

MGT 560: Organization, Financing, and History of Healthcare Delivery in the U.S.

Term:	Fall 2020
Credits:	4 quarter credits
Instructors:	James Huntzicker, Ph.D. (huntzicj@ohsu.edu) Aaron Lones, M.P.H. (lones@ohsu.edu)
Course meets online:	Monday September 28, 2020 - Friday December 18, 2020
Face-to-Face Dates:	Friday October 2, 2020 4 – 9pm Friday December 4, 2020 4 – 9pm

Required Materials

Understanding Health Policy: A Clinical Approach

- **Author:** Bodenheimer, T.S. & Grumbach, K.
- **Publisher:** McGraw Hill Lange
- **Edition:** 8th Edition
- **Price:** \$45.00

Which Country has the World's Best Health Care?

- **Author:** Emanuel, E.
- **Publisher:** Public Affairs
- **ISBN:** 978-1-5417-9773-4
- **Price:** \$30.00

Guide to Managerial Communication

- **Author:** Munter, M. & Hamilton, L.
- **Publisher:** Prentice Hall
- **Edition:** 10th Edition
- **ISBN:** 978-0132971331
- **Price:** \$50.00
- This text should be considered as a resource and tool to use throughout your MBA program and professional life.

Additional readings will be supplied in Sakai.

Course Description

There are increasing demands for administrators and managers who understand the complexities of the healthcare field and can provide effective leadership in these organizations. Besides specialized knowledge needed for a particular service area, or product line, each manager must understand the broader environment in which they work. This course provides a historical context for the current system: the current economic drivers, political pressures, ethical issues, and the roles of



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insurance and pharmaceutical companies. In addition, the course introduces students to the technological changes, both administrative and clinical, that will influence service delivery. Finally, a section of the course focuses on important issues in healthcare that influence the field at the time the course is presented.