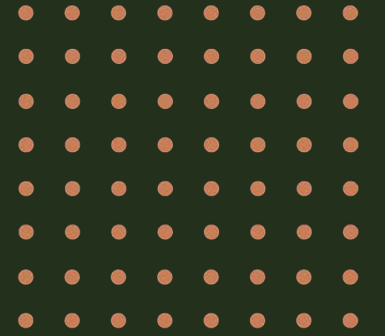
The Great Resignation: Challenges, Opportunities, and Implications for Employees and Organizations



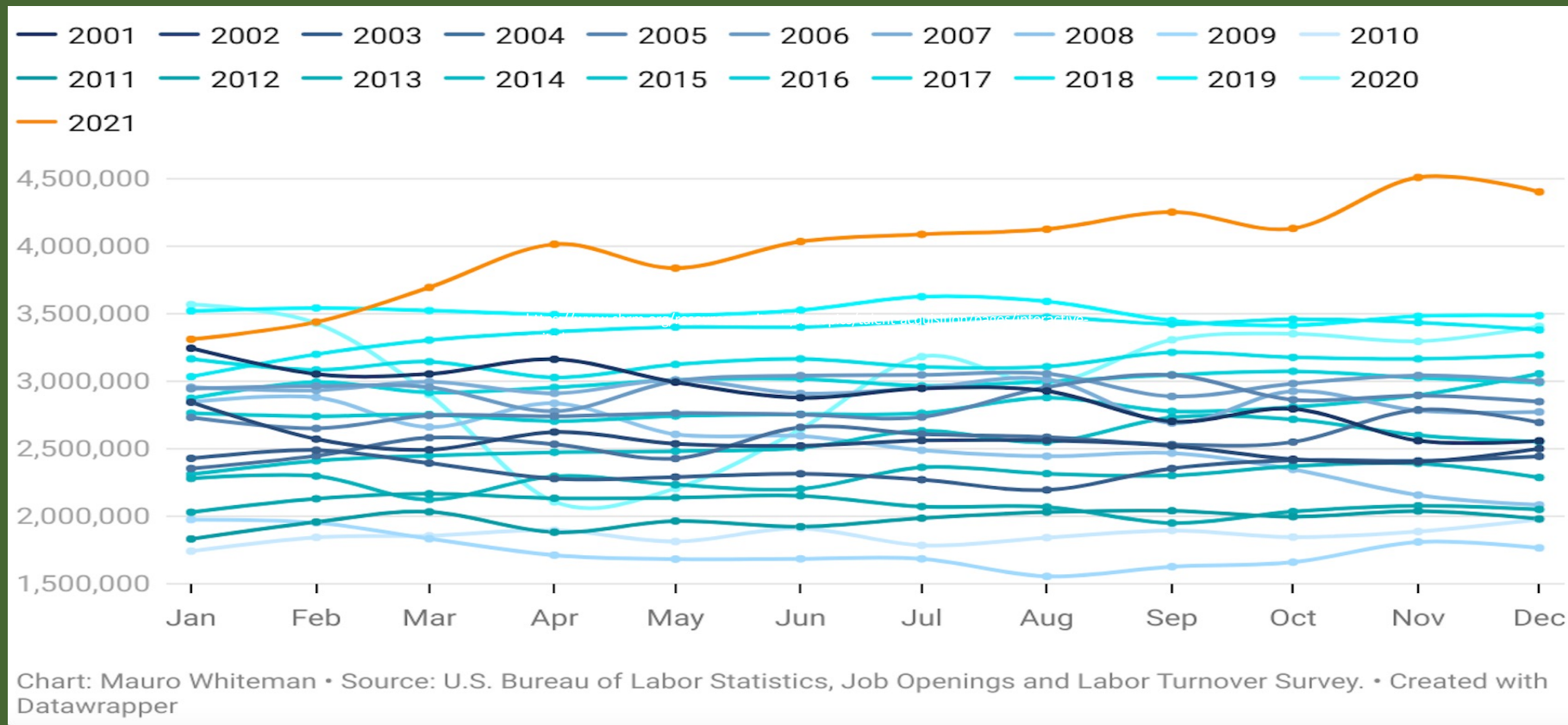
Berrin Erdogan
Professor of Management
Portland State University
School of Business



The average person changes jobs
12 times over the course of their
careers



Historic levels of quitting



FORTUNE

In a recent study of Fortune magazine conducted on CEOs, 44% said that the biggest problem they currently face is the tight labor market.



