

30-Second Speech

Who is your audience and what do they know?

What do you do? *Not title, but actions.*

Why do you care about subject?

Why should your audience care about subject?

Convert your science into relatable metaphor describing importance of your work?

Remember

Simple – *No jargon*
Passionate – *Show enthusiasm*
Relevant – *Make it relatable*
Focused – *Clear, concise, and direct*