AOBIO kicks off February 23rd with a four-week investment-readiness education series for life and bioscience startups at any stage of development. The educational series will be led by local founders who have scaled successful companies in therapeutics, diagnostics, medical devices or health innovation.

You’ll learn:

● Key pathways to scaling a life- or bioscience startup
● Lessons learned in building a bioscience company from experienced local founders
● How to create a case for investment to local and out of state investors
● What investors in the sector really want, and how to engage them successfully

At the end of the education program, those companies that are indeed investment-ready can apply to be considered for an equity angel investment of up to $300,000, to be presented at the live AOBIO Finale in May.

AOBIO Entrepreneur Registration – $95 OEN Members; $135 Non-Members, includes:

● Four core educational workshops featuring successful life and bio founders
● Office Hours and optional workshops with OBI Entrepreneurs in Residence
● Live AOBIO Mixer with mentors and investors in Portland
● Pitch practice opportunities and feedback from mentors and investors
● Opportunity to apply for up to $300K equity investment
● Ticket to the AOBIO Finale in May in Portland

Presented by OEN in partnership with Oregon Bioscience Incubator, OHSU and OregonBio
AOBIO Education Series

Wednesdays, 8:30-10am, via Zoom

- **February 23: Life & Bioscience Sector Map** - Holly Rockweiler, Madorra & Erik Tucker, Aronora
  This session will lay out a map of the life & bioscience sector, differentiating between therapeutics, medical devices, digital health, etc., and highlight implications for funding strategies (grant/non-dilutive funding, angel, venture, self, etc.), R&D, regulatory approvals, and go to market strategies for each.

- **March 2: Building the Bio Investment Case** - Patti White, Hemex Health & Emmanuel Akporiaye, Veana Therapeutics
  Map in hand, this session will go deeper on revenue models, phases of clinical trials or regulatory approvals if applicable, customer segmentation, sales and marketing strategies, product development roadmaps, etc. by specialty. The goal is to illuminate details - including potential challenges and pitfalls - to build a solid case for investment.

  Get it straight from the investors themselves: What’s the process and rhythm of equity fundraising? What do you need to prepare for due diligence? How do you approach the investor conversations?

- **March 16: What Does DEI Mean in Science Startups?** - DeWayne Judd, Consultant & Himalaya Rao-Potlapally, BFM
  This session will foster a conversation about how race shows up in bioscience companies, and the implications and strategies for recruiting investors, team, and customers. Himalaya will also share details of the **Emerge Initiative grant program for early stage founders of color**.

**PLUS:**

- **Office Hours** weekly with OBI’s Entrepreneurs in Residence
- Optional **drill-down sessions** with mentors
- **Bonus sessions** hosted with OBI, OHSU & Oregon Bio
- **Pitch practice** with angel investors
- **AOBIO Mixer** in-person with peers, mentors & investors in early April

**REGISTER by February 22:**
www.oen.org/aobio-registration