Outline

What is
happening
and why
employees
are leaving

How about
those
staying
behind?

Consequences
for
organizations

What can
organizations
do?

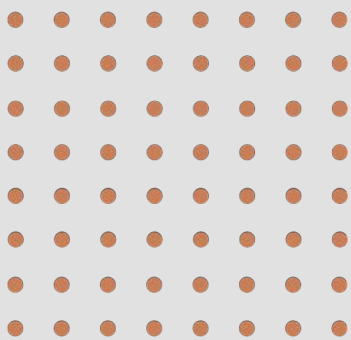
A Fraught Term

Assumptions

- Viewed as mostly harmful to the economy.
- Treated as a natural disaster
- No one wants to work anymore!

Reality

- Many quits are due to workers switching jobs.
- Industry specific
- Connected to experiences during the pandemic
- Businesses played a large role in creating it.
- Stems from systemic and long-term problems



Bloomberg

▼ U.S. Edition

● **Live Now**

Markets

Technology

Politics

Wealth

Pursuits

Opinion

Businessweek

Equality

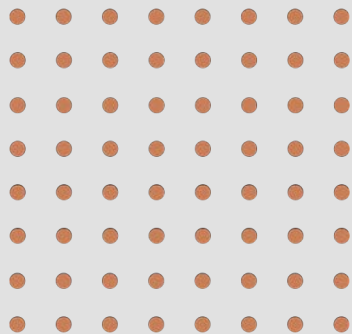
Green

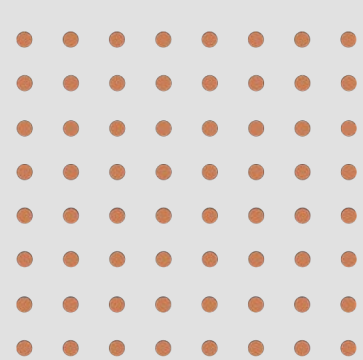
City

Business
Prognosis

**U.S. Hospitals Pushed to Financial Ruin
as Nurses Quit During Pandemic**

2/3 of nurses surveyed by the American Association of Critical Care nurses said their experiences during the pandemic have prompted them to consider leaving the field.





Our front desk clerk at our hotel is wearing a mask because of the coronavirus. We think it will make our guests nervous when she is wearing it. Can we make her take it off?

March 18, 2020

Question: One of our employees, who works for an essential business in the office of a health care facility, is immunocompromised and taking three high-risk medications. The employee has asked to work from home during the pandemic. We typically do not have work-from-home assignments. How should we handle this scenario?

