

# BIP Corp

Biomedical Innovation: Commercialization Readiness Program



## WHAT IS THE BUSINESS CASE FOR YOUR TRANSLATIONAL SCIENCE?

Find out via the I-Corps@NCATS Regional Short Course. Based on the National Science Foundation's Innovation Corps (I-Corps™) program, the premier federally-funded innovation and commercialization training in the U.S., BIP Corp provides biomedical scientists, clinician scientists, and engineers with a new approach to accelerate the translation of discoveries from lab to clinical practice.

### WHO?

- Individuals or teams of clinicians, scientists, postdocs, residents, graduate/medical students or entrepreneurs with an early stage biomedical innovation or idea

### WHAT?

- This 5-week course will help you connect with potential customers for your research project, protocol, service, or prototype.

### WHY?

- Determine the commercial viability of your innovation
- Develop a successful business case to secure funding and attract collaborators
- Expand your network of innovation partners, mentors, and potential investors
- Further your research idea and gain preliminary data for research and SBIR/STTR proposals

### ENROLL A PROJECT

Course structure is flexible for participants, with a blend of synchronous and asynchronous learning. Non-OHSU participants welcome. No cost to participants.

**Apply by Sept 3, 2021.**

## ENROLL NOW

[https://redcap.link/BIPCorp\\_fall2021](https://redcap.link/BIPCorp_fall2021)

### QUESTIONS?

Contact: Melissa Mudd, Innovation Alliance Manager, OCTRI [muddm@ohsu.edu](mailto:muddm@ohsu.edu)

  
**I-CORPS @ NCATS**



**OREGON CLINICAL  
& TRANSLATIONAL**  
Research Institute

### TEACHING TEAM



**Edmund Pendleton, M.S.**

Director, NSF SBIR Bootcamp  
Lead Instructor, NSF and NIH I-Corps  
University of Maryland



**Ann Demaree, R.N., M.B.A.**

Sr. VP Business Development,  
Cardiac Insight



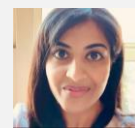
**Dick Rylander, M.B.A.**

Executive-in-Residence, OHSU



**Tom Barrett, M.D., M.C.R.**

Associate Professor, OHSU &  
Portland VA



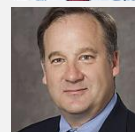
**Ramya Raman, Ph.D., M.B.A.**

Medical Science Liaison, Eisai



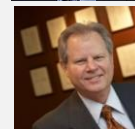
**Juan Barraza, B.A.**

Director Student Innovation,  
Portland State University



**Nicholas Kenyon, M.D., M.A.S.**

Professor, Pulmonary Critical Care,  
UC Davis



**Steve Runnels, B.A., M.T. ASCP**

CEO, Myosana Therapeutics and  
Executive-in-Residence, OHSU

### COURSE SCHEDULE (virtual)

Pre-course Orientation	Friday, Sept. 10 9 a.m. – 1 p.m.
Week 1	Kickoff Meeting Friday, Sept. 17 9 a.m. – 1 p.m.
Week 2	Office hours - flexible timing
Week 3	Webinar Friday, Oct. 1 9 a.m. – 1 p.m.
Week 4	Office hours - flexible timing
Week 5	Final Presentations. Friday, Oct. 15 9 a.m. – 1 p.m.