

# BIP Corp

## Biomedical Innovation Program: Commercialization Readiness Program

BIP Corp is a 5-week biomedical commercialization course designed for early stage life science projects. Modeled after the successful NSF I-Corps program and adopted from University of Michigan's Fast Forward Medical Innovation program, BIP Corp uses experiential education to help scientists and clinicians learn basic components of biomedical commercialization and prepare a competitive business case to secure funding and partnerships.

### WHO SHOULD ENROLL?

- Clinicians, researchers, scientists, postdocs, and graduate/medical students with an early stage biomedical innovation or idea

### WHY SHOULD YOU ENROLL?

- Win support for your innovation!
- Develop a successful business case and pitch used to secure funding and attract collaborators
- Determine the commercial viability of your innovation
- Expand your network of innovation partners, mentors, and potential investors
- Further your research idea and gather preliminary data

### ENROLLING A PROJECT

Participants can enroll individually or as a team of faculty collaborators, postdocs, graduate or medical students in this project-based course.

Course structure is flexible for participants, with a blend of synchronous and asynchronous learning.

### EXPERT TEACHING TEAM

BIP Corp features an expert teaching team from both academia and industry. Project teams are divided into educational tracks and assigned a teaching team member to capitalize on their unique experience and maximize mentorship opportunities.

### CONTACT BIP CORP

To learn more or schedule a consult, please contact:

**Melissa Mudd, M.P.H.**

Innovation Education Manager,  
OCTRI

[muddm@ohsu.edu](mailto:muddm@ohsu.edu)

**Jonathan Jubera, M.B.A.**

BIP Project Manager, OCTRI

[jubera@ohsu.edu](mailto:jubera@ohsu.edu)

**Aditi Martin, Ph.D.**

Senior Director, OHSU  
Collaborations and Entrepreneurship  
Program Director, OCTRI Innovation  
Programs and Awards

[martiad@ohsu.edu](mailto:martiad@ohsu.edu)

### REGISTRATION

[Register now](#)

Contact Melissa Mudd with any questions and to learn about the next course offering.

### Winter 2021 COURSE SCHEDULE

*This course is entirely virtual via Zoom*

#### COURSE KICKOFF:

Friday, March 5  
9:00 a.m. – 1:00 p.m.

#### WEEKLY WEBINARS:

8:30 - 10:00 a.m.  
Friday, March 12  
Friday, March 19  
Friday, March 26  
Friday, April 2

#### FINAL SESSION:

Friday, April 9  
9:00 a.m. – 1:00 p.m.