

FOR IMMEDIATE RELEASE**For more information contact:**

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Portland, ME, January 19, 2020 - [Lilypad®](#), a leading healthcare analytics firm, is proud to announce the 2020 [Lilypad Awards](#), the first and only ranking program for our nation's 4,400 rural health clinics. The Lilypad Awards recognize the Rural Health Clinics that outperform their rural primary care practice peers in terms of efficiency and operational excellence.

Utilizing data from the Centers for Medicare and Medicaid program to calculate rural-relevant metrics across five domains, the Lilypad Awards provide a comprehensive and objective assessment of rural health clinic performance. The Lilypad Awards and Lilypad's Practice Operations National Database (POND®) programs are used nationally by rural clinics, State Offices of Rural Health, regional healthcare systems and rural hospitals to measure and monitor rural primary care practice performance. They serve as the foundation for several state and national rural primary care performance improvement initiatives.

In many cases Rural Health Clinics receive enhanced reimbursement from government payers such as Medicare and Medicaid as a means of sustaining financial solvency. Rural Health Clinics must meet one or more healthcare shortage designations to be eligible for the program and generally are categorized as either provider-based (hospital-owned) or independent. The Lilypad Awards evaluate both provider types to produce a comprehensive ranking system for every Rural Health Clinic in the nation. The Top Five organizations in each of five geographic regions have earned the 2020 Lilypad Award Top Clinic recognition. The [full list of clinics](#) that have earned 2020 "Lilies" is available at the Lilypad website and are listed in the Addendum to this press release.

"We're proud of the work that NOSORH, the fifty State Offices of Rural Health and our partners are doing to support these crucial and dedicated rural providers. Rural health clinics around the nation are stars of serving underserved communities; and they need all the resources, data and support we can find to continue their efforts to serve small populations in small towns across the country. Congratulations to all Lilypad Award recipients for exemplifying the power of rural," said [Teryl Eisinger](#), Chief Executive Officer of the [National Organization of State Offices of Rural Health](#).

"Rural Health Clinics are exempt from most public reporting programs. As a result, generally there is a lack of information about these provider organizations - compared with what we



know about hospitals,” said Gregory Wolf, founder and President of Lilypad, LLC. “The Lilypad Awards seek to fill this data gap and shed new light on the relative performance among Rural Health Clinics. We feel it is time to recognize high performing clinics as a catalyst for future improvement and investment. Our rural healthcare delivery system relies on affordable access to high quality primary care services and Rural Health Clinics play a vital role in strengthening our rural safety net.”

About Lilypad. Lilypad is a Maine-based analytics firm founded in 2011 to provide mobile and web-based performance improvement applications for healthcare provider organizations and State Offices of Rural Health. We adhere to a core business principle that accountable leaders require sound data and simple, innovative tools to be successful in their roles within the emerging value-based care delivery environment.

ADDENDUM

2020 Lilypad® Awards Clinics

Northeast (Region A)

Provider-based RHCs			Independent RHCs		
Family Health Clinic - Barnes Kasson	Susquehanna	PA	Love Memorial Clinic	Moorefield	WV
South Bethlehem Primary Care	Kittanning	PA	Medical Associates Of Boswell	Boswell	PA
Summers County Family Care Clinic	Hinton	WV	Miller Donmoyer Family Health Center	Shamokin	PA
Warren Memorial Hospital	Front Royal	VA	Mon Health Primary Care - Mannington	Mannington	WV
WCMH Rural Health Clinic	Webster Springs	WV	Olde Towne Medical Center	Williamsburg	VA

Southeast (Region B)

Provider-based RHCs			Independent RHCs		
Family Medical Group	Meadville	MS	Candler Medical Group - Metter	Metter	GA
Hale County Hospital Clinic	Greensboro	AL	EMS Clinic	Greenwood	MS
Healthmark Regional Med Ctr	Defuniak Springs	FL	Family Medical Group PA	Lake Placid	FL
South Central Reg Medical Center	Laurel	MS	Holmes County Family Medicine Clinic	Lexington	MS
Sunflower Rural Health Clinic	Ruleville	MS	Monticello Medical Associates	Monticello	KY

Midwest (Region C)

Provider-based RHCs			Independent RHCs		
LCMH Primary Care Clinic	Lawrenceville	IL	Caruthersville Clinic	Caruthersville	MO
Midmichigan Med Center-Gratiot	Alma	MI	Lawrence County Health Department	Lawrenceville	IL
Rushville Clinic	Gordon	NE	Mercy Family Medicine - Birch Tree	Birch Tree	MO
Satanta District Hospital	Satanta	KS	MercyCare Tama	Tama	IA
Ubyly Family Practice	Bad Axe	MI	Piedmont Physician Associates	Piedmont	MO

Southwest (Region D)

Provider-based RHCs			Independent RHCs		
Campbell Medical Clinic	Piggott	AR	CHI St. Vincent - Glenwood	Glenwood	AR
Coalgate Clinic	Coalgate	OK	CHI St. Vincent Primary Care - Mt. Ida	Montgomery	AR
ETMC Quitman RHC Mineola	Quitman	TX	Hilmar Family Medical Center	Hilmar	CA
Kern Valley Hospital District RHC	Lake Isabella	CA	Minden Family Care Center	Minden	LA
Medical Clinic of Atoka	Coalgate	OK	Nowata County Rural Health Clinic	Nowata	OK

Northwest (Region E)

Provider-based RHCs			Independent RHCs		
Astria Health Center	Sunnyside	WA	Castle Rock Family Medicine	Green River	WY
Monte Vista Medical Clinic	Del Norte	CO	Family Health Assoc of Hermiston	Hermiston	OR
NCHS - McVile Clinic	McVile	ND	Mountain Utah Family Medicine	Richfield	UT
Oneida County Clinic	Malad City	ID	Oak Street Health Care Center	Brookings	OR
Towner County Medical Center	Cando	ND	Sanford Health Ellendale Clinic	Ellendale	ND