July 10, 2020

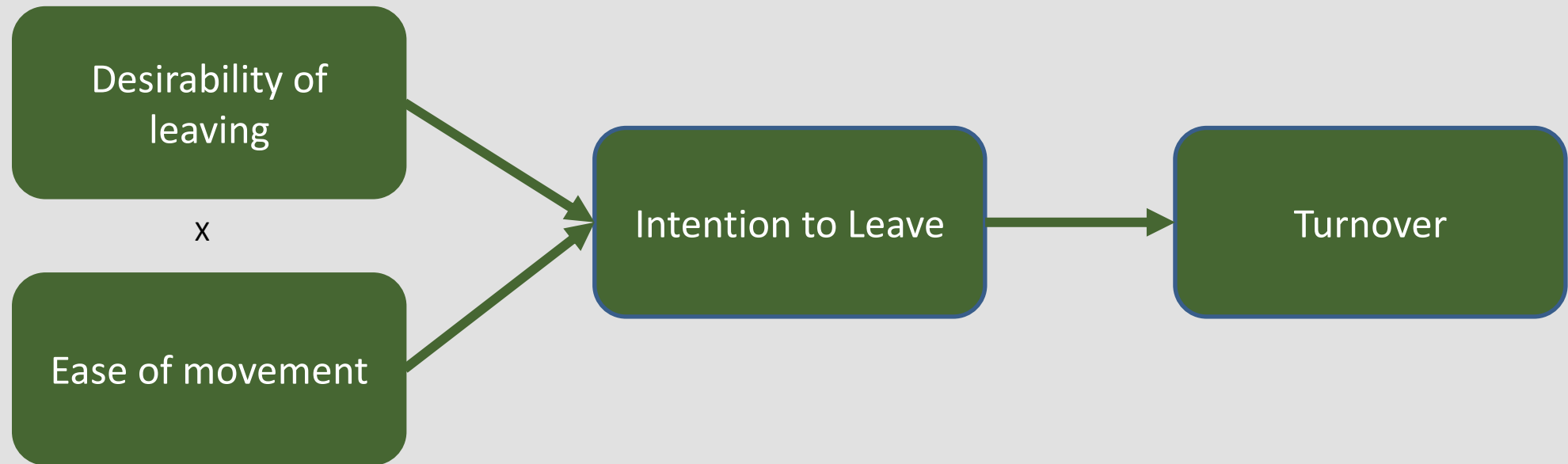


Ask HR:





