



# Request for Proposals Overview Webinar

OHSU Knight Cancer Institute Community Partnership Program,  
cycle July 2021-2

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PRESENTED BY: MELISSA VARNUM, MPH

[Click here to view recording.](#)  
(Password: Knightcpp1!)

# Agenda

- About the Community Partnership Program
- 2021-2 Request for Proposals
- Applicant Resources
- Key Dates



# Program Mission

The mission of the Community Partnership Program is to work hand in hand with Oregon communities as allies in the Knight Cancer Institute's efforts to end cancer as we know it. We will:

## Support

- Oregon communities in understanding and addressing their most pressing cancer-related needs and cancer health disparities.

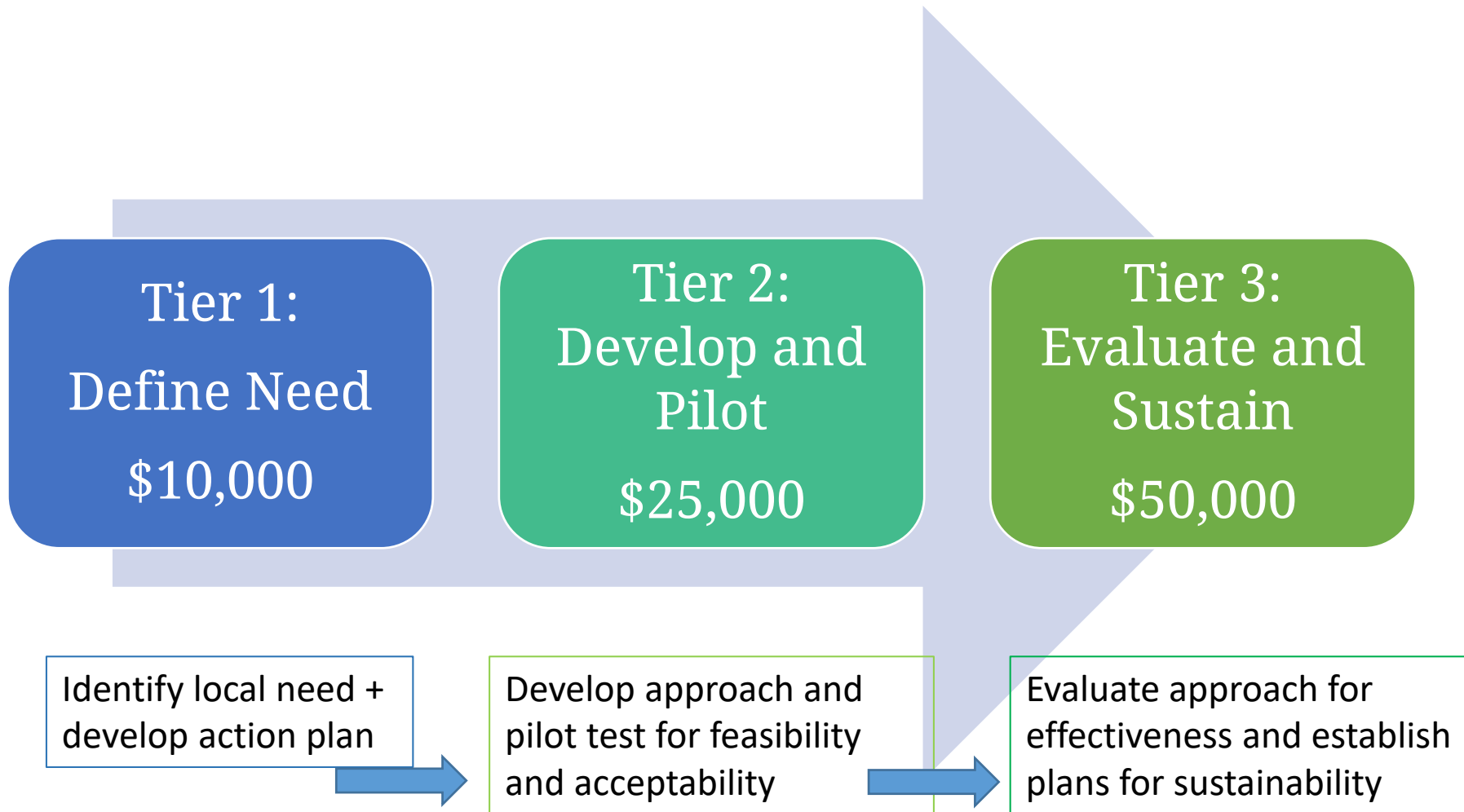
## Enhance

- Collaboration between Oregon communities and OHSU to address cancer in Oregon.

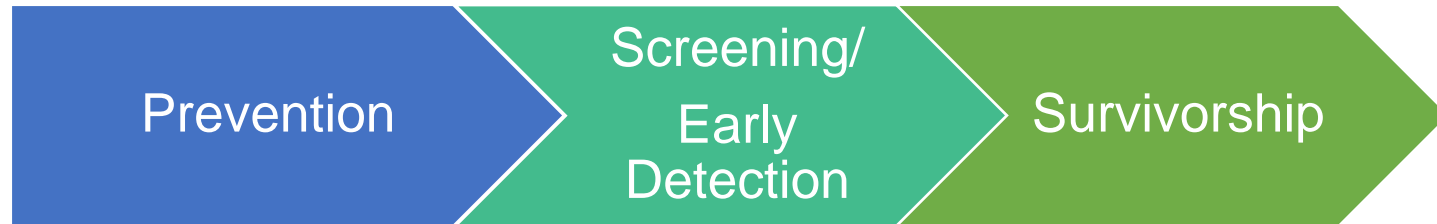
## Foster

- Skills and abilities of communities to enhance long-term sustainability.

