

37th Annual Oregon Office of Rural Health Presenters

Gary Allen, DMD, MS

Gary Allen, DMD, MS, is Vice President of Dental Services for Advantage Dental. He received his DMD from University of Oregon Dental School and a Masters in Oral Biology from George Washington University. He is board certified in Oral Pathology and Oral Medicine and is a Fellow of the American College of Dentists. Dr. Allen held a variety of clinical, academic, research, advisory and command positions during a 26-year career with the U.S. Army, retiring as a Colonel and Commander of the North Atlantic Regional Dental Command, Walter Reed Army Medical Center. Since returning to Oregon in 1999, he has participated as a member of several state and local committees, workgroups and commissions focusing on oral health care access, integration and quality.

Steven Andescavage, DO

Dr. Steven Andescavage is the Emergency Department Medical Director for Samaritan North Lincoln Hospital. He received his DO, MPH degrees from Nova Southeastern University, followed by a residency at the University of Florida Health Science Center in Jacksonville, Florida. He also completed an International Emergency Medicine and Global Health Fellowship at George Washington University.

Tamara Bakewell, MA

Tamara Bakewell is a parent and advocate. She has both received and provided peer support to navigate special health systems since 1990. She is presently the Family Involvement Manager for the Oregon Center for Children and Youth with Special Health Needs and directs the Oregon Family to Family Health Information Center.

Sabrina Ballew

Sabrina Ballew is the Supervisor of Mercy Flights Mobile Integrated Healthcare department. She is a Paramedic and a CHW and has been with Mercy Flights for six years, and in EMS for nine years, after starting as an EMT responding to 911 calls. Sabrina helped start Mercy Flights Mobile Integrated Health program when their focus was helping patients with high levels of Emergency Department calls. She has been instrumental in developing new programs such as Transitions of Care, Rising Risk, and developing strong partnerships with CCOs, clinics, and local hospitals. Sabrina's previous experience also includes five years as a volunteer firefighter and a lab instructor at Rogue Community College.

Nathan Baugh

Nathan Baugh is the Director of Government Affairs for the National Association of Rural Health Clinics (NARHC) where he has worked since April of 2015. Nathan works on both regulatory and legislative policy at the federal level. He has been involved in issues such as the CPT reporting policy, the Chronic Care Management benefit, and the Emergency Preparedness rules.

Keshia Bigler, MPH

Keshia Bigler is the Population Health Manager for the Columbia Pacific CCO in Oregon. She has extensive experience working in health research focused on health disparities and conducting systematic reviews and meta-analyses to inform clinical guidelines for the USPSTF, APA, and CDC Community Guide. She worked with the Oregon Health Authority to refine the state cervical and breast

cancer screening program and co-chairs the Oregon Community Paramedicine and Mobile Integrated Health Coalition and has served on state steering committees driving the state Health Information Technology (HIT) strategy. She has a strong passion for health equity and ensuring all people have equitable access to high quality healthcare regardless of socioeconomic status.

Bryan Boehringer

Bryan Boehringer has served as the Executive Vice President of the Oregon Medical Association since January of 2016. Prior to being selected as the EVP, Bryan served as the Senior Vice President of Government Relations, where he led the organization's advocacy efforts. As the EVP, Bryan currently leads the strategic planning efforts focused on advocating for a system to help OMA members provide the best patient care possible. During his tenure as the Association's lead lobbyist, he worked on several issues, from reauthorizing and funding the Rural Medical Reinsurance Fund, to improving the practice environment by passing administrative simplification legislation.

Tanveer Bokhari, MBBS

Dr. Bokhari works as the VP of Quality and Health Equity Officer at Umpqua Health Alliance (UHA) which is Douglas County's CCO. Recently he served as the Medical-Surge Branch Director within the Douglas County's Emergency Operations Center, where he oversaw the surge preparation efforts at the two county hospitals and coordinated efforts for standing up the ACS. He also worked as a bridge between the EOC and his parent organization UHA to facilitate the implementation of several COVID-related projects.

