BIP Corp

Biomedical Innovation Program: Commercialization Readiness Program

BIP Corp is a 4-week biomedical commercialization course designed for the busy medical academician with an early stage project. Modeled after the successful NSF I-Corps program and adopted from University of Michigan’s Fast Forward Medical Innovation program, BIP Corp blends in-person and online experiential education to help faculty researchers and clinicians learn the basic components of biomedical commercialization and prepare a successful business case to secure funding and partnerships.

WHO SHOULD ENROLL?

• Clinicians, researchers, and scientists with an early stage biomedical innovation or idea

• Postdocs or graduate students with an idea, or who are working with faculty mentors on a biomedical innovation and who want to learn more about innovation and commercialization

WHY SHOULD YOU ENROLL?

• Win support for your innovation!

• Develop a successful business case and pitch used to secure funding and attract collaborators

• Determine the commercial viability of your innovation

• Expand your network of innovation partners, mentors, and potential investors

• Develop greater self-confidence and business presentation skills

ENROLLING A PROJECT

As a project based course, participants can enroll individually or as a team of faculty collaborators, postdocs, graduate or medical students.

EXPERT TEACHING TEAM

BIP Corp features an expert teaching team from a variety of settings, including academia and industry. Project teams are divided into educational tracks and assigned a teaching team member to capitalize on their unique experience and maximize mentorship opportunities.

CONTACT BIP CORP

To learn more or schedule a consult, please contact:

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REGISTRATION

Registration is currently closed. Contact Melissa Mudd with any questions and to learn about the 2020 course offering.

FALL 2019 COURSE SCHEDULE

COURSE KICKOFF:
Friday, October 4
12 - 5:00 p.m.
Rood Family Pavilion

WEEKLY WEBINARS:
8:30 - 9:30 a.m.
Friday, October 11
Friday, October 18
Friday, October 25

FINAL SESSION:
Friday, November 1
12 - 5:00 p.m.
Rood Family Pavilion

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