# Tiers Model



# Project Scope



Grants are available for projects anywhere along the cancer continuum:

- Survivorship starts at point of diagnosis, therefore inclusive of support during treatment and/or end of life care

# Types of proposals we typically receive

## **Specific cancer type(s)**

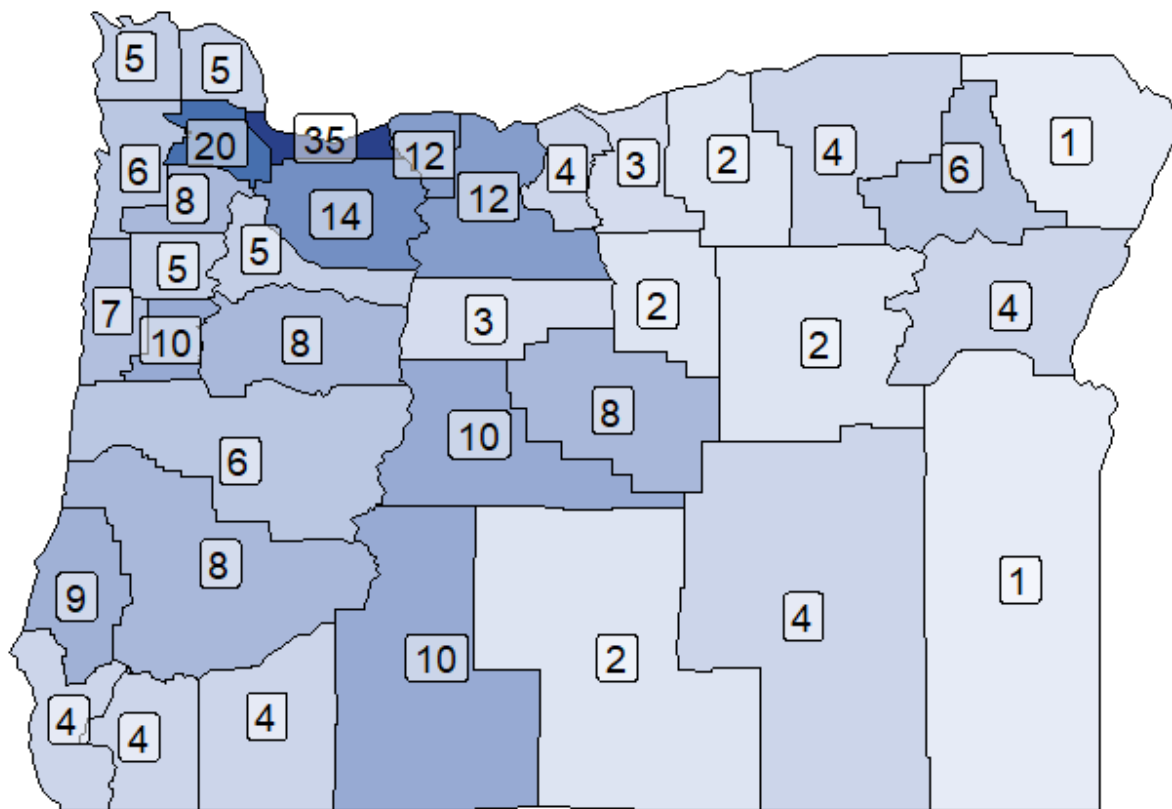
- Colorectal
- Breast
- Lung
- Skin/Melanoma

*\* If focused on all cancers or a topic that is related to multiple types of cancer – select All cancers/Not applicable*

## **Other cancer-related topics:**

- Tobacco cessation and/or prevention
- HPV vaccination/prevention
- Diet/nutrition
- Physical activity
- Patient navigation