Why do people leave: #1 - Classic Model



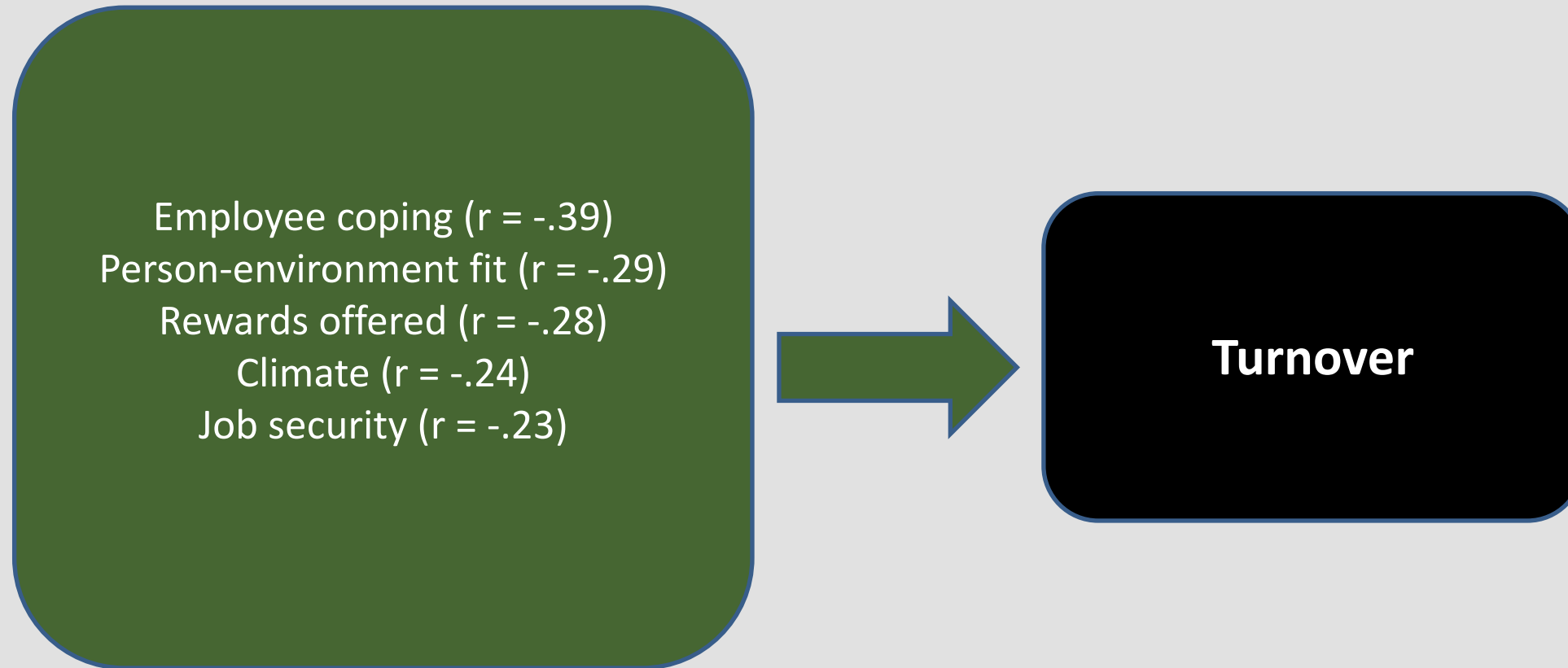
REASONS PEOPLE GIVE FOR QUITTING

1. Desire for higher pay (66% of leavers with college degrees improved pay; 51% without a degree)
2. Advancement opportunity
3. Felt disrespected at work
4. Childcare issues
5. Lack of flexibility

<https://www.pewresearch.org/fact-tank/2022/03/09/majority-of-workers-who-quit-a-job-in-2021-cite-low-pay-no-opportunities-for-advancement-feeling-disrespected/>



RESULTS FROM A META-ANALYSIS



Rubenstein, Eberly, Lee, & Mitchell, 2018, Personnel Psychology



- They leave when they are underpaid, uninspired, and undervalued.
- They leave when their jobs harm their health and well being.

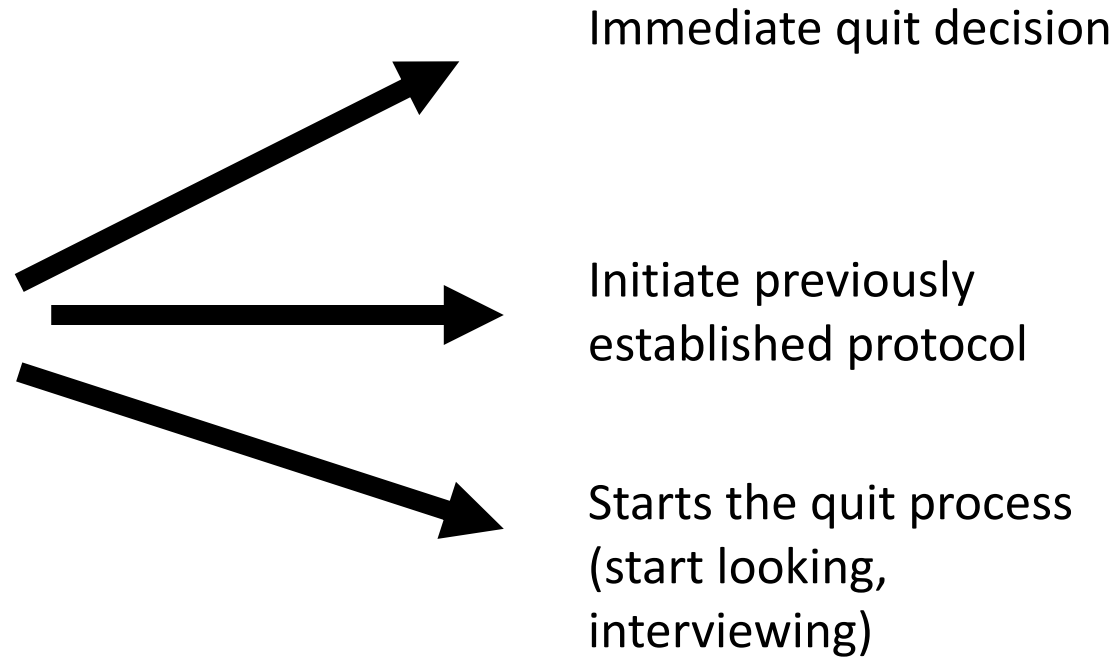
Ease of Movement



McCarthy, Bauer, Truxillo, Erdogan, Shao, Wang, Liff, & Gardner, 2021, Journal of Applied Psychology



WHY DO PEOPLE LEAVE: #2 - UNFOLDING MODEL





COVID-19 AS A SHOCK

- What good is work? How should it fit with our lives?