KC Bolton, MA, MHA, FACHE

KC Bolton has over 30 years in the healthcare industry, 28 of those in Army Medicine on active duty serving in leadership roles at multiple levels including Hospital Chief Executive Officer twice, culminating as a Regional Health System Chief Operating Officer before entering service in the civilian sector. KC has earned a Master's Degree in Educational Leadership from the University of Texas (San Antonio), and a Master's of Healthcare Administration from Baylor University. He is a board-certified Fellow of the American College of Healthcare Executives. KC joined the Aviva Health team as its Chief Executive Officer in August of 2016.

Betsy Boyd-Flynn, MA, CAE

Betsy Boyd-Flynn is a transplant to Oregon with a long history of working for medical associations, including seven years with the Oregon Medical Association, serving for five of those years as the Deputy Executive Vice President. She has since worked with a quality reporting and analysis non-profit, and a health IT consulting firm specializing in Medicaid technology infrastructure funding. Working with the OAFP brings all of those experiences together.

Lacey Carter

Lacey Carter was a military police officer in the U.S. Army for three years, then served as a Veterans' Service officer, and as a Deputy Sheriff for Parole & Probation in the Marion County Sheriff's Office. She now serves as an Aging Veteran Outreach Specialist at the Oregon Department of Veterans' Affairs.

Kassie Clarke

Kassie Clarke is the Testing Branch Chief at OHA, with previous experience as a Health Services Consultant at the Washington State Department of Health and as a grant consultant with Grant Expectations. She was with the National Organization of State Offices of Rural Health, and previously served as the Community Grants Coordinator at the Oregon Office of Rural Health.

Hannah Cohen-Cline, MPH, Ph.D.

Hannah Cohen-Cline joined CORE in 2015 as a research scientist after completing her graduate work in epidemiology, and is now Program Director of Research & Evaluation. She is passionate about epidemiology because it offers the potential to better understand what factors impact health and disease, and to design interventions that improve public health. Her previous work includes investigating the mechanisms by which the social and built environment influence health, examining the health consequences of the inequitable distribution of resources across different populations and exploring how and why individuals access health care.

Cullen Conway, MPH

Cullen Conway has 5 years' experience working as a practice facilitator and project manager, creating relationships and supporting practices in transformation and QI.

Robb Cowie

Robb Cowie has been the Communications Director at the Oregon Health Authority for almost five years. Before that, he has served as the Assistant Director of Internal Communications at Cambia Health Solutions, and as the Executive Director, Community Involvement and Public Affairs, the Policy and Communications Manager for the Multnomah County Department of Community Justice, the Deputy Director for the Biodiversity Project, and the Deputy Director for State Policy at the Legal Action Center in New York.

Cort Cox

Cort Cox is Practice Enhancement Research Coordinator at ORPRN. Before joining ORPRN in 2019, Cort worked as the alcohol and drug prevention and education coordinator with the Jackson County Public Health Department in Medford. He has also worked on a wellness initiative called the Blue Zones Project in Klamath Falls and Grants Pass. He has a B.S. in Communication Studies from Oregon Tech in Klamath Falls. Based in Medford, Cort appreciates working with ORPRN because it allows him to get back to his roots working in community engagement with rural communities.

Robert Dannenhoffer, MD

Dr. Dannenhoffer is a practicing pediatrician and the public health officer and administrator for Douglas County. After completing medical school at Albany Medical College and his pediatric residency at the Massachusetts General Hospital, he served in the United States Navy. He has been practicing pediatrics in Roseburg since 1989. He has been deeply involved in Oregon's health care transformation journey

and served as the CEO of one of the initial CCO's and as the chair of the inaugural Metrics and Scoring Committee. At the OMA, Bob is a past president and a delegate to the AMA. He served as a co-chair on the Task Force on Resolution of Adverse Health Care Events, and the Chair of the Metrics and Scoring Committee. He currently serves on the Public Health Advisory Board, the Governor's Medical Advisory Panel and on the Healthy Schools Reopening Task Force.