# Program Impact



Map represents proposed impact by county

## All funded grants:

152

Number of projects funded over 12 grant cycles

81%

Percent of grants focused in rural Oregon

## Reported by Completed grants:

51,857

Number of Oregonians reached through CPP

469

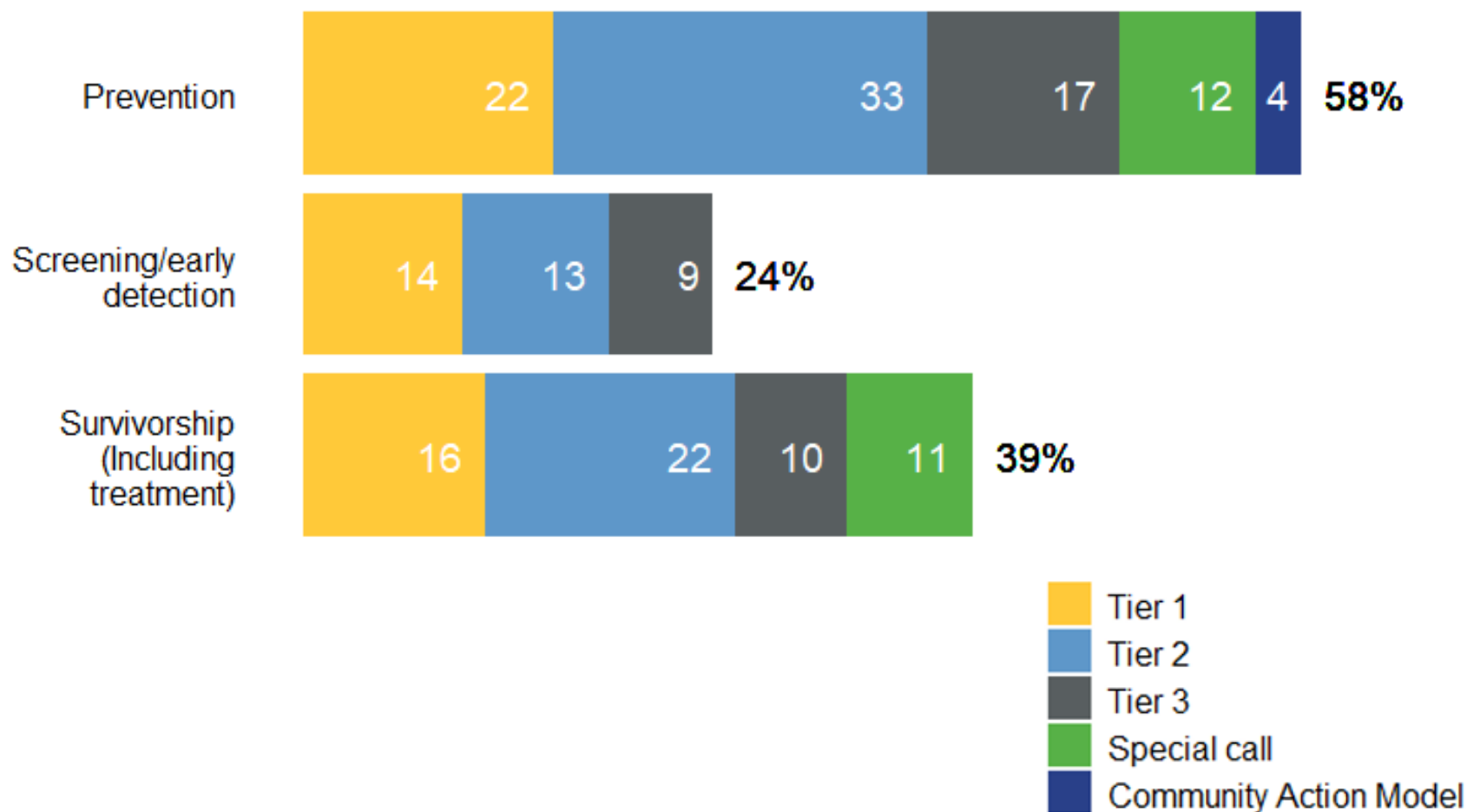
Number of partnerships supported through CPP





