

MGT 592 Strategic Communications

Term:	Summer 2021
Credits:	4 quarter credits
Instructors:	Jessica L. Walter, Ed.D., M.A. (walter@ohsu.edu)
Course meets online:	Monday June 28, 2021- Friday September 17, 2021
Face-to-Face Dates:	None. Course meets online only.

Required Materials

Guide to Managerial Communication

- **Author:** Munter, M. & Hamilton, L.
- **Publisher:** Pearson
- **Edition:** 10th Edition
- **ISBN:** 013297133X
- **Price:** \$54.00

[Note: this is the same book that was listed as a program text when you started the program. You should already have it.]

In this course, you will revisit the Final Report (Quadruple Aim) assignment from MGT 560 Organization, Financing & History of Healthcare Delivery in the U.S. Please have a copy of your paper and faculty feedback prior to the beginning of the course. From your paper, you will write an executive summary and choose one recommendation to expand upon. If you need assistance in accessing this information, please contact Jed (hafner@ohsu.edu).

Pricing for textbooks may vary by retailer. Additional information about pricing, electronic options (e.g., Kindle), rentals, and used copies is available through your favorite online vendor. Additional readings will be made available through OHSU Library.

Course Description

This course covers key topics in strategic communications in healthcare organizations. This includes frameworks for developing effective and strategic communication, written and spoken communication, and communication across a variety of media, audiences, and contexts.