Caitlin Dickinson, MPH

Caitlin has 5 years' experience as both a practice facilitator and project manager. Prior to joining ORPRN in 2015, Caitlin worked for OHSU's department of OB/GYN on research projects focused on patient safety and improving teamwork and leadership among healthcare personnel. She holds a B.S. in biology from the University of Denver and an M.P.H. from Oregon State University.

Kristen Donheffner, MPH

Prior to joining the Oregon Health Authority, Kristen served in numerous policy roles in the United States Congress, most recently as the Health Policy Advisor to U.S. Senator Sheldon Whitehouse. A native Oregonian, Kristen graduated from the University of Oregon and The George Washington University School of Public Health. Currently Kristen is Testing Strategy Manager at OHA.

Nancy Elder, MD, MSPH

Nancy is a family physician with over 20 years of experience with practice-based research and providing technical assistance to practices.

Orion Falvey

Orion Falvey, Executive Director and Co-Founder of Orchid Health, spent years working with a number of Oregon's top healthcare policy leaders, primary care providers, and most importantly, community members, in order to create a clinic with a mission of solving the problems and inefficiencies of modern American healthcare, and to improve the health and well-being of all their patients through a model of health care based on quality, compassion, and innovation.

Laura Ferrara, MA

Laura joined ORPRN in 2018 and is a Practice Enhancement Research Coordinator. Previously, she worked as a research coordinator on clinical trials and qualitative studies at the University of Washington Medical Center; an administrator at the University of Washington Institutional Review Board; and an administrator at the Group Health Cooperative (Kaiser) IRB. She has a Master's degree in Demographic and Social Analysis from University of California at Irvine. A resident of Hood River in the Columbia Gorge, she is delighted to contribute to improving the wellness and healthcare of people who live in rural areas.

Melissa First

Melissa is a Family Partner/Regional Family Support Specialist. She has advocated for the needs of her two children, who have with emotional, behavioral, and mental health challenges for the last ten years, and brings that passion to support and empower families to her work with the Oregon Family Support

Network, where her goal is to ensure that families know they are not alone, and to support them in feeling hopeful for the future.

Donald Girard, MD, MACP

Dr. Girard is Professor of Medicine Emeritus, School of Medicine, Oregon Health & Science University. He served in many leadership capacities at OHSU, including as head, division of general medicine, program director, department of medicine, and associate dean, School of Medicine. He has been active locally, regionally and nationally in many associations and organizations, including the Medical Society of Metropolitan Portland, the OMA, the Oregon Medical Board, the American College of Physicians and the Association of Program Directors in Internal Medicine. He has studied and published in many areas, but most importantly, physician wellness.

Dianna Hansen

Dianna Hansen grew up in Rural Oregon and became passionate about helping to provide resources to small communities when her daughter was born with Down Syndrome in 2003. Dianna is the Executive Director of CODSN and a Program Coordinator for FACT Oregon.

Jake Hanson

Jake Hanson is the Director of Sales and Client Relations for Survey Solutions. You might recognize his face and voice from various webinars and training sessions. At Survey Solutions, Jake oversees all new client acquisitions, builds strategic relationships and consults with enterprise clients on a constant basis. He also works with the Survey Solutions development team to implement new technologies and survey tactics. Jake is a Google marketing expert and his professional background includes tech marketing and a stint in minor league hockey.

Patty Harper

Patty is CEO of InQuiseek, LLC, and leads its Healthcare Division. She has over 18 years of healthcare experience in the areas of healthcare finance & reimbursement, health information management, compliance, and physician practice management. Patty holds a B.S. in Health Information Administration, cum laude, from Louisiana Tech University. She is credentialed through AHIMA as a Registered Health Information Administrator (RHIA) and is also recognized as an AHIMA-Approved ICD-10-CM/PCS Trainer & has served as an AHIMA Ambassador. Patty is also credentialed by AHIMA as a CHTS-IM (EHR Implementation Specialist) and CHTS-PW (Practice Workflow and Information Management Redesign Specialist).

Amy Heikkinen

Amy is an HIT Consultant and Quality Improvement Advisor, and is also a Certified Professional in Healthcare Quality (CPHQ) and a Certified Physician Practice Manager (CPPM).