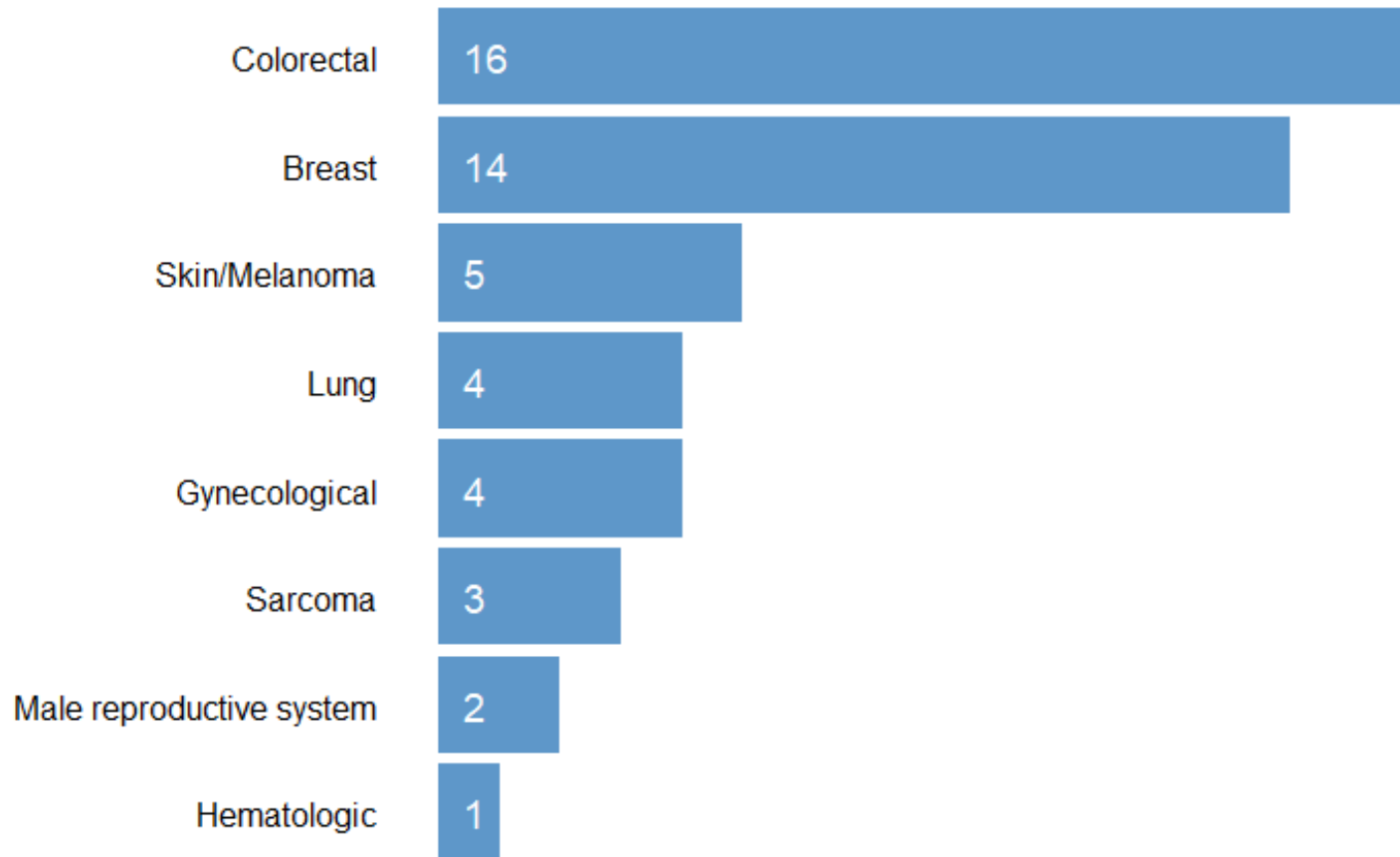
# Continuum and Tier

Funded projects span the cancer continuum



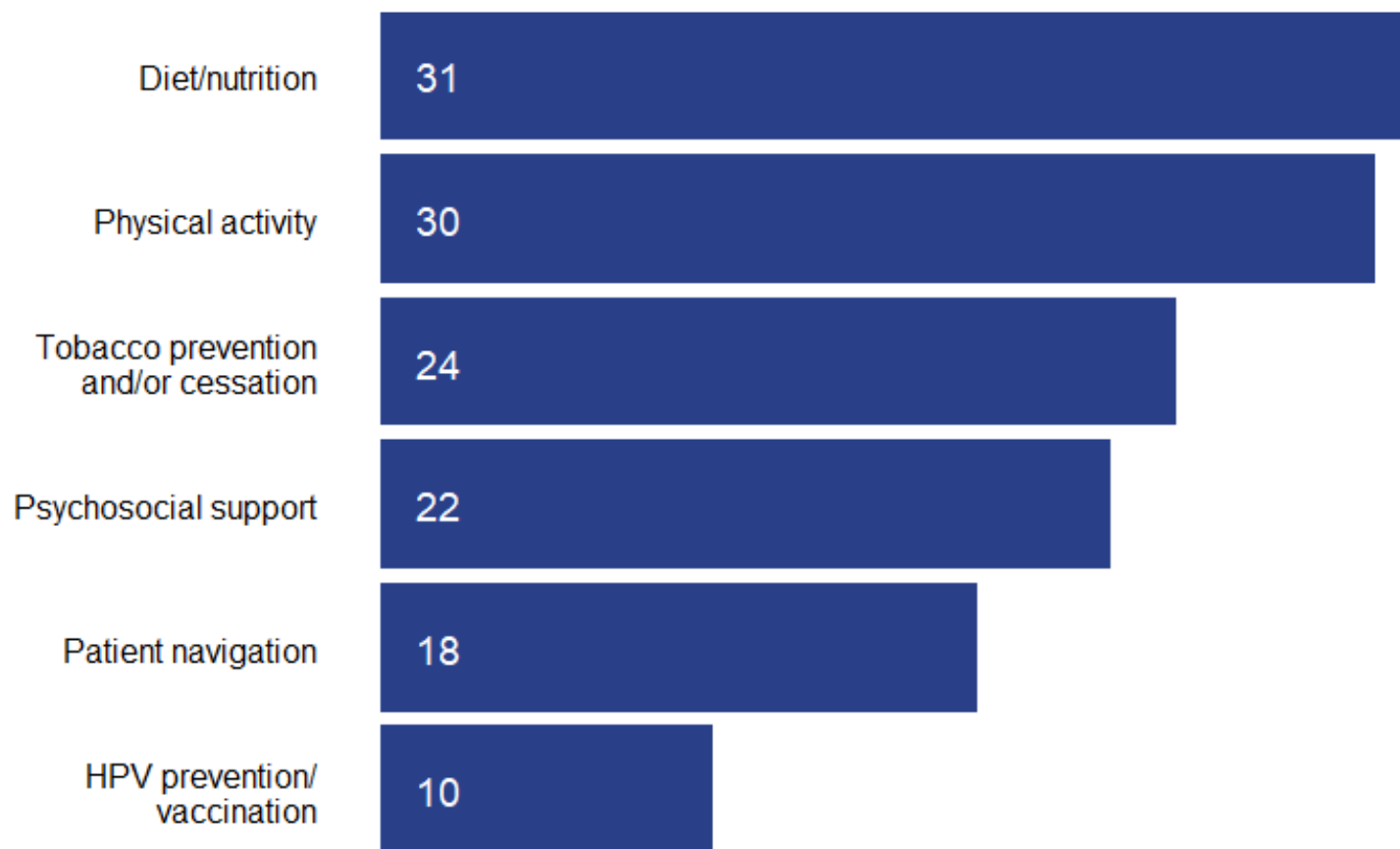
# Cancer Type

43 proposals focus on specific cancers



# Cancer Topic

105 projects focus on at least one cancer topic



# Request for Proposals

July 2021-2

# Eligibility

- Individuals affiliated with community groups/organizations, schools, government bodies, health/medical clinics, health systems or businesses
- An organization may receive a maximum of two Tier 3 grants for a single project/concept
- Applicants from academic institutions/universities are required to partner with a local community-based organization

