BIP Corp
Biomedical Innovation Program: Commercialization Readiness Program

BIP Corp is a 5-week biomedical commercialization course designed for the busy medical academician with an early stage project. Modeled after the successful NSF I-Corps program and adopted from University of Michigan’s Fast Forward Medical Innovation program, BIP Corp blends in-person and online experiential education to help faculty researchers and clinicians learn the basic components of biomedical commercialization and prepare a successful business case to secure funding and partnerships.

WHO SHOULD ENROLL?
- Clinicians, researchers, and scientists with an early stage biomedical innovation or idea
- Postdocs or graduate students with an idea, or who are working with faculty mentors on a biomedical innovation and who want to learn more about innovation and commercialization

WHY SHOULD YOU ENROLL?
- Win support for your innovation!
- Develop a successful business case and pitch used to secure funding and attract collaborators
- Determine the commercial viability of your innovation
- Expand your network of innovation partners, mentors, and potential investors
- Develop greater self-confidence and business presentation skills

ENROLLING A PROJECT
As a project based course, participants can enroll individually or as a team of faculty collaborators, postdocs, graduate or medical students.

EXPERT TEACHING TEAM
BIP Corp features an expert teaching team from a variety of settings, including academia and industry. Project teams are divided into educational tracks and assigned a teaching team member to capitalize on their unique experience and maximize mentorship opportunities.