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Consequences of staying



OVERWORK

83% of respondents in a survey of 5000 office workers said they took on up to 6 additional tasks due to coworkers leaving.

68% no longer know what their responsibilities are.



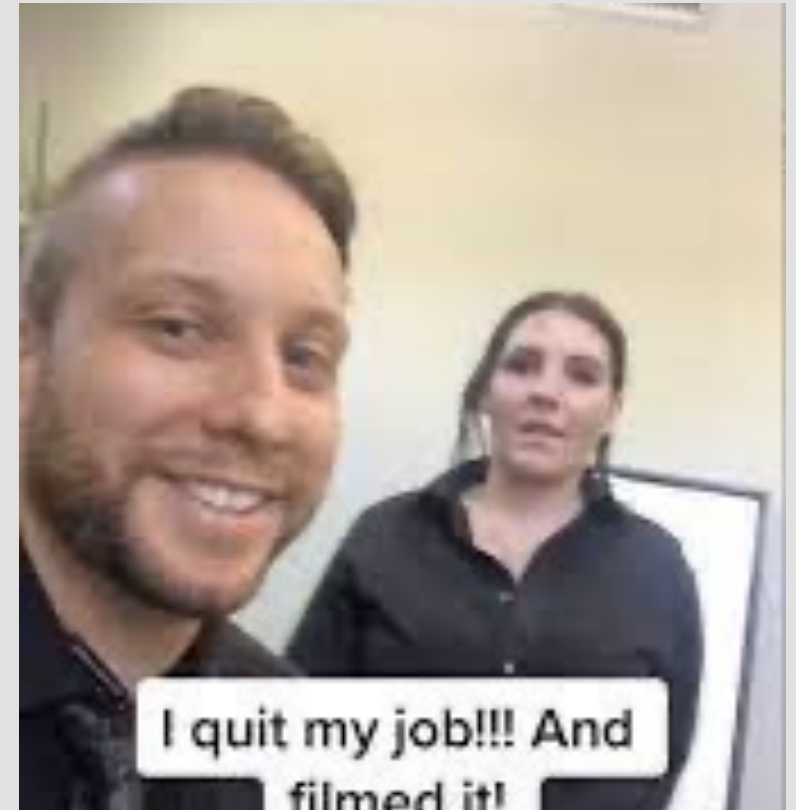
FOMO



TRAIN NEWCOMERS



PAY?



Turnover is contagious

Manager and Mentor Departures

- When a manager departs, employees with a close relationship to that manager also tend to depart.
- Leader departures increase employee worries about their future in the organization
- Departure of high performing leaders increases unit turnover.
- Mentor departure was related to higher likelihood of applying to graduate school



Source: Porter & Rigby, 2021,
Journal of Organizational
Behavior



Outline

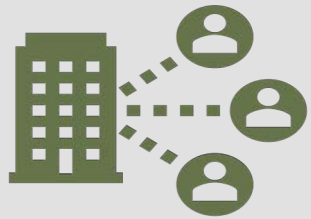
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CONSEQUENCES FOR ORGANIZATIONS



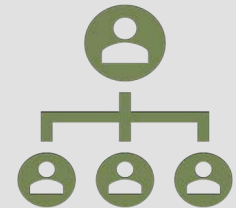
Understaffing



**Recruitment and
hiring costs**



Loss of social capital



Reduced autonomy



Youngkin tightens remote work policies for Virginia state employees



By [Laura Vozzella](#)

May 5, 2022 at 6:37 p.m. EDT

Apple employees rise up against return to office orders

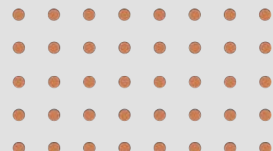
By [Joel Khalili](#) published 5 days ago

Apple's new office working policy is under fire



THE REMOTE CHALLENGE

- Mismatched expectations between upper management and lower-level employees regarding going back to physical office
- 70% of knowledge workers want a hybrid workplace.
- Digital natives expect to be remote going forward.
- What happens to productivity?
- Choice or coordination?
- Pay?