## **Ineligible:**

- OHSU employees, students, divisions, or departments
- Individuals not associated with a community organization
- Grantees (individuals) with two active grants
- Projects focused or organizations based outside of Oregon

# Steps to Apply

## 1. Develop Project Idea

- Review RFP, FAQ, download the required templates, and utilize applicant resources
- Contact us if need assistance with tier selection, project scope, or other questions.

## 2. Submit an Intent to Apply

- Complete online form by **noon on Thursday, Aug. 12, 2021**
- Non-binding
- Receive email with instructions for submitting full proposal by Wednesday, Aug. 18, 2021

## 3. Submit Online Proposal

- Complete online form by **noon on Thursday, Sept. 9, 2021**
- Supporting documents

### **All:**

- ☐ Budget and justification – *required, use template, two page max.*
- ☐ Letters of support - *recommended*
- ☐ Bibliography (APA style) - *recommended*

### **Tier 2/3 only:**

- ☐ Project objectives and evaluation timeline – *required, use template*

**Note: Additional supplemental documents are not accepted. If included, they will be removed for the review process.**

# Example Forms and Templates

## Application question guides in RFP:

- Appendix 2: Intent to apply questions
- Appendix 3: Proposal questions
- Appendix 3A: Tier 1 narrative questions and review criteria
- Appendix 3B: Tiers 2, 3 narrative questions and review criteria
  - *Follow max. word counts for each question*
  - *Answer all questions to ensure a competitive proposal*

## Required templates (on website):

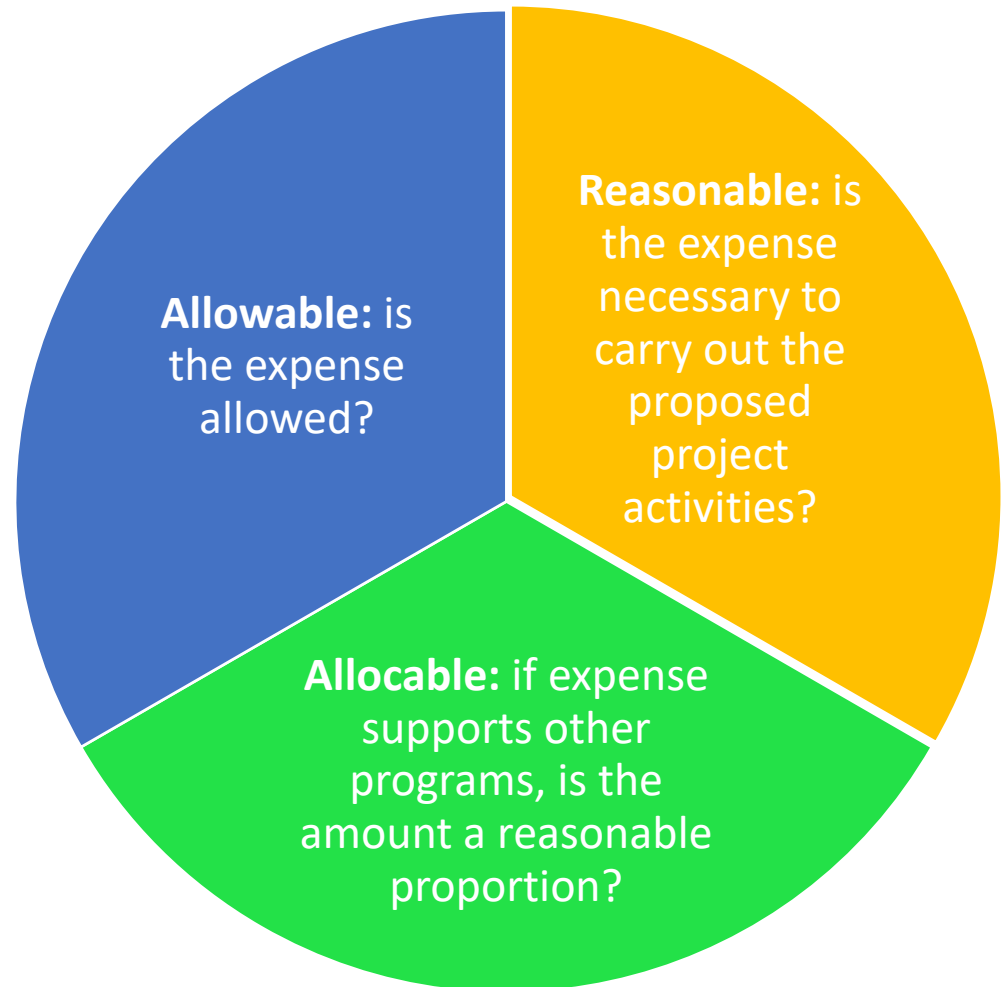
- Budget and justification – all
- Project objectives and evaluation timeline – Tiers 2, 3