Tanie Hotan, MD

Tanie Hotan, MD, is a Board Certified Family Medicine doctor, with interests in women's health, community wellness, and preventative medicine. She received her undergraduate training at the U of O,

attended medical school at OHSU, and completed her residency in Family Medicine at the University of Wisconsin, Madison.

Maggie Hudson, MBA

Maggie Hudson is the CFO and COO at Santiam Memorial Hospital. She received her MBA from the University of Oregon.

Rebecca Hultberg

As President and CEO of OAHHS, Becky Hultberg works closely with local and national government leaders, business and citizen coalitions, and other professional health care organizations to enhance and promote community health and to continue improving Oregon's innovative health care industry. She previously served as the President and CEO of the Alaska State Hospital and Nursing Home Association (ASHNHA), a position she held since 2014. Hultberg also served as Commissioner of the State of Alaska's Department of Administration.

Sherilyn Hutchinson

Sherilyn Hutchinson is the 340B Program Coordinator for MCMC. She worked in retail pharmacy for 5 years in Hood River, then transitioned to hospital pharmacy at MCMC 11 years ago. She is well aware of the challenges rural areas face in rising healthcare costs and prescription drug costs. She has been managing the MCMC program for almost 4 years, completed 340B University, and obtained her 340B Advanced Certificate. The 340B Program has been critical in MCMC's growth and outreach to its community.

Charles James, Jr.

Charles James, Jr. took over as CEO of North American HMS in 2004. They have since helped implement the Rural Health Clinic Program, and helped manage Federally-Qualified Health Centers across the country, developing their system into a state of the art, HIPAA compliant, Virtual Private Network which allow clients real-time system access, patient inquiry, and financial reporting.

Max Janasik

Max Janasik has been One Community Health's CEO since June 2019, where he strives to advance health and social justice for all members of the communities he serves. Max is the former VP of Innovation at Cambia Health Solutions in Portland, and prior to that served as Director of eBusiness for Regence BlueCross BlueShield. One Community Health serves patients from the Mid-Columbia River Gorge Region: Wasco, Hood River, Klickitat, and Skamania Counties.

Cassie King

Cassie King is VP of Brand Services & Corporate Communications and oversees the development of AllCare Health's provider, member, and community engagement materials. As an active member of the AllCare Health Equity team, she is committed to implementing positive changes in the way AllCare Health communicates with our region's varied audiences.

David Lehrfeld, MD

Dr. Lehrfeld is an EMS Physician with an interest in regionalized systems of care, and using data to drive practice. He started his carrier in medicine as an EMT in 1990 and has worked as an EMT, Paramedic, and Physician both in the military and civilian worlds. He is currently the Medical Director for EMS and Trauma Systems for the State of Oregon, and works in VA on the weekends.

Chris Lemar

Chris Lemar is the Director of Facilities for Samaritan North Lincoln Hospital. Chris provided project management and coordination for the bid, design, and build activities for the new hospital. Chris has worked in the healthcare sector for 18 years, and served as the Director of Facilities in a few larger health systems providing facilities and construction management for a diverse portfolio of new builds and renovations in the state of California prior to his current role. Chris has substantial knowledge base in the latest design, construction, and project delivery methods, seismic standards, building efficiency design techniques, and best practice facility design. Chris has also gained valuable experience while working in the OSHPD environment in the State of California, and has participated in and provided project management for seismic upgrades to several healthcare facilities to include replacement facilities and campus redevelopments.

Jessica Marcum

Jessica Marcum is a Community Paramedic for Umatilla County Fire District #1 in Hermiston, OR. She has been a paramedic for 9 years and has a diverse background with experience with primary care, occupational health testing, emergency response for chemical agents, and inter-hospital transfers. She was the first paramedic hired for this position three years ago. She has had the opportunity to develop the program from writing their protocols, doing all outreach and education for the program, as well as doing most of the patient visits. Her main goal has been to catch patients “falling through the cracks” of the healthcare system. She became involved in the Oregon CP/MIH Coalition about two years ago and is currently serving as the secretary.

