

Inclusive and Low Cost Photo Sources

It is important that images within recruitment and study materials represent the full spectrum of people, genders, race, ethnicity, age, body shape, ability and so much more. When choosing images, ensure they are inclusive and representative of the people and populations you are hoping to recruit.

Obtaining photos can often be a barrier for study teams, as many image websites are expensive and outside the study budget, in addition to having limited selection. Below is a list of sites that provide a broad selection of images at low to no cost.

PHOTO SOURCES

Black Illustrations

<https://www.blackillustrations.com/>

Burst

<https://burst.shopify.com/>

CDC Public Health Image Library

<https://phil.cdc.gov>

Flickr

<https://www.flickr.com/>

Gender Spectrum Collection

<https://genderphotos.vice.com/>

Jopwell

<https://jopwell.pixieset.com/>

Life of Pix

<https://www.lifeofpix.com/>

Nappy.co

<https://nappy.co/>

Pexels

<https://www.pexels.com/>

Pic Jumbo

<https://picjumbo.com/>

Picnoi

<https://picnoi.com/>

Pixabay

<https://pixabay.com/>

Reshot

<https://www.reshot.com/>

Smart Servier Medical Art

<https://smart.servier.com/>

Unsplash

<https://unsplash.com/>

#WOC in Tech

<https://www.flickr.com/photos/wocintechchat/>

**When selecting photos, make sure to confirm copyright, licensing and attribution requirements before use. For more information on photography use best practices, visit the OHSU Communications photography [O2 site](#).*

For more information, additional resources, and to request a complimentary recruitment consultation, please visit the OCTRI Recruitment [webpage](#) or email us at octrirecruitment@ohsu.edu.

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