*Intent to apply and proposals are online submissions*

# Budget

- **Use budget and justification template**
- Only account for expenses required to complete the proposed project
- Do not exceed grant amount

All included budget items must be:





# Budget: Allowable

- **Personnel**
  - Includes both salary and fringe benefits (see exception in unallowable)
- **Indirect costs**
  - Facilities and administration and/or overhead
  - Not to exceed 10% of the total budget
- **Consultant fees**
- **Equipment**
  - Defined as any item that has a useful life of over one year
- **Materials and supplies**
- **Travel costs**
  - Excluding travel for CPP required activities (provided)
- **Clinical care costs**

Note: no more than 10% of total budget may be allocated to support an OHSU collaboration

# Budget: Unallowable

Funds may not be used for the following purposes:

- Projects activities outside of Oregon
- Preparation, distribution, or use of materials to directly support or defeat proposed legislation
- Debt reduction
- Equipment items above \$3,000
  - Justification must be provided
- Applications from academic institutions – funds may not be used to support faculty salary (staff support is allowed)

# Cancer-relatedness

- Project's connection to cancer should be clear
- Reviewers look for proposed impact on cancer-related need
  - Changes in cancer-related knowledge, risks, behaviors, etc.
  - Incorporate evidence from other programs/studies (e.g. studies showing relationship between physical activity and lower risks of certain cancers)
- If proposing a prevention project, measures should include short or long term outcomes related to cancer
  - E.g. change in knowledge around connection between nutrition and cancer prevention
- If proposing a screening project, describe options for supporting individuals who screen positive with resources for appropriate follow-up care

# Cancer-relatedness: Example

- Eastern Oregon University: Get Outside Afterschool Activity Program (GO-ASAP)
- **Target population:** 7<sup>th</sup> and 8<sup>th</sup> grade students
- **Activities:** bi-weekly sessions focused on physical activity and cancer prevention education
- **Measures:** process data and pre-post surveys
- **Connection to cancer:**
  - Education session content
  - Pre/post surveys included knowledge-based questions about connection between healthy behaviors and cancer prevention



# We highly encourage proposals that:

- We encourage organizations to apply that are led by and/or committed to serving communities facing cancer health disparities
- Aim to address cancer-related health disparities:
  - race
  - ethnicity
  - socioeconomic status
  - gender identity
  - sexual orientation
  - geographic location
  - disability

# Review Process

## **Review criteria categories:**

- Significance and impact
- Approach
- Organization and team

## **Tier 1:**

- Administrative review by CPP administrative staff and Steering Committee
- Additional considerations:
  - Does proposal address a unique need or target an underserved community?

## **Tiers 2 and 3:**

- Reviewed by review committee including cancer-related content experts or representatives of community organizations and/or OHSU

# Applicant Resources

# Applicant Resources

[Community Programs](#)

[Understanding Cancer in Oregon](#)

[Community Partnership Program Grants](#)

[Community Action Model](#)

[Grant Tiers](#)

[How to Apply](#)

[Frequently Asked Questions](#)

[Staff](#)

[Funded Projects](#)

[Applicant Resources](#)

[Grantee Resources](#)

[Cancer Research Advocates](#)

[Focus Areas](#)

[Clinical Collaborations](#)

## Applicant Resources



We offer a variety of resources to help applicants craft strong proposals.

Immediately below are resources for all Tiered Grants. See more resources by opening the sections below.

[Resources specific to Tier 1 grants](#)



[Resources specific to Tiers 2 and 3](#)



[Putting Public Health Evidence in Action Training](#)



[Cancer disparity, social determinants of health, and evidence-based approach resources](#)





# Develop a Project Idea

All tiers	<ul style="list-style-type: none"><li>• Project design and evaluation planning webinar</li><li>• 1 hour complimentary evaluation consult</li></ul>
Tier 1	<ul style="list-style-type: none"><li>• Work plan and timeline template</li><li>• Action planning toolkit</li></ul>
Tier 2 and 3	<ul style="list-style-type: none"><li>• Tiers 2 and 3 planning guide</li><li>• Tiers 2 and 3 project objectives and timeline template (required)</li><li>• Application assistance webinars<ul style="list-style-type: none"><li>– Finding evidence-based approaches (EBAs)</li><li>– Selecting EBAs</li><li>– Overview of adapting EBAs</li></ul></li></ul>
Tier 3 only	Data analysis support resources

# Additional Resources

## Cancer data by county

- State Cancer Profiles

## Select an Evidence-Based Approach (EBA)

- [National Cancer Institute Evidence-Based Cancer Control Programs](#) (EBCCP) – provides EBA models; searchable by topic, population, setting
- [Research to Reality](#) – webinars/resources for adapting and implementing EBAs

Feel free to contact us for support in identifying an appropriate EBA

# State Cancer Profiles

State: Oregon

[View Profile](#)



Demographics



Screening & Risk Factors



Incidence



Prevalence



Mortality

Screening & Risk Factors: Colorectal Screening	Oregon	USA	Map	Table
Ever Had Colorectal Endoscopy (Sigmoidoscopy or Colonoscopy), Ages 50+, 2014	70.6	69.1		
FOBT in last year and/or flex sig in last 5 years and FOBT in last 3 years and/or colonoscopy in last 10 years, Ages 50-75, 2014	66.8	66.3		
Home-Based Fecal Occult Blood Test (FOBT) in Past Two Years, Ages 50+, 2014	17.0	14.9		
Home-based FOBT in the past two years or ever had a colorectal endoscopy, Ages 50+, 2014	75.3	72.9		

