

MGT 572 Financial Management

Term: Spring 2020

Credits: 4 quarter credits

Instructor: Gudrun Granholm, M.B.A., C.F.P. (gudrung@boxoneleader.com)

Course meets online: Monday March 30 - Friday June 19

Face-to-Face Dates: Saturday April 4, 2020 9:00am - 2:00pm
Friday June 5, 2020 4:00pm - 9:00pm

Required Materials

Byers, Dorf, and Nelson. *Technology Ventures: From Idea to Enterprise*. 5th edition. McGraw-Hill Education. ISBN: 1259875997. MRSP: \$33.00 NOTE: Very few bound hardcopies (e.g. paperback, hardcover) of this book are readily available for sale by the publisher or via Amazon. Instead, bound copies are available to rent, and e-book and looseleaf versions are available for sale.

*Steven A. Finkler and David M. Ward. *Accounting Fundamentals for Health Care Management*. 2nd or 3rd edition. Jones and Bartlett Publishers. MSRP: \$96.00

OPTIONAL: *Fields, E. *The Essentials of Finance and Accounting for Nonfinancial Managers*. 2nd or 3rd Edition. AMACOM. MSRP: \$20.00

*NOTE: These two texts (Finkler and Fields) were required reading in MGT 561 Financial Reporting. If you still have the textbooks you can certainly use them. If you did not keep them, you may find the 3rd editions are more readily available for purchase. Either edition (2nd or 3rd) will suffice for this course.

Additional readings will be made available online via the Sakai learning platform.

Course Description

This course offers a survey of financial management concepts intended to prepare you with a basic background of modern corporate finance, the decision-making process used by financial managers of large and growing corporations, and the analytical tools to measure achievement of financial and operational objectives that result from an integrated structural approach. Topics include a review of accounting statements and cash flows, value and capital budgeting, risk and the capital asset pricing model, capital structure, leverage, dividend policy, long-term debt financing, short-term financial planning, cash and credit management, performance management and economic value added. Special topics include mergers and acquisitions, defensive tactics, and financial distress. Prerequisite: MGT 571.