Outline

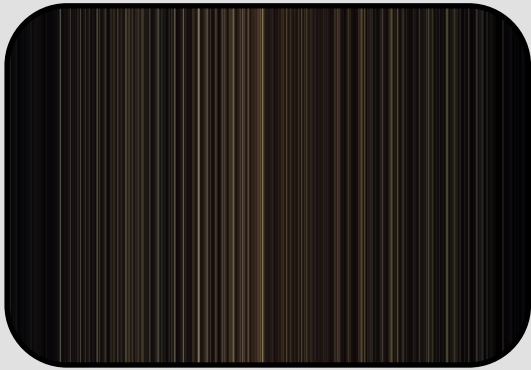
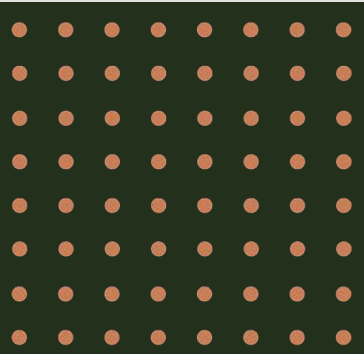
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MANAGING TURNOVER EVENTS



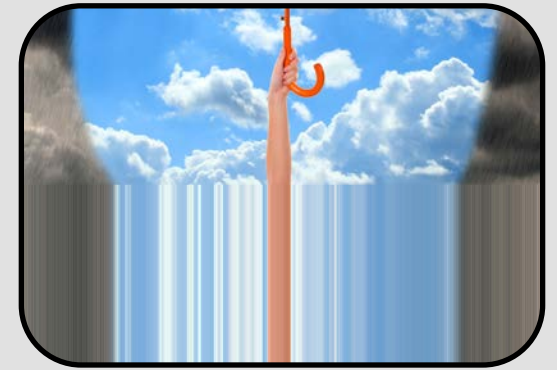
Say goodbye
gracefully



Don't make
things worse



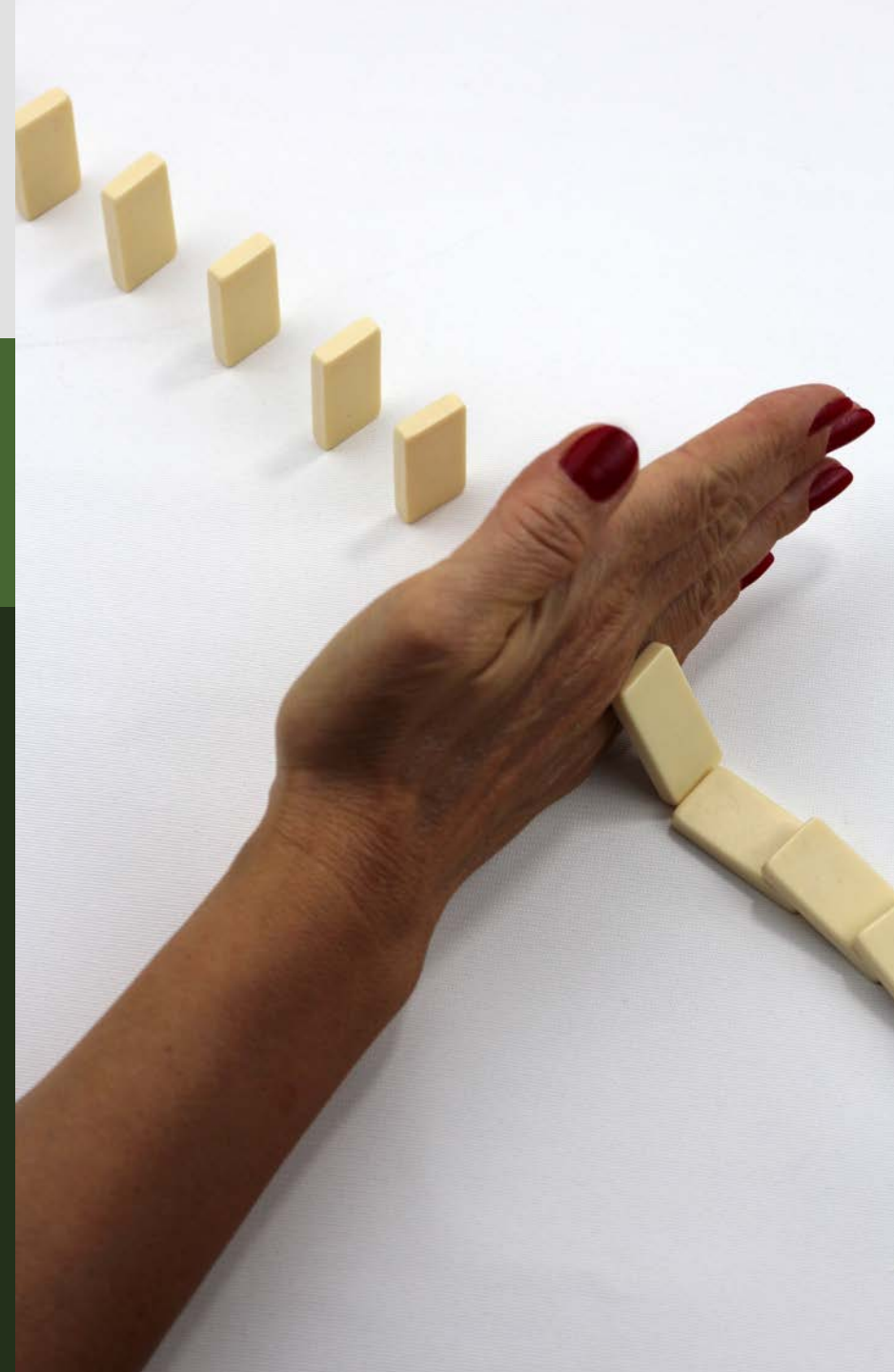
Appreciate the
ones left behind



Project
optimism

How to intervene?

- Gather data, use the data you already have.
- But... Don't ask questions if not interested in fixing problems.
- Exit interviews, engagement surveys.
- Understand what is going on and develop interventions.
- Stay interviews. One on one meetings. Listen.



Example interventions



Future oriented conversations



Reduced hours and opportunities
to mentor others

Most departures in 90 days. Turnover problem or Onboarding problem?

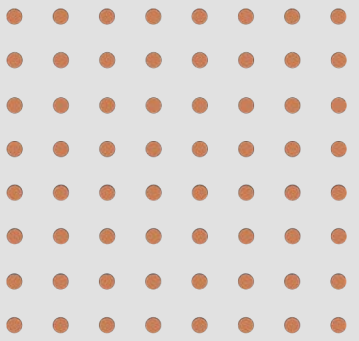


- Companies that offer structured onboarding oftentimes have more positive outcomes (Bauer, Bodner, Erdogan, Truxillo, & Tucker, 2007, Journal of Applied Psychology)
- Invest in building relations early on (with manager and coworkers).
- Assign a buddy, a mentor.
- Help them achieve role clarity, confidence, and belongingness.

SURVIVING LABOR SHORTAGES

- Improve candidate experience (simplify, eliminate unnecessary hurdles).
- Hire based on aptitude, and then train. Increase training investment
- Look at labor pools you avoided before.
- Consider part time workers





Reenvisioning Jobs

- Pay & stability
- Culture of caring
- Growth
- Flexibility & Autonomy
- Meaning





THANK YOU

Any Question?