Janis McDowell, RN, BNS, MA

Janis McDowell currently serves as a Patient Safety Surveyor for OHA.

Laura McKeane

Laura McKeane has been in the field of dentistry for almost the whole of her professional career. She started as a dental assistant in the US Air Force and transitioned into practice management of offices in Oregon and Washington, ultimately settling happily in Southern Oregon. She is the Oral Health Integration Manager with AllCare Health and is proud to be associated with a CCO so dedicated to oral health.

Stefanie L. Murray

Info coming soon.

Lesley Ogden, MD

Dr. Lesley Ogden is the Chief Executive Officer of both Samaritan North Lincoln Hospital and Samaritan Pacific Communities Hospital (located in Newport, Oregon). Dr. Ogden completed her Emergency Medicine Residency at OHSU before serving as Assistant Emergency Department Medical Director at SNLH. In her current dual role of CEO for both Samaritan Health Services coastal hospitals, Dr. Ogden is leading efforts to enhance the patient experience and quality of both hospitals, while facilitating the construction of new facilities at both sites

Brooke Pace

Brooke Pace is the Communications and Public Relations Director for Wallowa Memorial Hospital. Driven by the needs of a close-knit rural community, her goals include eliminating confusion and maximizing awareness through a constant voice of compassion and understanding.

Mary Patzel

Mary Patzel is a Project Manager and Qualitative Analyst. She joined ORPRN in 2019 after working as the Operations Manager for a group of dental practices and coordinating a research network with tribal groups in the Yukon River watershed. She recently earned an M.B.A. in Healthcare from the OHSU/PSU School of Public Health and holds a B.A. in Anthropology from Whitman College.

Candy Picar, DNP, FACHE, NEA-BC

Candy Canga Picar is the Chief Nursing Officer at St. Charles Madras Hospital. She obtained her BSN degree in Cebu, Philippines, and immigrated to the United States in 1991. She has an MBA as well as a DNP, as well as board certifications in ANCC's Nurse Executive Advanced Specialty, and she is a Fellow of the American College of Healthcare Executives. In 2019, she received the Transformational Pioneer Award in Nursing Leadership given by the Northwest Organization of Nurse Executives. She is a frequent speaker on nursing, patient satisfaction, employee engagement and leadership. The transcultural care project that she initiated in Madras has attracted the attention of the Oregon Medical Board, which dubbed it "an inspiring model of care." It is Candy's desire to spread the transcultural care project to all other healthcare systems providing care to a diverse population.

Tiffanie Pye, PharmD

Tiffanie Pye is Director of Pharmacy and works with the Comprehensive Medication Management program at Santiam Hospital, providing a distinct medical service that optimizes therapeutic outcomes for clinic patients. CMM encompasses several elements, including a comprehensive, patient-focused assessment, review of all medication, addition or discontinuation of medication based on clinical goals, documentation, and follow-up.

Katie Jo Raebel

Katie Jo Raebel has more than 18 years of experience in audit and accounting services, focused exclusively on health care industry clients. She specializes in assisting freestanding and provider-based clinics to navigate through the rural health clinic (RHC) certification process and is an expert in the RHC arena. Katie Jo helps to calculate RHCs' Medicare and Medicaid rates, provides education regarding changes in billing because of certification, and consults on all areas specific to RHCs. In addition, she

helps organizations determine the best certification options in order to experience the most beneficial gain from Medicare and Medicaid reimbursement. Katie Jo is a regular speaker at industry events and conferences, including the Rural Health Clinic Association of Washington, the Oregon Rural Health Conference, the National Association of Rural Health Clinics Conference, the Idaho State Office of Rural Health and Primary Care's annual conference. She also is a featured speaker at the annual Spokane office-sponsored cost report and reimbursement seminar.

Virginia Riffle, RN

Virginia Riffle is the Chief Operating Officer of Samaritan North Lincoln Hospital in Lincoln City, Oregon. She played a significant role in the planning and design of SNLH's new replacement CAH, which incorporated an innovative approach to operations and space-sharing. Prior to her current role, Riffle, who is a registered nurse, served as VP of Patient Care for SNLH.