Screening & Risk Factors: Diet & Exercise	Oregon	USA	Map	Table
Consumed 1 or More Fruits per Day, Ages 18+, 2015	63.5	59.8		
Consumed 1 or More Vegetables per Day, Ages 18+, 2015	83.5	77.9		
Healthy Weight (BMI 18.5 to <25), Ages 20+, 2015	32.8	32.6		
No Leisure Time Physical Activity, Ages 18+, 2015	18.8	25.9		
Obese ( $\geq$ 95th percentile for BMI based on sex and age), High School Students, 2015	N/A	13.9		
Obese (BMI $\geq$ 30), Ages 20+, 2015	30.7	29.5		
Overweight ( $\geq$ 85th percentile but <95th percentile for BMI based on sex and age), High School Students, 2015	N/A	16.0		

# State Cancer Profiles

## Interactive Maps

### DATA OPTIONS

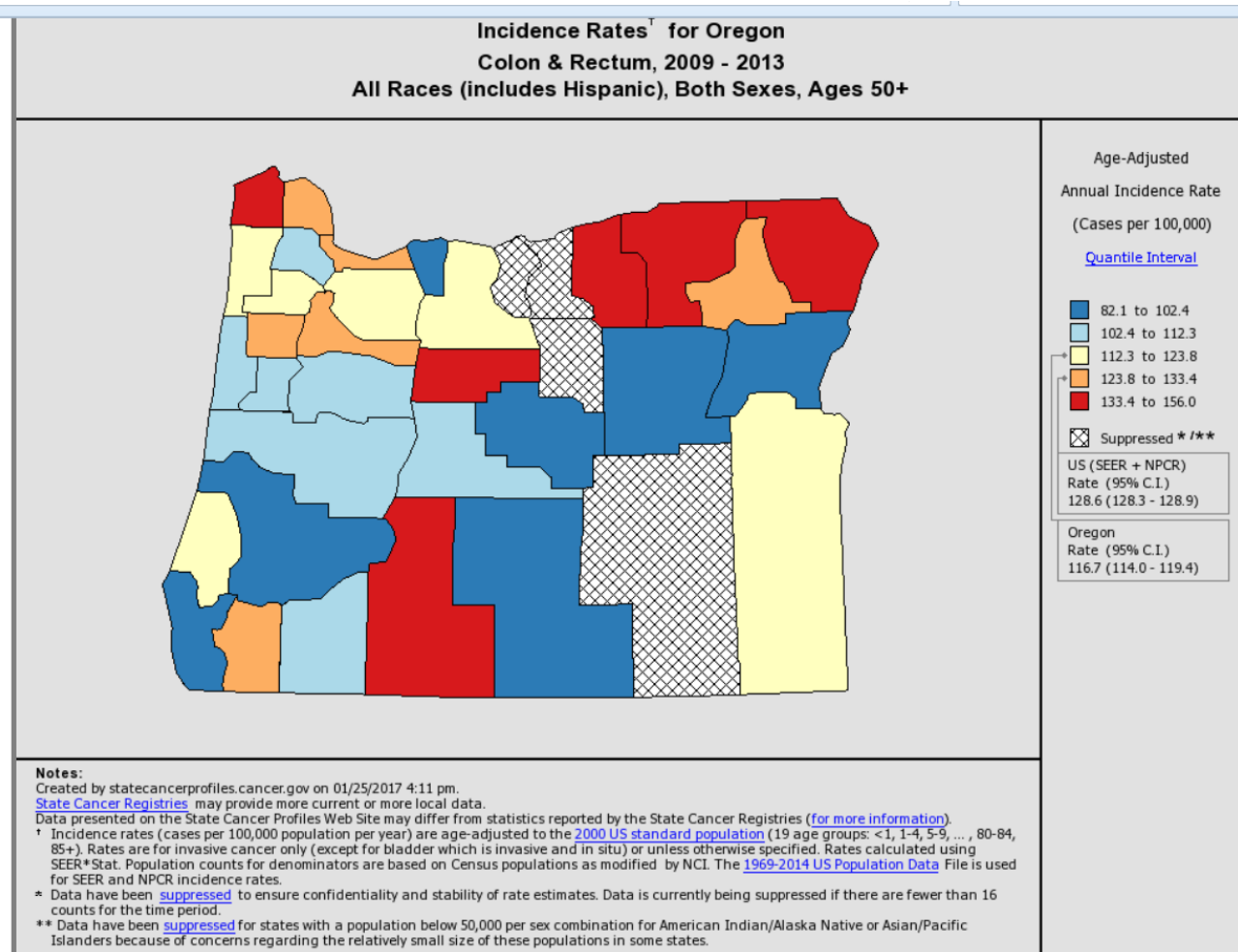
Area:	Oregon counties	▼
Data Group:	Cancer Rates	▼
Cancer:	Colon & Rectum	▼
Statistic:	Incidence	▼
Race/Ethnicity:	All Races (includes Hispanic)	▼
Sex:	Both Sexes	▼
Age:	50+	▼
Year(s):	Latest 5-year average	▼

### MAP OPTIONS

Interval Type:	Quantiles (rankings)	▼
Number of Intervals:	5	▼
Color Scheme:	Red-Yellow-Blue (Div)	▼

Generate Map

# State Cancer Profiles



# Tier 2/3: What is Evidence-based?


Some evidence is stronger than others and more evidence is stronger than a single study/project.

