

2022 Forum on Aging in Rural Oregon



Presents

A Statewide Comprehensive Plan for Aging in Oregon and Becoming an Age-Friendly State

Speakers:

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OPAL Program
(Oregon Psychiatric Access Line)
OPAL-K for kids and OPAL-A for adults

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- Presentation slides will be posted shortly after the session at:
<https://www.ohsu.edu/oregon-office-of-rural-health/forum-aging-rural-oregon>.
- If you'd like CEU credits for this session, please complete the survey that you will receive at the end of Forum, as well as the survey that will come to you in the app at the close of the session.

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1. Download the **Whova App**:
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2. Search for “**Forum on Aging in Rural Oregon**”.
3. **Sign in** with your **email** and this code: **ForumonAging2022**

A low-angle photograph looking up at a dense forest canopy. Sunlight filters through the branches, creating a bright starburst effect in the center. The image is partially covered by a teal horizontal band.

SHARED FUTURE OREGON

A COMPREHENSIVE PLAN FOR LIVING + AGING
TO BECOME AN AGE-FRIENDLY STATE



INCREASINGLY DIVERSE AND RAPIDLY GROWING

Over 35% of the people living in Oregon are over the age of 50

NOW IS THE TIME

For the first time in U.S. history, older adults will outnumber children. The tipping point: **2034**.

TODAY is our window to advance statewide goals and policies centered on aging well through all stages of life.

BE A PART OF SHARED FUTURE OREGON

We are all aging. Let's work together strategically and with purpose to shape what we want and expect for our **Shared Future**.

COMMUNITIES + GENERATIONS + INNOVATIONS

WHO

WE ARE ALL
IMPACTED BY THE
PEOPLE IMPORTANT
TO OUR LIVES.

EMBRACING IMPACT
#SharedFutureOregon

FROM THE BALLOT BOX,
TO THE ECONOMY,
TO ADVANCING EQUITY.



In 2020, Over 55% of Oregon's voting population was over the age of 45.

**Older adults are transforming our daily lives and
making tremendous contributions to our communities.**

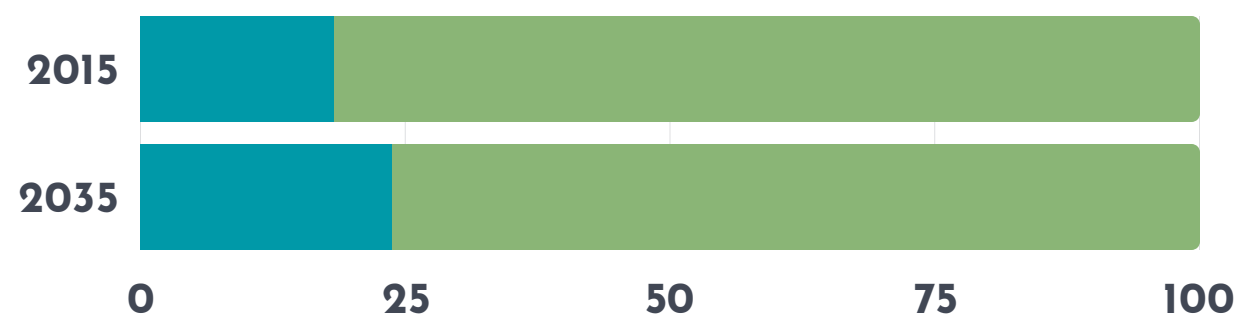
RURAL OREGON IS AGING FASTER

OREGON'S **TOTAL** RURAL POPULATION HAS GROWN BY **3%** SINCE 2000.

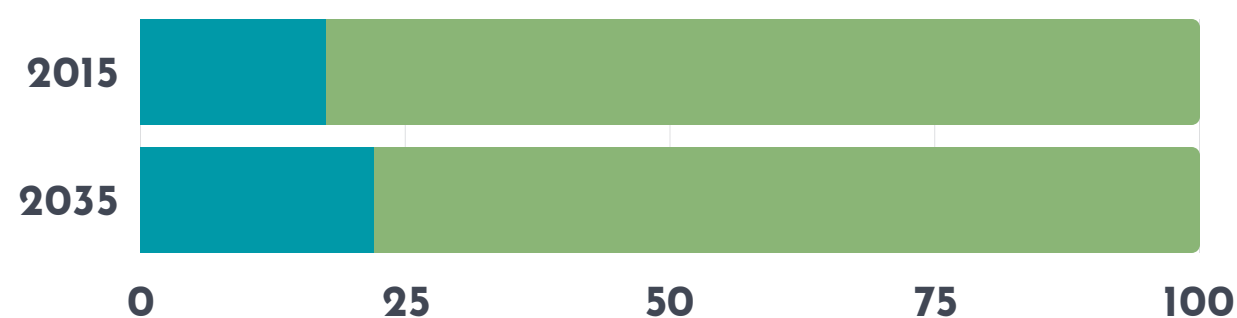
OREGON'S **65+** RURAL POPULATION HAS GROWN BY **22%** SINCE 2000.