Julie Russell

Julie Russell is President and Founder of AdCo Advertising Agency, a 24-year-old firm specializing in marketing and web development. About five+ years ago AdCo expanded into software development and data management for the healthcare segment – and the company you know as My Survey Solutions. Along with overseeing the day-to-day operations of the company, Julie is the senior member of the account service team and works directly with many clients. Prior to founding AdCo, she worked in advertising, media sales, and broadcasting.

Andrea Salinas

For more than 20 years, Representative Andrea Salinas has worked on the front lines of politics, to protect and pass policies that help women and children, working people, seniors and the environment. Andrea was appointed to the legislature to represent House District 38, Lake Oswego and Southwest Portland, in September 2017 and won her first election in 2018. Andrea quickly assumed leadership roles in the legislature where she Chairs the House Committee on Health Care and the House Committee on Behavioral Health, and serves as Assistant Majority Leader. She is also a commissioner on the Oregon Commission on Hispanic Affairs.

Jennifer Smith, MPA

Jennifer Smith has over ten years' experience in Oregon Medicaid. Her expertise includes Medicaid billing and reimbursement and state and federal policy implementation. She began her current role as the Safety Net Clinics Program Manager in October 2019, and she manages Medicaid operations and policy for Federally Qualified Health Centers (FQHC) and Rural Health Clinics (RHC) as well as reimbursement mechanisms for several other programs. Jennifer has her Bachelors of Science in Business Administration and Human Resource Management from California State University, Northridge and her Masters of Public Administration from Portland State University.

Craig Stewart

Craig Stewart is the Director of Business Development for Survey Solutions. For the past 3 years, Craig has traveled far and wide spreading the word about the Survey Solutions platform. On a day-to-day

basis, he works closely with healthcare administrators and quality teams to help them save money on survey implementation. Craig also heads Survey Solution's new marketing initiative, The Art Department - a free resource for healthcare organizations that provides marketing materials about patient satisfaction surveys. His professional experience includes 12+ years working with healthcare providers around the country, providing marketing services, cost savings analysis, and Group Purchasing compliance.

Melissa Sutton, MD, MPH

Dr. Sutton leads COVID-19, influenza and RSV surveillance for the State of Oregon. She serves as a Senior Health Advisor for the COVID-19 response with expertise in testing strategy and clinical guidance, and as Medical Director, Respiratory Viral Pathogens.

Harry "Chip" Taylor, III, MD, MPH

Dr. Taylor has practiced in settings as varied as being the only physician on a Navy ship, to one of two family physicians in an isolated overseas clinic, to being residency faculty at the largest family medicine residency in the Navy. He served at the Headquarters for Navy Medicine crafting health policy in the areas of evidence-based healthcare, clinical practice guidelines and patient safety. After 09/11/2001, he was assigned as the medical director for Navy Medicine's Office of Homeland Security. While in Washington, DC, Dr. Taylor practiced at the National Naval Medical Center in Bethesda, MD. He holds academic appointments as Clinical Professor of Family Medicine at Western University of Health Sciences and Clinical Associate Professor of Family Medicine at Oregon Health Sciences University. Dr. Taylor serves on the AHEC of Southwest Oregon Board of Directors, governs the local Graduate Medical Education Council meetings, and serves on the OPTI-West GMEC Committee and the Oregon GME Consortium.

Michelle Varcho, MBA, SPHR

Michelle Varcho is Director of Operations and Education Outreach for 3RNet. Michelle started with 3RNet in a part-time role handling operations but has been full-time since 2015, helping 3RNet provide education to facilities across the country. She leverages her work in HR for the last 24 years, including the last 10 years working in the healthcare industry, and in a Federally Qualified Health Center.

Jim Winkle, MPH

Jim Winkle, MPH is a SBIRT Trainer and Consultant and has trained hundreds of physicians and other clinical team members on how to address substance use with patients. As the creator of the SBIRT Oregon website, Jim has designed screening forms, clinic tools and training videos used by professionals across the country.