- **Degree of scientific evidence** – published randomized controlled trials (high) to testimonials/anecdotal information (low)
- **Amount of evidence** – many studies showing consistently positive results (high) to a single study with insufficient findings (low)
- **Degree of match to target community** – evidence from studies in same/similar population as target population, I.e., urban kids to rural kids (high) to evidence from a study in a different population, I.e., urban adults to rural kids (low)

# Evidence-Based Cancer Control Programs (EBCCP)

## Transforming Research into Community and Clinical Practice

The EBCCP (formerly RTIPs) website is a searchable database of evidence-based cancer control programs and is designed to provide program planners and public health practitioners easy and immediate access to program materials.

 [Search Now](#)

### EXPLORE PROGRAMS BY AREA



Breast Cancer  
Screening



Cervical Cancer  
Screening



Colorectal Cancer  
Screening



Diet/Nutrition



HPV Vaccination



Informed Decision  
Making



Obesity



Physical Activity



Prostate Cancer  
Screening



Public Health  
Genomics



Sun Safety



Survivorship /  
Supportive Care



Tobacco Control

# Search: Colorectal cancer, adults, rural

## Colorectal Cancer Screening Evidence-Based Programs

Showing 1 to 7 of 7 programs (filtered from 22 total entries)

Filters Active - 2

Clear All

Population Focus

Delivery Location

Community Type

Suburban

Rural

Urban/Inner City

Age

19-39 years (Young Adults)

40-65 years (Adults)

65+ years (Older Adults)

	Program Title & Description	Population Focus	Delivery Location	Community Type
<div></div>	Against Colorectal Cancer in Our Neighborhoods (ACCION)	Medically Underserved	Clinical, Other Settings, Religious establishments, Workplace	Rural
<div></div>	Colorectal Cancer Education, Screening and Prevention Program (CCESP): Empowering Communities for Life	Medically Underserved	Clinical, Other Settings, Religious establishments	Rural
<div></div>	Colorectal Cancer Screening Intervention Program (CCSIP)	Un- and/or Underscreened Individuals	Clinical, Other Settings, Religious establishments	Rural/Urban
<div></div>	Community Cancer Screening Program (CCSP)	Medically Underserved	Clinical	Rural
<div></div>	Family CARE (Colorectal Cancer Awareness and Risk Education) Project (FCARE)	Individuals with familial colorectal cancer risk	Clinical, Other Settings	Rural/Urban



# Review the intervention

## Colorectal Cancer Screening Intervention Program (CCSIP)

### PROGRAM SYNOPSIS

Designed to increase colorectal cancer (CRC) screening among African American adults, this community-based intervention is delivered by a health educator who leads small-group sessions on CRC prevention and early detection, signs and symptoms, and screening recommendations, as well as ways to maintain a healthy lifestyle. The study showed an increase in completion of CRC screening.

### PROGRAM HIGHLIGHTS

**Purpose:** Designed to increase colorectal cancer screening among African American adults. (2010)

**Age:** 40-65 years (Adults), 65+ years (Older Adults)

**Sex:** Female, Male

**Race/Ethnicity:** Black - not of Hispanic or Latino origin

**Program Focus:** Awareness building and Behavior Modification

**Population Focus:** Un- and/or Underscreened Individuals

**Program Area:** Colorectal Cancer Screening

**Delivery Location:** Clinical, Other Settings, Religious establishments

**Community Type:** Rural, Suburban, Urban/Inner City

#### Program Materials



Preview, download, or order free materials on a CD

[View](#)

#### Implementation Guide



Download Implementation Guide

[Download](#)

#### Program Developer





Contact Program Developer


[Contact](#)

### PROGRAM SCORES

#### EBCCP Scores

Research Integrity  2.9

Intervention Impact  3.0

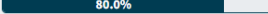
Dissemination Capability  5.0


(1.0 = low 5.0 = high)


This program has been rated by external peer reviewers.


[Learn more about the ratings](#)

#### RE-AIM Scores

Reach  80.0%

Effectiveness  33.3%

Adoption  66.7%

Implementation  42.9%

This program has been evaluated on criteria from the RE-AIM framework, which helps translate research into action.

[Learn more about the ratings](#)

# Key Dates

- **Ongoing**

- Project design and evaluation planning webinar
- OPEN: one hour evaluation assistance consultation prior to submission (request on intent to apply form)

- **Thursday, August 12, 2021 by noon**

- Submit an intent to apply form in our online portal

- **Thursday, September 9, 2021 by noon**

- Submit the proposal and supplemental documents in the online portal

- **Late November 2021**

- Funding decisions announced

# Questions?

Community Partnership Program website:

<http://www.ohsu.edu/xd/health/services/cancer/outreach-programs/community-grants/index.cfm>

## Contact us!

**Email:** [knightcancercro@ohsu.edu](mailto:knightcancercro@ohsu.edu)

**Phone:** 503-418-8077

**Melissa Varnum**

[varnum@ohsu.edu](mailto:varnum@ohsu.edu)

541-728-0665