URBAN COUNTY EXAMPLES, POPULATION 65+

DESCHUTES COUNTY

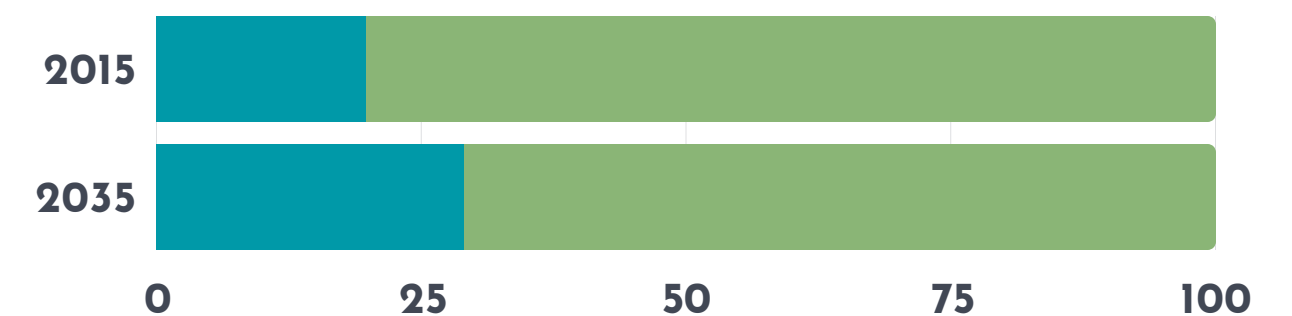


CLACKAMAS COUNTY

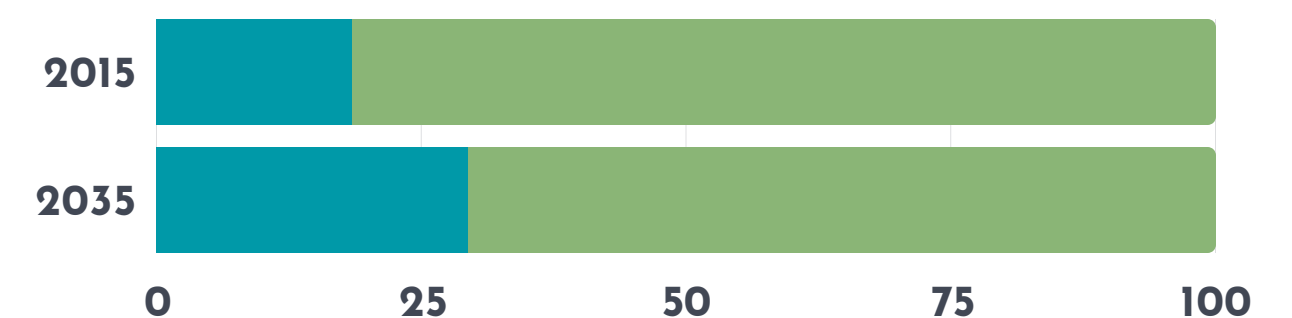


RURAL COUNTY EXAMPLES, POPULATION 65+

KLAMATH COUNTY



JEFFERSON COUNTY



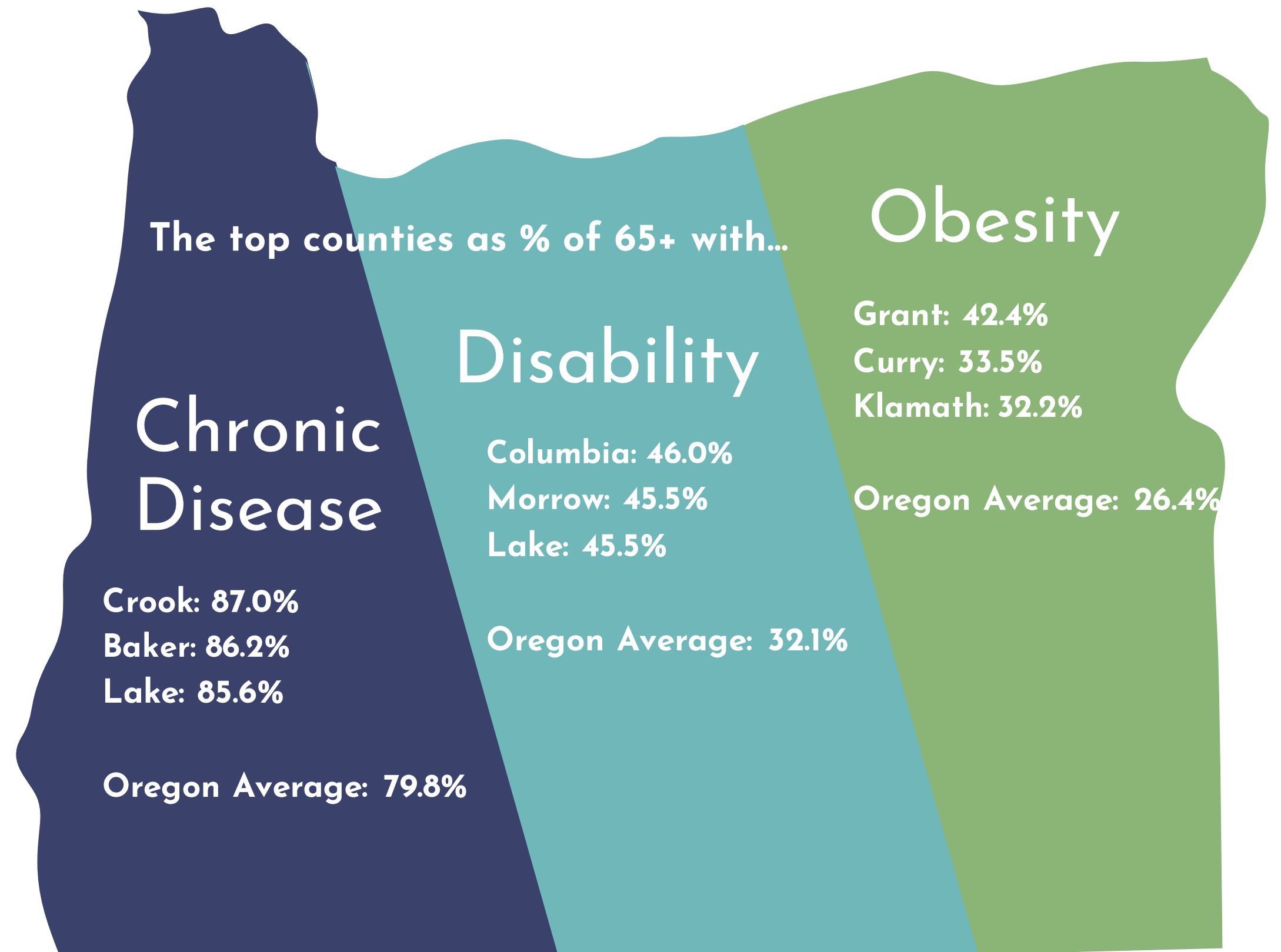
RURAL OREGON BEARS THE BRUNT

AGING IN RURAL AREAS IS MADE MORE DIFFICULT BY:

- Limited broadband
- Longer distances
- Fewer local services
- Lower lifetime incomes
- Less infrastructure
- Poorer health status

CHRONIC ILLNESSES* ARE INEQUITABLY DISTRIBUTED BETWEEN RURAL AND URBAN REGIONS.

*Oregon Health Authority 2019 Data



WHAT

WHAT CAN WE
ALL DO TO HELP
COMMUNITIES
THRIVE?

Equity Address Invisibility
Economic Development **Healthcare**
SHARED FUTURE
Mental Health **Housing** **OREGON** **Workforce**
IMPACT AREAS **Living** **Cost of**
Accessibility **Transportation**
Caregivers Intersectional Awareness



OUR PLAN

WHAT IS A COMPREHENSIVE PLAN FOR LIVING + AGING?

- It's a cross-sector effort that includes strategies for 10+ years
- It includes a broad pool of stakeholders from the beginning of the process
- It's institutionalized by executive and legislative branches
- It's developed to guide the restructuring of state and local policy, programs and funding that is geared toward aging well in the community

SHARED FUTURE OREGON BENEFITS COMMUNITIES BY:

- Building partnerships among government agencies and departments
- Facilitating collaboration among diverse groups, families, businesses and many more public and private stakeholders
- Promoting equity and inclusion to combat bias and discrimination
- Raising awareness and responding to the impact of aging policy across the lifespan

THE PROCESS



AGE-FRIENDLY STATE

WHAT DOES IT MEAN TO BECOME AN AGE-FRIENDLY STATE?

- Creating an Oregon where everyone can live and age well in the community they choose
- Leadership from the Governor and legislature
- Meaningful engagement by Oregonians, community and business leaders, to find solutions for our most pressing challenges
- Addressing the critical needs of all Oregonians as we age and developing and investing in age-friendly policies and programs
- Enrolling in the global WHO and national AARP Networks of Age-Friendly States and Territories
- Creating a policy environment that empowers and supports communities to become more age-friendly

AGE-FRIENDLY FRAMEWORK



WHY

THIS THE MOMENT
TO STRENGTHEN
OUR CONNECTIONS.

OUR PEOPLE ARE THE FUTURE

Oregon's demographics require **URGENT** action. Over 35% of the people living in Oregon are over the age of 50 with an increasingly diversifying population.

MOMENTUM IS HERE

There is already a roadmap! Other states have recognized the **value** in advancing a Comprehensive Plan for Living + Aging to Become an Age-Friendly State. Massachusetts, Texas, California and New York governors have issued executive orders. Vermont, Colorado and California legislatures have also affirmed this work through legislation.

FISCALLY RESPONSIBLE + NECESSARY

By developing a plan that supports agency leadership and interagency collaboration, Oregon can support fiscally responsible policies that also promote financial advancement for their communities.

LEADING FOR OUR PEOPLE

Oregon is leading the way in so many areas when it comes to putting people first. This initiative continues to honor the values of who we are as Oregonians.



WHERE

FROM EVERY CORNER OF THE STATE,
WE ARE **SHARED FUTURE OREGON**

OUR GOAL:

**Build a broad coalition to advance a
Comprehensive Plan for Living + Aging
to Become an Age-Friendly State.**

TOGETHER WE ARE MAKING OUR GOAL A REALITY.



MOVEMENT WITHIN MOVEMENTS

Nonprofit. Government. Philanthropy. Business.
Local Community.

[Shared Future Oregon](#) is an initiative that brings together various groups and individuals to advance a cross-sector Comprehensive Plan for Living + Aging to Become an Age-Friendly State.



COMPRISED OF DIVERSE VOICES

A diverse and intersectional table requires intentionality and authenticity. Our work together centers inclusivity to accomplish our collective purpose.



A BROAD AUDIENCE UNITED FOR A COMMON GOAL

Other states have shown us that by having folks come together from different walks of life, success can happen. We are working to bring various stakeholders to this necessary conversation.



ACTIONS

1

AWARENESS FOR ACTION

Even with huge demographic shifts in aging, many people don't have a firm understanding of the urgency for **ACTION**. We will work together to prioritize policies that recognize our needs for the future of our state.

2

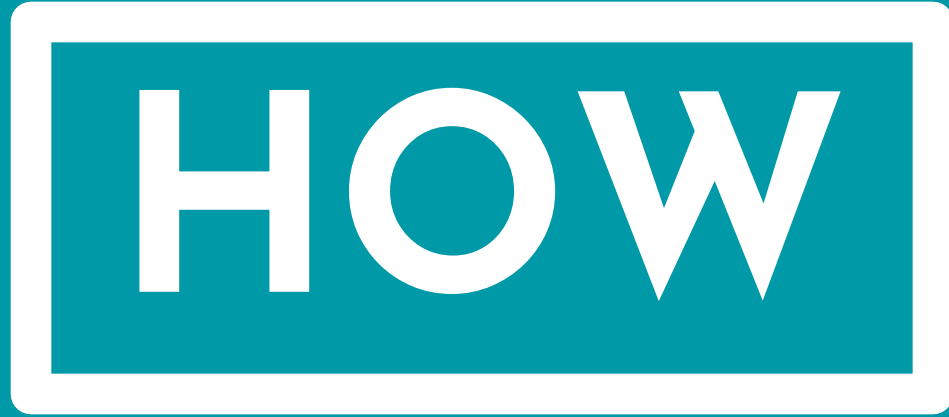
BUILD SHARED FUTURE OREGON

By breaking down silos and mainstream issue areas, we are building a collective initiative to actively demonstrate broad support for necessary action.

3

EMPOWERING ELECTED LEADERS

We have unfortunately seen the consequences of not having policies in place that attend to older Oregonians. By empowering elected leaders with information, roadmaps and realistic policy recommendations, we will work for results.



CAN YOU BE INVOLVED?

WE NEED AN ALL HANDS ON DECK APPROACH FOR OUR SHARED FUTURE

SIGN UP YOUR GROUP

Join the cause! We ALL need to work together to advance Shared Future Oregon: A Comprehensive Plan for Living + Aging to Become an Age-Friendly State.

CONNECT

There are so many ways to be involved! Connect us with other groups and leaders to join Shared Future Oregon, or join us to visit with elected leaders to prompt action.

COMMUNICATE

Follow us on social media and share our information!





Communities + Generations + Innovations

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**JOIN US IN
BUILDING OUR
SHARED FUTURE**



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Thank You, Partners!



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